

at Bella Centre in Copenhagen.

The buyers of office furniture "shop" at the local shows, such as the ones in Copenhagen.

A local periodical that buyers rely on and which could be considered for Canadian advertising is RUM OG FARVE, which is distributed principally to architects.

There does not appear to be either an importers or an agents association for the office furniture sector.

**Post's Overall Opinion:** *There is little opportunity for Canadian furniture in the Danish market due to price considerations, and design and color factors which have not yet caught on in the North American market.*