

# "SIMPSON'S FOR SILKS"



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OUR new Silk Department is the realization of an ideal held resolutely before us for 25 years. We have made preparation this season to show the finest collection of silks in this country, in the finest department. Without question the most worth for the money expended per yard on reliable silk is procured in this store. The world-famous manufacturers of Europe combine to form this superb stock, and every piece is selected, compared, chosen and inspected personally by our representative.

The following is a short list of some of the fashionable silks from which you will make no mistake in making your selection for any new gown that you purpose making now or later on.

Satin Directoire Nouveau, a new dress satin, rich mousseline finish, in the latest color tints for street or evening wear, double width, **\$2.50** yard.

Cotelle Pongee, a rich corded weave, superb quality, strictly new weave this season, all colors, also black, 27 inches wide. **\$1.75** yard.

Satin Romano, soft draping weave, rich lustre, all the most fashionable and scarce shades, 40 inches wide, **\$1.50** yard.

French Tussor, a new weave this season, bright lustrous crepe finish, in all the new spring shades, 34 in. wide. **\$1.25** yard.

Showerproof Foulards, stylish new design, in the latest colors, exclusive to this store, strictly rainproof, 24 in. wide. **\$1.00** yard.

Satin Cashmere de Soie, all pure silk, one of the latest weaves, new dull finish, in the latest color tints for street or evening wear, pure skein dyed, extremely strong, durable weave, 20 inches wide. **85c** yard.

THE  
ROBERT

**SIMPSON**

COMPANY,  
LIMITED

TORONTO - CANADA