SATURDAY MORNING .18

THE RUN IN WORLD

**AUGUST 2 1913** ON SALE TODAY AT SIMPSON'S

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Third Day of the Drapery Sale

RUSSIAN DOWN CUSHION FORMS, A BARGAIN

Size 18 x 18 inches. Regular price 30c. Saturday, each ... .25 Size 20 x 20 inches. Regular price 40c. Saturday, each . . .33 Size 22 x 22 inches. Regular price 50c. Saturday, each ... .40 Size 24 x 24 inches. Regular price 60c. Saturday, each. . . 49

Half Price on All Sample and Made-up Awnings and Verandah Curtains, complete with irons and fittings. Bring your sizes. All made from best quality awning duck, a variety of stripes to select from. All Half Price Saturday.

#### CLEARING BAMBOO PORCH SHADES.

Natural Color.	Green Color.
Size.	Size.
5 x 6 ft., for, each\$ .89	4 x 6 ft., for, each\$ .89
6 x 8 ft., for, each89	6 x 8 ft., for, each 1.19
8 x 8 ft., for, each 1.19	8 x 8 ft., for, each 1.59
10 x 8 ft., for, each 1.49	10 x 8 ft., for, each 1.89
12 x 8 ft., for, each 1.97	12 x 8 ft., for, each 2.39

These shades are priced to clear, and are not exchanged. Only a few of each size left.

#### LACE CURTAINS

White Scrim Curtains, 2 <sup>1</sup> / <sub>2</sub> yards long, with filet lace a insertion. Regular \$6.50 and \$7.50. Saturday bargain, pair	per
pair Heavy Ecru Scrim, with Arabian lace appliqued Regular value \$7.50, \$7.75 and \$8.50. Saturday bargain,	on. per
pair	.98 lar
36-inch Wide Figured Swiss Muslin. Regular 25c ya Saturday bargain, yard	rd
Bordered Scrim, all shades. Regular 30c yard. Sat day bargain, yard	nr-

#### CURTAIN NET.

Handsome Sash Net Curtaining, 30 inches wide. Yard .18 English Bungalow Net, 50 inches wide. Yard . There are rare offerings in every section that space will not permit us to mention. Therefore, watch for the August Sale Price Tickets. (Fourth Floor)

In Preparation for the holiday we have laid out a wonderful halfday's campaign to help you in securing the proper clothing and equipment.

The House-Furnishing Sales offer better values this season than in any previous sale, a fact easily established by a visit to the fourth and fifth floors.

Store Closes 1 p.m. Today and Remains Closed All Day Monday, Civic Holiday.



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## Special in Bath Towels

Large Heavy Fancy Turkish Bath Towels, with a good close pile; size 40 x 40 inches. Reduced for early buying Sat-

Reversible Cambric Comforters, mostly dark colorings, suitable for the camp or summer home, size 70 x 70 inches. 150 to elear Saturday at ..... 1.00

Pure Saxony Wool Silver Gray Blankets, with a nice soft napping; weight 3 lbs.; size 68 x 88. Regularly \$5.50. Clearing Saturday, pair ..... 3.95

Clearing 100 Dozen Pure Linen Table Napkins, assorted designs, size 20 x 20. These are nicely hemmed, ready for use. Special Saturday, dozen ..... 1.49

Plain Gray or Unbleached Sheeting, splendid wearing quality, 2 yards wide. Regularly 25c. Special Saturday, yard ..... 20 (Second Floor)

### **Traveling Comforts**

Complete Traveling Kits for Women, with grained ivory fittings, hair brush, hand mirror, dressing combs, nail file, button-hook, nail scissors, manicure stick, cake of toilet soap, tooth brush, nail enamel, bottle of toilet water, talcum powder, tooth paste, cold cream. Special price for complete 

We suggest the advisability before leaving the city for the country and the ocean of laying in a plentiful supply of the particular make of toilet goods to which you have become accustomed. The local dealer in toilet goods may not be prepared to supply them. We stock the leading makers' goods, both imported and domestic.

(Toilet Dept., Main Floor)

## The August Sale of Floor Coverings

Exceptional Values in English Seamless Axminster Squares, in red Oriental, tan Oriental, two-tone green, green floral and tan chintz designs and colorings; this quality has never before been offered at these pric

00 00		priocis.
$9.0 \times 9.0.$	Regular \$18.50.	August Sale 12.75
9.0 x 10.6.	Regular \$21.50.	August Sale 14.75
90×120	Roomlan dol 75	

**Dollar Hats** WERE \$2.00. \$2.50 AND \$3.00. Men's Finest Quality Straw Hats, in French palm, Manila, Milan, sennit and split braids; dressy styles, and extra fine fin-ish. Saturday's special ..... 1.00

Men's Panama Hats, very fine weave, clear white bleach, and a genuine South American braid, best finish and trim. Regularly \$5.00. Saturday, half price.. 2.50

Men's Stiff and Soft Hats, imples, finest fur felt, and new 

(Main Floor)

100 Pairs Pillows. Regularly \$3.40. August Furniture Sale ..... 1.70 200 Verandah Chairs and Rockers, can be had in red, green or natural finishes; limited quantity only in each pattern. Regularly \$1.90 to \$2.90. August Furniture Sale, Half Price 25 Institution Iron Bedsteads, in pure white enamel finish, 2 ft. 6 in. width only. Regularly \$6.50. August Furniture Sale ..... 3.90 50 Brass Bedsteads, an excellent pattern, in bright finish, and can be had in all standard widths. Regularly \$24.75. August Furniture Sale ..... 17.45 100 Bedroom Chairs, in solid quartered oak, finished rich golden, with cane seat. Regularly \$3.75. August Furniture Sale ..... 1.98 100 Child's Small Chairs, solidly built of hardwood, and finished red or golden. Regu-

50 Bentwood Chairs, two patterns, one fin shed golden oak and the other finished mahog. any. Regularly \$5.00. August Furniture Sale ..... 2.49

12 Dressers, in selected quartered oak, finished in early English, lots of drawer space, and fitted with heavy bevelled plate mirror. Regularly \$21.00. August Furniture Sale 14.90 6 Chiffoniers, in dull mahogany finish, heavily turned posts, long, deep, roomy drawers,

neat toilet, fitted with bevelled plate mirror. Regularly \$19.00. August Furniture 

(Fifth Floor)

# Men's Two-Piece Summer Suits

# To Clear Saturday Morning at \$10

A line which has been selling for \$15.00, \$16.50, \$18.50 and \$20.00 during the season; all are the very latest designs, in gray and brown, plain colors, and neat striped effects; made in single-breasted sack and Norfolk styles; quarter lined with fine lustre to match; tailored in the very best manner; in the lot are regular "stouts" and "oversizes," for men from 35 to 50-inch chest measure. To clear Saturday morning ..... 10.00

## Men's Summer Coats

Light weight, of natural shade linen; made single-breasted, with three patch pockets; sizes 34 to 46. Saturday 1.25

## Boys' Russian Wash Suits

Neat striped patterns; fancy braided collars; belt, and bloomer pants; made from splendid washing fabric, in sizes 

## Boys' White Duck Bloomers

Of fine linen-finished English duck, full cut bloomer style, with belt loops and strap and buckle at knee; splendid 

(Main Floor)

# The Robert Simpson Company, Limited

2.0. Regular \$24.75. August Sale ..... 17.75

Special Selling of Straw Matting, Mats and Rugs. We have marked our whole stock of Straw Matting for quick clearance on Saturday at exactly Half Price.

20 Only Odd Small Mohair Rugs, in greens, reds and golds, 27 in. x 54 in., 30 in. x 63 in., and 36 in. x 63 in. Regularly up to \$6.00. August Sale, each ...... 2.00

4 Yards Wide Linoleums, in a big range of designs, specially suitable for kitchens. Regularly 50c per square yard, (Fourth Floor)

### **Brass Fern Dishes 49c**

Heavy quality, finely finished, with Greek key border. Hammered Brass Jardinieres, extra large size, with 10inch opening. Regular price \$2.95. Saturday special .. 1.50 Majolica Hanging Flower Pots, blue, green and brown. with chains. Regular price 15c. Saturday special .... .10 English Bone China Tea Cups and Saucers, with gold clover leaf decoration. Regular price 15c. Saturday special,

Austrian China Dinner Plates, large variety of floral decorations. Regular 25c value. Saturday special, each .9

(Basement)

### Men's Underwear 29c

5000 Garments of Men's Summer Underwear, shirts and drawers, reduced for quick selling. Several different makes to select from, and a splendid range of sizes. These are all first quality goods. Regularly 50c and 75c. On sale Satur-

### SOFT OUTING AND BUSINESS SHIRTS.

with double cuffs and separate collars, in white, cream, sky, gray, tan and several striped designs; to clear Saturday morning. Regularly \$1.25, \$1.50, \$2.00 and \$2.50. Saturday 

(Main Floor)

## Holiday Reading

250 Volumes Splendid Fiction, by the best authors, bound in cloth. Regularly 

1000 Paper Covered Novels, all good titles. Regularly 10c net. Saturday . . 3 for .25 King's Court Note Paper, fine white linen paper, fash-

ionable size. Per quire, .5. Per Envelopes to Match. Per

(Main Floor)

Groceries 1000 lbs. Fresh Creamery Butter, White Clover Brand. Per lb..... 30 Toasted Cornflakes, 3 packages .. .25 Finest Canned Corn, 3 tins ..... 25 Choice Red Salmon, 1/2-lb. flats. Finest Mild Cheese. Per lb ...... Crossed Fish Brand Sardines, 2 

ochie's Bloater Paste. Per tin Baker's Cocoa, ½-lb. tin ... Fresh Fruit Cake. Per lb. Fancy Mixed Biscuits, 2 lbs. (Basement)

in the United m Toronto. will have a goo ceneration. Th and strikingly never been kis husband. "My husband nd I have no added. "Neith kissed anyone. active members Anti-kissing Le ng is unsanit good health. "In Europe a tations, and henever they eem to be on brass badge wi "It is then th te the would-We feel the