

Import Car Parts

- 1990 - 1995 Import vehicle parts & accessories sales expected to grow 55%. (Lang Mktg. Resources)

- Import Maintainers
 1. Dealerships
 2. Auto Parts Stores

Categories Carried by Dealerships & Auto Parts Stores

	<u>Dealerships</u>	<u>Auto Parts Stores</u>	<u>Total</u>
1. Repair Manuals	64%	12%	76%
2. Tune-Up Parts	44	24	68%
3. Shocks & Struts	40	19	59%
4. Cooling System Parts	39	23	62%
5. Floor Mats	36	32	68%
6. Windshield Wipers	33	35	68%
7. Engine System Parts	33	14	47%
8. Brake System Parts	32	16	48%
9. Upholstery Care Products	30	36	66%
10. Filters	29	17	46%
11. Front End Parts	29	44	73%
12. Body Repair Products	28	27	55%
13. Motor Oil	26	23	49%
14. Lighting System Parts	24	47	71%
15. Fuel System Parts	22	22	44%
16. Starting/Charging System Parts	21	24	45%
17. Exhaust System Parts	21	5	26%
18. Antifreeze	19	20	39%
19. Protectants/Vinyl Cleaners	18	21	39%
20. Electronic Accessories	13	13	26%
21. Wax/Polish	11	19	30%
22. Batteries	10	21	31%
23. Gas Additives	8	46	54%
24. Custom Wheels/Accessories	7	39	46%
25. Cleaning Products	3	31	34%
26. Seat Covers	0	60	60%