

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

# At Simpson's---Civilian Clothing of Quality for Returned Soldiers

Civilian clothes are rapidly replacing khaki uniforms. The returned boys find that they have developed broader shoulders, bigger chests and slimmer waists, so that the suits they discarded to don the khaki will not fit. They want suits of quality at a price which will not dissipate their pay checks. To the boys who are here, and the thousands who will soon be here, THE SIMPSON MEN'S STORE extends a cordial invitation.

- Suits at \$20.00**  
Developed in dark brown and black "Bannockburn" effect tweed. Single-breasted, three-button conservative sack model. Sizes 36 to 44---\$20.00.
- Suits at \$22.50**  
Made from medium gray fine finished with neat darker gray stripe. Single-breasted, three-button soft roll semi-fitted sack model. Sizes 36 to 44---\$22.50.
- Suits at \$28.00**  
Of grey and black "Donegal" effect tweed. Single-breasted, two-button with long soft roll lapels. Semi-fitted, regular pockets with flaps. Sizes 36 to 42---\$28.00.
- Suits at \$30.00**  
Plain rich dark brown fine finished tweed, single-breasted, three-button, soft roll form-fitting sack. Sizes 36 to 42---\$30.00.
- Suits at \$32.00**  
Oxford grey cheviot with invisible stripe effect. Single-breasted, three-button, soft roll semi-fitted sack model. Sizes 36 to 44---\$32.00.
- Suits at \$42.50**  
Developed in navy blue woaded, single-breasted, three-button, soft roll semi-fitted sack model with regular pockets with flaps. Sizes 35 to 44---\$42.50.

## "Countess" Low Shoes for Women \$4.75 and \$6.00

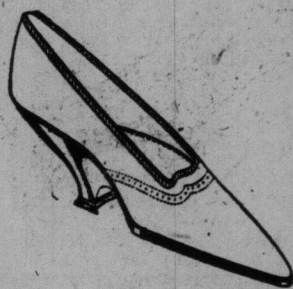
Hard to believe that such moderate prices are possible in the face of the high cost of leathers, yet here we offer the newest spring designs in the popular and ultra-comfortable "Countess" make at only \$4.75 and \$6.00. Beautifully finished and leather lined. All sizes; widths A to D. Note the four styles illustrated:

### Women's Stunning Oxfords for Summer

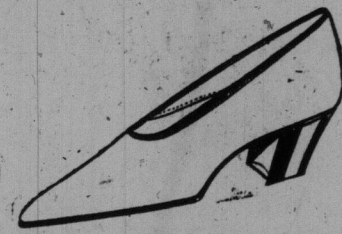
They are in rich white buck. Long, plain vamp, blind eyelets and wooden heel with vanity plate. Price, \$6.00.



A.—Smart street oxford in black vici kid with flexible Goodyear welt soles. Long, plain vamp and novel perforations and leather Louis heel. Price, \$6.00.



B.—Charming pump of black vici kid adorned with neat perforations and finished with leather Louis heel with vanity metal plate. Price, \$6.00.



C.—Chic, comfortable street pump of very soft black kid. Square-throated style with leather military heel. McKay sewn sole. On sale today. Priced at \$4.75.



D.—Extremely good value in popular patent leather oxford. Long, plain vamp, fancy perforations and leather military heel. McKay sewn sole. On sale today. Priced at \$4.75.

## MEN! Here Are Three Excellent Values in Spring Shoes

- One of rich brown Russia calf has English recede toe and perforated tip. Blind eyelets, oak tanned sole and medium heel. All sizes and widths, C, D and E. Price, \$7.50.
- A particularly attractive boot in brown Russia calf on a good-fitting "cosy" last. Blucher cut, heavily perforated tip. Oak tanned sole and medium heel. Widths C, D and E. Price, \$7.50.
- Black gunmetal calf makes a snappy dress shoe for young men. Recede toe with perforated tip, blind eyelets, oak tanned sole, dressy-heel. Widths C, D and E. Price, \$6.00. Simpson's—Second Floor.

## DINE IN THE Palm Room

Satisfying meals—good service—moderate charges. Try lunch here today. Simpson's—Sixth Floor.

Miss Helen Brown is Here to Demonstrate "H. & W." Brassieres and Waists Simpson's—Third Floor.

The Robert SIMPSON Company Limited

## The Misses' Coats at \$32.50 Are Exceptional Value

They are also the very essence of smart uncommon style and practicability. Dozens of new belted or full back designs, developed from velour wool poplin or covert cloth in sand, light grey, taupe, walnut and green. Half lined. Price, \$32.50. Simpson's—Third Floor.

## Timely Offerings for Little-Tots Strong Print Creepers, 49c.

Made of strong print, in clear blue and white and grey and white stripes. Chambray linings. Sizes 1 and 2 years. Today's rush price, 49c. Children's White Rompers of a hard-wearing woven striped dimity. Semi-Norfolk style with box pleats. Drop seat. Sizes 2 to 6 years. Today, special, \$1.49. Infants' Cream Corded Velvet Coats, \$4.69. Lined throughout—Empire model, with full flared skirt and sailor collar. Rich silk braid on collar, cuffs and waistline. Sizes to 2 years. Today, \$4.69.

## Men's Signet Rings \$3.95

Choose from numerous plain and fancy patterns. Wonderful value. Regularly \$5.00 and \$6.00. Today, each, \$3.95. \$3.50 Ruby Rings at \$2.49—Plain, smooth set, scientific rubies and ruby doublets; 10k. gold. Regularly \$3.50. Today, \$2.49. Simpson's—Main Floor.



## New Spring Overcoats \$25.00

FOR MEN AND YOUNG MEN—The slip-on and trencher models developed in smart tweed mixtures. Also plain grey chevots made up in the standard fly front Chesterfield model. Sizes 34 to 44, \$25.00. Simpson's—Main Floor.

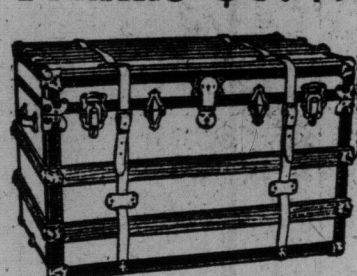
# Today---Another Day of Pronounced Values in HOUSECLEANING WEEK

## PICTURES

**Water Colors, 98c.**  
Water Colors on artistic grey-toned mats, framed in gilt moulding. Size about 7 x 9 in. Today, 98c.

**Sheet Pictures, \$1.00.**  
Select one to suit your old frame. Sizes vary from 10 x 18 inches to 15 x 19 inches. Hand colored gravures—wide range of subjects—"Mona Lisa," "Age of Innocence," "Lord's Supper," Corot's landscapes, etc. Beautifully colored and matted, with titles written in plate margin. \$1.00. Simpson's—Sixth Floor.

## Tourist Trunks \$8.49



Dome Top Canvas Covered Tourist Trunks—good locks and metal bottoms. Two heavy leather straps. Sizes 34 and 36 in. Large size box. Today, \$8.49.

**Club Bags, \$4.95.**  
Walrus Grain Fabrikoid Club Bags—lined with rubber cloth—good fasts and locks—reinforced corners—good drop handles. Sizes 18 and 18 inches. Special, today, \$4.95.

**Suit Cases, \$2.98.**  
Deep Fibre Suit Case—wing handle—inside shirt pocket. Straps—good lock and fasts. Sizes 24 and 26 in. \$2.98. Simpson's—Sixth Floor.

## If You Are Doing Over The Sunroom

You will be interested in the superior fabric called "SUNRESISTA." This excellent material is all British made, by British capital. It is especially suitable for sunrooms. It is guaranteed absolutely sunproof—exposure to sun or water will not fade "Sunresista" fabrics. The dyes used in the making of "Sunresista" are British-made and are thoroughly dependable. "Sunresista" fabrics are made in shades of green, blue and cream—30 and 50 inches wide. Priced at 75c and \$1.25 yard. Simpson's—Fourth Floor.

## New Fixtures to Replace Your Old Ones



**5-ft. Oxidized Silver Pendant** with candles. Today, \$22.25. Simpson's—Sixth Floor.

**4-ft. Oxidized Silver Pendant** with shades, beautifully detailed Sheffield design. \$72.30.

**A small 3-ft. fixture** in rich gold and black, dainty and bright, with ivory shades. \$13.80.

## Special---Tapestry Rugs \$15.95

An opportunity to procure a serviceable and artistic rug at moderate cost. Oriental, floral and conventional patterns. Size 9 ft. x 9 ft. Today, special, \$15.95.

**Cocoa Door Mats, \$1.29.**  
An extra fine quality, firmly woven cocoa mat, with rope edge. Size 14 in. x 24 in. Regularly \$1.75. Today, special, \$1.29.

**36-inch Color-Fast Matting, \$1.15 Yard.**  
An excellent fabric that will give entire satisfaction for bedroom floor covering or surrounds. Tough and strongly woven fibre—absolutely color fast. Reversible patterns, in two-toned blue effects, for bedroom wear and oak striped pattern for surrounds. 36 in. wide, at yard, \$1.15.

**Sturdy Oilcloth, 79c Square Yard.**  
A good range of designs suitable for all purposes, in tile, block and floral effects. Well-seasoned quality, with heavy canvas back. Different widths. Square yard, 79c. Simpson's—Fourth Floor.

## 19 "Lloyd" Baby Carriages \$38.75

A special purchase makes the low prices possible on these "Lloyd Loom Woven" Baby Carriages. Made of fine round reedtex, nicely finished in natural cream or grey enamel. Wooden wheels, with heavy rubber tires—adjustable steeper backs and loose cushion upholstery. **Wall Papers.** Fancy Stripes and Block Patterns. Regularly 15c for 7c—For bedrooms, sitting rooms, stairways and kitchens, good choice of styles and colorings, 7c. Borders, to match, yard, 2c. **Tapestry Wall Papers, 19c.** Verdure leaf design, colored in blue and grey, tan and rose, green and brown, overprinted with fine lines that give real tapestry appearance, 19c. **Clearance of Wide Blend and Stipple Papers, Regularly 40c to 60c, for 25c Yard.** Academy Blend and Stipple Papers, 44 and 60 inches wide, quantities for one or two rooms only of a color. Yard, 25c. Simpson's—Sixth Floor.

## 25c Factory Cotton at 19c Yard.

2,200 yards of factory or unbleached cotton, even, close weave, medium weight, 36 in. wide. Splendid for general household use. Regularly 25c yard. Special, today, 19c.

## 65c Pillow Cotton at 49c Yard.

800 yards of heavy circular pillow cotton, linen finish, 45 in. wide. Regularly 65c yard. Special, today, 49c.

## \$6.50 Double Bed Sheets at \$4.95.

75 pairs only—plain bleached English sheets, hemmed, ready for use. Large size, 80 x 100 inches. Regularly \$6.50 pair. Special, today, pair, \$4.95.

## 40c Crash Toweling at 33c Yard.

1,200 yards crash union toweling, with fast colored red border, for roller or hand towels; 17 in. wide. Regularly 40c yard. Special, today, 33c.

## \$2.25 Huck Towels at \$1.50 Pair.

350 pairs—Fully bleached union huck towels, hemstitched at both ends. Handsome damask borders. Large size 22 x 40 in. Regularly \$2.25 pair. Special, today, pair, \$1.50.

## \$25.50 Dressers at \$21.35.

Dressers of pure white enamel, three large drawers with locks. Wood trimmed. Large beveled plate mirror. Regularly \$25.50. Today, \$21.35.

## \$34.00 Chiffoniers at \$24.50.

Solid oak, golden finish, four deep drawers, wood trimmed, shaped mirror. Regularly \$34.00. Today, \$24.50.

## \$25.50 Library Tables at \$17.95.

Quarter-cut oak top, fumed or golden finish, double book rack each end; drawer opening from both sides. Regularly \$25.50. Today, \$17.95.

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