

Rowat's Teas
Used in Homes Where Quality Rules.
From 70c to \$2.00 Pound.
T. A. Rowat & Co.
250 Dundas St. v Phone 3051-3052.

Parnell's
Special
for Saturday
Almond Cake
Price 20c
Delicious and Satisfying.
PHONE 929.

Dr. J. W. Hutchison
OPTOMETRIST.
EXPERT EYE EXAMINATION
Office in Johnston Bros. Jewelry Store,
Next to Allen Theatre. 6-11

COAL
Egg, Stove, Nut and Pea
coal, the best obtainable.
Prompt delivery to all
parts of the city.

Orchard's
45 York St. Phone 334

Our fitters are
experts, \$1.50 to
\$10.00. We have
Trusses to fit
all needs.
ANDERSON
& NIELSEN
288 Dundas St.

ROSE PLANTS for SPRING
PLANTING.

DICKS
FLOWER SHOP

MAPS AND GUIDES
of Ontario and Canada.
Red Star News Co.
10 MARKET LANE.

LONDON
OPTICAL
HAVE YOUR EYES EXAMINED.
A. M. DAMBRA, Optometrist.
Dominion Savings Building, Richmond
Street, Phone 538.

FUR
REMODELING
At Summer Prices
FUR STORAGE
Now open. Absolute
security.
ROSS' LIMITED
Phone 1319.

THE SMALLEST ACCIDENT
will cost more than a whole year's
AUTO INSURANCE.
Liability rates greatly reduced.
THE DAVIS INSURANCE AGENCY,
Limited.
208 Royal Bank Bldg. Tel. 776W.

Coal, Coke
and Wood
CHANTLER BROS.
PHONE 347. 263 BATHURST.

GLASSES OR A SCOWL?
A permanent scowl is certainly
much more disfiguring than any
kind of glasses. Yet some people
who are suffering from eye strain
put off attending to their eyes for
fear they have to wear glasses.
Meantime the scowl grows deeper.
If you have symptoms of eye
strain have F. Steele, London's
leading optician, examine your
eyes. He is very careful and his
prices are very moderate.

DISTRICT DEMAND KEEN
FOR FARM EMPLOYEES

At present the demand for farm
labor from the district surrounding
London is increasing. J. C. Spencer,
superintendent of the local employ-
ment office, announces. Yesterday
and today Mr. Spencer placed a large
number of skilled farm hands on
various farms in the district.
The farmers are asking for men
conversant with the work and the
employment office is filling the re-
quests as soon as they are received.

McKay Sees Little Chance For School This Year

PARENTS' CLUB ELECTS OFFICERS

Alderman Frank McKay Hon-
orary President, Dr. R.
Gordon Chosen President.

ACTION IS URGED

Unanimously keen for a new Col-
legiate Institute in their district,
members of the East London Col-
legiate Parents' Association warmed
up at their meeting in Rectory Street
Public School last night and dis-
cussed the live topic for over two
hours.

It was an annual meeting and offi-
cers of the past year were re-elected.
While no formal vote was taken on
the attitude of East London parents
on the collegiate question, the whole
meeting appeared to favor early ac-
tion to have a separate collegiate
building erected in the district.

McKay Outlines Position.

Ald. Frank McKay outlined his at-
titude in regard to the school ques-
tion in the city council. He did not
believe that there was the slightest
possibility of East London getting a
new building this year and declared
that if legal procedure of the league
was not observed, one man threat-
ened to enter an injunction to re-
strain the city from making an ap-
propriation for the erection of a new
East London Collegiate Institute. Af-
ter his talk, Ald. McKay answered
many questions of the ratepayers
present.

Favor Unit System.

Parents present were opposed to
having the city divided into three
district high school districts, but
favored the unit system which in-
mediate action without quibbling over
minor points of legal interpretation.
Officers re-elected were: Honorary
president, Ald. McKay; honorary
vice-presidents, S. F. Lawason, Rev.
A. E. M. Thompson, Rev. R. D. Mess,
Rev. A. A. Bice; president, Dr. R.
Gordon; vice-presidents, R. R. Rider,
director, A. E. O'Neill; treasurer, L.
Tait; secretary, I. Goldstick; council-
ors, Mrs. Hogarth, J. E. Ross, H. Lee,
Mrs. C. C. Edwards, Mrs. J. Hosie,
and A. Scuse.

PUBLIC SCHOOL CADETS MAKE PERFECT SCORES

Fourteen Will Meet To Decide
Championship of
London.

Public School Cadets in London,
who made perfect scores in the team
shoot for the Strathcona trust prize
are grouped in the final competition
for the city championship and gold
medal. Fourteen boys made perfect
scores in target shooting at the Ar-
mories. It was at first thought that
the Strathcona competition would
also bring out the individual cham-
pion, but this was impossible under
the perfect range conditions which
existed.

In the individual competition a
change will be made in targets and
the cadets may be made to shoot
without rifle rests. The new target
rifle is "almost too good." Cadet
Brigadier Secord of Simcoe Strath-
cona States. Added to that, cadets
have had more practice this year
than ever before, the Laura Secord
contest helping their shooting greatly.
Arrangements are now being made
for shooting off the championship
rounds and as soon as the Armories
can be secured the title can be de-
cided.

TRINITY CHAPTER PLANS GARDEN FETE, JUNE 25

Home of Mrs. C. B. Chapman
Will Be Scene of an
Attractive Event.

The home of Mrs. C. B. Chapman,
Elmwood avenue, will be the scene
of an attractive garden party on
Wednesday afternoon and evening,
June 25, held under the auspices of
the Trinity Chapter, O. E. S. of
which Mrs. W. E. Manness is the
worthy matron.
Arrangements are now well under
way for this event, of which Mrs.
Chapman will be the general con-
vener. Other conveners are as fol-
lows: Supper, Mrs. Blackmore and
Mrs. Aikenhead; refreshment and
tea room, Mrs. A. McWilliams,
and Mrs. C. White; home cooking,
Mrs. W. W. Gammage and Mrs. Hart;
Coke, grocery booth, Mrs. Noble Rip-
ley; program, Mrs. H. B. Elford and
Mrs. McGuire; flowers, Mrs. George
Dicks; Mrs. F. J. Greenaway; Mrs.
Harry Loney and Mrs. Herbert
Easton.

APPRECIATION

Scarcely a day passes but that we have several new patrons tell us that
they have come to us on the recommendation of our old ones. This
pleases us immensely, as it tends to crystallize in our minds the feeling
that we are rendering a bromine service.

QUALITY BEYOND QUESTION.
The Brown Optical Co.
PHONE 1877. 233 DUNDAS STREET. PHONE 1877.
Branches: Hamilton, Montreal and Windsor.

British Mails

The next mails for Great Britain
and Europe will close as follows:
Monday, June 2, at 10 p.m.—
Letters and registered matter
only, via S.S. Berengaria, from
New York, June 4, at 3 p.m.—
Tuesday, June 4, at 10 p.m.—
Parcel post and newspapers only,
via S.S. Empress of Scotland, from
Quebec, June 4.
Thursday, June 5, 2 p.m.—Parcel
post and newspapers only, via S.S.
Montcalm, from Montreal, June 6;
10 p.m., letters and registered mat-
ter only, via S.S. Majestic, from
New York, June 7.

CITY MOTOR CLUB CHARGES LAXITY

Claims Officers of Law Too
Lax on Glaring Headlight
Ruling.

WILL PLACE SIGNS

Charging officers of the law with
considerable laxity in the enforce-
ment of the law barring glaring head-
lights on autos, members of the Lon-
don Motor Club, in monthly session
last night, unanimously agreed that
the act in its present form was sat-
isfactory and that the fault lies with
officials for not enforcing the provi-
sions.

An extensive discussion was held
on the subject and a definite plan of
bringing the present situation before
government authorities will likely
be laid in the near future.

Instances were also cited of the
use of spotlights being abused and
the directing of the "spot" beam in
the center of the road, a popular
pastime with some motorists, was
especially condemned. Cars being
driven at night with only one head-
light was called one of the greatest
road menaces.

Following requests from several
public school principals that the "Go
Slow" signs erected in school zones
by the London Motor Club were
missing in some districts, it was de-
cided to take immediate action in
the matter and the signs that have
been damaged or knocked down will
be replaced without delay.

The club went on record as ap-
proving the proposal of the Mount
Pleasant Cemetery board to eliminate
the dangerous curve at one corner of
the grounds by the building of a new
road.

In Canada's Parliament

IN CANADA'S PARLIAMENT.
Canadian Press Despatch.
Ottawa, May 30.—Today, in the
House of Commons the annual state-
ment of the Canadian National Rail-
ways will be further debated.
The senate meets at 3 o'clock.
Yesterday—The Lausanne Treaty
was discussed in the senate.
The commons did not sit, observing
the Ascension Day holiday.

BOYS AT Y.M.C.A. HOLD SPLENDID BANQUET

Rev. F. W. K. Harris Delivers
Address on Meaning of
Red Triangle.

One hundred boys sat down to a
splendid supper last night at the Y. M.
C. A., served by the ladies of the aux-
iliary under the leadership of Mrs. H.
Henderson. Arnold Ramer, president
of the Junior Leaders' Corps, presided
over the evening's program. Rev. F.
W. K. Harris spoke to the boys on
"Symbols," especially the red triangle
which is emblematic of the Y. M. C. A.
He outlined a program of the "Y" which
developed the body, mind and spirit.
Alex. Knox kept the boys wondering
what was to happen next with some of
his mystifying tricks. One of the fea-
tures of the evening was the introduc-
tion of the Boys' Ukulele Orchestra,
Gordon Butler, Jack Gunn and Howard
Pollock, with Miss M. Griffiths at the
piano, contributing some very fine
musical selections.

Vic Wong presented the prizes for the
membership campaign which was held
in March. Travis Chapman presented
the Hexathalon ribbons. Jack Mitchell
called the roll, to which each section of
the membership replied. The junior
school section had the largest repre-
sentation, and each boy in that section
was given a Y. M. C. A. button.
Howard Obeay expressed the appre-
ciation of the boys to the Ladies' Aux-
iliary and to Miss Griffiths for the
splendid way they have assisted in the
work of the boys' program this year.
E. J. Jenkins, general secretary of the
Y. M. C. A., brought greetings from the
association to the boys. Several candi-
dates for the coming C. S. E. T. Boys'
Council election made their campaign
speeches.

MARK OF ESTEEM. Special to The Advertiser.

Forest, May 29.—About eighty of
the friends and neighbors of Mr. and
Mrs. Sidney Manning gathered at
their home on the 12th concession of
Plympton to say farewell before their
departure from the community.
Mr. W. Kemp was chairman.
Mr. and Mrs. Manning were pre-
sented with a walnut library table
and Miss Margaret Manning with an
ivory hand mirror.
Mr. Manning replied in apprecia-
tion.

CONDITIONS IN SHOPS FAVORABLE FOR PLAN

Two Officials Conclude Manu-
facturing Survey of C. N.
Shops Here.

Conditions are favorable in the
local C. N. R. shops for adopting a
scheme of manufacturing there, sup-
plies now purchased outside the sys-
tem, according to O. R. Byers, con-
sulting engineer for the railway em-
ployees' department, and R. G. Tal-
lon, president of Division No. 4, of
the Shopmen's Union, who last night
concluded their survey of the London
shops on Campbell street.

Both Mr. Byers and Mr. Talton ex-
pressed confidence that the plan

would work out satisfactorily for both
the company and the men. This move
was advocated by the shopmen on the
ground that it would make for econ-
omy for the company, and likewise
benefit the employees, by assuring
year-round employment.
It is pointed out that with all
supplies being manufactured in the
company's own shops the men will be
kept busy on full-time all year round.

ATTRACTIONS COMMITTEE WILL DISCUSS DETAILS

This afternoon the attractions
committee of the Western Fair board
is meeting in the office of the secre-
tary to discuss details connected
with the musical program at the ex-
hibition here next September. Sev-
eral other matters left over from
the last meeting will come up also.
The Johnny J. Jones shows, which
appeared on the midway last season,
will be here again this year.

MANY AMERICAN TOURISTS PASS THROUGH CITY TODAY

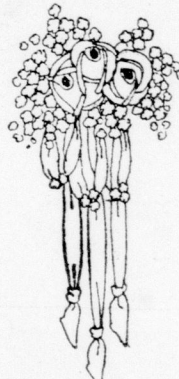
Dozens of American tourists, tak-
ing advantage of the Decoration Day
holiday to make week-end trips into
Canada, passed through the city this
morning en route for points east.
In other years, when May weather
conditions were more suitable for
motor travel, the monthly tourist fig-
ure reached a high mark, but this
spring only the genuine outdoors
variety has been seen in this district.
Motor Club officials look upon Deco-
ration Day as the real opening of the
tourist season, and with warmer
weather they assert that 1924 should
be a record year.

WILL HONOR VETERAN.

Tomorrow afternoon from 1 to 5
o'clock, "The Dugout," the club room
of the local branch of the G. W. V.
A., will be closed in honor of the
late Sgt. John Hall, a member
since 1918, who passed away yester-
day in Victoria Hospital.

Wedding Invitations and Announcements

ENGRAVED OR PRINTED.



If it is not convenient to visit
our showrooms at 331 Rich-
mond Street, write or phone
us and we will gladly send
samples.

PHONES 5609-5601.

Hay Stationery Co.

LIMITED

331 RICHMOND STREET.

Ye Olde Firme Heintzman & Co., Limited — Established 1850 — Over 70 Years

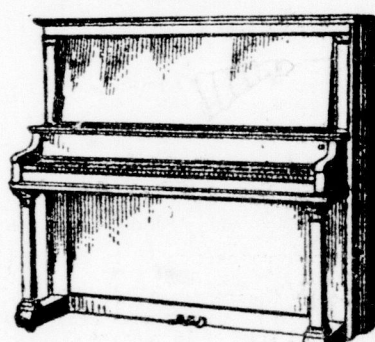
LAST 2 DAYS OF ANNUAL STOCK-TAKING SALE OF HEINTZMAN & CO., LIMITED EXTRAORDINARY VALUES IN NEW AND USED PIANOS, PLAYER-PIANOS, ORGANS, PHONOGRAPHS

The most remarkable event in the history of piano selling in Canada is this annual stock-taking sale of Ye Olde Firme that comes along in May of each year, signaling the end of another year's business. Our financial year ends to-morrow night and this week we will complete the clearing of all stocks on hand. Remarkable as prices have been in former years, heavy emphasis can be placed on the reductions to be made at this sale. The great objective aimed at is to bring down the volume of stocks in order that the labor of stock-taking may be simplified.

Sale Positively Ends On Saturday, May 31, 10 p. m. THE PRICES THAT FOLLOW WILL ACCOMPLISH THIS END

You'll find it hard to resist the prices—and terms will be made so easy that there will be no barrier to buying right now. A very small sum of money will be needed to place an instrument in your home at once.

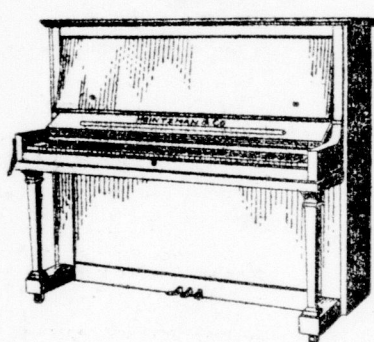
Martin Orme Upright \$325



7½ octaves, full iron plate, positively
cannot be told from new. Was \$600.00.
Sale price..... **\$325**

TERMS: \$15 cash; \$2 per week.

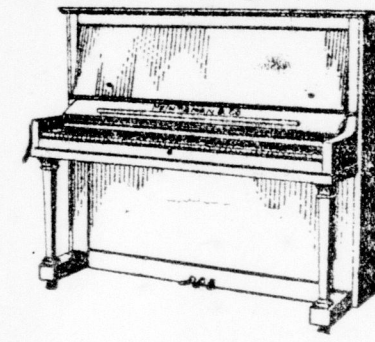
Cecilian Upright Piano, \$375



Mahogany case, up-to-date in every de-
tail, latest Colonial design, practically
new. This instrument taken as part
payment on a new Heintzman & Co.
piano. Special Annual Stock-
Taking Sale price..... **\$375**

TERMS: \$25 cash and \$2.50 per week.

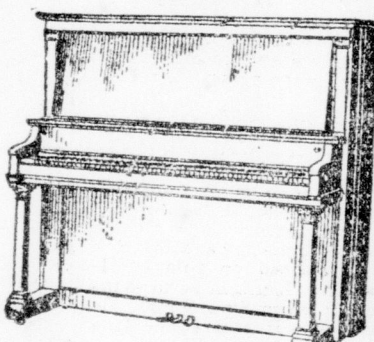
Williams Upright, \$275



Boudoir size, case just refinished, neat
appearance, used, but fully guaranteed.
A decided bargain at the Special Annual
Stock-Taking Sale..... **\$275**

TERMS: \$15 cash and \$1.75 per week.

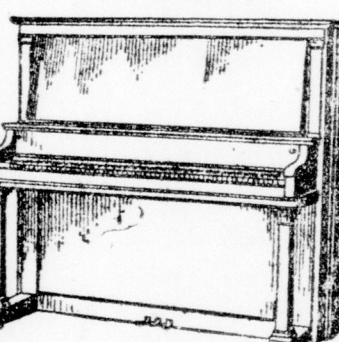
Evans Upright, Cabinet Grand Model, \$245



Beautiful "Art" finished case, improved
7½-chord overstrung scale, 7-1-1 octaves.
A used instrument which has been care-
fully overhauled in our own factory.
Special Annual Stock-Taking
Sale price..... **\$245**

TERMS: \$20 cash and \$2 per week.

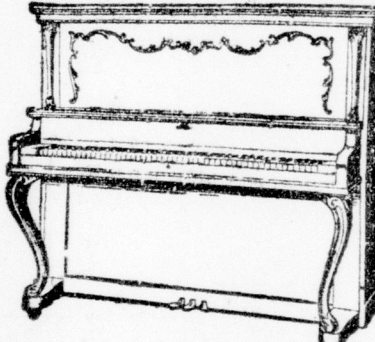
Stevenson Upright Piano, \$345



Attractive polished walnut, full swing
music desk, one-piece fall board. All
essential inside parts in A1 condition.
Wonderful value in a used piano at
Special Annual Stock-Taking
Sale price..... **\$345**

TERMS: \$20 cash and \$2 per week.

Weber Upright, \$145



Good practice piano, 6
octaves, 2 pedals..... **\$145**

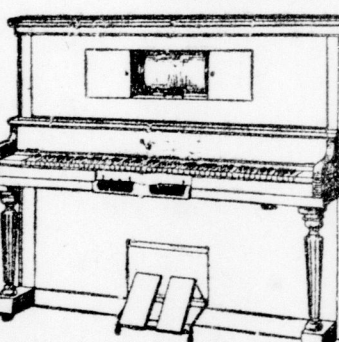
10 Brunswick Phonographs Reduced as Follows:

| | |
|--------------------|--------------|
| Regular \$185. | \$139 |
| for Regular \$190. | \$280 |
| for Regular \$145. | \$99 |
| for Regular \$175. | \$115 |
| for Regular \$190. | \$125 |

3 Only Sonora Phonographs

| | |
|--------------------|--------------|
| Regular \$450. | \$275 |
| for Regular \$375. | \$225 |
| for Regular \$275. | \$195 |

10 PLAYER-PIANOS REDUCED FROM 10% TO 40%



| | |
|---|--------------|
| BELL PLAYER, REDUCED..... | \$400 |
| 3 HEINTZMAN & CO., PLAY- ERS, SLIGHTLY USED, REDUCED..... | \$250 |
| 1 WEBER PLAYER, REDUCED..... | \$175 |
| 1 CANADA PLAYER, REDUCED..... | \$235 |
| 1 WRIGHT PLAYER, REDUCED..... | \$115 |

Heintzman & Co. Up- right, Reduced \$200

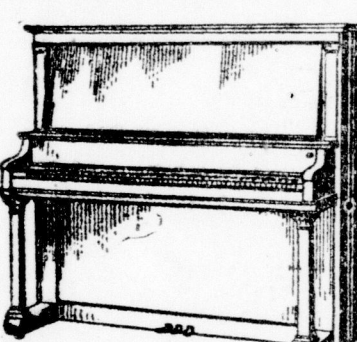


Style, Duchess-Colonial; mahogany
case. Positively like new. Reduced for
quick sale \$200 less than original sale
price.

\$10 Worth of Music and a New Bench With Each Instru- ment Sold.

Your old instrument, whether
it be an organ, phonograph or
piano, accepted as part payment.

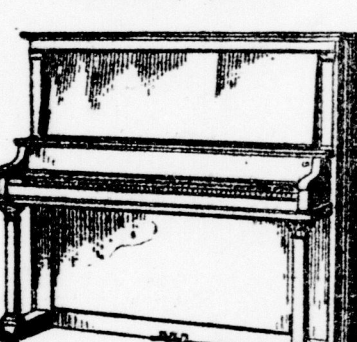
4 Henry Herbert Upright Pianos, \$395



Modern style, attractive polished wal-
nut; three tuned oak; cases refinished,
look just like new; possess every up-to-
date feature of this particular make.
See this bargain at the Special Annual
Stock-Taking Sale..... **\$395**

TERMS: \$30 cash and \$3 per week.

Heintzman & Co., Upright Piano, Ionic Model, \$475



Characteristic of the finest in the
Heintzman line. Attractive polished
mahogany. Built with our "grand piano
in upright scale." Covered by our full
five-year guarantee. Ready taken for
new. Special Annual Stock-
Taking Sale price..... **\$475**

TERMS: \$45 cash and \$3 per week.

HEINTZMAN HALL, 242 DUNDAS ST., LONDON, CANADA

Store Open Evenings
Pianos Tuned and Repaired.

The Name Is Your Guarantee

Store Open Evenings.
All Makes of Phonographs Repaired