

**Banner Bargain Week**

**Ladies' Rubberette Coats**  
**\$9.98**  
 This week only.  
 All sizes.

**Skirts**  
 Fine Granite Cloth and Prunella Skirts, in both pleated and plain models. Plaids, Stripes and Fancy Effects. All sizes.  
**\$5.98 up to \$7.98**

## LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION.

**Sweaters**  
 All Wool Models with sleeves, most popular shades of Buff, Grey, Brown, solid colors, and two-tone effects. All sizes.  
**\$6.98**

**GIRLS' NEW FALL CLOTHES**  
 At BANNER BARGAIN WEEK SAVINGS.

**GIRLS' CLOTHES**  
 Highest quality ranges Durable Plaid Coats, side tie effects with beaverette collar, also fine quality Velour Coats with side trimmed panels. Sizes 6 to 16.  
**\$10. up to \$12.98**

**GIRLS' SERGE DRESSES**  
 Wool Crepes and Wool Serges, trimmed with embroidery and plain models. Sizes 7 to 14, in Brown, Navy and Mixed Colors. Prices range up to \$5.48

**GIRLS' FALL HATS**  
 We have secured a special lot of Girl's New Fall Hats and they are to be sold at THIS WEEK SAVINGS.

**SENSATIONAL BANNER BARGAIN WEEK OFFERING WOMEN'S & MISSES' FALL & WINTER COATS, DRESSES, SUITS**

**Think of It! Tomorrow you can save 25p.c. to 50p.c. in this Great Sale**

**Winter Coats**  
 Hundreds upon hundreds of magnificent New Coats in a Record Smashing, value laden Winter Coat event that will stand head and shoulders over any similar sale we have ever attempted. Everything that is new in materials and styles are fully represented.  
**Prices Range \$12.98, \$16.80, \$21.00, \$27.35**  
 Other Coats at \$7.98 up to \$78.00.

**New Fall Dresses**  
 Every Dress is fresh, clean, new, well made and perfectly tailored. Every dress is up to the minute in every detail. So sensational are the values that we predict an early clearance, so avoid disappointment by shopping early.  
**Prices Range \$5.98 up to \$20.00**  
 Other Dresses \$24. to \$39.

**MATERIALS. THE STYLES.**  
 Piret Twills, Flat Crepes, Coat Effects, Draped Et-Satin Canton, Charmeuse, fects, Pleated Effects, Lace Canton Crepe. All new Effects, Flounce Effects. colors.

**Important to Stout Size WOMEN**  
 In every Range of Merchandise on sale we have your sizes.

**WOMEN'S NEW FALL SUITS**  
 Just the styles, colors and effects that will be worn this Fall and Winter. A very large range to choose from. MATERIALS—Piret Twills, Long Lined Effects, Tailored Styles. All Silk finished.  
**Prices range \$10.98 up to \$38.00**

**Stout Women's COATS, DRESSES, SUITS**  
 Sizes 40 up to 56.

**A Race With Time!**  
**9 to 11 o'clock**  
**Specials**  
 These Record Breaking BARGAINS will fly faster than time itself, 120 minutes in which to make your choice—9 to 11 only. No Mail—Phone or C.O.D. Orders.

**WOMEN'S \$1.50 OVER 50c. BLOUSES**  
**MEN'S \$1.50 FALL CAPS 50c.**  
**WOMEN'S \$2.30 SKIRTS 98c.**  
**WOMEN'S WOOLEN AND CLOTH TAMS, Worth \$1.50, 59c.**  
**\$2.50 SLIP-ON SWEATERS 98c.**  
**\$1.60 PER PAIR TOWELS at 69c per Pair**  
**\$2.40 PER PAIR TOWELS at 79c per Pair**

# Banner Bargain Week

**Ready! For the Greatest Week's Business in Our History. Our Entire Stocks of Fall and Winter Merchandise at Big Savings! It would take a dozen pages of this newspaper to bring to your attention all of the Banner Bargain Week offerings in New, Seasonable, Fall and Winter Merchandise. But What You Don't Find in This Advertisement You**

**Will Find in the Store. Never Have Such Values Been Assembled, and the Economical Families of St. John's and vicinity should supply all their apparel needs for the entire season at these Banner Bargain Week Savings. BUY, BUY and BUY --because the more you buy the more you save.**

**Newest Fall HATS**  
 Many of New York's foremost milliners contribute to this big Banner Bargain Week Sale, so by all means get here and see the wonderful, wonderful fashion choosing at these unheard of low prices.  
**\$2.98, \$3.98 \$5.98 up to \$7.98**  
**Values up to \$12.**  
 Chic, fashionable, all the new shapes, trimmings, colors.  
**MILLINERY DEPT. SECOND FLOOR**

**Sale of Beautiful, New FUR SCARFS & CHOKERS at Savings Extraordinary**

**A GREAT SALE. A GREAT SUCCESS.**  
**SALE MEN'S WINTER OVERCOATS**  
 A host of thick, warm, lightweight overcoatings, in those wonderful soft effects so much the fashion for Fall. Models for men, young men, stout men. Colors of tans, browns, greys, greens, heathers, weaves in herringbones, diagonals, solid greys and tans, etc.  
**Prices Range at \$14.98 up to \$39. others up to \$48.50**  
**Men and Young Men's Suits**

<b>Special!</b> <b>MEN'S \$28. two pants Suits</b> at <b>\$21.95</b>	<b>MEN: All the New Fall and Winter Suits are Here. Choose from the Largest Assortment in St. John's. In a price range from \$11. to \$44.50</b>	<b>Special!</b> <b>Men's Suits \$17. \$12.75</b> <b>Men's \$25. Suits \$16.95</b>
<b>Men's Raglans at \$14. up to \$28.</b>	<b>Men's Single Coats \$6.98 up</b>	<b>Men's Separate Pants all winter weights \$2.95 to \$7.98</b>

**LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION.**

**MOTHERS! Make this YOUR STORE!**  
 And your boy will be better dressed for less.

**We are headed for BIG BOYS' business. Thousands of Boys & 2 Pair PANTS SUITS**  
**\$5.98, \$7.98 \$8.00, \$10.00, \$11.98**  
 All sizes from 8 to 17 years.

**For Larger Boys a Special Lot of First Long Pants Suits \$12.50 up to \$22. All student models. Sizes 32 to 38.**

**Juvenile Suits**  
 Ages 3 to 8 years. In Serge Sailor Suits In Velvet Sailor Suits In Wool Peter Pan Suits In Tweed Tunic Suits  
**\$3.98 to \$5.98**

**Boys' Winter Overcoats**  
 In fine, well made American models, combining comfort, service and good appearance.  
**\$6.98 up**

## An Honest Soap



**Will be Greatful**

## A Treat of Opera and Folk Song.

**HEARD AT THE NEWEL LAST NIGHT.**

Patrons of the Nickel Theatre were last night treated to a splendid programme of Opera and Scotch folk songs. Miss Marion Armstrong, the Scotch Soprano gave a particularly effective rendition of "The Leal" and "Charlie is my Darling". Miss Armstrong is a big a pleasant revelation to the lovers of this city, which she adorned at the opening performance on Monday night. Miss Louise Laing, the mezzo-soprano delivered two popular selections from Grand Opera and Musical Comedy, namely, "Pace Mio Dio" and "My Hero". From Chocolate Soldier. Miss Loring's one of those to whom nature has bestowed the gift of pure song, her renditions being delightfully sung with an exquisitely rich and full tone. The duets "Home Back to Old Virginia" and "Carry Me Back to Old Virginia" were rendered beautifully, the blending being all that could possibly be desired.

The picture programme last night consisted of two attractions, Wanda Hawley in "The Sign" and beautiful May Allison in "Big Game" an interesting story of life in the North Woods. The next big photograph to be shown at this theatre is Louis Gasnier's tremendous production, "Rich Men's Wives".



**No Encouragement for Unemployed in Edmonton.**

EDMONTON. — Resulting directly from the excellent crop in Alberta this year, and the consequent improvement in general conditions, it has been decided by the Edmonton city council that no civic help will be given to unemployed during the coming winter. The harvest as service has furnished such a count of employment for all available laborers this season that it is there should be no necessity of administering relief, except, presumably, in a small number of chronic cases.

**From One Race.**

CITY RACE, to-day. Wind west, fresh, weather dull. The motor boat F. Hamilton and several schooners passed yesterday afternoon. S.S. Sebasteopol passed in at 10 a.m. to-day. 10:30:00; Ther. 59.

## No Corns



The simplest way to end a corn is Blue-jay. The corn loosens and comes off in a plaster. The action is the suggestion. At the suggestion.

**Blue-jay**

## SPO

**TIE CUP CHAMP NIGH**

The big game took place at 5.45, which though necessitated by the dark now before 7. Guards and Cadets their strongest as Ern Churchill has there the game.

**PAPYRUS ON**

The famous F. Southampton on the occasion and show York this morning. English sportsmen 4 to 1 that she will erican horse, though so doing is not sta

**CADETS DEF**

The Juniors for game last night w Cadets met each won the toss and opponents hard, though several e made.

On crossing over hostilities, but pulsed until, w centrehalf, Dool and was success ning goal. Owic resignation the Brien were ref and he did well to play a full and the next ga between Holy

Our Mary in t Beneath gre the "Skins" Her Ford refus That's why a hole.

**FIRPO TAKE LIVE TO W**

"I WILL Try A Succeed."

(By The In the earl morning, whe the multitude died into a d from street c Firpo, the Ar lator, rose fr restaurant in raised his ha to the life of world's cham

Less than a sey, the char Firpo in the belne called receiving the friends for greatest and foe, at first winning the Around F 500 friends doors crowd ers, shouting come and s them had s read of it s

**Making**

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**BEER**

**Ameri Mu**

LONDON erican to past few thirst fo beer. So that it is are im others v as well where o tained, a spiritua a cravati tion.

Mole delicio to-nigh septa