DVERTISING was not

A invented like a patented

clock-nor is it a scheme, like

a plan to raise money for a college or

a church. It sprang into existence in a

hundred places, and in a hundred differ-

ent ways at once. It is an essential part

of business-but to be effective it must

J. Walter Thompson Co., Ltd.

be done right.

Advertising Agents

Tubes will pay from the start.

The Evening Telegram announce

ence and Hocken meeting to-night.

The watchdog of the treasury will be

quite satisfied with a seat on the board

of control.

Lumsden Building, Toronto

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ay for The Daily World for one delivered in the City of Toronto, mail to any address in Canada-Britain or the United States.

will pay for The Sunday World for one year, by mail to any address in Canada or Great Britain. Delivered in Toronto for for sale by all newsdealers and news-boys at five cents per copy. Postage extra to United States and all other totelgn countries.

WEDNESDAY MORNING, DEC. 27, '11

FOR THE CITY RATEPAYERS. The Mail is another of the Conserownership and knocks the tubes on Adam Beck in a pinch.

municipalities (North Toronto) that out inconvenient streets, the cry is raised, go slow, don't get too fast, venerable senator who owns The Globe in its future. He thought he could its fine residential situation. In growput out the municipal electric light by ing, expenditures will have to be conblowing at the bulb, and he thinks he tracted that must of necessity be localcan stop the city hall clock by blowing ized. With the town as a portion of up the tower!

would do for Toronto he has effecblew them out. But why should the corporations who have and want Liberals of Toronto stand for being franchises in the municipality will put in the same hole in which the venerable senator put Ross and Lauvenerable senator that modern ideas comes from the croakers, who are and younger men are what the world crabbed because the city is growing behands of the state, and telephones will so that 75,000 extra paupers would cost be within the next few days. Sir Wilis looking for. Let Toronto become petrified (in the service of private one who has a pride in Toronto and frid Laurier, too, turned down the depetrified (in the service of private one who has a pride in Toronto and companies) is the venerable senator's its future will vote to have North mand of the western farmers for nath y are being made into law-abilding

than all the railway lawyers. Sir Wil- the turn-ins should branch. The comfrid Laurier went down a victim to petrified statesmanship! Himself, Jaf- pany may have to move its barns back fray, Fielding, Paterson and Joey Atkinson, who wizened early in his career. If you look into history you'll ment has been wrought by old men in power, or in secret association with men in power. The only thing that should not have to move them. becomes an elder in public life is when he fights for the cause of progress. An in touch with the living present.

the city other than by tubes, even if dent? it takes us three or four years to build them? The Street Railway Company interest. They'd like to involve the all our cars. two properties in one deal that would

proved by the township without consulting the city.

## DEVELOPING RIVERDALE.

Few people realize the immense territory that lies across the Don, no far- BRITISH AND CANADIAN LIBERther away than Bathurst-street on the west from Yone-street, but cut off At periodic intervals The Globe pubed, even more desirable residentially from some real or supposed quality of than surface lines. than the west, which merely requires exceptional importance. This particua direct car line across Bloor-street, lar effort was given the caption the Don and Danforth-avenue, to "Equality of Opportunity," an excel-

the B'oor-Danforth viaduct, the Castle been made by a Conservative holding Frank viaduct, as it should be called. high office in Ontario, to the effect The Riverdale Business Men's Associa- that his observations in Britain last tion see the need, the people see it, and summer convinced him that the Unwe hope ex-Controller Foster, who is ionists are making a serious mistake advocating other good measures, and in not breaking away from the privwho should be elected to the board of ileged classes. "The days of class privcontrol this year, will not forget at his liege are numbered," the high Conservmeetings to point out the advantages ative official is reported to have addto the whole city of a great direct tho- | ed, "and Britain will never go back rofare east and west from Scarboro to a tax on the bread and meat of the Township to the Humber.

and he has steadily maintained his po- for all classes before the law."

## The Toronto World The HOME Orginal Charter BANK 1854 of CANADA

Open a current or cheque account with the Home Bank and pay your housekeeping or personal bills by cheque. This is a more business-like method than paying with cash out of hand. Your returned cheques are receipts for the amount paid.

EVEN OFFICES IN TORONTO 8 King Street West. 78 Church Street.

Cor. Queen West and Bathurst Streets or, Bloor West and Bathurst Streets. or. Queen East and Ontario Streets. 243 Broadview Avenue. 1686 Dundas Street.

culty in showing that the engineer's taxation on the many for the special plan for the viaduct, while having a benefit of the few." This is excruciatevery occasion. The Mail never helped greater first cost for concrete than for steel, will be much cheaper in the end. | that for fifteen years the "Liberal" The painting of the steel and repairs party of Canada and The Globe mainwould cost more than the extra cost of tained that same form of class legisconcreting in a short time.

Mr. Foster represents the east end in | Canadian "Liberalism." far from bethis matter, but it is not a sectional ing "Liberal" in the British sense, has one, and we believe that nothing of a strongly opposed what British Liberais purely sectional nature would com- hold to be integral principles of their mand his support.

From an economic standpoint, if for nothing else, the Town of North Torthe city, all its new improvements hold it out as long as possible. It has town is well able to pay its way and

supplementary track, from which all to do this But it should be done

men on duty. We know of at least one-at Carlton and Yonge. Motormen

old man can only keep in it by keeping Ontario Railway Board as federal chartered railways have to pass public in-How are we to get the radials into the new switch that caused the acci-

won't let them. They said so, and yet more bridges over the railways, we'll are 10,000 people in the vicinity of the radials are owned by the same have to have stronger brake power on Yonge-street between the C.P.R. and

Lack of cars cause the cars in sergive them a new grip on the city.

Does The Globe recall that it has been the most persistent of the advocates the cars take the cars that 41,096 passengers every 24 hours would meet all the charges on an entrance into the city in the near the tube system. And he calculates future. Why not prepare for what is

will help everybody.

ALISM.

make it as attractive as the district lent thing in itself and well worthy of west of Spadina and north of Bloor. philosophic expiscation. Its text was a What is needed for this purpose is remark, editorially affirmed to have people. I am a Tory of the old school, Mr. Foster knows what economy is, but I stand for equality of opportunity

sition as a careful guardian of the Whatever difference of opinion ther

may be about the possible reversion of the United Kingdom to a policy of modified protection—even The Globe is not quite so sure as it once was, or professed to be, that it will not comeno Canadian will question the matter of equality of opportunity. But when the leading "Liberal" organ in Ontario proceeds to draw a deadly parallel between the struggle against hereditary privilege in Britain and the policy pursued by the "Liberal" party in Canada and declares that rid of the Achans and the reactionists-who would ever have thought from a perusal of The Globe's columns before that fatal September twenty-first, that such beings could find a place in the charmed circle? -"the spirit of Liberalism in Canada rises true to the Liberalism of Britain," our facetious contemporary transcends even its own record for high falutin. Take as a sample of The Globe's ro mantic methods its statement that "in Canada Toryism is committed to that citizens that tubes won't pay, told form of class legislation which prothem that hydro-electric power could tects privileged manufacturers against not be made to pay at the figures outside competition and imposes tariff given. ingly funny when it is remembered that Hon. Thomas Foster, the Speaker

ing "Liberal" in the British sense, has strongly opposed what British Liberais hold to be integral principles of their policy. No progressive measure can be entered to the credit of Canadian "Liberalism"—its record is one of unceasing hostility to that democratic government which has been described as of the people, for the people and by the people. How, as an instance, does the late government stand on the question of public ownership—the hall mark of Liberalism in the United Kingdom? The movement in favor of that valuable bulwark of popular rights has known no more determined enemies than Sir Wilfrid Laurier and his colleagues, held up to universal admiration by The Globe. Sir William Mulock was forced out of the cabinet because he proposed to avigable to the control of the capital proposed to avigable to the control of the capital principles of their policy. No progressive measure can be entered to the credit of Canadian "This is one sentence from the records to the Vatical foreign office and the chancellors of other European powers is proceeding at the present moment with the vatican foreign of other European powers to the various few data for the whole tragic story. A good wife and mother; a decent husband; tramping week after the outstanding features in this sad narrative; and the end after all the strive; and the end after all the strive in the two countries.

The heart-rending pity of it! Enough to drive man or woman to desperation between Great Britain, France and the consecutive in the proposed to a c known no more determined enemies than Sir Wilfrid Laurier and his colleagues, held up to universal admiration by The Globe. Sir William Mulock was forced out of the cabinet because he proposed to nationalize the cause he proposed to nationalize the two of the thousands of children whom, telegraph and telephone systems and by God's help they are able to specific the capinets of the strain. These, writes the honorary director of the homes, are the capinets and telephone systems and by God's help they are able to specific the capinets. telegraph and telephone systems and by God's help, they are able to succor. In a booslet entitled "If," is shown what would have happened if 75,000 the postoffice department. Only a week or two ago, the late premier denounced the same proposal as radical and revolutionary, altho the British telegraphs have been for many years in the hands of the state, and telephones will so that 75,000 extra paupers would cost one aim.

"Make way for the young and the progressive" should be the inspiration of journalist and public man. Two or three old men at Ottawa have done more in the last twenty-five years to mand of the western farmers for national ownership and operation of the Hudson Bay Railroad and the terminal elevators. But it is, needless to recapitulate the sins of Canadian "Liberalism" against British Liberalism. They are written large in recent Canadian history.

It is future will vote to fave them to find and useful citizens.

These 75,000 boys and girls holding hands would make a line about 60 miles long. They would stretch from London to Canterbury; or they would circle and the population of the western farmers for national ownership and operation of the last twenty-five years to mand of the western farmers for national ownership and operation of the said useful citizens.

These 75,000 boys and girls holding hands would make a line about 60 miles long. They would stretch from London that the population of the western farmers for national ownership and operation of the western farmers for national ownership and operation of the western farmers for national ownership and operation of the western farmers for national ownership and operation of the western farmers for national ownership and operation of the western farmers for national ownership and operation of the western farmers for national ownership and operation of the western farmers for national ownership and operation of the will vote to fave the stance of the western farmers for national ownership and operation of the western farmers for national ownership and operation of the western farmers for national ownership and operation of the western farmers for national ownership and operation of the western farmers for national ownership and

BIG PROFITS IN TUBES.

What is all this yelling about the cost of tubes, anyway?

Next, where there are a series of switches like at busy intersections and at the barns, there ought to be switched at the barns of the barns, there ought to be switched at the barns of the barns o career. If you look into history you'll at the barns, there ought to be switchfind that most of the political bedevila cent will be taken out of the taxes generally unfit.
on account of tubes. The outlook is that with the enhanced credit of a city

Ever Refused Admission," and an ur-Should street railway tracks and that owns its own subway, Toronto gent appeal is made for funds to carry equipment pass the engineer of the will be able to borrow money cheaper on this Christian national and philanand taxes will be less.

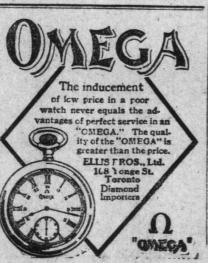
City Engineer Rust has shown that spection? Was there any inspection of the passengers using the street railthe new switch that caused the accident?

Way at the north end of the lines on blankets, toys, etc., will be specially and have to blankets, toys, etc., will be specially way at the north end of the lines on blankets, toys, etc., will be specially way at the north end of the lines on blankets, toys, etc., will be specially way at the north end of the lines on blankets, toys, etc., will be specially way at the north end of the lines on blankets, toys, etc., will be specially way at the north end of the lines on blankets, toys, etc., will be specially way at the north end of the lines on blankets, toys, etc., will be specially way at the north end of the lines on blankets, toys, etc., will be specially becomed at this Christmas season by the horizontal properties. The properties of the lines on blankets, toys, etc., will be specially be specially becomed at this Christmas season by the horizontal properties. but when we go over the hill and have tal 32,222 daily. Besides these there Stepney Causeway, London, E. Bloor-street.

Mr. Rust, estimating conservatively, for the construction of the tube.

city, and the cars will use hydro-electric power. The result will be to reduce the cost of light and power to consumers all over the city. The tubes go into the northern territory. This lars but nearly four millions. That would give a population of 80,000 there shows the wisdom of taking time by in four years. Taking these at 300 the forelock. Let us vote for the byfares per annum, the tubes would get man with vision and foresight—the 24,000,000 fares. At four cents this Adam Beck of the transportation probfrom the city proper by lack of direct lishes imaginative editorial essays for would produce a gross revenue, of lem. access. The Seaton Village and Dover- the ostensible purpose of proving that \$960,000. Taking \$269,250 for interest; court district never developed until British and Canadian Liberalism is of and sinking fund there would be left car lines were extended along Bloor- the same kidney. Yesterday another \$691,750 for operating expenses, or 70 street and direct access given to this of these ingenious dissertations was per cent. The cost of operation on the bers taken off in Canada and venture territory. East of the Don there is a given the dignified position of leading Toronto Street Railway is only 50 per to suggest that people should keep great tract of land utterly undevelop- article, an honor conferred, no doubt.

The same people who are telling the



the legislature, will preside at the Triple Alliance May Be Upset by Withdrawal of Italy, Following Negotiations.

The Italian ambassador at Berlin

FARMER KILLED BY TRAIN.

CANFIELD, Dec. 26.—A fatal accident occurred at 11.45 o'clock, Monday night, about 2 miles west of Canfield, when Edgar Brown, a highly respectively. able young farmer, was struck by Grand Trunk eastbound train. Mr. Brown, accompanied by his wife and lady friends, was returning from a Christmas entertainment at Camfield a Christmas entertainment at Canfield, when meeting the train the ladies stepped to one side, Mr. Brown to the other. He apparently changed his mind and attempted to recross the track and was struck, receiving such injuries that caused his death in an hour.

and it nearly equals the population of Cambridgeshire. It equals the population of Peterboro, Salisbury, Chelmsford, Warwick and Kenilworth, all Roosevelt said to-day he was taking no part in the New York State election and "not a single human being" had asked him to favor any candidate.

thropic-work. Their Majesties the King Disappears in Five Minutes After and Queen and Queen Alexandra are

gifts of all kinds-money, clothing

BUILD THE TUBE.

Editor World: The time is opportune the most persistent of the advocates of bringing in the radials? Now that Hocken presents a feasible scheme to that end that paper balks thereat.

Once we get North Toronto municipality out of the way, there will only be left the city and township, and a way must be found for co-operative working—on the line that the city must ultimately supersede the township. No more plans should be approved by the township without control of bringing in the radials? Now that the motorman or the company? The the motorman or the company? The the tube system. And he calculates that the 50,000 people living north of the tube system. And he calculates that the 50,000 people living north of the tube system. And he calculates that the 50,000 people living north of the tube system. And he calculates that the 50,000 people living north of the tube system. And he calculates that the 50,000 people living north of the tube system. And he calculates that the 50,000 people living north of the C.P.R. tracks would supply 15, 000,000 fares per annum.

This estimate is based on the present a feasible coheme to the motorman or the company? The one who take it up?

AFRAID TO GO HOME IN THE DARK.

The Telegram does not like to go into the tubes, because it is afraid of the bogeyman in the dark. The tubes, however, will be lighted with electristic the motorman or the company? The the tube system. And he calculates that the 50,000 people living north of the ctry in the tube system. And he calculates that the 50,000 people living north of the C.P.R. tracks would supply 15, 000,000 fares per annum.

This estimate is based on the present experience of the railway company, which gets 312 fares per head of the population.

Controller Hocken demonstrated satisfactorily to the board of trade that the public welfare to have five or six radials come in on streets already congested with traffic. With such intologous persons at the tube system. And he calculates that the 50,000 fares per annum.

Controller Hocken demonstrated satisfactorily to the board of t 11 Bellwoods-avenue.

SOUND ADVICE.

We understand that it is to be the

NEW YORK

CHICAGO

BOSTON

DETROIT

CLEVELAND

CINCINNATI

ST. LOUIS

and '

LONDON, Eng.

now in Rome, where he is giving a verbal report to the foreign minister, the Marquis di San Giuliano, as to the disposition of Germany.

ROOSEVELT SITS TIGHT.

## That Feeling Of Fullness

Taking a Stuart's Dyspepsia Tab et.

A Trial Package Sent Free On Request Ail of the unpleasant sensations attendant upon eating too hearthly are instantly relieved by a Stuart's Dyspepsia Tablet. Like sticking a pin into a rubber balloon. The reason is simple and easy to understand.



Inflation Of The Stomach From Undiges
Food Quickly Relieved By A
Stuart's Dyspepsia Tablet.

When you take food into a stomach that is tired and overtaxed the gastric juices do not form fast enough to digest it properly. So the food becomes sour and at once begins to throw off gases. Your stomach becomes inflated just as surely as if you attached a toy bellion to a gas jet. Then the gases

One grain of a single ingredient in Stuart's Dyspeps'a Tablets will digest 3,000 grains of food. This saves your stomach and gives it the rest it needs. All muscles require occasional rest if they are ever overtaxed. The stomach is no exception to this rule.

Try a box of Stuart's Dyspepsia Tablets and you will wonder how you

We understand that it is to be the policy of The Saturday Night to preduce a number of this kind every Christmas, and if the same high standard of quality is maintained, the public demand for it will, no doubt, be the public demand for it will be the public demand

PUBLIC AMUSEMENTS

AT THE ROYAL ALEXANDRA.

Marie Dressler In 'Tillie's Nightmare The abounding and abundant Marie Dressler heads the big Lew Field's Company, in "Tillie's Nightmare,"

Company, in "Tillie's Nightmare," which will play an engagement of one week at the Royal Alexandra Theatre next week, commencing with a matinee on Monday.

Miss Dressler has won many triumphs in her career, but never in any role has she been one half so funny as in the character of "Tillie Blobbs" and the playgoer in search of genuine fun will find full gratification of his desire in "Tillie's Nightmare." The sale of seats opens to-morrow morning. of seats opens to-morrow morning.

AT THE PRINCESS.

Blanche Bates.

A popular and talented American actress presenting a typically Americal the managerial guidance of a genu the managerial guidance of a genuine American producing manager, is the offering at the Princess Theatre for three nights, Thursday, Friday and Saturday, December 28, 29 and 30, with a matinee on Saturday, when Blanche Bates will appear in "Nobody's Widow," by Avery Hopwood, under the management of David Belasco.

AT THE GRAND

"'Way Down East." William A. Brady's special produc-tion, "'Way Down East," comes to the



the Grand New Year's week.

Grand New Year's week. This sea NEW YORK, Dec. 26.—Ex-President son's production and cast is exception-toosevelt said to-day he was taking ally finished. The village quartet ren-to part in the New York State elec-der the old sones in a manner to charm the city brcd as well as the country born, back to the bare-foot days of childhood.

AT THE STAR.

"The Kentucky Belles." The attraction at the Star next week will be the old favorites, "The Kentucky Belles" big burlesquers, in the



Marion Benson with the "Kentucky Belles" at the Star next week.

merry musical farce, entitled "The Morning After," with many attractive features, including clever comedians, prima donnas, duetists, vaudeville artists, and a large girly chorus. GAYETY.

Robinson Grusoe Girls. Always a good show is the criticisms

heard each season concerning Charles Robinson and his Crusoe Girls, which will be seen at the Gayety Theatre all next week. The presenting company is letter than ever, the vaudeville specialties more sensational and the book and music of the two-act musical com-edy is by far the best thing in burue this season.

The New Year's Concert. The plan of Mr. Campbell's annual New Year's concert in Massey Hall will open at the hall this morning. The coming concert promises to be one of the best ever given under Mr. Camp-bell's management. The program is a most attractive one and the artists en-gaged are all in the first rank of the

TORONTO AD CLUB.

Mr. McClelland of the Gagnier Agency, gave an interesting talk on the value of or the future at the weekthe value of or the future at the weekly luncheon held in the board club100ms yesterday.

The president announced that ExPresident Dobbs, and President Coleman of the Associated Ad Clubs of
America, would address the club, respectively, on January 4 and January 26.

Peace Has Its Victims. ST. PETERSBURG, Dec. 26—A brawl occurred yesterday among time-expired sailors employed at the gunpowder works in the outskirts of St. Peters-

Why do you keep on paying high prices for imported beers, when you can get a finer lager for about half, by asking

O'Keele's "The Light Beer in the Light Bottle."

> Michie's Teas are Regular in their Superior Quality

The tea you like is somewhere in our store, and at your price.

and Flavor.

The English Breakfast Blends at 500 lb. are the lavorites, but there are plenty of others.

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AT OSGOODE HALL

Single Court.

Before Middleton, J.

Quebec Bank v. Sovereign Bank—F.
E. Hodgins, K.C., and D. T. Symons,
K.C., tor plaintiff; W. J. Boland for defendant. Motion by plaintiff for an
order to commit A. E. Jarvis, president of defendant bank, for breach of
an undertaking. Upon the Internatonal Assis and G. T. Clarkson being
added as parties defendant, and on behalf of themselves and the bondholders
admitting that by transfer of the
bank's title to them they have not acquired any further or other right than
the Sovereign Bank itself had, and
that they will not in this litigation
set up or assert any other title than
that of the said Sovereign Bank, and
upon the defendant paying into the
Quebec Bank \$400 to the joint credit of
the parties, to auswer any claim the
Quebec Bank may have by reason of
the sale by retail of certain logs (the
amount of such liability to be adjusted amount of such liability to be adjusted by agreement or reference after the title is determined) and the added par-ties giving the same undertaking. No order save that defendant pay costs fixed at \$75; and it appearing that the nxed at \$75; and it appearing that the lo,s in question are perishable, it is or ered that they, or any of them, may be sold by Hugh Hatch and G. W. Mc-Farland, acting jointly, and the proceeds paid into the Quebec Bank to the joint credit of the parties, the price and terms of sale to be entirely in the discretion of the said Hatch and Mc-Farland.

Divisional Court.

Before Falconbridge, C.J.; Britton, J.;

Latchford, J.

D'Avignon v. Bomerito—J. F. Boland for defendant; J. W. G. Winnet; (London) for plaintiff. An appeal by de endant from the judgment of the chan ellor of Oct. 25, 1911. An action by the sheriff of the County of Ferrer. by the sheriff of the County of Essex, assignee of the estate and effects of Jam's Bomerito, to set aside a chattel mortgage made by the said James Fonerito to the defendant, his father, to declare same null and void, and the goods, etc., covered by the said mori-gage, are the property of the estate of James Bomerito. At the trial judg-ment was given for plaintiff as asked. Judgment: There was no evidence adduced sufficient in the opinion of the judge who heard it to remove the onus fendant. After a careful perusal of the evidence we are satisfied that the facts might well have been found more strongly against the defendant. As found, however, the application to them of the provisions of the statute was, we think, quite properly made. The appeal fails and is dismissed with

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ouring the hon most per hopping the follows. To ever, we have

Two have laid Towels, hemmall useful size wearing Brit put up in bu priced at \$5.00 to \$5.50 \$3.00 to \$14.0 Init Wool hig clearan n Honeycom t \$1.00, \$1.5

adies' Suit These are to tirety regard are perfect, way, made in tots, Worsted colors, include

Fancy Line A big spread Lineus, inclu-stand Covers low Shams, Embroidered French Prin Foular

Clean sweep of beautiful double wid Silks. Regu yard. More Down

MAIL ORDER

55 TO 61 K

Continu he says, "bec derive their p sponsible to da, and the o the city is t profits." He ceive much. it "The plain, is that the the nature of Dominion Gov "I wish to am, as treasu at this p: spos submit that th

of Toronto sh

I would be recown property mission over have no controlled the harbor of thought City ions as state been taken sit was a verover all that return for it. argued again Controller C ter had all b Nothing, how two years and city council to controlled to the controlled I would be re

W. A. Dunn's port-road, w Women's and Industrial Recently burned expropriated at a reasonal A letter wa owner of the in it that he boiler of his ing and to as ing and to ar refuse, shavir not endanger ious, he said to a minimu The speaker giving Mr. D

The question
Hall was debt
of the alderm
should not go
The discussion ciple of the motion was The board tion that the plication for a street be oppostreet is 50 f declared in free wide. Corpor