

Investment News

To Invest Safely

You should eschew any proposition that places its principal emphasis on a high interest return, because thereby security of principal must be sacrificed. The chief requisite of a perfect investment is a maximum of security for the invested principal. Look for this first, income, while important, should be of secondary consideration. Absolute security is easily obtainable by purchasing Government Bonds. But the income is too low to satisfy the average investor.

To Invest Profitably

You should consult a reliable investment house for the necessary information on which to base your selection. There are Bonds and Preferred Stocks of sound commercial enterprises and public utilities which offer the desired security, and in addition assure a satisfactory income ranging from 5 p. c. to 7 p. c. We are always ready to submit a selection from these to suit the individual needs of any prospective investor. A call at our nearest office, or a request by mail will give you this dependable investment service.

J. C. Mackintosh & Co.

Established 1873
MEMBERS MONTREAL STOCK EXCHANGE
Direct Private Wires
HALIFAX, MONTREAL,
ST. JOHN, NEW GLASGOW,
FREDERICTON.

Easter Sale.

Wednesday afternoon, March 25,
at the
Young Men's Christian Association,
66 Hollis St., 2.30 to 6 o'clock.

Admission Free.

March 25-26

FOR SALE.

Dr. Treman's Property,
"THE PINES,"
At Melville, North West Arm.

It embraces the dwelling, containing eight rooms, with ample basement, on a beautiful site, with a view of the Gulf of St. Lawrence, and the surrounding country. The property is well situated for a summer home, and is a most desirable investment. All needed improvements have been made, and the house is ready for occupancy. The price is \$10,000, and the terms are easy.

APPLY AT
75 Hollis Street.

ADMINISTRATOR'S SALE.

To be sold at Public Auction by the High Sheriff of the County of Halifax, or his deputy, on the 18th day of April, 1914, at 10 o'clock, a.m., the following real estate, to-wit: A certain lot of land, situated in the Parish of St. John, in the County of Halifax, and bounded as follows: On the north by the lot of land of the late John Smith, deceased; on the south by the lot of land of the late John Smith, deceased; on the east by the lot of land of the late John Smith, deceased; on the west by the lot of land of the late John Smith, deceased. The above real estate is being sold by the High Sheriff of the County of Halifax, or his deputy, on the 18th day of April, 1914, at 10 o'clock, a.m.

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W. C. BROS. & Co.

COMPANY, LIMITED.

"A perfect fit is the better part of style."

Magnificent Rosebud Trimmings

combined with White Brilliants.

These Trimmings are in narrow effects—the White Brilliants are of a very high quality, not to be compared at all with anything ordinary; their shimmer and sparkle under evening illumination is particularly lovely, and they lend themselves admirably to the sheerest materials.

ONE OF THE LATEST NOVELTIES IN ROSEBUD TRIMMING is a tiny bud in blue and pink, set at intervals on a narrow banding of silver sequin, producing one of the prettiest effects of the season. . . . Per yd., \$2.75

MAGNIFICENT SATIN BUDS, combined with clusters of White Brilliants. Buds are in shell pink and clear. . . . Per yd., \$2.75

In same style is an All Pink Rosebud. . . . \$ 2.00

PINK AND BLUE ROSEBUDS ON CHIFFON, with green leaf; very pleasing. . . . Per yd., \$2.75

A TWO-TONE SATIN ROSEBUD, in medium size, with green leaf. . . . Per yd., \$1.50

WHITE BRILLIANT TRIMMINGS are quite the vogue. We are showing a very pretty effect with pendant to match, joined with a link. . . . Per yd., \$2.75

DOUBLE ROW OF NARROW PEARL TRIMMINGS, with small medallions set about two inches apart. . . . Per yd., 75c

SINGLE ROW, in same design. . . . 60c

PEARL DROP TRIMMINGS, with Gold Beading. . . . Per yd., 90c

PEARL DROP TRIMMINGS, with Van Dyke Beading. . . . Per yd., 90c

WOODS' Trimming Department is one of the most complete in Halifax.

Do you own a "BISSELL" Carpet Sweeper?

We wish to make known to the many women of Halifax the real comfort and actual saving of labor in sweeping that goes with the possession of a "BISSELL" Carpet Sweeper.

If you call at our Store we will endeavor to show you the superior merits of the "BISSELL" Carpet Sweeper.

Prices. . . . \$2.75 and 3.00.

BELL'S SATISFACTORY SERVICE.

RAY B. MULLONEY, DENTIST, Phone 1419J.

85 Barrington Street, Opp. Nova Scotia Building Co., Limited.

Artificial Teeth—Their utility depends upon their proper construction and correct application.

APPLY AT 75 Hollis Street.

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G. M. SMITH & Company

Limited

"A perfect fit is the better part of style."

Whitewear Sale

BRAUNER, MORRIS & CO.,

20, 22, 24 Barrington Street.

Our stock of the above is arriving daily, and comprise all the latest colorings and designs in pro Brussels, Tapestry, Brussels, Velvet, Felt, Axminster and Wilton.

Some of the most beautiful effects are to be seen, and they can be had in all the regular sizes.

As all our goods are bought for cash we are in a position to give our patrons the best possible value.

You will find our prices are remarkably interesting, as we offer several lines at special rates during this sale.

A greater profusion of Snowy White Under-muslins—all fresh, crisp and new, just received from the best makers of Underclothing in Canada.

The Prices.

Corset Covers, 35c to \$2.50

Night Dresses, 98c to 3.50

Drawers, 25c to 2.50

White Skirts, 75c to 5.00

Princess Slips, 98c to 3.75

Children's Night Dresses, 50c to 1.50

Children's Drawers, 35c to .75

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