

No Expense

One effort will be spared to impart
brilliance of color and excellence of
finish in all our dyeing and cleaning

R. PARKER & CO.,

Dyers and Cleaners,

217 DUNDAS STREET, LONDON.
Telephone 614.**Window Shades**

Fringes and Laces to match.

O. B. Graves,

222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS**BORN.**FISH—At Des Moines, Ia., United States, on
July 13, the wife of Fred. A. H. Fish, of a
son.**DIED.**COULTHARD—In Elfrid, on Monday, July
15, 1899, Andrew Coultard, in the 20th year
of his age. He was a native of Dumfriesshire,
Scotland.

This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.
J. D. SAUNBY
257 York Street.
TELEPHONE 115.

REMOVAL

The local offices of the

Confederation Life

have been removed to the
building of the Ontario
Loan and Debenture Com-
pany, Market Lane, ground
floor.

Can We Do It?

YES. By the superior purity of
our FRUIT VINEGAR we will
soon make you ask your grocer
for our goods.

Ours being a pure, natural acid, produced
from the finest fruit and guaranteed full
standard strength of 40 grains; no burning
irritation and sharp cutting of breath as pro-
duced by common cheap vinegars. In the in-
terest of your health do not hesitate to ask
your grocer for our goods.

The Toronto Cider and Fruit Vinegar
Co., Limited, Toronto. zxy

Beaton's Hats

Are the Correct Thing.

All the Leading Styles in Ameri-
can and English Felt Hats.

A superb range of American
Straw Hats for the coming
hot weather.

PRICES AWAY DOWN

—AT—

BEATON'S

138 Dundas Street.

W. A. BROCK, Manufacturer
of the

DIADEM BICYCLES!

—Agent for—

ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists
are finding out that the place to buy their
tailor, and bicycles from a bicycle manufac-
turer. Of course we will give our strict atten-
tion to bicycle repairing.

W. A. Brock, 192 Dundas St., L. endo
SEND FOR CATALOGUE.

BARGAINS IN**SHOES**

We want you all to know how
cheaply good shoes can be
sold for

Summer Shoes.

Prices all whittled down
less than cost

Children's White Canvas Oxfords 45c

Ladies' White Canvas Oxfords, 50c

Men's White Canvas Oxfords - 90c

Tan Shoes

All the rage, all kinds of high-class
footwear in men's, women's and chil-
dren's, selling at low prices. See our
windows for styles and prices.

Pocock : Bros.

All styles of Trunks and Valises
at low prices.

Priddis Bros'

Remnant Sale Of

300 ENDS

Tapestries and Brussels Carpets.

We are clearing regardless of cost
to make room for our fall importa-
tions.

50 Pairs

Creme Curtains

½ Price to Clear.

158 Dundas Street,
157 Carling Street.
TELEPHONE 324.

REFRIGERATORS,
GASOLINE STOVES,
CLOTHES WRINGERS,
CARPET SWEEPERS.

We are showing the newest goods in the
above lines also a full stock of enameled ware
at very low prices. Jobbing Work Promptly
Done.

STEVELY'S

Phone 452, Richmond St.

FAIR TO CLOUDY; VERY WARM;
SHOWERS.

Toronto, July 16.—11 p.m.—The pres-
sure continues high in the Maritime
Provinces, but the weather is becoming
showery, with moderate southerly
winds. An increase in pressure over
the lakes is being followed by a de-
crease, and the pressure is now below
the normal in Ontario and Quebec.
Local showers have fallen in these
Provinces, and the winds are generally
moderate, from southeast to south-
west. In the Northwest the weather
continues fine, with slightly higher
pressure.

The minimum and maximum tem-
peratures reported for today are:
Calgary, 44—60; Battleford, 48—60; Qu-
Appelle, 46—64; Winnipeg, 50—68; Parry
Sound, 60—78; Toronto, 62—82; Mon-
treal, 58—74; Quebec, 54—70; Chatham,
48—78; Halifax, 54—70.

Toronto, July 17.—1 a.m.—Moderate
to fresh southerly, shifting to westerly,
winds; fair to cloudy; very warm
weather, with thunderstorms in many
places.

Trusts Corporation

OF ONTARIO,

Safe Deposit Vaults.

Bank of Commerce Building, King
Street, Toronto.

Capital - - - \$1,000,000
HON. J. C. AINSWORTH, President
HON. S. R. J. CARTWRIGHT, Vice Presidents
R. C. M. G.,
HON. E. C. WOOD,

This Company acts as ADMINISTRATOR in
cases of intestacy or with will annexed. EXECU-
TOR, TRUSTEE, RECEIVER, COMMITTEE OF
LORDS, GUARDIAN, LIQUIDATOR, ASSESSOR,
etc., etc., also as agent for the above offices.

All manner of trusts accepted, moneys in-
vested, estates managed, rents, incomes, etc.,
collected. Bonds, debentures, etc., issued and
countered.

Deposit safes to rent, all sizes. Parcels re-
ceived for safe custody.

Solicitors placing business with the
Corporation are retained in the profes-
sional care of same.

A. E. PLUMMER,
Manager.

Roses, Carnations, Violets.

Funeral Designs.

J. GAMMAGE & SONS,
Phone 96. 213 Dundas Street. zxy

WARNED IN HER SLEEP.

The Wife of a Drowned Man Saw the
Tragedy in a Dream.

South Haven, Mich., July 16.—Mrs.
H. M. Tittsworth, wife of the owner of the
yacht Artist, who was drowned in the
sinking of the boat off this port
Sunday afternoon, had a remarkable
dream a few nights before the dis-
aster.

With great distinctness she saw in
her dream the new yacht tossed about
on the waves of the lake, while her
husband and others aboard put forth
desperate efforts to save the boat and
their own lives. Their labors were
fruitless and she saw them disappear
beneath the waves.

The dream made a most vivid im-
pression on Mrs. Tittsworth and her ap-
prehensions being aroused with refer-
ence to the yacht, she objected to her
husband venturing out in it. It was a
terrible blow when the news that her
husband in fulfillment of her dream had
been drowned, but she said: "I had
expected it, but not so soon."

Give Holloway's Corn Cure a trial. It
removed ten corns from one pair of
feet without any pain. What it has
done once it will do again.

Reduced Fares to Baltimore.—One Fare
For the Round Trip via Pennsylvania
Railroad.

The Fifth International Convention of
the Baptist Young Peoples' Union of Ameri-
ca will be held at Baltimore, Md., July 15
to 21, for which occasion the New York
Central and Pennsylvania Railroad Com-
panies will sell, July 16 and 17, excursion
tickets at a single fare for the round trip,
good to return either by short line or Phila-
delphia with stop-over privileges, until
August 5.

This line is 99 miles shorter than any
other route, and the only one running
through Pullman Sleeper daily from Sus-
pension Bridge.

For further particulars address B. P.
Fraser, Pass. Agent, Penna. R. R., 19 Ex-
change St., Buffalo, N. Y., or Agents N. Y.
O. and H. R. R. R.

There is no royal road to
fortune, but you will find
an easy one to it if you
will

Practice**Economy**

And Buy Your Shoes

—FROM—

J. P. Cook,

173 DUNDAS STREET.

Your money back if you want it.

London Advertiser.

Telephone Numbers.

307.....Business Office
134.....Editorial Rooms
175.....Job Department

Advertiser**Subscribers**

BEFORE GOING FOR YOUR HOLI-
DAYS, ARRANGE TO HAVE YOUR
DAILY "ADVERTISER" SENT AF-
TER YOU. NO TROUBLE TO MAIL
IT. DROP A POSTAL, OR TELE-
PHONE 107.

London and Environs

—Water Inspector Platt has been
very ill for a month past from in-
flammation of the nerves.

John McClary, London's millionaire
stove manufacturer, is in town on
business.—Chatham Banner.

—The concert in the Victoria Park
last night by the Seventh Band at-
tracted the usual crowd.

—Mr. Arthur E. Hatch, of Samson,
Kennedy & Co., Toronto, is being seri-
ously ill at the Tecumseh House.

—W. J. Rouse, press agent for Bar-
num & Bailey, was in the city yester-
day. They show at St. Thomas today.

—A largely attended and very suc-
cessful garden party in connection
with the Stratford House of Refuge by
Constable R. W. Ward today.

—Squire R. F. Lacey last night com-
mitted John Powers for trial on the
charge of breaking into John Wool-
way's house on Gunn street, London
West, on Sunday morning. Mr. Wool-
way and his neighbor, Mr. Ferguson,
were the witnesses called, and their
evidence bore out the facts as
published in Monday's edition. Powers
belongs to the East End.

—The picnic of the combined city
Presbyterian Sunday schools at Port
Carleton, Ont., yesterday, was the
most successful outings of the sea-
son. The attendance was large, and
the weather delightful. During the day
a game of ball was played between
St. Andrew's and the First Presbyterian
Sunday school boys, resulting in a
victory for St. Andrew's by a score
of 9 to 6.

—Among the guests at Saturday eve-
ning's hall, the Hotel Fraser, Port
Stanley, were: J. W. Penrock, D.
Macgillivray, J. W. Hamilton, H. and
Mrs. Paterson, Miss Spry, W. R. Lynn,
R. A. Barnes, G. N. Sayers, Mr. and
Mrs. J. M. Todd, W. J. Thomas, Thos.
Martin, Miss Graydon, J. M. Ferguson,
John Cooper, R. E. Lynn, R. M. Mer-
edith, Norman Alexander, G. C. Gunn,
S. Graydon, Lorne Beecher, M. Gray-
don, Percy Walton, H. Thompson, J.
A. Carling and J. R. Milne, of this
city.

—Squire J. B. Smyth yesterday gave
judgment in the non-payment of wages
case of Chas. G. Northcott against
Samuel Oakes, of Carleton Place. Northcott
claimed \$12.32, but only received \$4.25
and costs. On March 1 the plaintiff
made an agreement to work for Oakes
for ten months at \$13.75 per month.
On June 22, as the busy season was ap-
proaching, he left Oakes' employment
and went to work elsewhere for better
wages. There was still some money
due, which Oakes refused to pay, claim-
ing a breach of contract. The case was
settled on a basis of an allowance to
the defendant for having to engage
new help for higher wages. The case
may be appealed.

—Knock Church, South London, held
an adjourned meeting of its congrega-
tion last evening, to consider plans for
extension of the seating accommoda-
tion of the church. It was found, on
estimates submitted by the board of
managers, that the cheapest plan that
would meet the present wants of the
congregation would cost not less than
\$800, whereas the original estimate of
\$3,000 would not only improve the ar-
chitecture and conveniences of the
church, but would provide ample ac-
commodation for the future, as well as
the present need of the congregation.
It was accordingly unanimously re-
solved that the board of managers be
authorized to receive tenders for the
extension and remodeling of the church
as was originally proposed, and to pro-
ceed with the alterations at once, pro-
vided the work can be kept within the
estimate. The plan provides for the
construction of an alcove on the south
side of the church, to contain an organ
loft, choir gallery and pulpit platform
in front. There are to be two porch
entrances at either corner of Bruce
street, and the seats are to face the
pulpit in amphitheater form. When
completed the improvements will trans-
form the entire style of the church, con-
verting its interior into a commodious
structure. Rev. J. G. Stuart presided.

We are quoting very low prices for
Lilly White Oil, Aurora Light, Water
White Benzine, gasoline, machine and
cylinder oils. Send for quotation
Phone No. 307. EMPIRE OIL COM-
PANY.

Mrs. Foster, of Kent street, has just re-
covered from a serious attack of La Grippe.
This is the second siege she has had of this
influenza, the first of which attacked Mrs.
Foster about three years ago, and left her
with a very troublesome cough, accom-
panied with chronic bronchitis, and a com-
plication of other diseases, which made it
almost impossible for her to attend church
without disturbing the congregation by
coughing, and, indeed, Mrs. Foster assures
us that so bad were the spasms that she
often feared she would burst a blood vessel
during one of these severe attacks. It was
very natural that under such circumstances
numerous friends would recommend as
many different "cure alls." She tried
Cherry Pectoral, Tar, Linseed and other
preparations, but was growing generally
worse when a friend who had been benefited
by Barkwell's Bronchial Balsam advised
her to try that, and in a few days she was
out of bed, and the best feature is that she
is now entirely freed from all symptoms of
the Bronchitis, of which she never hoped
to be cured. Mr. Millar, a neighbor, also
had a bad cough and was completely cured
by the same preparation. zxy

LIGHT WEIGHT SUITINGS

New Patterns—Latest Styles.

Jos. DAMBRA

Merchant Tailor.

2621-2 DUNDAS STREET.

SIFTON & CO.

Hammocks of all kinds.
Express Wagons, Velocipedes,
Boat and Baby Carriages,
Footballs, Baseball Goods,
Tennis, Croquet and Cricket.
All kinds of Sporting Goods.

168 DUNDAS ST.Two Doors from Richmond.
Wholesale and Retail.**IF you are going**

to a picnic

you will
likely want some of the following—
Ham (Rex Brand), Canned Salmon
(Maple Leaf Brand), Worcestershire
Sauce, Anchovy Sauce, Pickles
(Crosse & Blackwell).

J. C. Trebilcock,

Grocer, 235 Dundas Street.

N. B.—Fresh butter and green groceries our
specialty. zxy

at the meeting, Mr. John Macpherson
acting as secretary.

COMPLIMENTARY CONCERT.

Following is the programme of the
complimentary concert, tendered to Mr.
Richard Crick, by the Musical Society
Band, under the direction of Mr. Ev-
ans, on Victoria Park this (Wednesday)

March—La Pere de la Victoire...
Lancers—Princess Louise...
Cornet Polka—Souvenir de la Suisse...
Scherzo—Il Penseroso...
Russian Mazurka—La Czarine...
Tombone Solo—Death of Nelson...
Mr. Crick...
Waltz—The Clover...
March—Ben Bolt...
Humoresque—Jolly Coppersmith...
God Save the Queen.

WANTED—A HOME.

Mr. J. J. Kelso, Provincial superin-
tendent of neglected children, would
like very much to hear of parties who
would be willing to give a home to a
homeless child. Mr. Kelso has, await-
ing homes, a number of bright little
boys and girls, from infancy up to
8 years of age, who would do well in
the care of kind-hearted people. Ap-
plicants concerning these children are of
the most simple character, no one be-
ing compelled to keep a child a day
longer than they desire. This is a
field of Christian work in which many
good women having home comforts
might well engage. The importance to
the community of having little ones ef-
ficiently cared for cannot well be over-
estimated, and the reward for service
of this kind will certainly be great.
Further information can be obtained
by addressing Mr. Kelso, Parliament
buildings, Toronto. Information will
be furnished at any time as to the
methods of dealing with ill-
treated, neglected or abandoned chil-
dren.

WATER RATE REBATES.

The water commissioners held their
usual fortnightly meeting yesterday
afternoon. Commissioner Cowan, Mayor
Little, Secretary Elwood and Inspector
Plastow being present. The business
was largely of a minor nature. In the
case of Mrs. Dagg, the period in which
the usual discount is allowed on water
rates expired yesterday. Mrs. Dagg
was nursing a sick son, who was too
ill to be left alone, and the day passed
with the charge unpaid. She applied
in person to the commissioners yester-
day for the usual rebate, setting forth
the case with clearness and tact, and
the commissioners decided, under the
circumstances, to grant her request,
for which she expressed her hearty
thanks. J. Luney applied for a service
on Tecumseh avenue. Granted. Ap-
plications for rebates because of wrong-
ful charges were received from T. H.
Furdon and Mrs. E. L. Ward. They
were referred to Inspector Plastow to
investigate. M. H. Rowland asked and
was granted a one-half inch service at
434 Queen's avenue. Instead of a three-
eighth inch pipe. A similar applica-
tion from W. H. Brown, 946 Elias
street, was refused. The latter wrote
that when the lawn service was in it
took four minutes to fill a pail at the
tap. The secretary intimated that Mr.
Brown did not pay for a lawn service,
and he will be asked to do so in the
future.

TISDALE'S TORONTO IRON STAB-
LE-FITTINGS, healthful, durable, at-
tractive and cheaper than other fit-
tings. Send for our new catalogue. The
Tisdale Iron Stable Fittings Co. (Ltd.),
No. 6 Adelaide St. E., Toronto.

Special Notice. Three bicycles for
sale at a bargain—Rudge, Premier
and Raleigh; weight 24 pounds; all in
good condition. Also refrigerator at
\$8.50 and two baby carriages at half
price. WM. TRAFFORD'S, 95 to 97
King Street.

R. K. Cowan

Barister, etc., over Bank of Commerce
London.

MARA'S**Great Climax Sale.**

—OF—

All Summer Goods.**We must make room****For new Goods.**

Not next month or next week, but now—this week. There is only one
solution. The goods must be sold. We will take choicest and finest goods,
and cut down prices heedless of cost or value. Cut them at prices have
never been cut before. Tomorrow morning the

Mighty Cyclone and Bargain Tornado Begins,

—AND WILL CONTINUE—

Until the 1st of September.

PARASOLS.

Red and Black Parasols, sale price 23c.
Ladies' Fine Polka Dot Parasols, with frills, worth \$1.25, sale price 75c.
Black Silk and Wool Parasols, with frills, worth \$1.50, sale price \$1.
Fine White Frill Parasols, worth \$1.50, sale price 90c.
Fine White Dotted Swiss Muslin Parasols, worth \$1.75, sale price \$1.
Black Silk and Wool Parasols, with cream insertion, worth \$2, sale price
\$1.25.
Black Silk and Wool Parasols, worth \$1.75, sale price \$1.25.
Black Moire Silk Parasols, worth \$1.75, sale price \$1.
Black Silk Parasols, both plain and with gilt border, worth \$2.25, will clear
at \$1.25.
Extra Fine Black Silk and Wool Parasols, regular price \$2, sale price \$1.50.
Large size Black Silk and Wool Parasols, with light handles, regular price
\$2.25, sale price \$1.75.
Black Silk and Wool Parasols, with plain and fancy black handles, regular
price \$2.25, sale price \$1.75.
Very Fine Black Silk and Wool Parasols, with beautiful natural wood
handles, mounted with gold and silver, worth \$3, sale price \$2.25.
Six only, Black Silk and Wool Parasols, with beautiful silver mounted horn
handles, worth \$3, sale price \$2.40.
Black Silk and Wool Parasols, with natural wood handles, inlaid with pearl,
worth \$4, sale price \$2.50.
3 only, Black Silk and Wool Parasols, with silver mounted handles, worth
\$4, sale price \$2.75.

UMBRELLAS.

Ladies' and Gents' Black Silk and Wool Umbrellas, with wood and steel
rods, worth \$2, sale price \$1.25.
Ladies' Black Silk Umbrellas, worth \$2, sale price \$1.25.
Special line Black Umbrellas for 50c.
A better line of Black Umbrellas for 65c.
Extra value in Black Umbrellas for 75c.
See our 90c Black Umbrellas with steel rods.
Gents' Black Umbrellas worth \$1.50, sale price 97c.
Gentlemen's Fine Silk and Wool Black Umbrellas, with steel rods and fancy
and natural wood handles, worth \$2.50, sale price \$1.75.
Gentlemen's Silk and Wool Black Umbrellas, with handsome handles,
worth \$3, for \$2.25.
Gentlemen's Black Silk and Wool Umbrellas, with steel rods, worth \$3.50,
sale price \$2.75.

STRAW HATS.

3 cases Children's and Ladies' Fine Straw Hats, your choice for 10c.
Children's Fine Straw Sailors, worth 35c, sale price 20c.
Children's White Leghorns, worth 25c, sale price 15c.
Ladies' Fine Black Plain and Fancy Straw Sun Hats, worth 25c and 30c,
sale price 20c.
Ladies' Black and White Straw Sailors, worth 25c, sale price 20c.
Boys' Sun Hats 10c.
Men's Sun Hats 12½c.
Men's Fine White Straw Hats, with black bands, worth 50c, sale price 25c.
Your choice of 600 Men's and Boys' Fine Straw Hats, in light and dark
straws, and light, black and colored bands, worth \$1, \$1.25, \$1.50 and
\$1.75, for 50c.

CAPS.

Boys' Cloth Peak Caps 10c.
Children's Turkish Fez Caps, in red, white and blue, sale price 19c.
Boy's Blue and Tweed Knock-about Caps, worth 30c for 20c.
Men's Black Sateen Peak Caps 15c.
Children's Fine Blue Cloth Sailors, worth 35c, sale price 25c.
Boys' and Girls' Blue Yachting Caps, worth 35c, sale price 20c.
Men's Blue Yachting Caps 25c.
Ladies' Fancy Yachting Caps, in red, blue or white, worth 50c, sale price
35c.
Men's Leather Peak Blue Yachting Caps, worth 60c, sale price 40c.

Remember this sale is not confined to Parasols
and headwear, but all summer goods.

We Are Sole Agents For

Standard Patterns and Publications.

Delineators 10c; Magazines 5c. The August Books Just in.

The T. E. Mara Co.,

(LIMITED)

153 Dundas Street,

155 Dundas Street,

And Market Square

London.