

## SUBRIDENDO.

## TRADE.

"Tell me not in mournful numbers,"  
 Advertising does not pay ;  
 For the man's *non compos mentis*  
 Who would such absurd things say.

"Life is real ! life is earnest !"  
 And the man who hopes to rise  
 To success in any calling,  
 Must expect to advertise.

"In the world's broad field of battle,  
 In the conflict of real life,"  
 Advertising is the secret  
 Of achievement in the strife.

"Lives of rich men all remind us  
 We can make our own sublime ;"  
 And by liberal advertising  
 To the highest summit climb.—*Ex.*

## AN ULTIMATUM.

What the late Professor Jewitt of Oxford was least tolerant of was pretentiousness and shallow conceit. The reputation for extreme latitudinarianism that the fame of his early trial for heresy had attached to his name sometimes made foolish young men seek to curry favor with him by extravagant protestations of agnosticism. One self-satisfied undergraduate, who had a thin smattering of all heathen philosophies, and fancied, like many of his age, that he had made the original discovery that all the world's dolls were full of sawdust, met his master in the "Quad" one day, and having entered into conversation with him continued to pace up and down by his side.

"Master," he said after a pause, "I have searched everywhere in all philosophies, ancient and modern, and nowhere do I find the evidence of a God."

"Mr.——," replied the master after a shorter pause than usual, "If you don't find a God by five o'clock this afternoon, you must leave this college."

If Dr. Jewitt had really believed in the young man's professions of "philosophic doubt" as being anything but puppyish brag, he would have spent hours of valuable time in kindly and reasonable talk with him.—*Ex.*

## ULULATUS.

Dr. Nicotin has taken rooms at Fagan's Hotel for the spring season.

On Monday last was re-established the old and respected "Ancient Order of Sharks."

When Alf. braced out in his blue and white the crowd remarked, "He is going to be in it."

Tommy thinks he is more at home singing "That German watch on *Rhine*" than playing football."

Owing to the severe scalp wound sustained by Alex. on the tennis court this perilous game will be abolished. Dominos have been suggested as a substitute.

He doubtless played a fast game throughout, but that touch was his *chief* work.

Disconsolate Third Former.—This lead quarter I have reminds me of the Matriculation exams.

Sympathizing Friend.—How's that.

Disconsolate Third Former.—I don't think, I can pass it.

Resolved, that tennis is a more brutal game than dominos. It always brings the players into court on account of rackets. There is necessity for a *law in* it, and consequently the players all serve their time.