

Canadian business people who wish to import specific Commonwealth Caribbean products should provide the TFO with full details of their interests.

- *Publications.* TFO publications include a series of market information papers that provide an overview of market research on specific product categories; "Flash", a quarterly bulletin distributed to over 2,300 Canadian importers, which advertises possible exports from developing countries; and "Chic Canada", a semi-annual newsletter that identifies current market trends for apparel, accessories and home fashion goods in Canada, and is circulated free of charge to 1,200 producers in developing countries, including producers in the Commonwealth Caribbean.
- A 23-minute colour presentation film can also be borrowed from TFO. This film discusses characteristics of the Canadian market, including regional differences; Canadian retailing; the mark-ups at each step in the marketing chain; the way that Canadian weather conditions require special packaging; and the labelling and inspection of food products.

Further information about the activities of the TFO and copies of its publications can be obtained by contacting the Trade Facilitation Office. (See Annex 2 for address.)

Canadian Importers Association

The Canadian Importers Association is a private, non-profit trade association founded in 1932. It currently represents over 750 companies across Canada that are involved in importing a wide variety of different products. Membership and the services of the Association are available upon payment of an annual fee.

The Association publishes "Import Week", a weekly digest of changes to Canadian import regulations, and also offers analysis of current import policy and practices. The Association publishes "Importfile", a list of companies outside Canada that are looking for a Canadian importer. Commonwealth Caribbean exporters can list their company in this publication free of charge. Other publications include "Import Canada", which explains in detail Canadian import regulations, and contains a directory of Canadian importers. All of these publications are available at various prices. The directory of Canadian importers is provided free to all members of the Association.