Life is Fair



if we have no stain upon it, such as omitting to provide for our loved ones should death come suddenly upon us. Life insurance affords a sure means of avoiding this calamity. The plans of insurance of the North American Life,—"Solid as the Continent,"—are fairly within the reach of all. Will you not let us—or our agents, who are nearly everywhere—help you choose a plan suited to your needs?

AN ILLUSTRATED BOOKLET ABOUT THE NORTH AMERICAN LIFE AND ITS NEW HOME WILL BE CHEERFULLY SENT ON APPLICATION.

L. GOLDMAN,

WM. McCABE,
Managing Director.

The North American Life Assurance Company, 112-118 King St. W., Toronto, Ontario.

THE

Confederation Life

Association has in the last twenty-six years paid and declared over

ONE MILLION ONE HUNDRED THOUSAND DOLLARS

IN

CASH PROFITS TO POLICY-HOLDERS.

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Rates and full information as to the Unconditional Accumulative Policy will be sent on application to the Head Office, Toronto, or to any of the Association's Agents.

W. C. MACDONALD,

Actuary.

J. K. MACDONALD,

Managing Director.

HEAD OFFICE, - TORONTO

To those interested in the subject of "FRATER-NAL INSURANCE," an examination of the desirable features offered by

THE CANADIAN Order of Foresters

is well worth consideration.

- 1. Purely CANADIAN.
- 2. National in its character.
- 3. Age limit-18 to 45.
- 4. Fixed Premium. No death Assessments.
- 5. Gives \$500, \$1,000, \$1,500 or \$2,000 Insurance.
- Over ONE MILLION DOLLARS paid to members and their dependents since organization, 1879.
- 7. Careful medical selection. Death rate for the 17th year of its history, only 5.44 per 1,000.
- 8. Has the largest Surplus on hand for each \$1,000 risk of any other Society of the kind in Canada.
- 9. SECURITY OF INVESTMENTS. Not a dollar of our Surplus invested outside of Canada.
- Premiums and Interest accruing therefrom used ONLY FOR PAYMENT OF DEATH CLAIMS.