

Guide to U.S. sales opportunities

This list of major U.S. trade fairs and incoming buyers' missions which trade officials recommend as an ideal way to enhance or break into that marketplace, is presented chronologically with tentative dates and locations and by industry sector. For more information on these events, contact External Affairs' United States Marketing Division (UTM), Tel: (613) 993-5911, or 993-6566; or call the Trade Information Centre hotline.

Automotive, Marine and Rail

- International Marine Trade Exhibition — Chicago, Illinois, Sept. 12-15, 1985 — Leisure boats.
- American Public Transit Association Meeting/Show — Los Angeles, California Oct. 10, 1985 — Mass transit equipment.
- SEMA/AIA — Los Angeles, California, Oct. 22, 1985 — Automotive parts.
- APAA (Automotive Parts and Accessories Show) — Chicago, Illinois, November 1985.
- Work Boat Show — New Orleans, Louisiana, Jan. 9, 1986 — Work boat equipment.
- Buyers from U.S. to Toronto Boat Show — Toronto, Ont., January 1986.
- Automotive Service Industry Show — Chicago, Illinois, March 1986 — Servicing of cars and garage equipment.

Building Materials and Equipment

- Minnesota Society/Institute of Architects — Minneapolis, Minnesota, Nov. 13, 1985 — Latest in residential construction, furniture, hardware.
- Western Building Materials Association — Seattle, Washington, Nov. 17, 1985 — Building materials and hardware.
- AMERICA EAST — Boston, Massachusetts, January 1986 — Building materials.
- National Association of Home Builders' Show — Dallas, Texas, January 1986 — Building materials and do-it-yourself.

Consumer Products

- Upper Midwest Health Conference — Minneapolis, Minnesota, May 1985 — Health care products.
- New York Furniture and Accessory Show — New York, New York, May 4-6, 1985 — Residential furniture and accessories.
- Buyers from U.S. to International Fur Fair — Montreal, May 9, 1985.
- K DESIGN 85 (International Ready-to-Assemble Home Furnishings Exposition) — New York, New York, June 27-30, 1985.
- Buyers from U.S. to jewelry Show — Toronto, July 1985.

- New York Health Assembly — Buffalo, New York, September 1985 — Health care products.
- New England Home Furnishings Market — Boston, Massachusetts, September 1985.
- National Home Health Care Expo — Atlanta, Georgia, November 1985 — Health care products.
- Winter National Hardware and Home Centre Show — Las Vegas, Nevada, February 1986 — Hardware products.
- New York Pret — New York, New York, February 22, 1986 — Women's and children's wear.
- Buyers from U.S. to Canadian Sporting Goods Association — Montreal, Quebec, February 1986.
- Kids Fashion Show — New York, New York, March 1986 — Children's clothing.
- Winter Wear and Sports Equipment Exposition — Las Vegas, Nevada, March 1986.
- International Housewares Exposition — Chicago, Illinois, March 1986 — Everything in housewares.

Electronics

- COMDEX Spring — Atlanta, Georgia, May 6-9, 1985 — Computer software and hardware.
- Mid-West Electronics Assembly Components and Packaging Exposition — Minneapolis, Minnesota, May 1985.
- Consumer Electronics Show — Chicago, Illinois, June 1985.
- AFCEA — Washington, D.C., June 1985 — Communications and electronics.
- WESCON — San Francisco, October 1985 — Computers and hardware.
- COMDEX Fall — Las Vegas, Nevada, Nov. 20-24, 1985 — Computer software and hardware.

Food, Fish and Equipment

- National Restaurant Association Hotel-Motel Show — Chicago, Illinois, May 1985 — Food, fish and hotel equipment.
- Food Show — Detroit, Michigan, September 1985 — Food and beverage.
- Fish Expo — Seattle, Washington, October 1985 — Fishing equipment.
- Solo Food Show — Atlanta, Georgia, Nov. 12, 1985 — Food and beverage.
- Solo Food Show — Cleveland, Ohio, November 1985 — Food and beverage.
- SEAFOOD 86 — Boston, Massachusetts, February 1986.
- In-Store Food Promotion — Cleveland, Ohio, February 1986 — Food and beverage.
- Solo Food and Beverage Show — Minnesota, February 1986.

- Solo Food and Beverage Show — Omaha, Nebraska, February 1986.
- National Fancy Food and Confection — San Francisco, California, February 1986.
- Solo Food Show (Canadian Grocery Products Show) — Los Angeles, California, March 1986 — Food and beverage.
- Upper Midwest Hospitality Show — Minneapolis, Minnesota, March 1986 — Hotel, motel food and equipment.

Machinery and Equipment

- 3 I Agricultural Equipment Show — Garden City, Kansas, April 25-28, 1985.
- Casper Oil Show — Casper, Wyoming, April 1985 — Oil equipment.
- Offshore Technology Conference — Houston, Texas, May 6-9, 1985 — Oil and gas equipment.
- Forest Products Machinery Equipment Expo — Atlanta, Georgia, June 28-30, 1985.
- Eastern Oil and Gas Equipment Show — Cleveland, Ohio, June 1985.
- Buyers from U.S. to Western Canada Farm Progress Show — Regina, Saskatchewan, June 1985.
- Agricultural Progress Days — Rock Springs, Pennsylvania, Aug. 20, 1985 — Agricultural equipment.
- Husker Harvest Days — Grand Island, Nebraska, Sept. 17-19, 1985 — Agricultural equipment.
- Petroleum Exhibition and Conference — San Francisco, California, September 1985.
- Iron and Steel Exposition — Pittsburgh, Pennsylvania, September 1985 — Machinery for steel production.
- Water Pollution Control Show — Kansas City, Missouri, Oct. 6-9, 1985 — Purifying equipment for urban utilities.
- World of Concrete — Atlanta, Georgia, Feb. 16, 1986 — Equipment.
- TAPPI (Technical Association of Pulp and Paper Industry Show) — Atlanta, Georgia, March 2, 1986.

Manufacturing

- Solo Business Furniture Show — Philadelphia, Pennsylvania, March 1985 — Contract furniture.
- WESTPACK 85 — Anaheim, California, Oct. 29, 1985 — Packaging equipment.
- Contract Furniture Show — Detroit, Michigan, October 1985.
- Solo Contract Furnishings Show — Minneapolis, Minnesota, January 1986 — Everything in housewares.
- Tri-State Industrial Show — Cleveland, Ohio, March 1986 — Contract furniture.