IMMIGRANT POPULATION, 1961

Classifications of Canada's immigrant population by various population characteristics according to the period when they first arrived in Canada are provided in a 1961 census report. Population characteristics of immigrants include such subjects as age, ethnic groups, religion, birthplace, citizenship and language. This report (Bulletin 1.3-11) shows the data for provinces and metropolitan areas. A later report (Bulletin 1.3-12) in the Volume I series of 1961 census reports will show similar information for selected cities and towns of 30,000 and over.

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AIR FIRMS SEEK NEW MARKETS

Canada's air industries have begun a drive to expand exports to the flourishing economies of Australia, New Zealand and Japan. Under the auspices of the Department of Trade and Commerce, a group of top-level executives from the industries left Canada recently for a month-long examination of markets for Canadian aircraft, engines, body assemblies, spare parts and other aeronautical equipment in these three countries.

Canadian air industries regularly export a large part of their production. However, most of these exports go to the United States; 71 per cent of last year's total exports of \$108 million were sold to that country. It is in the hope of expanding the export base by increasing exports to other areas that this mission has been despatched.

This is the first Canadian air-industries trade mission sent abroad. It follows the first Canadian participation in an international air show, the Salon International de l'Aéronautique et de l'Espace, held in Paris last June, in which 20 Canadian firms exhibited.

MAIN OBJECTIVE

The mission's primary purpose is to assist the Canadian aircraft-manufacturing industries to increase their long-term sales of civil and military aircraft and aeronautical equipment to the three countries visited. To this end, Canadian trade commissioners in these areas have arranged meetings with top government, military and business leaders, discussions with whom will enable members of the mission to learn of existing and future aircraft requirements and aeronautical programmes in the three countries. Mission members will also be able to acquaint the persons they talk to with the product range and production capabilities of the Canadian aeronautical manufacturing industries.

Canada today is one of the leading aircraft producing countries in the world. Sales of Canadian aircraft from the Second World War until 1962, the latest year for which figures are available, amounted to over \$4 billion. In that year 82 Canadian aircraft manufacturing firms paid 28,000 employees \$134 million in salaries and wages and these figures only include companies whose major production is concerned with aircraft.

AWARDS TO WEATHER WATCHERS

The names were announced recently of 25 cooperative weather observers across Canada who were being presented with an award of the Department of Transport for excellent weather reporting over a number of years.

There are over 2,200 weather stations in Canada. At those not staffed by full-time employees of the department, observations are taken by co-operative observers who perform their duties without payment. In the public interest, they take time each morning and evening to observe the weather and record their observations. At the end of each month, the co-operative observer mails his report to an office of the Transport Department.

USE OF DATA

It was pointed out by Mr. Noble that the co-operative weather observers made a valuable contribution to the general knowledge of Canada's climate. The weather reports they submitted, he said, were used in the compilation of statistics for the various monthly reports published by the Meteorological Branch of the Department of Transport. After processing, the results of such weather observations are presented in forms suitable to the various users of weather data in agriculture, manufacturing, aviation and various government departments. Since weather affects so many activities in Canada, these data are being used to an increasing extent for long-range planning.

The recent awards were the tenth in a series of annual awards. Winners were chosen on the basis of faithful service and excellent weather reporting over at least five years. Some observers are keenly interested in the weather as a hobby, others make use of the observations to assist them in their business activities, some take the observations as a public service to their own communities and the country as a whole.

SASKATCHEWAN LAND IMPROVEMENT

Grazing-land expansion and improvement in the northern forest fringe of Saskatchewan will be undertaken under four Agricultural Rehabilitation and Development Act projects announced jointly by the federal Forestry Minister, Mr. Maurice Sauvé, and the Saskatchewan Agriculture Minister, Mr. I.C. Nollet. A fifth project also approved for Saskatchewan provides for a continuing drainage and flood-control programme.

The province's share of the total cost of \$304,000 will be \$165,000, and the Federal Government will pay about \$139,000. The four pasture-development programmes will enable some 240 farmers to expand their cattle raising and to put to profitable use about 7,600 acres of otherwise unproductive land.

The fifth ARDA project is a continuing drainage and flood control programme in the Moose Range farming area southwest of Carrot River. Four miles of ditching at a cost of \$21,800 will increase to some 8,000 acres the area so far protected by ditching in this project.

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