

THE CANADIAN MAGAZINE

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Any Subscriber to The CANADIAN MAGAZINE is eligible to join this Club and take advantage of Our Special Christmas Offer.

The Christmas Season is here again and it will be a Brighter and Happier Christmas than the last four have been, and consequently more Gifts will be exchanged. We must not however fall back to our old ways of giving useless presents. To encourage the giving of thoughtful and useful presents, The Publishers of this Magazine, for the past two years have made a special offer to our Subscribers enabling them to send this Publication as a Christmas Gift to their friends at a big reduction in price. Many subscribers have taken advantage of this offer but we want still more to do so this year. We have had numerous letters from subscribers thanking us for the opportunity given them, and telling us of the appreciation of the recipient of this thoughtful gift. By giving a subscription to The CANADIAN MAGAZINE remember you are really giving a gift every month of the year and so the recipient is reminded every month of your thoughtfulness.

Make Your Gift this Year Truly Canadian.

The CANADIAN MAGAZINE is published in Canada, by Canadians, for Canadians and about people and things Canadian.

Our subscribers last year sent in orders of from one to twelve subscriptions to be sent out as Christmas Gifts.

It will surprise you how much a gift of a magazine subscription will be appreciated by your friends.

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