

Imagine! A Tricolette Monkey Blouse \$9.75

In Stock, or Made to Order in Three Days.
 "Impossible," you reply, knowing that this excellent quality tricolette retails at \$7.50 yard. Suffice it to say, this is another instance of the splendid opportunities afforded by our blouse department.
 These chic little blouses have short sleeves, prettily embroidered in contrasting shades of wool. The belted waist is fastened at each side with two buttons, while a double button arrangement also holds the open neck together. Sizes 34 to 40. In white, black, navy, rose and French blue. Unusual value, today \$9.75
 Simpson's—Third Floor.

Phone Main 7841. Market Adel. 6100

Simpson's

Store Hours 8:30 to 5:30. Saturday 1 p.m. and No Noon Delivery

Special List of Patents and Drugs

Horlick's Malted Milk, 1.00	Sua Salt, package .15
size .85	Borax, 2 lbs. .25
Bromo Seltzer, 1.00 .75	Epsom Salts, 2 lbs. .25
Hydrogen Peroxide, 16-oz. .25	Boric Acid, 2 lbs. .15
Listerine .23, 45 and 85	Sal Vitae .35 and 1.40
Glycochymoline 25, 50 and 1.00	Fellow's Syrup .70
Maltine .40, 55 and 1.50	Nuxated Iron .70
Beecham's Pills .19	Pinkham's Sanative Wash .19
Chase's Nerve Food .35, or 3 for 1.00	Brownations .50 and 1.50
Russian Medicinal Paraffin Oil, Regularly \$1.50 .1.25	Vitafar (new shipment) .35, 1.25 and 2.00
	Complete Stock of Mobs Toilet Preparation—Toilet Goods Dept., Main Floor.

Hemmed and Hemstitched Sheets in a Sale of Seconds, Today

Women's and Misses' Afternoon Frocks

Simplicity Is Probably the Keynote of the New Silk and Satin Frocks Which Will Be Seen on the Street During Early Fall Months. While There Are No Revolutionary Changes, There Are One or Two Striking Adaptations of Designs of Former Years, One of Which is the Straight, Tight Basque Effect Combined With a Moderately Full Skirt Pleated or No, as You Please. Many Still Continue to Follow the Lines of the Tunic, Others the Long Flat Bodice, While Still Others Feature the Bolero and Chemise Designs.

The problem of embroidery is settled through the medium combinations of gay colored wool embroidery, heavy rich silk embroidered and beaded designs, narrow corded ribbon sashes, touches of fine lace and dainty geor-

gette. The sleeves may be worn long or short, as you please, while the colors are navy, brown, taupe, black and various shades of Copenhagen and French blue. All sizes, specially priced at \$45.00 and \$49.75.



Women's Imported Fall Top Coats

Developed in Velour, Duvette, Broadcloth and Bolivia, These Stunning Imported Models Are the Last Word in Luxurious Wraps for Autumn Wear

They follow all the fashionable lines of the mode—full kimono sleeves, bloused backs, straight lines falling from the top of the wrap to the hem, or the gracefully flowing lines of the cape. All the fashionable Fall shades of brown, taupe and blue are represented. Priced at \$75.00 to \$185.00.

Women's New Fall Suits

Fashioned of Velour, Serge, Tricotine, Broadcloth, Duvetyn and Duvette

For the most part they favor the silhouette of last season. However, the strictly tailored, nipped-in-at-the-waist models are very smart wear, too. Richly embroidered and luxuriously trimmed with the softest of fur collars and cuffs. All the warm, rich colorings of brown, taupe, navy, sand, etc., are here for the choosing—\$60.00 to \$185.00.
 Simpson's—Third Floor.

The Charm of Youth in Misses' Autumn Suits and Wraps

THE SUITS are developed on delightful lines of rich, soft velvety, duvet de laine, velour, tricotine, val de cygne, etc. While many are severely tailored, others are made on semi-fitting graceful lines, with many an added adornment in the way of tucking, braiding, etc. Individual models are handsomely embroidered or beaded or show luxurious collars and cuffs of fur. Wonderful Fall shades of Bedouin, Malay, Ming, Nanking, sparrow, Madura, etc. \$35.00 to \$300.00.

THE WRAPS are really magnificent in the richness of their fabric and trimmings. Some are coats pure and simple, others are handsome, dressy affairs, gorgeously lined and exclusively trimmed with braid, buttons and costly furs. Materials are chamelon cord, marvella, chamestyne, bolivia, evora, tricotine, frost glow and silvertone. Like the suits, they come in a wealth of Autumn tints and hues rich and colorful. \$37.50 to \$200.00.

Hats That Are Small and of Duvetyn

Duvetyn tops the Autumn mode in millinery and these chic chapeaux are of too many shapes to mention. They turn off the face, imitate the eastern turban effect, the shape of the tam, and seek after every manner of the chic braid trimming, fancy gold braids and silk stitchings for added adornment. The new shades of navy, copper, red, sand, blue, brown, black, etc. Priced at 12.00

The "Matteawan" Velours—Famous for their soft, rich pile. They feature the softly rolling brim and square or rounded crown, banded with a smart silk ribbon finishing in flatly tailored bow. Autumn shades of navy, black, sand, purple, Pekin, etc. Priced at \$10.00 to \$15.00.
 Simpson's—Second Floor.

Tailored Hats for Street Wear—Smart, comfortable little shapes twisted and turned by the various ways of fashion. They are mostly rich silk velvet, duvetyn and plush, and are adorned with corded ribbon, novelty pins, silk tassels and embroideries. These hats are extremely fashionable for wear with early Fall costumes. Colors are navy, black, brown, taupe, sand and a few two-tone effects. Special, today 5.50

Silken Fabrics to Fashion Fall Frocks

- "Twill be a season of satin messalines, taffetas and paillettes. Here are special values for today:
- \$2.95 Silk, Satin and Taffeta, \$2.79
 - Also satin messalines, satin paillettes and lovely effects in shot and plain navy chiffon taffetas. Swiss manufacture. 35 and 36 inches wide. Today, at 2.79
 - \$3.44 Colored Duchesse Satins, \$2.94
 - Very rich and dressy, in every wanted street color, including several shades of navy. Today 2.94
 - \$2.95 Silk Crepe de Chine, \$2.69
 - Such crepey weaves in upwards of 40 day and evening shades. 38 and 40 inches wide. Today 2.69
 - Wash Satins, \$1.98
 - Specially fine-quality. The pastel shades include Nile, reseda, green, orchid, coral, rose, pink, peach, Alice, sand, etc. 36 inches wide. Today 1.98
 - Accordeon Pleated Embroidery Silks
 - In satin, taffeta and habutai weaves that will hold the pleats. Various prices.
 - Two Early Morning Specials
 - 3,000 yards 95c Ivory Habutai, yard .87
 - 2,000 yards \$1.33 Natural Shantung and Pongee, yard .94

Autumn's Favored Fabrics for Top Coats

- New Plaid Velours, in large block pattern. Several weights for skirts or suits. 48 and 54 inches wide. Yard, \$7.50 to \$12.00.
 - Wool Duvetyn—Newest shades are cannon, Chippendale, moose, musketeer, trooper, reindeer, light and dark navy. 54 inches wide. Yard, \$7.50 and \$9.50.
 - Suede Coating Velours—Taupe, grey, brown, navy, etc. 54 inches wide. Yard 7.50
 - New Cord Velours—In all the warm glowing colors of autumn. 54 inches wide. Yard 9.50
 - Silk and Wool Cord Bolivia—The cord weave is almost invisible. Principal shades are blues, taupe, brown and gray. 54 inches wide. Yard 9.50
- Simpson's—Second Floor.

Sizes and Prices of the Hemmed Sheets

About 68 x 90 and 68 x 108 inches. Priced, pair	3.39
About 68 x 90 and 76 x 90 inches. Priced, pair	3.95
About 76 x 90 and 84 x 94 inches. Priced, pair	4.45
About 84 x 90 inches. Priced, pair	4.95
About 72 x 108 inches. Priced, pair	6.45
About 80 x 96 inches. Priced, pair	7.50

Sizes and Prices of the Hemstitched Sheets.

About 70 x 90 inches. Priced, pair	3.95
About 76 x 90 inches. Priced, pair	4.45
About 72 x 90 and 80 x 90. Priced, pair	6.45
About 86 x 96 inches. Priced, pair	7.50

\$9,763 worth of Hemmed and Hemstitched Sheets at prices that will mean enthusiastic buying today. They are seconds, but seconds of the choice kind, so slight are the imperfections. We purchased these sheets direct from the mill at a big discount from regular prices, and are passing them on at the same big reduction.

SPECIAL NOTE—This should be of special interest to those who are making ready for Exhibition visitors.
 Simpson's—Fourth Floor.



New Fall Suits for Collegiate Chaps

Who Are Adopting Their "First Longs"

At \$18.50

A dark gray tweed suit with neat invisible stripe. Single-breasted, two-button, form-fitting sacque with peak lapels, detachable belt and crescent pockets. Sizes 33 to 36.

At \$19.50

A smart brown tweed suit with neat small check. Double-breasted, two-button, form-fitting sacque with peak lapels and pockets with flaps. Sizes 33 to 36.

At \$24.00

A medium gray tweed suit with small broken check. Single-breasted, two-button, form-fitting sacque with notch lapels and three patch pockets that button. Sizes 32 to 36.

At \$30.00

A dark brown worsted-finished suit with neat stripe. Single-breasted, two-button, form-fitting sacque with all-round detachable belt, soft roll notch lapels and slash pockets. Sizes 33 to 36.
 Simpson's—Main Floor.



Simpson's August Hosiery Sale

—comes to its fourth great day today with a record of success never achieved by a previous hosiery sale. The enormous buying has materially depleted the QUANTITIES, but the VARIETIES are as attractive as at the beginning.

SPECIAL NOTE—When "seconds" are mentioned it should be known that they are of the PREFERRED kind, showing only the slightest defects.

Save 25 to 33 1-3% at Least—Much More in Some Cases

- WOMEN'S LISLE HOSE, 39c PAIR.** Seconds of 59c Grade. Black or white—plain knit—seamless—spliced heel, toe and sole—sizes 8 1/2 to 10. Sale .39
 - WOMEN'S FIBRE SILK STOCKINGS, 79c.** First Quality—Regularly \$1.00. Black or white—fibre knit with lisle thread top—double garter welt—seamless throughout—sizes 8 1/2 to 10. Sale .79
 - WOMEN'S ALL-WOOL CASHMERE STOCKINGS, \$1.59.** Seconds of \$2.00 Grade. Plain black—seamless—double spliced heel, toe and sole—double garter top—sizes 8 1/2 to 10. Sale 1.59
 - WOMEN'S NOVELTY SILK STOCKINGS, \$1.59.** First Quality—Regularly \$2.50. Pure thread silk—two-tone shot effects in black and white, black and gold, black and red, navy and green, cardinal and purple, and cardinal and gold—sizes 8 1/2 to 10. Sale 1.59
 - BOYS' AND GIRLS' STOCKINGS, 33c.** Seconds of 59c Grades. Black, white or brown—1-1 rib—good quality cotton—seamless—spliced heel, toe and sole—sizes 6 to 8 1/2. Hosiery Sale .33
 - MEN'S COTTON SOCKS, 33c.** First Quality—Regularly 50c. Black, gray or brown—seamless—spliced heel, toe and sole—sizes 9 1/2 to 11. Sale .33
- Simpson's—Main Floor.

No Phone, Mail or C.O.D. Orders on Sale Footwear.

Women's Low Shoes Today at \$6.85

Regularly \$8.00 to \$14.00 Values

Today we offer the balance of ten styles in fine "Countess," "Biltmore" and other good qualities. Styles for evening, afternoon and street wear. Patent leather, black kid and brown kid, in Oxfords and pumps. Goodyear welted, turn or McKay soles. Sizes in the lot from 2 1/2 to 7. Today 6.85

New "Countess" Boots for Fall at a Popular Price, \$11.50

Style No. 207-1 1/2 is a lace boot of very fine black calf, made on a low, flat heel last. Full calf upper, broad-fitting across the ball and narrow at toe, with neat toecap. Goodyear welted sole. Sizes 2 1/2 to 7. Widths C and D. 11.50

Victor Shoes for Men—at Simpson's Only

The "Victor" Shoe has stood the test since 1901. Each succeeding year more of them are sold. Today it is a recognized standard in men's footwear. Today we are showing an all black kid laced boot with recede toe and Goodyear welted leather sole, in C, D and E widths, and sizes 5 1/2 to 11. At 11.50

Excellent Boots for Fall, Specially Priced, \$8.95

Two models. One is of smooth black veal-leather, in Blucher style, on a medium recede last with toecap, heavy water-proofed Goodyear welted leather sole and half rubber heels. The other style has round toe, double leather soles, which are waterproofed and Goodyear welted, and leather heels. The uppers are black storm grain. All sizes 6 to 11. Special 8.95
 Simpson's—Second Floor.

The SIMPSON Company Robert Limited

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 Gardener's all location, twelve water heating, blue garden, etc. Full parties ROBI
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