

# SPECIAL DIAMOND JUBILEE CLUB OFFERS.

We want each reader to send us one of the clubs below.

If each reader accomplished this, and we are sure it is possible to almost everyone—then our publications would have the largest circulation of any in the Dominion, and we would make a number of improvements without delay—improvements that each reader would immediately recognize and appreciate.

Four Subscriptions to the 'Northern Messenger,' separately addressed, worth \$1.60, for only	<b>\$1.00</b> ,	three of whom must be new subscribers.
One Subscription each to the 'Northern Messenger' and 'Daily Witness,' .....	worth \$3.40, for only	<b>\$3.10</b>
" " " " " " " " " 'Weekly' .....	" \$1.40	" <b>\$1.20</b>
" " " " " " " " " 'World Wide,' .....	" \$1.90	" <b>\$1.75</b>
" " " " " 'World Wide,' 'Weekly Witness' and 'Northern Messenger,' .....	" \$2.90	" <b>\$2.20</b>

**SAMPLES FREE**—Agents and Club Raisers will get further information and samples on application.

**NOTE.**—These rates will be subject to our usual postal regulations, as follows:—**POSTAGE INCLUDED** for Canada (Montreal and suburbs excepted), Newfoundland, Great Britain, Gibraltar, Malta, New Zealand, Transvaal, Barbadoes, Jamaica, Trinidad, Bahama Islands, Bermuda, British Honduras, Ceylon, Gambia, Sarawak, Zanzibar, Hongkong, Cyprus; also to the United States, Hawaiian Islands and Philippine Islands. **POSTAGE EXTRA** to all countries not named in the foregoing list, as follows: 'Daily Witness,' \$3.50 extra; 'Weekly Witness,' \$1 extra; 'Northern Messenger,' 50c extra; 'World Wide,' subscription price, including postage to foreign countries, only \$1.50.

**Note**—Subscribers getting up clubs are entitled to charge full subscription rates from new subscribers and to retain the difference between these and the above club rate to cover their expenses.

**Note**—One's own subscription does not count in this offer because it does not require canvassing.

**Note**—Those working for other premiums will not benefit by these offers.

**Note**—To stimulate further effort, and as some will find it easy to get more than three or four subscribers, we will in addition to the foregoing remarkable offers, commencing November 15th, 1905, and until further notice, award each day to the subscriber sending us in the largest amount of subscription money for our various publications on that day,

## OUR RED LETTER COLORED PLATE ILLUSTRATED BIBLE.

These Bibles would appear to be good value at four dollars each.

If there should happen to be a tie for the largest amount in any given day the premium will be awarded to the one farthest away, because his remittance will have been mailed earlier than the other.

**NOTE.**—Sunday-School Clubs for the 'Messenger' will not count under this offer because they are not secured individually; because usually no one in particular is properly entitled to the premium; and because they are generally large, and to include them would only discourage those working up small individual lists. Neither will remittances count from news agents, from publishers, or from any one who is not a subscriber to one of our publications.

Those who prefer, instead of working on the basis of the above Club offers, may take subscriptions for any of our publications at the full rates, and we will allow a commission of twenty-five percent (one quarter) on renewal subscriptions and fifty percent (one half) on new subscriptions. But these terms are only available for those sending Five dollars or more at a time.

**NOTE.**—New subscribers are people who have not been readers of our publications, or who have not for at least two years lived in homes where they have been taken.

JOHN DOUGALL & SON, Publishers, 'Witness' Building, Montreal.

as it contains many interesting and helpful stories for both boys and girls, young and old.

As a Canadian paper it is worth more to us than any American publication, for as a rule Canadians like to read and have Canadian experience, and to my knowledge there is no American paper published that is devoted entirely to Sunday reading that can touch the 'Messenger,' either in price or from a literary standpoint. Yours very truly,

MURRAY F. SPENCER.

On behalf of Herkimer Baptist Sunday-school.

The Parsonage, Lachute, Que., Jan. 24.

Gentlemen,—The 'Witness' stands for sifted and tested news, interpreted from a view point of broad spiritual interest and Canadian national spirit. May it long continue. No one paper perhaps could less be spared. Its editorials on European and British and foreign affairs are ever timely and accurate in statement, evincing well informed and sagacious judgment.

The 'World Wide' is the best of our journalistic experiments in pot purri—it is well cooked and well served. Yours sincerely,

ERNEST THOMAS.

Liverpool, England, Jan. 15.

Dear Sirs,—May I, as an English reader of the 'Witness,' add a word of appreciation to the many that have appeared in your columns already. Through the kindness of a friend I receive it weekly and find it one of the most interesting, instructive and impartial that come to hand. Unlike the great majority of our English papers and periodicals, it is free from anything that would offend the most sensitive, or be detrimental to the moral and spiritual well being of any reader. I regard it as an ideal newspaper, worthy of a place in every home, and wish it every success. Yours very truly,

JOHN A. ASHTON.

Los Angeles, Cal., Jan. 15.

Dear Sirs,—Enclosed please find postal money order for the renewal of the

'Weekly Witness.' I very heartily add my congratulations to the many that have been tendered to you on this jubilee occasion. The 'Witness' has been in our family since the first issue, my father and grandfather having been subscribers, and I have taken it for about twenty-five years or more. My father was a subscriber to the 'Temperance Advocate' and was one of the first temperance men in the township of Lancaster, Ont., in which township I was born, sixty-six years ago. I may say that my father and grandfather had the pleasure of the acquaintance of the senior Mr. Dougall. Yours truly,

A. P. WOOD.

Hawkesbury, Ont., Jan. 20.

Dear Sirs,—Please accept my warmest congratulations on this the jubilee year of the 'Witness.' Montreal may well be proud of a paper like the 'Witness,' when she takes into consideration the sensational material which the press gives to the world to-day. Yours very cordially,

MISS M. E. McNIE.

## ONE-SYLLABLE SERIES For Young Readers.

Embracing popular works arranged for the young folks in words of one syllable. Printed from extra large, clear type, on fine paper, and fully illustrated by the best artists. The handsomest line of books for young children before the public.

Handsomely bound in cloth and gold, illuminated sides,

1. Aesop's Fables, 52 illustrations.
2. A Child's Life of Christ, 49 illustrations.
3. The Adventures of Robinson Crusoe, 70 illustrations.
4. Bunyan's Pilgrim's Progress, 46 illustrations.
5. Swiss Family Robinson, 50 illustrations.
6. Gulliver's Travels, 50 illustrations.
7. A Child's Story of the Old Testament, 33 illustrations.
8. A Child's Story of the New Testament, 40 illustrations.
9. Bible Stories for Little Children, 41 illustrations.
10. The Story of Jesus, 40 illustrations.

Every subscriber sending his own subscription to the 'Northern Messenger' with two new subscriptions at 40 cents each, or \$1.20 in all, will entitle the sender to a choice of one of these most interesting books.

## OUR BEST CLUB.

'Northern Messenger' and The 'Weekly Witness' and 'Canadian Homestead.'

The above papers are sent to one address every week for only \$1.20. Try them for a year.

Those who receive the 'Northern Messenger' through their Sunday School may have the benefit of this reduced rate by remitting eighty cents and the forty cent coupon herewith making \$1.20 in all for the above papers.

JOHN DOUGALL & SON, Publishers, 'Witness' Building, Montreal.

THIS COUPON IS WORTH FORTY CENTS  
As I feel the 'Northern Messenger' through our Sunday School I am entitled to secure the benefit of the attached club this coupon and eighty cents to secure the 'Weekly Witness' and 'Canadian Homestead' for one year and complete my club.

NAME .. .. .  
ADDRESS .. .. .  
POST OFFICE .. .. .