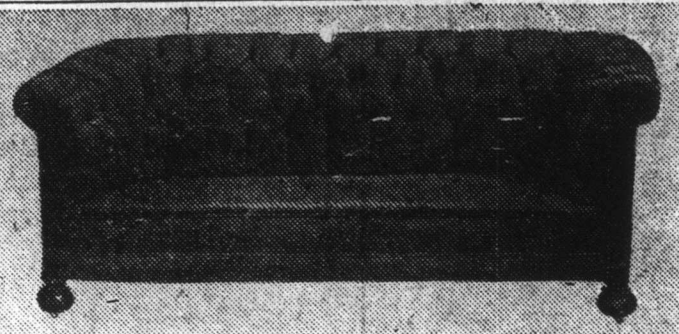


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Furniture and Mattress Factory
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June 16, 1911

Job Boots!
BIG VALUES
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Men's Tan Work Boots,
Good Heavy Soles.
Price: \$3.25 & \$3.75 per pair.



Men's Fine
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All Fitted with Rubber Heels. Made on Good
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Extra Value in each pair.
Mail Orders Receive Prompt Attention.
Special Prices to Wholesale Buyers.

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Ex S. S. "ROSALIND," DUE THURSDAY
70 cases ORANGES—Counts 216-282.
50 half barrels PEARS.
50 barrels APPLES—Early.
50 boxes APPLES.

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14 NEW GOWER STREET.

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Lipton's Celebrated English Biscuits.

Marie, Albert, Tea, Digestive, Wafer, Orange Creams, Tennis Chocolate, Assorted Creams, etc. Lipton's Arrowroot Biscuits and Lipton's Cakes in 1-lb. tins.

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Lipton's Table Jellies bear an exceedingly high reputation for Quality and Flavour. None Better!
Lipton's Scotch Orange Marmalade, in 1-lb. Glass Jars. Give this a trial on your breakfast table.

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Lipton's Butter Scotch—"The Real Stuff."

As we import this very popular Sweetmeat in large air-tight tins, we can guarantee the quality and freshness of it, and as it is imported in bulk our price for same is very moderate.

Steer's, Ltd.

aug 13, 1911

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Always we have prided ourselves on the quality of our Labradorite and refused to place on sale stones that did not do credit to the peculiar beauty that is its chief charm. We have now received the first samples of our new stock and they fulfil in every way our ideas of what Labradorite should really be like when made into jewellery.

Specially selected and extra well polished stone made into an assortment of Pendants—Bean, Oval and Square shape are the chief items in our new selection.

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GENTLEMEN:—
THIS IS OUR BARGAIN WEEK TO YOU FOR

Shirts and Caps

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

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Non-caustic and perfectly soluble with water, forming a milky, opalescent mixture which will remain without separation.
Contains 16-17 p.c. Tar Acids.

By special arrangement with Messrs. H. E. Stevenson & Co., Manufacturing Chemists, London, England. Contractors to H. M. Government.
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To Know Bon Marche Specials is to Want Bon Marche Specials.

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VELVET ROPE DOOR MATS DUTCH ROPE DOOR MATS
24 x 14 75c 24 x 14 55c
27 x 16 1.05 27 x 16 75c
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SPECIAL HEAVY RUBBER DOOR MATS \$2.50 each

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Range of Dress Tweeds, 45c. Navy & Black Serge, 59c.
Dress Plaids 60c. 64" Heavy Melton \$1.10
We are the Home of GOOD SERGES at all Prices.

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Specials: Black & Coloured Hose 22c. Extra Strong Lisle Hose—Black and Cord; only 35c.
OUR RANGE OF ENGLISH SILK HOSIERY 95c, \$1.50

UNDERWEAR! — **UNDERWEAR!**
Ladies' Strap Vests 19c. Ladies' Half Sleeve Vests, 23c.
Silk Camisoles 45c. Ladies' Strap Fy. Vests, 35c.
White Embroidered Under-shirts \$1.40. Ladies' Moire Undershirts 95c.
SPECIAL: WHITE DOT MUSLIN BLOUSES 65c. each.
Men's Blue Chambray Work Shirts 79c. Men's Summer Sox; all colours 19c.



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A total of over 100,000,000 Feet of this Belting has been manufactured. It has been shipped to every port in the Seven Seas, and not one failure recorded!

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First Books, Studio Pieces, Theory Books,
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The Reliable Piano and Organ House.

Nfld. Government Railway.

S.S. PROSPERO—NORTHERN STEAMSHIP SERVICE.
S.S. PROSPERO will sail from Dry Dock Wharf 10 a.m. Thursday, September 11th, for usual ports of call en route to Cook's Harbor.

NOTRE DAME BAY STEAMSHIP SERVICE.
"NEWSTEAD" has been added as a port of call for the S.S. CLYDE. Please make necessary correction in Directory. Freight acceptance advertised.

SPECIAL TRAIN SERVICE

Between St. John's, Topsail and Manuels, to Accommodate Excursionists and Naval Men.
Extra trains will leave St. John's Depot 8 a.m., 12.15 p.m., 5.30 p.m. and 10.30 p.m.
Returning leave Manuels Station 9.45 a.m., 1.30 p.m., 7.20 p.m., 12.01 a.m.
Passengers will also be accommodated on regular trains leaving and arriving at usual hours.
General Public can purchase Excursion Tickets at One Way First Class Fare.

KELLOGG'S EXCURSION—TO-DAY WEDNESDAY.

Excursion train will leave St. John's Depot 2.30 p.m. to-day, Wednesday, for Kellogg's, stopping at regular stations en route. Returning leave Kellogg's at 8 p.m.

PLACENTIA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train Thursday, September 11th, will connect with S.S. ARGYLE at Argentia for usual ports of call en route to Lamaline (Western trip).

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S.

SCHEDULE OF SAILINGS FOR SEPTEMBER.

From New York at 11 a.m.	Ship	From St. John's at 12 o'clock, noon	Ship
Sept. 13th	ROSALIND	Sept. 13th	SILVIA
Sept. 20th	ROSALIND	Sept. 20th	SILVIA
Sept. 27th	ROSALIND	Sept. 27th	SILVIA

THROUGH RATES QUOTED TO ALL PORTS.
Round trip tickets issued at special rates with six months stop-over privileges.

BOYBING & COMPANY, 17 Battery Place, New York
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Agents, Jan 5, 1911

CANADIAN NATIONAL RAILWAYS
TORONTO TO—DETROIT CHICAGO.

TRAVEL BY NATIONAL LINES
"INTERNATIONAL LIMITED."
Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily.
Direct connection from Halifax or North Sydney by "OCEAN LIMITED."
For Fares, Reservations, etc., apply to
R. H. WEBSTER, General Agent.

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From HALIFAX to the WEST INDIES. From NEW YORK to HAMBURG.
S.S. Teviot, (Frt. only) Sept. 12 Calling at Cherbourg and Southampton.
S.S. Chaudiere Sept. 26 S.S. Orinda Sept. 29
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Ships of the West India Service from Halifax, call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John's, N.B.
The Royal Mail Steam Packet Co.
Halifax, N.S.

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Liverpool St. John's Boston Halifax to St. John's
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