KNOWLINGS Showroom!

Read This For ASTOUNDING VALUES.

Items Suitable for

XMAS GIFTS

LADIES' COLOURED SILK

UNDERSKIRTS.

In Plain and Shot effects.

Regular Price 14.00. Now.... 9.40 Regular Price 17.50. Now.....11.70

Regular Price 18.75. Now....12.50

LADIES' COLOURED SATIN

UNDERSKIRTS.

Regular Price 11.00. Now.... 7.40

Regular Price 17.25. Now....11.40

LADIES' SILK JERSEY

UNDERSKIRTS.

Regular Price 21.25. Now 14.20

Regular Price 22.50. Now 15.00

LADIES' BLACK SILK & SATIN

UNDERSKIRTS.

Regular Price 11.00. Now.... 7.40

Regular Price 13.50. Now.... 9.00

Regular Price 15.00. Now....10.00

Regular Price 16.00. Now....10.70

Regular Price 17.00. Now....11.40

Regular Price 20.00. Now ... 13.40

Regular Price 21.75. Now....14.40

LADIES'

SEALETTE COATS.

Smart up-to-date models.

32.50 to 100.00

.16.25 to 50.00

Regular Prices

LADIES' FUR COATS

1 ONLY MINK MARMOT COAT,

Now 185.00

ONLY NATURAL MUSQUASH COAT,

Now 295.00

In the following shades: Pink, P. Blue, Rose, Mauve, Cardinal, Saxe, Purple

and Grey. Regular 6.50 to 24.00.

Now 2.75 to 16.00

G. KNOWLING, Limited.

DRESSING GOWNS

with Oppossum Cuffs and Collar. Length 36 inches. Regular 360.00.

with Skunk Cuffs and Collar. Length 45 inches. Regular 500.00.

Ladies' Eiderdown

LADIES' PLAID SILK DRESS SKIRTS.

Regular	Price	9.00.	Now4.50
Regular	Price	10.80.	Now5.40
			Now7.50
Regular	Price	17.50.	Now 8.75

LADIES' NAVY TAFFETA DRESS SKIRTS.

Regular Price 16.00. Now.....8.00 LADIES' NAVY SATIN

DRESS SKIRTS. Regular Price 23.00. Now 11.50

LADIES' GREY SATIN DRESS SKIRTS.

Regular Price 23.00. Now.....11.50 LADIES' BLACK TAFFETA

DRESS SKIRTS.					
		Now 15.40			

LADIES' EVENING DRESSES.

1 and Dink 65.00 Now 96	
1 only Pink, 65.00. Now35 1 only P. Blue, 65.00. Now35 1 only Black, 65.00. Now35	2.50

LADIES' BLOUSES and JUMPERS.

In Silk, Crepe-de-Chene and

Regular	Prices			6.00	to	29.50
Now		:	••	3.00	to	14.75



petent maid can get in a family of who did not want to work.

That is one of the bases of her con- the homeless men at the Municipal

She Knows Far More Than the Ex-

scorn of "all this talk about unem- for a job." ployment. People don't want to Dare we make the ten per cent an work. That's what's the matter with excuse for our failure to help the

From the height of this knowledge she looks scornfully down on all efforts to create work for men and to relieve the suffering in the families of men who are out of work.

case she would not be worth writing through printed cards and other meabout or thinking about. But is she? thods of publicity, odd jobs which Don't you know many like her, who might be given to the unemployed by because they are mortally afraid housekeepers, office managers, storethat they might be called on for help keepers, landlords, and others. go about proclaiming that there isn't I feel sure it would be glad to help any unemployment situation, and giving as the basis of their contention a similar movement, by outlining its such instances as those I have publicity.

Their Minds.

I suppose these people really think ought all to be glad to do what we what they say. That is they think it can toward it.

mine, no I did part of our minds in which we do not mean that, "protective thinking." (Protective How does she their pocketbooks that they really

two; also she is exceedingly "particu- Here is what one big charitable orlar," if you use her word-"cranky" ganization in New York bravely says: if you use the word her ex-maids ap- "Some of the unemployed are unworthy. Let's admit it. A study of

riction. The other one is that she has Lodging House made some time ago a friend who has a friend who got an revealed that 20 per cent would not unemployed man a job and he didn't work; 20 per cent could not work because of old age or permanent disability; ten per cent were temporarily disabled, but 50 per cent were able bodied and were eager (the word On these two facts she bases her hardly expresses their desperation)

munity?

This particular charity is starting in its community a plan to "Give a If this woman were an exceptional Man a Day's Work" by suggesting

And since any such movement means a start on the blessed circle They Think Things in the Top of that will eventually bring prosperity and good times to us all, surely we

Mistletoe Superstitions.

Everybody does not know the real evergreen about the farmhouse. But eason of the good old Christmas cus- it is considered fatal to allow Christom of kissing beneath the mistle oe, mas decoration of any sort to remain nor is everybody acquainted with the in its place after Twelfth Night. many superstitions that have grown In country districts the destruction around the sacred evergreen.

the Scandinavian god of eloquence must be removed as soon as Christthe violence of his enemies by ex- the festive season is at an end the torting from everything in earth, fire mistletoe used for the decoration of and water, a promise not to do him the dwelling will be all carefully colany hurt. It was from mistletoe alone lected and solemnly burnt on the parthat he forgot to obtain this assur- lour fire. ance, and the fact becoming known to | Some farmers believe that mistle-Loake, the enemy of Balder, he in- toe can bring good luck to the dairy. duced a hireling to shoot Balder dead But to ensure this a branch of it must with an arrow formed of the un- be given to the first cow on the farm

poetry was such a great. favourite an abundance of mistletoe at Christwith all the other gods and goddesses mas it is supposed, in agricultural that they prayed and prayed, until districts, to foreshadow a prosp. 'nus out of the love they had for him he twelve months. was restored to life.

With Balder alive again we have no further concern; the mistletoe aftehr his restoration being given to the godless of love to safely guard and keep. The evergreen thus became an emblem of love instead of death, in token of which all and sundry passing beneath the mistletoe bough, which the goddess held in her hand, saluted he

with a tender kiss. But the mistletoe has its sad, as well as its sweet, romances, chief amongst which is that of the charming bride, Ginevra, of the gallant Lord Lovel, immortalized in Haynes Bayley's affecting ballad of "The Mistletoe Bough." But some probably do not know that the fatal chest, in which, as all will remember, the beautiful girl, in a spirit of mischief, hid herself, as told in the ballad, is still in existence and in a good state of preservation. This is, however, the case. It has a beautifully carved front, which is divided into panels on which three landscapes are depicted with rare artistic skill.

In the Midland counties mistleto perstitions have not yet died out. of the church is highly prized, as it is drugs.

No cough remedy has ever been not been used luck through.

any unmarried woman who places beneath her pillow a sprig of mistletce which she has taken from the inside

ow she met him a few days later, and ld him of the dream, and how she arried him before the festive season me round again!

Farmers have their own peculia:

them Christmas would not be Christmas without a profuse display of the

of the decorations is dignified into a According to the legend, Balder, solemn ceremony. But mistigue

that gives birth to a calf after the Now, the god of eloquence and birth of the New Year. When there is





"A Pleasure

No cough remeny has ever been discovered that will cure every cough, but we think we have one that comes a little nearer to doing it than most of them. We have prepared it for years, it has been tried in all manner of cases and given satisfacture.

Ask for Stafford's Phoratone. Price

DR. F. STAFFORD & SON,
Wholestle and Retail Chemists and
Draggists,
St. John's. Newfoundland.
Write us for Wholesale Prices.

GOOD

Service, Values, Practical Gifts, for

Xmas Shoppers

BLAIR'S

Some Suggestions:

FOR HER.

Fancy Embroidered Handkerchiefs, from 4c. each upwards.

Perfumes-Made by Grossmith's, the leading English Perfumers. White Crepe de Chene Blouses. Origi-

nally \$17.50. Now \$6.00. White Muslin Blouses, very dainty, at Xmas Box Prices.

Ladies' Kid and Wool Gloves. Ladies' Black Silk Hose at \$1.75 and

Rubbers and Gaiters.

Furs and Mufflers at Lowest Prices.

FOR HIM.

White Lawn Handkerchiefs from 10c. each. White Silk Handkerchiefs from \$1.00

each. Ties at 69c., \$1.00 and \$1.20. Men's Winter Caps, best makes. Men's Wool Mufflers. Flannel Shirts in any size.

Flannelette Pyjamas at \$3.30. Men's Wool Gloves. Men's Tan Lined Kid Gloves-Best

values procurable, from \$2.50 to \$5.50. Some run on our \$2.50 Gloves "we'll tell the world."

HENRY BLAIR.

United We Stand, Divided We Fall.

"Let No One Fail to Follow When ENGLAND Shows the Way."

The Way to Help IRELAND is to Buy IRISH Goods.

English firms are buying and selling Irish Goods. If you're friendly to England or Ireland, buy Irish Goods. Stop talking about your love for England or Ireland, let your money talk for you.

Buy Barrington's Irish Toilet Soap

Each cake of this excellent Irish Toilet Soap is stamped Barrington's Complexion Toilet Soap and you will find it most pleasant and refreshing to use. The price per cake is not more than 15 cents. A box containing a dozen cakes would make a nice Christmas present.

We have a Stock of Barrington's Soap

And to introduce it we shall sell to Shopkeepers at \$14.40 per case. This is a low price and at this price we shall sell not more than 5 cases to any shop. Buy a case to-day and see how quickly Barrington's Irish Complexion Soap will

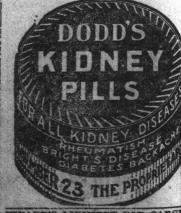
he reputable English firm of Lever Bros., Ltd., of Liverpool, England, are porters of Barrington's Irish Soap, and all good friends of England can help the cause of peace by using Barrington's Irish Toilet Soap.

To Take" Colin Campbell, Ltd., Distributors.

French submarine strength, and three submarine an important element times the amount she would have National defence, under an application of the ratio already agreed on as to capital ships. Buy Stafford's Cinger Wine Admiral Bon argued that submarines One 20c. bottle makes nearly stafford's

WASHINGTON, Dec. 23. Great Britain, Arthur Balfour used In the Arms Cnference session to- illustrations drawn from experience day the debate continued on the Brit- of France herself during the war to ish proposal to abolish submarines, support his argument against the Admiral Bon, chief French naval ex- submanine's value as an arm of depert, declared no important power fence. He added, both France and America. Ninety thousand tons would Senator Schanzer, for Italy, asserted be greatly in excess of the present the long Italian coastline made the

MINARD'S LINIMENT FOR COLDS, were legitimate weapons when proper- gallon of the best Ginger Wine.



MINARD'S LINIMENT FOR GARGET

Men's Glo Ladie Beehi Ribbo Cotto Lumb Towe

Made '

uct8,eod,te

RAI

NAT

EXC

BIS

ASS

NUT

Tab

Girls'

Boys'

Men's Men's

Men's