

dozen. 35c. Violets and Valley, per bunch, 25c. Phone direct to depart-The New Things in Suits Overcoats A Trimmed Hat for \$5.00

ancy floral designs, in cold and colors; the great-est value ever offered.

Book Department — 10c

Fresh Cut Flowers

Spring Styles for Men Showing in the Men's Store To-Morrow.

NoT how cheap, but how good for the money. That might be said to express the aim and status dressy styles, comprising heavy of the men's store. We emphasize the matter of good taste in men's wear. We don't hold with fads and extremes. Let others do that business. We address ourselves to the sane common sense public-to the man who wants a dignified gentlemanly suit of clothes and the accessories that go with them.

Our Spring Suits and Coats are in. Drop in to the Men's Glove Department to-morrow. Saturday is

Overcoats.

Men's Spring Weight Coats, made Men's Spring Weight Coats, made from a dark Oxford grey all-wool im-ported English cheviot, a handsome durable fabric, Chesterfield style; 47 inches long; lined with fine mohair twill lining; cut loose and roomy; perfect fitting garment. Extra special value, \$12.00. Men's Spring Overcoats, in fine

Men's Spring Overcoats, in the black, soft finished imported vicuna workmanship equal to custom work, cloth, of rich black shade; cut on the most advanced Chesterfield model, with the long silk faced lapel; made workmanship equal to custom work, perfect fitting models. Extra special value, \$15.00. with the long silk faced lapel; with broad chest effect, and 47 inches long; lined throughout with a heavy black silk twilled lining; well tailored and nicely finished in every detail. Our special price, Saturday, \$14.00 Extra Value in Men's Blue and Black

Worsted Suits.

Men's Day. New Spring dye; cut on the new spring model, in single and double breasted style, "our own make," best interlinings and trimmings. Special \$10.50.

Men's High-grade Imported Botany Men's High-grade Imported Botany
Twill Worsted, in extra fine quality of
rich navy blue and black shades, fashioned on this season's newest models,
our own special make; cut in single
and double breasted sack style, silk
stitched, high class trimmings; linen
shrunk duck and haircloth interlinings,
workmanship equal to custom work. workmanship equal to custom work

Sale of Men's Fine Grade Worsted Pants. Regular \$3.50, \$4.00 and \$4.50. On Sale Saturday \$2.49.

300 pairs Men's Pants, in fine English worsteds; a complete range of new spring patterns and handsome new weaves and color mixtures, in-cluding neat quiet stripes, in single and Men's Imported English Clay Twill double effect; cut in the very latest worsted Suits, in blue and black, a soft finished twill, 20 oz. to the yard, of pure wool, and guaranteed fast \$4.50. Clearing Saturday \$2.49.

Special Values in Boys' New Spring Suits and Reefers Boys' Reefers, made up in exclusive American double breasted style, in rich dark brown checked English worsted, also in black and white shepherd's check material; finished with neat inlaid velvet collar, gilt buttons and fancy silk emblems. Sizes 4 to 9 years. Special price \$6.50.

Boys' Norfolk Suits, in fine grey mixed Scotch tweeds, showing invisible

Boys' Norfolk Suits, in fine grey mixed Scotch tweeds, showing invisible

Neat stripe effect, lined with heavy Italian linings; 5 to 28, \$3.50; 29 and 30, \$4.00.

Boys' Two-plece Norfolk Suits, an extra quality, fine imported English tweed, in a handsome olive greenish mixed coloring, with fancy stripe pattern, well lined with finest Italian linings; nicely tailored, plain knee pants. Sizes 25 to 30. Extra special value, \$4.00.

The New Hats for 1909

Men's Derby or Stiff Hats, in a most complete assortment of all the leading spring, 1909, styles, from the best European and American makers; our lines are most carefully selected, and are dependable hats in every particular, and at prices which will meet almost any purchaser, \$1.00, \$1.50, \$2.00, \$2.50, \$3.00 and \$3.50.

Men's Soft Hats, new stylish, up-to-date hats, fine quality, imported fur felt; colors black, brown, fawn, grey or greens. Regular \$2.00 hats.

1800 Two-Dollar Shirts 79c

1800 Negligee Shirts, all new spring goods; the majority are traveller's samples; the range of patterns is very broad, including the new broad stripe effects and plain colors; all the popular shirting fabrics represented; a large number are coat style; all have cuffs attached. Sizes 14 to 17. The values are up to \$2.00. Saturday, 79c. (See Yonge Street Windows.)

Men's Gloves and Socks

Men's Gloves, spring wear, grey tan cape leather, undressed kid, dome fasteners, English made, all Regular \$1.50. Saturday,

pair, 98c. Men's Fancy Lisle Thread Socks, German make, fancy patterns, also silk embroidered. Regular 35c, 40c. Saturday, pair, 25c.

lar to 50c. Reduced to 29c.

Saturday Special 2150 foles Imported Parlor and Dining-Room Papers, in reds, greens wall or 2-3 wall treatment. Regu-

100 Ladies' Trimmed Hats, splendid designs after the best ideas taken from imported models. The majority of them are for immediate use, both in tailored effects and straw and mohair effects, with a splendid showing of the popular jet trimmed, no duplicates; all col-

Corsets for Saturday

Two models, both right to and without folds. The colors are black, navy, the minute in style, specially priced as an inducement for you to visit this section Sat- both two and three-piece suits, and made chiefurday. Both lots came our way at a substantial reduction the new cutaway coat, the new pointed coat and tion, and so this is a chance you cannot afford to miss. Phone orders filled.

200 pairs Ladies' Corsets, D and A model, fine white batiste, high bust, long hips and back, bias cut, filled with fine steels, four wide side steels, four plain elastic garters, trimmed with lace and ribbon. Sizes 18 to 26 inches. Regular value \$1.25. Saturday, a pair, 75c.

300 pairs Ladies' Fine Corsets, Royale, new directoire model, extra quality, white coutil or batiste, medium high bust, long hips, with skirt extension, back 16 inches long, filled with all rustproof steels, four wide side steels, four strong, plain elastic garters, trimmed with lace and ribbon. Sizes 18 to 26 inches. Regular value \$2.00. Saturday, a pair, \$1.00.

Thousands of Sample Waists to be Cleared on Saturday

One of the foremost manufacturers of White Waists in Canada has cleared to us his entire sets of travelers' samples, 7 sets in all, at about half price, and we are offering them on Saturday in 5 big

Lot 1-98c; regular value \$1.25 to \$1.75. Lot 2-\$1.49; regular value \$2.00 to \$2.75. Lot 3-\$1.98; regular value \$2.95 to \$3.95. Lot 4-\$2.98; regular value \$4.00 to \$6.00. Lot 5-\$4.98; regular value \$6.50 to \$8.50. Sizes are only 34, 36, 38 and

A Great Watch Chance

Just 100 of them — each watch is thoroughly guaranteed by the manufacturer Wrinkle Peas and Corn. Regular 10c, and by this store. These are 3 tins, 25c. the most popular watches of California Seeded Raisins, Griffin turday, pair, 68c. model to a \$10 watch.

ors. Special, Saturday, \$5.00.

mere price, they have a style, an air, a distinction which puts them in a class of their own. We can now with confidence proclaim that the Simpson Suits for Spring, 1909, are RIGHT. AT \$12.50-FOR BOTH LADIES AND MISSES. the long, round coat, and lined with brocades and silk finished cloths. Made in new greys, new greens, navys, black, browns and fawns. The three-piece suits are well made, and the dresses are perfectly cut and fitted, and are a success in every way

TYPE HAVE asked for Toronto's judgment on our Suits.) We have waited until a

Toronto is simply charmed with the Simpson Suits for Spring, 1909!

Toronto is thoroughly in accord with the tailored simplicity of the Simpson Suits.

Toronto is delighted with the distinction of the Simpson Suits.

Toronto emphatically endorses the Simpson Suits.

Strictly tailored Coats, medium lengths; in

several distinct styles with both patch or flap

pockets, plain or strapped seams; trimmed with

AT \$16.50.

Both two and three-piece suits, and made chief-

include a lot of other new fabrics. There is

One of the greatest successes of this season.

browns, greens and greys, and gunmetal.

Toronto is surprised at the price moderation of the Simpson Suits.

decision became clearly defined. We are now in a position to announce the verdict.

For three weeks we have been seeking the opinion of our customers. We give above the synopsis of the re-

Three lines in particular have proved successful. Value considered, they are unique. But, apart from

rks made by hundreds of ladies who have critically examined our suits right here in the department. In 90 per

cent. of those cases the opinion expressed has been backed by purchase, either at the time or later after comparison

both braids or buttons; perfectly cut skirts, with Imported Worsted and Venetian Suits, in new shades of greys, browns and navys. Tailored coats in new pointed style, with the vents; These are trimmed with others of plain style. self buttons, and the skirt is a full flare gored. fawns and greens. Shadow stripe worsteds, but AT \$18.50. Made of a very fine chiffon Panama, with a

long shaped coat, and new consulate collars of Persian trimming, satin tie, tassels and buttons; smart shaped skirt, new style; colors navy, brown, green and black. AT \$25.00.

Handsome Suits, exact copies of the latest New York creations. In new fabrics, satin faced English Bradford worsteds, chiffon Panamas, broadcloth finished Venetians, and other new weaves. Lined with either silk or satin. New shades of greys, taupes, greens and rose, also blacks, navys and browns Tle models are both extremely plain, tailored and dressy styles.

An Opportunity in Dress Goods 25 to 35 Per Cent. Off Regular Prices

WE want you to see our Dress Goods Department to-morrow. Of course many of you HAVE seen it. We want you to come and see it again—to realize it.

It's a wonderful department. So spacious, so rich in all that makes a Dress Goods Department. The aisles, the counters, the light, the quietness of the huge busy place, the undoubted excellence of the choosing manifest in every piece of fabric displayed help to form an impression which, carried away by visitors, will withstand time and any comparison possible on this continent. To make Saturday particularly enjoyable we have accepted a big discount on a quantity of high-grade

materials and we will sell them Saturday morning at 65c a yard. As follows: Striped Satin Cloth, 46 in., regular 85c; English Suiting Serge, 54 in., regular \$1.00; French Chiffon Broadcloth, 52 in., regular \$1.25; Black and White Worsteds, 52 in. regular 85c; French and English Chevron Serge Suitings, 46 in., regular 85c; French Panamas, 50 in., regular 85c; French Satin Venetians, 52 in., regular \$1.00. New browns, new blues, new greys, mole, mousse, navy, taupe, old rose, lilac, wisteria, myrtle, mordore and black. These materials are specially suitable for smart tailored suits and dresses, so much in vogue for spring wear. Silk Striped Taffetas, in street shades; Silk and Wool Glorias, in evening shades; Silk and Wool San Toys, in street shades; Silk Striped Voiles, in evening shades; 44, 46 in. Regular up to 85c. Evening shades,

white, cream, ivory, sky, pink, jaune, mauve, pearl, Nile, etc. Street shades, new blues, new browns, greens, mousse, myrtle, taupe, stone, mordore, wisteria, amethyst, navy, peacock, etc. All the goods mentioned above will be on sale Saturday..... High-Class Silks Also

A special purchase of rich, handsome Dress Silks came to us at price below regular cost of importation, and the entire advantage goes direct to our customers. 5000 yards Newest Spring Silks, including the most desirable weaves

in plain or novelty dress silks. 3000 yards Rich Colored Satin Paillette, Satin Mousseline, Satin Liberty Dress Silks. The correct weaves, in the most fashionable finishes, in all the scarce and needed shades of taupe, amethyst, coral, reseda, moss, mulberry, mole, wisteria, delft, apricot, silver, champagne, ecru, also different shades in browns, navys, tans, greens, black, cream and ivory, in the different weaves. The regular selling price of these handsome silks \$1.00 yard. On sale Saturday 68c.

day 15c.

Groceries Saturday Fresh Creamery Butter, White Clover

One car Fancy Navel Oranges, large size and sweet. Regular 40c per dozen, Canned Fruit, in quart gem jar, rasp-

bernies, cherries, peaches, plums and pineapple, per jar, 29c. Redpath's Cut Loaf Sugar, 4 lbs.

Toasted Corn Flakes, . 3 packages, 4,000 tins Heather Brand Sweet

to-day and are similar in Choice Red Salmon, Yukon Brand, per tin, 15c.

Clark's Pork and Beans, in Chili Clark's Pork and Beans, in Chilisauce, flat tin, large size, 2 tins, 25c.

Model Watches, stem wind and set, nickel movements, accurate timekeepers, gunnetal or nickel cases. Saturday, \$1.60 each.

Clark's Pork and Beans, in Chilisauce, flat tin, large size, 2 tins, 25c.

Imported Pickles, Rowatt's, assorted, 1-2 pint bottle, per bottle, 19c.

Fancy Mixed Biscuits, 2 lbs., 25c.

Lislie Gloves 1/2 Price Women's Lisle Thread Gloves, manufacturer's samples, wrist length, dome fasteners, black, white, grey, mode; all sizes. Regular, value 25c, 35c, Satur-

Women's Pure Silk Jersey Wrist Gloves, double tipped fingers, black white; all sizes. Special Saturday, pair Women's Long Lisle Thread Gloves elbow length, mousquetaire opening at wrist, dome fasteners, black and white; all sizes. Regular 50c. Saturday,

pair, 29c. Women's Long Pure Silk Gloves, el bow length, black, white, pink, double tipped fingers. Regular \$1.00 value. Sa-

WALL PAPERS FOR SATURDAY. Fifty different patterns of latest imported parlor and dining-room papers; elegant color blends and ex-Prices 35c, 50c clusive colorings. 75c, \$1.00, \$1.50 to \$8.00,

The Sale of Fancy China

2000 yards Rich Novelty Dress Silks, in satin messaline, satin de

chine weaves. New designs in the latest color combinations, in two-tone

and self-color effects, in boise rose, sapphire, amethyst, jasper, reseda,

cadet, browns, navys, tans, mauve, sky, pink, Bordeaux; also large variety

of hairline stripes in the latest colors. Handsome color combinations,

in all the designs. The regular selling price of these high-class silks

Useful as ornamental. All sorts of china—Japanese, Bavarian, Austrian and English. Much of it is less than half price. Three importers cleared their over-stocks to us and our customers benefit.

assortment of Japanese Hand Painted Nippon China, Bis-cuit Jars, Sugars and Creams, Marmalades, Bon-Bons, Nut Bowls Fern Pots, Cake Plates, Chocolate Pots, Salad Bowls, Celery Trays, etc. Regular up to \$3.50. Saturday

\$1.00 yard. On sale Saturday 68c.

Celery Trays, hand painted, de-corated with Gloria De Dijon roses on an ivory surface. Regular \$2.25. Saturday 98c.

Bavarian China Teapot, Sugar and Cream, decorated with pas-toral scenes on a shaded dark green

background. Regular \$2.50. Satur-

Royal Vienna Sugars and Creams, decorated with beautiful pink roses wide gold porder line and gold handles. Regular \$2.00. Saturday

Royal Vienna Cake Plates, decorated with pink roses. Regular \$2.00. Saturday 49c.

Footed Chocolate Cups and Sauers, Prussian china, decorated with clusters of cream poppies, on a shaded background. Regular \$1.00.

Saturday 39c

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Realty | PROB

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> Returning PARIS. of a storr 3 o'clock adopted a governm strike of Altho E

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