

FINAL SUMMER CLEARANCE SALE

AND CONTINUES UNTIL SATURDAY, AUGUST 31st

is our house-cleaning time. The worth of the goods to you, not the cost to us, is the factor that determines the price. We're ready to take the loss if we can quickly clear every counter, every showcase of accumulated merchandise.

We are determined to sell every article of summer merchandise. We're determined that our stocks shall be absolutely clean and fresh with the new season. We're determined that if startling drastic reductions will accomplish our purpose all this merchandise will find new owners at once. Remember, you can buy at this sale—at retail—at prices as low and lower than this store can buy at the mills in large quantities. No individual with a regard for economy can afford to miss this great bargain feast. Read every line; watch our store announcements daily. Come early and often; the more you buy, the more you save.

Final Summer Clearance of Floor Coverings

39c—PRINTED LINOLEUMS—39c
Good heavy Scotch printed linoleum in almost every conceivable pattern and coloring, suitable for dining room, kitchen, hall or bath room.
2 yards wide, reg. 50c. Sale price, yd. **39c**
2 yards wide, reg. 50c. Sale price, yd. **49c**
2 yards wide, reg. 60c. Sale price, yd. **59c**
Bring your measurements—**PRINTED OILCLOTH**
We carry a big stock of this particular line and offer choice to an extensive range of first class designs and colorings. Extra fine printed and will wear well, 2 yards wide, reg. 35c. Sale price, yd. **29c**
87½c—INLAIN LINOLEUM—87½c
100 different designs to choose from, in good heavy Scotch inlaid linoleum, pattern goes through to the back and will never wear off, 2 yards wide, regular \$1.00 square yard, sale, sq. yd. **87½c**
52½c LINOLEUM, 3 and 4 Yards Wide
Wide range of 3 and 4 yards wide linoleum in patterns and coloring to suit any taste, and in harmony with almost any room, lay your floor without a seam measuring our 3 and 4 yards wide, reg. 60c. sale, sq. yd. **52½c**
3 and 4 yards wide, reg. 70c. Sale, sq. yd. **60c**
\$1.50—INGRAIN UNION RUGS—\$1.50
In pretty floral designs and all reversible and are particularly adapted for bedroom use, being less expensive than oilcloth and add much to the cosiness of a bedroom. In sizes:
7 ft. 6 x 9. Sale price **\$4.50**
9 x 9. Sale price **\$5.50**
9 x 10 ft. 6. Sale price **\$6.50**
9 x 12. Sale price **\$7.50**
AN ODD LOT OF AXMINSTER RUGS
Our choice Oriental, conventional and chintz designs, beautiful rich coloring in fawns, greens, reds, blue, etc., all seamless, splendid wearing quality, all sizes up to 3 x 4, reg. \$37.50, \$40.00 and \$42.50, your choice for **\$30.00**
100 SPRING MATTRESSES
Double woven steel wire, with supports and heavy hardwood frame, size 3 feet, 3 feet 6 inches, 4 feet and 4 feet 6 inches, sale price **\$2.69**
HEAVY BRUSSELS RUGS
Good heavy quality Brussels rugs in large variety of designs and colorings. In oriental, conventional, and floral effects, a rug which we can recommend for good hard wear and can easily be swept owing to its firm brisk pile. In sizes 9 x 9, reg. \$18.00. Sale price **\$14.75**
9 x 10 ft. 6 in., reg. \$20.00. Sale price **\$16.75**
9 x 12 ft., reg. \$22.00. Sale price **\$18.75**
11 ft. 3 x 12 ft., reg. \$26.00. Sale price **\$22.00**
BEST QUALITY BRUSSELS RUGS
These rugs are of the very best quality and cannot be beaten for their durability, they will bear the closest inspection, pattern and coloring to suit any room, in sizes: 6 ft. 9 x 9, reg. \$14.00. Sale **\$11.50**
9 x 9, reg. \$20.00. Sale **\$16.00**
9 x 10 ft. 6, reg. \$22.00. Sale **\$18.00**
9 x 12, reg. \$24.00. Sale **\$21.00**
11 ft. 3 x 12, reg. \$30.00. Sale **\$26.00**
IRON AND BRASS BEDSTEADS
Best white enamel finish, brass top rails, knobs, and mounts, size 3 ft., 3 ft. 6 inches, 4 ft. and 4 ft. 6 inches, reg. \$6.75. Sale price **\$5.35**
19c YARD JAPANESE STRAW MATTING
90 rolls of fine matting in all colors, one yard wide, strong and good wearing, regular 30c yard. Sale price, yard **19c**
FINE AXMINSTER RUGS
Size 27 x 54 inches, Oriental designs of rich colorings, greens, fawns, etc., worth \$3.75. Sale price, each **\$2.75**
NOTTINGHAM LACE CURTAINS
96 pairs when we took stock, all this spring's designs, mostly insertion effects, splendid wearing qualities, values up to \$1.75 pair. Your choice during sale, pair **\$1.00**

Final Summer Clearance in Men's Furnishings

Every item offered in this list from our Men's Furnishings Section is marked below cost.

Men's English Cambric Negligee Shirts, in very neat designs, coat style, cushion neckbands, cuffs attached, fast colors. Regular values to \$1.50. Extraordinary value **75c**

Men's Neat Outing Shirts, with turn down collar attached, in very neat designs, fast colors, full size. Regular value to \$1.25. Splendid value **79c**

Men's Balbriggan Underwear, in natural, white, sky and black, broken sizes long or short sleeves, unshrinkable. Regular \$1.00 suit. Wonderful value at, suit **59c**

Men's English Pyjamas, neat designs, made in the newest style, pearl buttons and girdle. Regular \$2.75 suit. Astonishing value at **\$1.59**

Men's Lisle Thread Half Hose, in tan, gray, wine, navy, green; very comfortable, fast colors. Regular 25c pair. To clear, 6 pairs for **\$1.00**

Boys' Balbriggan Underwear, short sleeves, unshrinkable. Regular 50c suit. To clear **29c**

Prepare Your Boys for School

Our final summer clearance sale will help you. All of our Boys' Suits at exceptional clearing prices.

Boys' Suits, made of imported English and Scotch tweeds, also in fine serge, in dark gray and brown, cut on double or single breasted model with bloomer pants, some have two pairs of pants, to fit boys of all ages 7 to 16 years; every garment is highly tailored and perfect fitting. Suits to the value of \$10.50. An exceptional opportunity to prepare your boy for school. **\$3.95 and \$5.00**

Boys' Wash Suits, in the newest models and the finest quality imported washable fabrics, in sizes for 3, 4, 5 and 6 years, and sailor blouse suits for boys 10 and 11 years; all at **\$1**

Smart styles in Boys' All Wool Jersey Suits, with 2 pair of pants, in white, reseda, cardinal, myrtle, navy and brown, to fit boys 2 to 6 years. These are medium weight for autumn and winter wear. All at **\$2.50**

Boys' Cloth WeatherProof Coats, in dark gray and fawn; a very useful and serviceable coat for school wear in all weathers. All one price during our final sale; ages 8 to 16 years **\$5.75**

Boys' K. & E. Blouses, in large sizes only, ages 12, 13, 14 years, neckband 13, 13 1/2 and 14, in medium shades. Sale price **59c**

Boys' Harvester Hats and Rush Hats **10c**

Boys' Caps 25c and 35c values. Sale price **20c**

Men's Overall, in large sizes only, 42, 44 and 46, in black, all blue and blue with white stripe. All one sale price **\$1.00**

Men's Overall Jackets, in all colors and sizes. Regular \$1.25 and \$1.50 value. Sale **\$1.00**



Store Opens 8.45 a.m. Closes 6 p.m. Saturdays 9.30 p.m.

PRYCE JONES

GROCERY PHONE 1492 (CANADA) LIMITED PHONE EXCHANGE 1191
Store Closes Every Wednesday at 1 p. m.

Brassware at Half Price All Brassware, Bronz Figures, Etc. HALF THEIR REGULAR PRICES

Final Summer Clearance of Men's Clothing

15 only Men's Dark Gray Stripe Worsted, 3 button Sack Suits, perfectly tailored and trimmed, in very best style, fit guaranteed. Value \$18.00. Special sale price

\$13.49

Men's light patterns Summer Wash Vests, in all sizes. Regular \$1.50. Special sale price

89c

Toys, Dolls and Games Departments, Top Floor, Near Tearooms
To make room for next season's goods and to absolutely start with fresh stock, all remaining toys, dolls, games are offered at exactly **HALF PRICES**

25 only Men's Brown mixed tweed 3 button Sack Suits, well tailored, lined strong twilled verona. Value \$13.50. Sale price

\$9.49

Men's Black Christy Stiff Felt Hats, union made, all sizes. Regular \$2.00. Special sale price

\$1.50

Sporting Goods, Main Floor
Baseball, Tennis and Golf Goods
All at **25 per cent. discount** off our regular cut prices.



See Special Values in Grocery Section Basement

Household Linen Bargains

White Sheeting—Plain or twilled, 72 inches wide. Sale price, yard **25c**

Unbleached Sheeting—2 1/4 yards wide. Sale price, yard **35c**

Pillow Cases All sizes, strongly made. Sale price, pair **25c**

Red and White Bedspreads large size. Sale price, each **75c**

White Satin Bedspreads—Large size. Sale price, each **\$1.89**

White Satin Bedspreads—Large size. Sale price, each **\$2.25**

White Satin Bedspreads—Extra large. Sale price, each **\$3.25**

Table Damask—56 inches wide, wonderful value. Sale price, yard **30c**

Table Damask—70 inches wide, heavy quality. Sale price, yard **39c**

Table Damask—60 inches wide; all linen. Sale price, yard **50c**

Table Damask—62 inches wide, all linen. Sale price, yard **35c**

Linen Roller Crash—18 in. wide, all linen. Sale price, yard **15c**

Tubular Pillow Cotton; good quality. Sale price, each **18c**

Irish Linen Huckaback—27 inches wide. Sale price, yard **29c**

Bleached Cotton—Yard wide Sale prices, yard **8c, 10c, 12c**

Sheets—72x90. Sale prices pair **\$1.69, \$1.89 and \$2.50**

80x100. Sale price, pair **\$1.98**

Irish Linen Damask **98c**

Towels—Sale price, pair **\$1.75 and \$2.00**

Hemmed Linen Napkins—Sale prices, dozen **\$2.00, \$1.75 and \$2.00**

White and Brown Linen and Turkish Towels, every pair reduced. Sale prices range from pair **20c to \$1.00**

Baby Carriages

At the great discount of **25 per cent.** This is an exceptional opportunity to buy a baby carriage; all the best Canadian, English and American makes are included and regular prices run from \$10.00 to \$40.00, showing the price with 1-4 off.

Picture Department

The spirit of enthusiasm engendered by this great sale has even extended to the picture department, though its wares could not in any wise be counted "old stock" or "out of season." As a matter of fact most of this magnificent selection has but recently arrived and regular prices are barely half what you've been accustomed to paying. However, the final summer clearance brings you an additional saving of **25 per cent.**

All new goods, beautiful water colors, pastels, photographs, and in addition we offer these special lines at net prices.

About 100 Framed Prints, in 11-2 inch brown ash, large variety of subjects. Regular price 45c. Sale price **25c**

About 75 Oval Prints, in brown ash, raised ornaments, a most effective picture, large variety of land and seascapes; size 18 by 13 1/2 inches. Our regular price is \$1.50. Special sale price **75c**

About 50 of Faulkner's Selected Engravings, framed in 2-inch brown ash; size 21 1/2 by 17 inches. Regular price \$1.50. Special sale price **95c**

About 60 Harrison Fisher's Colored Prints, framed in gilt mouldings. Regular 95c. Special Sale price **49c**

25 per cent. off all other lines in this department for this sale only.

Final Summer Clearance of Women's Knit Underwear

Ladies' Summer Vests, fine rib cotton, no sleeves. fancy yoke. 35c value for **19c**

Ladies' Early Fall Vests, white or natural, high neck and long sleeves, drawers to match. Special value **43c**

Ladies' early fall weight Combinations, low neck, short sleeves, these garments are slightly soiled. \$1.50 value for **97c**

Ladies' Fine Balbriggan Vests, high neck and long sleeves, a suitable vest for cool days, drawers to match. 60c values for **39c**

Ladies' Elastic Knit Vests, medium weight, low neck and long, short or no sleeves; drawers to match. 60c values for **39c**

Ladies' Summer Vests, made of elastic rib cotton, plain or fancy yoke, half or no sleeves. Sale price **10c**

Final Summer Clearance of Men's Women's and Children's Footwear

Ladies' Tan or Black Oxfords and Pumps, all sizes in this lot. Regular up to \$4.50. Sale price, pair **\$1.85**

Ladies' Pingree American made tan calf, patent colt or gummetal oxfords and pumps and patent colt boots, blucher or buttoned; all sizes. Regular up to \$6.00. Sale price, pair **\$2.85**

Ladies' Finest American made Pumps and Colonial Pumps; these include the best quality of suede patent colt, gummetal or tan Russia calfskin. Regular up to \$6.50 values; all sizes. Sale price, pair **\$3.45**

Ladies' Patent Colt, gummetal or tan Russia calfskin, 2 and 3 strap Pumps and lace or buttoned Oxfords and Boots. Regular up to \$5.00; all sizes. Sale price, pair **\$2.65**

Ladies' Patent Colt, gummetal or vicci kid boots, buttoned or blucher cut. Regular up to \$5.00; all sizes. Sale price, pair **\$1.95**

A very special line of Ladies' Black or Tan Boots or Oxfords, buttoned or lace. Regular up to \$6.00; all sizes. Sale price, pair **\$2.95**

Ladies' Bedroom Slippers, felt soles, leather covered, all sizes. Regular \$1.35. Sale price, pair **95c**

Ladies' Boudoir Slippers, in colors blue, pink, black, chocolate or red; all sizes. Regular \$1.50. Sale price, pair **95c**

Infants' Soft Soled Boots and Slippers, colors chocolate, red, blue, black, buttoned or lace; sizes 0 to 4. Sale price, pair **49c**

Infants' Boots or Ankle Pumps, in patent, gummetal or chocolate vicci kid; sizes 2 to 4 1/2. Sale price, pair **85c**

Boys' 1 to 5. Sale price, pair **75c**

Youths', 11 to 13. Sale price, pair **65c**

Children's, 1 to 10. Sale price, pair **50c**

Children's Boots or Ankle Pumps, in black or brown colors, all leathers, sizes 8 to 10 1/2. Sale price, pair **\$1.45**

Misses' Boots, Ankle Pumps or Oxfords, colors black or brown, all leathers; sizes 11 to 2. Sale price, pair **\$1.85**

Boys' and Youths' Oxfords, in black or tan colors, "scout" make, the best in the market; sizes 1 to 5 1/2. Regular \$3.50. Sale price, pair **\$1.95**

Boys' and Youths' Boots, blucher cut, colors black or brown, "scout" make; sizes 1 to 5 1/2. Regular \$3.75. Sale price, pair **\$2.25**

Sizes 10 to 13 1/2. Regular **\$1.95**

\$3.75. Sale price, pair **\$1.95**

Men's Tan Calf, Gummetal or patent colt Oxfords or Boots, buttoned or blucher cut. This season's newest designs; all sizes and widths. Regular up to \$5.50. Sale price, pair **\$3.65**

Men's Oxfords, in black or tan; all sizes. Regular up to \$4.50. Sale price, pair **\$2.65**

Men's Oxfords and Boots, in all the newest leathers; colors black or brown. Regular up to \$6.50. Sale price, pair **\$4.35**

A very special line of Men's Boots, in tan calf, patent colt or velour calf but, buttoned or lace. Regular \$4.50; all sizes. Sale price, pair **\$3.25**

Men's House Slippers, in Romeo, opera or plain tab patterns; colors chocolate or black. Regular up to \$3; all sizes. Sale price, pair **\$1.65**

Running Shoes, high cut: Men's, 6 to 11. Sale price, pair **95c**

Boys', 1 to 5. Sale price, pair **75c**

Youths', 11 to 13. Sale price, pair **65c**

Children's, 1 to 10. Sale price, pair **50c**

A very special offer in Men's Working Boots, all solid leather, standard screwed and stitched soles, with or without toe caps. Regular \$3.00. Sale price, pair **\$1.95**

Another bargain in Men's Working Boots, made from specially selected box calfskin, calf leather lined, viscolized waterproof soles. Regular \$4.50. Sale price, pair **\$3.35**

The highest grade Working Boots, made in tan or black waterproof, chrome calf waterproof, double soles. Regular \$5.50. Sale price, pair **\$3.85**

Special Prices in Shoe Dressing: Packard's Special Liquid Dressing. Regular 25c. Sale price, per bottle **17c**

Gummetal Dressing, regular 25c. Sale price, bottle **17c**

Regular toe tins of Black or Brown Polish. Sale price, 4 for **25c**

Regular 15c tins of Dubbin. Sale price **9c**; or 4 for **35c**

Black or Brown Oxford or Laces, men's, women's and children's. Sale price, dozen pairs **15c**

Silk Oxford Ties black or brown. Regular 25c. Sale price, pair **17c**

Insoles, regular 10c pair. Sale price, pair **5c**

Tennis Boots and Shoes, all 25 per cent. off marked prices during sale.



HANDBAGS VALUES TO \$10.00 FOR \$1.50

These are the balance of last Friday's wonderful bargain offer. More than half of them were sold on that occasion, so if you want one you'd better hurry. All fashionable shapes and leathers, with gilt or oxidized frames, some fitted with change purse, others with vanity box, writing tablet, etc., bags that would sell in the ordinary way from \$3.95 to \$10.00. All on sale today at **\$1.50**

Ladies' reg. \$1.50 Suede Gloves, fine French quality, beaver, tan, black, grey, sale price **\$1.10**

Ladies' Cashmere Finish Hose, most durable quality, all sizes, 1 1/2 to 10, final reductions, pair **\$1.24**

Boys' 4 and 1 1/2 All Wool Hose, for fall wear, reg. 25c to 30c, Sale price, all sizes one price, pair **25c**

Children's Socks, fancy tops, also viciella, made of seersucker yarn, which "does not shrink," all these to clear, pair **15c**

Ladies' dark tan transparent Hosiery, a few only of this superfine 50c quality offered at this price, only because the shade is darker than it should be, final sale price **25c**

Great clearance of pure wool soft cashmere Hose, in cream and sky only, sizes 6 to 8 1/2, fine 1-1 rib, regular selling prices were 48c to 50c, now offered all one price to clear pair **25c**

Fashionable Silk Girdles with tassels ends for dress wear or for slinging handbags, reg. \$1.50, sale price **35c**

A number of fashionable gilet and band trimmings, at half marked prices.

Remnants of laces and embroideries, quarter the marked prices.

Bead Nets, 40 inches wide, very dainty silk otter nets, 40 inches wide, reg. \$1.35 for two days only these offered at, yard **40c**

Fancy Drapery Departments

Final "Season Closing" reduction. Fashionable goods at lower prices than ever offered before.

The only reason for the extraordinary prices of most of these is late delivery.

Ladies' Parasols, a lot of useful pretty and good wearing shades, reg. \$1.00. Final price **35c**

Ladies' Parasols, very stylish and popular goods, reg. \$1.50, final sale **50c**

Ladies' Parasols, a good investment for the "Indian summer" and cheap enough to buy for next year, all fashionable colors, reg. \$2.25, \$2.50 and \$3.50, all one price to clear each **\$1.00**

Children's Parasols in pretty floral styles with crook handles, extra ordinary bargains **35c**

Linen Cushion, filled, fringed ends, stamped for working, reg. cushion, 10c, top 6c sale price complete **\$1.00**

Muslin and Linen Filled and Embroidered Cushion Tops, all one price to clear, each **50c**

Crystalline Veils, in all shades, hem-stitched ends **30c**

Embroidered Waist Lengths regular \$1.75 and \$2.25, some of these have been a little crushed but are none the worse, final price **75c**

Embroidered Fronts, very dainty, reg. \$1.00, final sale, pair **25c**

Ladies' Soiled Linen Handkerchiefs, reg. 15c to 25c each, final sale price, 6 for **45c**

Ladies' Fashionable Belts, regular 25c to 50c each, final clearance price each **15c**

Ladies' Poplin Ties, broad ends, in delightful art shades worth 50c, Sale price **15c**

Fancy Linen Collars suitable for Fall wear, reg. 22 1/2c and 25c, Sale price **15c**

Ladies' Soiled Collars to clear, 5c

Velvet Ribbon, in all colors for early fall millinery, 8 1/2 inches wide, Sale price **12 1/2c**

Extraordinary clearance of Kid Gloves, small sizes only, suitable for ladies wear, 5 1/2 or 5 3/4, or girls wear 5 or 6, black, white, tan, medium, grey, navy, brown, green, reg. value \$1.50. Sale price **95c**