

John Macdonald & Co.

TO THE TRADE

TRUTH IS STRANGER THAN FICTION



We buy direct from manufacturers, through shrewd and expert departmental buyers, for cash.

We sell cheaply and are satisfied with small profits.

Our goods are attractive and fashionable.

We give a liberal discount for cash payments.

Every live merchant should send for a copy of our new catalogue.

... Filling letter orders a specialty ...
Orders solicited.

DEPARTMENTS

Silks and Dress Goods

Linens and Staples

Woollens

Carpets

Gents' Furnishings

Haberdashery

Hosiery and Gloves

Ribbons and Laces

JOHN MACDONALD & CO.,

Wellington and Front Sts., East

... Toronto, Ont.

No Doubt You Have Been Taking Stock

DURING the months of January and February and have come across quantities of goods which are entirely out of the fashionable shades for the Spring Trade, or have been damaged or faded. Goods such as Cashmeres, Henriettas, Serges, Twills, Hose, Wool Veilings, Ostrich Plumes, Union and Soft Silks and Ribbons, Military and Mohair Braids, etc. These cannot be disposed of except at a great sacrifice and loss, and even if sold are rarely found to give satisfaction to purchasers. Such sacrifice should not and need not be made when they can be re-dyed, re-finished and put up as originally.

By sending to us for our wholesale quotations it will be found that it pays to have the old stock re-dyed.

DRESS GOODS

Dyed and

Finished

Guaranteeing no shrinkage in the width.

R. PARKER & CO.

Dyers and Finishers

BE SURE you send your goods to Parker's, Toronto; they will be done right if done at PARKER'S.

787 to 791
Yonge Street, Toronto, Ont.