

**A Gift From Santa**



When God's Revelations Come. It was while they were watching their flocks—the common duty of the shepherd—that the word of Christ's coming was brought to the shepherds. It is when we are faithfully busy with common duties that God's revelations usually come to us.

Read the Guide-Advocate Want Column on page 4.

A Standard Medicine.—Parnellee's Vegetable Pills, compounded of entirely vegetable substances known to have a revivifying and salutary effect upon the digestive organs, have through years of use attained so eminent a position that they rank as a standard medicine. The attaining should remember this. Simple in their composition they can be assimilated by the weakest stomach and are certain to have a healthful and agreeable effect on the sluggish digestive organs.

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**Little Girl**



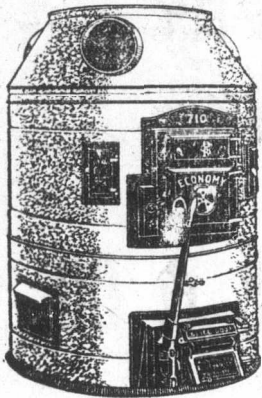
**THE STERLING BANK OF CANADA**

**"Ask Our Manager"**

By making an intelligent study of outside financial matters affecting farmers, you put yourself in line for larger profits. The local manager of the Sterling Bank is capable of giving you valuable advice. He is in touch with local and general conditions affecting farmers. He will welcome a discussion at any time.

Be sure and see him before extending your operations.  
THE STERLING BANK OF CANADA

**INSTALL A Pease "ECONOMY" FURNACE**



**PAYS FOR ITSELF BY THE COAL IT SAVES. MORE HEAT LESS COAL. MOST DURABLE MOST ECONOMICAL. COSTS LEAST FOR REPAIRS.**

Come in and talk it over.

**C. H. BUTLER**

**Have YOUR Car Overhauled NOW**

Is your car in good order for all-winter running? Has it had a thorough overhauling to make sure everything is in perfect condition for the winter roads? If not, bring it in and we'll put it in "guaranteed" shape. We are established here for SERVICE—may we have the opportunity to serve you?

Come in and see us. If you do not know us already, we want to get acquainted.

STORAGE BATTERIES kept charged at 50c per month; \$2.00 for the winter season.

GENUINE FORD and CHEVROLET REPAIRS and Accessories always kept in stock.

We expect a new OVERLAND 4 in a few days.

**Williams Bros.' Garage**

**How Italy Dealt With Profiteers**

HOW Italy brought her food profiteers to time is related by Philip R. MacKenzie, special correspondent in Rome of the New York Tribune. From the Alps to Sicily, in every city, town and village during the last few weeks the people of Italy have been up in arms waging war against the high cost of living, he writes. Mob law, as was to be expected, triumphed, and to-day the high prices of food have been reduced by half everywhere. Nothing short of a revolution could have remedied the high cost of living in this country, where meat was sold at \$2 a pound, a chicken cost \$4, fruit and vegetables over 50 cents a pound, eggs from 20 to 10 cents each, and everything else was proportionately dear. Rationing proved a failure, food control merely served to increase prices, and the numerous laws passed to regulate distribution were invariably evaded. The only remedy adopted to improve conditions consisted in increasing wages and salaries, and as a result labor is as dear in Italy as it is in America, while practically the entire revenue of the state is spent on salaries, allowances and pensions accorded to Government employes. This remedy proved successful for only a comparatively short time. As prices continued to rise and food shortage naturally became more acute owing to an increased demand, in practice the remedy proved only a vicious circle, and the people rose in rebellion and imposed their will with violence.

The agitation started at Incha, where the people who went to market in the morning, exasperated at the high prices asked for the so-called necessities of life, lost their patience, helped themselves to what they wanted and threatened to resort to violence against the profiteers. As was to be expected, there was a great deal of excitement, which spread like wildfire. Work was stopped everywhere. A strike of protest against the high cost of living was proclaimed by the labor organizations and the men came out and started looting. Next day prices were reduced by half. Other cities, Bologna, Ancona and Florence, followed the example set by Incha.

**Fires Break Out**

and thieves break in. Don't risk the first, or invite the second, by keeping money in the house.

Put it in The Merchants Bank, where it will be safe from loss—always available—and earn interest at highest current rates.



**THE MERCHANTS BANK OF CANADA** Established 1864.

Head Office: Montreal. WATFORD BRANCH, F. A. MacLEAN, Manager. ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

**FLAX IN THE DOMINION.**

Crops Were Largely Increased During the War.

The war has worked wonders in shifting actually and potentially the industrial balance of the world. Countries that dominated in some of the long established productive activities have lost their pre-eminence. This is the case with flax and the weaving from it of fine linens. North America is in a fair way to come into its own share of this very profitable field of endeavor.

In Canada, thanks to steps taken by the Dominion Department of Agriculture, the farmers are being encouraged in every way to go in for the cultivation of flax. The manufacturing end also is being promoted. The Canadians believe they can make themselves entirely independent of foreign flax, and they are equally confident that their projected factories will make it possible for them to weave abundantly and of the very best of linen fabrics.

Four years ago the flax fibre industry in Canada was so small that it was insignificant. The year after the conflict began there was planted in flax only 1,400 acres throughout the length and breadth of the Dominion. Last year the area devoted to this crop amounted to 18,000 acres, and during 1919 the fields have spread to 25,000 acres. According to a report issued a few weeks ago by the Bureau of Foreign and Domestic Commerce, "there were only nine fibre scutching mills in operation in 1915, and these plants were scattered over a restricted region in southwestern Ontario. They were the only ones remaining of a larger number formerly engaged in the industry but which were gradually forced to suspend operations because of the competition of Russian grown fibre and the cheap labor available abroad. Since 1915, however, conditions have improved and new scutching mills have been established. In 1918 there were forty-seven plants in the Dominion. Fibre is being grown in Ontario superior to any quality of the Russian product and equal to the higher continental standards."

Some millions of dollars are now devoted to developing linen weaving mills in Canada, and it is determined to increase these establishments and to make the Dominion a great linen centre.

**An Agent In New York.**

Lt.-Col. John A. Cooper, of Toronto, who recently returned from overseas, has gone to New York to open a publicity office in that city for the Dominion Government. For some time such a move has been contemplated by the authorities at Ottawa. It has been felt that Canada's interests in the United States had reached a stage where they required careful and well-organized attention. Almost every South American country has its publicity representative in New York, and even Great Britain found it advisable to maintain a publicity staff there during the war. Australia is opening such an office, and Canada could not afford to be backward in this service.

Col. Cooper is a past president of the Canadian Press Association, and has been engaged in editorial work for over twenty years. For some time he was editor of the Canadian Magazine and later was one of the founders and first editor of the Canadian Courier. He was the first president of the Canadian Club of Toronto. He is thus well-equipped for this kind of work.

The New York office which Col. Cooper will open will handle Canadian news despatches and also be a permanent source of information for United States news agencies, editors and special writers on magazines and commercial publications. For the present, the office will be under the control of the Department of External Affairs, but it is expected that it will ultimately pass under the control of Canada's representative at Washington when one is appointed.

Canada is the second best customer for United States exports and for some time to come Canada must draw her fresh supplies of capital from American sources. This makes it necessary that the latest information about the progress of this country, agriculture, financial, and commercial, shall always be promptly available to the reading public of the United States. Col. Cooper is thus undertaking a work of considerable national importance.

**Too Expensive.**

Long ago, when Mr. Lloyd George used to drive on his legal rounds in a high dogcart, one day he gave a lift to a little girl who was walking home from school. The child, though she was all smiles, met the future Prime Minister's merry questions and artful openings of conversation with persistent silence. "Your little girl has lost her tongue this morning, Mrs. Hughes," he said as he drew up at her parents' door. "May I remonstrated the mother, abashed by her daughter's bad manners, "why don't you speak and thank Mr. Lloyd George for his kindness?" "Indeed, indeed, I wanted to," she answered with the fluency of a tap suddenly turned on, "but I remembered hearing father tell you the other day that if you opened your mouth to him it cost six and eightpence."

**Model for Others We Know.**

I cannot sing the old songs,  
The neighbors would object—  
In fact I cannot sing at all  
And keep my self-respect.

**When Chocolates are mentioned, why think of NEILSON'S?**

Because they are made by a firm that make chocolates a specialty, every piece is high grade. Remember we are the only place in town that can sell you NEILSON'S. All DIVES in BOX GOODS and HARD CENTERS, FRUIT and CREAM CENTERS, CARMELS, MAPLE, MAPLE BUTTER, CHERRY FRUIT, or any variety that you may ask for, always fresh.

We buy all our confectionery from the best firms in Ontario. Therefore you are bound to get the best at

**F. H. Lovell's**

Bread and Cakes always good. Wedding Cakes our specialty.