THE FOOD CONTROLLER

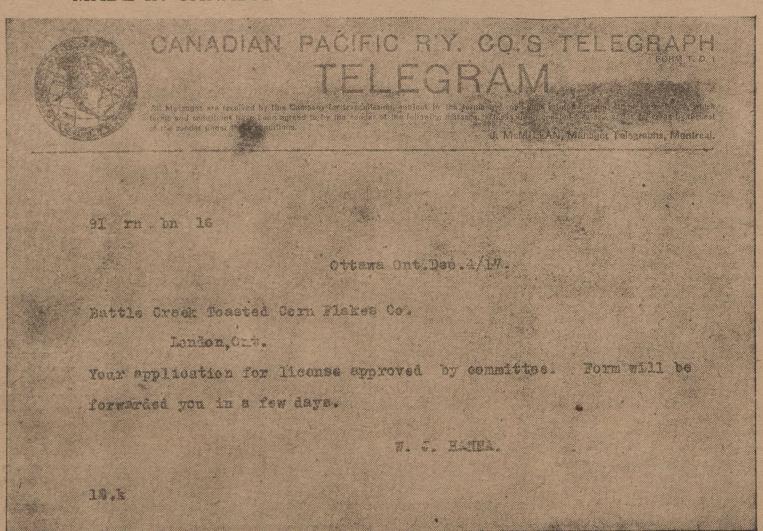
Has Licensed the Makers of

Kellogg's CORN FLAKES

to continue to put up and sell---in the original Red, White and Green package---the delicious Toasted Corn Flakes you have always used.

MADE IN CANADA.

SOLD BY ALL GROCERS.



SAVE WHEAT! AND USE THE IDEAL FOOD—

—three times richer in proteins than milk, oatmeal or potatoes—the most valuable food element for growing children and working adults.—Report by Dr. Alexander Bryce, M.D., D.P.H. (Camb.)

Kellogg's Toasted Corn Flakes are twenty-five per cent. richer in comparative food values than any whole wheat preparation in the market.

MOST ECONOMICAL BECAUSE:—A thousand calories (food units) in Kellogg's Toasted Corn Flakes cost less than a thousand calories in butter or, a third of the cost of a thousand calories in lamb chops and chicken or, a quarter of the cost of the same in eggs, beefsteak and haddock.

PROVEN.—By a report made by the Chemist of the Russell Sage Institute of Pathology. These facts are from official reports and are indisputable. Kellogg's Toasted Corn Flakes do just what the Food Controller asks everyone to do—SAVE WHEAT.

If your dealer's stock of Kellogg's Toasted Corn Flakes is low owing to the past uncertainty he will have plenty in a day or so, because Kellogg's Toasted Corn Flakes is now officially licensed by the Food Controller to be sold in the same Red, White and Green packages in which you have always bought it, and that means a continuous unstinted supply for everyone.

The Battle Creek Toasted Corn Flake Co., Limited Head Office and Factory: LONDON, ONTARIO