

THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, MAY 5, 1921

IMMENSE CLASSIC MAKES A BEAUTIFUL FILM PRODUCTION

"Black Beauty," Read by Millions, Has Been Visualized—Now at the Imperial.

"Black Beauty" in motion pictures at the Imperial. The first feeling the suggestion brings is one of wonder how it could be done—how horses could be made to enact the leading roles in a story which would make the production in spirit and fact the famous Anna Sewall story on the screen. A matter of fact, that was the last part of it, though it required patience and perseverance.



Horrockses SHEETS AND PILLOW CASES, SHEETINGS AND PILLOW COTTONS

are the world's standard of quality, durability and sound value for the money—and have been so accepted for more than a century.

You can get Horrockses' Sheets and Pillow Cases in all standard sizes; and Horrockses' Sheetings and Pillow Cottons in all weights and widths.

Look for the name "HORROCKSES" on the selvage.

For name of nearest store carrying HORROCKSES' Cottons, Longcloths, Nainsooks, etc., write

JOHN E. RITCHIE, Canadian Agent
581 St. Catherine Street West Montreal
Branches—Toronto and Vancouver

Made by
HORROCKSES, CREWSON & CO., Limited
Cotton Spinners and Manufacturers
MANCHESTER, England

LOOK FOR THE NAME "HORROCKSES" ON THE SELVAGE

The Woman of To-Day

DEMANDS a corset that gently moulds her body into fashionable lines without being stiff and heavy. P.C. designers have met this demand by producing a corset that contains as little boning as possible and that the most like and resilient obtainable.

Corsetieres in leading stores everywhere will gladly fit you with a P.C.

Front Lace Back Lace
White and Flesh

Write for Booklet showing P.C. styles fitted on living models

PARISIAN CORSET MFG. CO.
Limited
QUEBEC
Montreal Toronto

"P.C. Corset"
RUST PROOF
GUARANTEED

Crown BRAND Syrup



A wholesome, nourishing food—the most delicious of Syrups. At all Grocers.

Strange as it may seem to many of the millions who have delighted in "Black Beauty" as a great work of fiction, there is not a single act of Black Beauty and the other horses in the book that is not

perfectly natural. Many of them are unusual, and such as no horse could be trained to perform at command, springing naturally from combinations of circumstances. To catch these, Director David W. Smith and the Vitaphone camera men waited long and patiently. A far more difficult matter was to weave into the motion picture version a strongly dramatic story of human affairs without in any way altering or detracting from the "Story of Black Beauty." The "Indoor Story," of human action and emotion, which Black Beauty did not see and could not grasp, was written with great care and reverent regard for Anna Sewall's immortal work by Mr. and Mrs. George Randolph Chester. The result is one of the most remarkable productions ever made.

"Black Beauty" was shown at the Imperial Theatre yesterday to thousands of people. It will be concluded today. All the equine characters in the book are retained in the screen version. There is Ginger, the high-spirited chestnut mare whose temper had been spoiled by ill-treatment, and who fights fiercely against brutal treatment by men until soothed by kindness and understanding on Squire Gordon's estate. Birtwick Hall, only to have her spirit broken utterly by cruel toll and harsh treatment in later years. Merrylegs is the same shaggy, good-natured family pony he is in the book, while Duchess, Black Beauty's mother, Sir Oliver, the old hunter, Justice, the roan cob, all are in truth and verity the equine characters Anna Sewall gave to the world more than forty years ago.

No one who read the wonderful story—and many millions have read it—could ever forget the tragic death of Rob Roy, Black Beauty's brother, following that of his rider, the young heir to Birtwick Hall; the thrilling chase entitled "Rainy Day"; the hard ride for the doctor to save Mrs. Gordon's life, or the stable fire with Black Beauty's whim of appealing to the terrified Ginger out of the flames. All of these, and the other events and situations in the story, are graphically and vividly visualized in the Vitaphone special. It is delightful!

REPORTS TELL OF SUCCESSFUL WORK

The Women's Missionary Society of St. David's church heard of an encouraging increase in funds having been achieved during the year, when reports were presented at the annual meeting held yesterday afternoon in the Sunday school with Mrs. A. R. McInnes presiding.

The total amount raised during the year was about \$100. Much sewing was done and about 100 new garments, besides many second-hand articles of clothing, were given to the needy in St. John. "Canada's share in the world task" was the book of study and proved very helpful. Several public meetings were held and interesting programmes were enjoyed. Among the special speakers heard were Dr. Schiefel, Miss Black-sader and Mrs. Hunter Boyd. In its work for outside missions, the society sent a well-filled box to British Guiana and another tightly packed box at Christmas to Miss Murphy for her work at Minia.

The election of officers resulted as follows: President, Mrs. R. C. Cruikshank; first vice-president, Mrs. A. R. McInnes; second vice-president, Mrs. Mays; recording secretary, Mrs. W. C. Johnson; corresponding secretary, Mrs. George Younger; treasurer, Mrs. J. B. Bingham; leaflet secretary, Mrs. Helen Watson; mite box secretary, Mrs. D. Watson; home missions convener, Mrs. J. T. MacGowan; home missions secretary, Mrs. F. R. Taylor.

In Portland Street Church.

The loss which the W. M. S. of Portland Methodist church sustained in the death of its president, Mrs. George Steel, was sadly emphasized at the annual meeting held yesterday afternoon in the Y. M. A. building. The meeting was the first held since the death of

Borden's ST. CHARLES EVAPORATED MILK

Perfectly pure—always rich and creamy. It is the real all purpose milk. With the cream left in.

Mrs. Steel, Mrs. R. A. Corbett presided and there was a good attendance. After discussion of the most fitting manner in which the society could commemorate Mrs. Steel's devoted life, it was decided as a memorial to her and that it should be given to the Crosby Girls' Home in British Columbia. A resolution of sympathy in his bereavement was extended to Rev. George Steel.

A successful year was reported, total receipts having been nearly \$800. During the year ten new members were enrolled and life memberships were given to Mrs. Allan Lingley, Mrs. Robert Crisp and Mrs. David Morrow. Of the total amount raised, \$146.80 was given in mite boxes and \$54.56 taken in the Easter offering. Several public meetings with interesting programmes were held.

The election of officers resulted as follows: President, Mrs. R. D. Lingley; first vice-president, Mrs. R. A. Corbett; second vice-president, Mrs. A. Estey; recording secretary, Mrs. Andrew Myles; treasurer, Miss Florence Edwards; and corresponding secretary, Mrs. F. A. Kirk.

LOAN FOR EAST ST. JOHN SCHOOLS

Fredericton, May 4.—The board of education held a meeting this afternoon. Hon. C. W. Robinson, presiding, as acting premier. His honor the Lieutenant-Governor was unable to be present. Several members also were absent. The board approved the application of the school board for East St. John for powers to borrow \$10,000 to complete a new school building. Previous borrowings for the purpose had totalled \$40,000. The special committee appointed to consider the matter of public kindergartens being added to the school system, reported. The report will not be made public until forwarded to the St. John authorities with whom the matter originated. The suggestion that Junior Red Cross instruction be introduced into the schools was entered to stand. Regulations with regard to the teaching of the new school manual were amended.

GOOD things from 9 sun-shiny climates pour into a single glass for you.

The Coca-Cola Co.
Winnipeg
Montreal
Toronto

Drink
Coca-Cola
DELICIOUS AND REFRESHING

To make larger loaves from the same quantity of flour, and more loaves per barrel, use Purity Flour, the flour with the full strength of Western Canada Wheat.

Just as good for cakes and pastry as it is for bread.

PURITY FLOUR
"More Bread and Better Bread"

Other regulations which are to go into the new school manual were amended.

PROHIBITION IN MINORITY IN AULD SCOTIA

(Canadian Press Despatch.)
London, May 4.—It is officially stated that the recent prohibition poll in Scotland cost nearly \$20,000. Five hundred and nine areas voted no change, thirty-five voted for limitation, forty for no license, 508/27 for no license.

Hon. Fred Magee, of Port Elgin, passed through the city last evening en route from Fredericton to Moncton, in which latter city he will attend the funeral of Hon. P. J. Sweeney. Other members of the government, which was still in session last evening in Fredericton, will go to Moncton today to be present at the funeral.

Horlick's
Malted Milk

Safe Milk
For Infants & Invalids

A Nutritious Diet for All Ages.
Keep Horlick's Always on Hand
Quick Lunch; Home or Office.



Why is a Simmons Box Spring so good to sleep on

Get Your Dealer to Show You

SIMMONS METAL BEDS
Built for Sleep—Your choice of exquisite Period Designs, beautifully enameled in decorative colorings and hard-wood effects. Twin Beds, Cribs and Day Beds.

SIMMONS BOX SPRINGS
Built for Sleep—Made of the finest oil-tempered, double cone Spiral Springs. Conform to every contour, and hold the spine level in every sleeping position.

SIMMONS MATTRESSES
Built for Sleep—Filled with great layers of white felt, scientifically built up layer by layer. Fine heavy ticking. Roll edges.

Canada has no Pure Bedding Laws—but Simmons Limited has!

ANY ONE who wants that vigorous feeling of being "made all over again" morning after morning should get a Simmons Box Spring and Mattress.

Built for sleep by Simmons Limited—the real authorities on this whole subject of sleep.

Simmons Limited knows how to build springs and mattresses that invite your spine to lie level and every nerve and muscle to relax.

Your unfailing assurance of sweet, clean Mattresses and Bed Springs is the Label of Simmons Limited.

This Label means sanitary materials. It means fine craftsmen working in airy, sunlit rooms.

So all you have to do is to see the Label of Simmons

Limited, and then select the style of Mattress and Box Spring you like best—sweet and clean through and through!

Built for sleep, remember! You'll find yourself relaxing on a Simmons Mattress and Box Spring—your spine level, every nerve and muscle at ease.

Simmons Mattresses and Box Springs are great favorites all over the Dominion.

Your dealer will show them to you—a fine choice of models and prices.

Also Fabric Springs—built for sleep by Simmons Limited.

Free Booklets on Sleep!—Write us for "What Leading Medical Journals and Health Magazines Say about Separate Beds and Sound Sleep," and "Yours for a Perfect Night's Rest."

SIMMONS LIMITED
MONTREAL TORONTO WINNIPEG CALGARY VANCOUVER

SIMMONS BEDS Built for Sleep

EUG. FISCH.
Major-General
Deputy Minister.
Department of Militia and Defence,
Ottawa, April 25, 1921.