

**XMAS
Hams and Bacon!**

We offer a new lot of
our delicious
"Berkshire" Brand
of
Hams and Bacon
To-day at Lowest Prices and
Solicit your
XMAS ORDER.

F. McNamara,
QUEEN STREET.
PHONE 393.

Sold Out Soon.

Come in now while you have an opportunity
of buying High Grade Jewellery at a reduction
of 30 to 50 per cent.

GEM RINGS—\$4.00 to \$150.00.
Now \$2.00 to \$100.00

PENDANTS—\$3.00 to \$35.00.
Now \$2.00 to \$ 20.00

LOCKETS—\$2.00 to \$15.00.
Now \$1.00 to \$ 8.00

EAR RINGS—\$1.50 to \$20.00
Now \$1.00 to \$ 12.00

PEARL BEADS—\$6.50 to \$150.00.
Now \$3.00 to \$100.00

BROOCHES—\$1.50 to \$20.00.
Now \$1.00 to \$ 12.00

LINKS—\$2.00 to \$12.00.
Now \$1.00 to \$ 8.00

NECK CHAINS—\$1.50 to \$9.00.
Now \$1.00 to \$ 5.00

ETC., ETC., ETC.

D. A. McRAE,
Watchmaker & Jeweller, 295 Water Street.
dec5.1f

**HERRINGS
are again in demand**

To catch herring you require good Herring
Nets.

ADVANCE and ANCHOR Brand Nets are
acknowledged to be the best.

We have in stock \$40,000.00 worth of all sizes,
barked and tarred.

Write us for prices. Get the best.

Templeton's

LADIES!

Christmas is coming with the eternal question:
WHAT SHALL I GIVE HIM?

We are delighted to be able to inform you that we can answer
this question to your entire satisfaction, and to the absolute
gratification of the recipient of the present we suggest.

You will find at Messrs. Bowring Bros., Royal Stores, T. J.
Duley, Geo. F. Kearney, J. P. Cash and Geo. F. Triner, a com-
prehensive range of Dunhill Pipes in every conceivable shape
and style. Any man will be proud to own one of these essen-
tially up-to-date "White Spot" smoking pipes, and you will rise
to an undreamt-of pinnacle of admiration in "his" eyes on the
Christmas Day which marks your gift of a Dunhill Pipe.
dec5.1f

**Forty-Two Years in the Public
Service—The Evening Telegram. Advertise in The Evening Telegram**

WAGNERS & SPYS!

Just Arrived:
250 barrels Wagner Apples,
250 barrels Northern Spys,
150 boxes Fancy Apples.

Good time to buy your
Xmas Stock.

'Phone 264

GEORGE NEAL, Ltd.

**PENMAN'S
Re-Built Piano Case Organs!**

 In beautiful walnut and
mahogany cases, with top
rail and mirror; all six oc-
taves, four to six sets of
reeds. Every instrument
guaranteed.

Musicians' Supply Co.
(Royal Stores Furniture.)
DUCKWORTH STREET.
oct29.nov5

Special to Men!

SUITS OVERCOATS
at the Lowest Possible Prices.
Every garment guaranteed in quality and
workmanship.

MEN'S TWEED SUITS—
Regular Price \$16.50. Special \$12.50

MEN'S D. B. OVERCOATS—
Regular Price \$25.00. Special \$15.00

— ALSO —
SUITS and OVERCOATS MADE TO MEASURE.

The Fit-Rite Clothier,
Corner Water and Job's Cove.
OPEN AT NIGHT.
nov22.eod.1f

Phone 950. Office & Workshop, P. O. Box 909.
160 Water St. West.

C. A. HUBLEY

Has moved from 406 Water St. to the above address,
where business will be transacted in future. Service
counts. In order to look after patrons it has been
found necessary to lay in a stock of Pipe and Fittings,
both for cold storage and heating work, also Machine
Parts, etc. In fact

Everything in
Machinery and Hardware
th.a.u

FIRE INSURANCE. FIRE INSURANCE

**SCOTTISH UNION & NATIONAL INSURANCE COMPANY OF
EDINBURGH, SCOTLAND.**

**GENERAL ACCIDENT, FIRE & LIFE ASSURANCE CO., LTD.
OF PERTH, SCOTLAND.**

The above Insurance Companies carry on a successful and
extensive business, and always have maintained the highest
character for the honourable and liberal discharge of their obli-
gations.

Our first aim in every policy we issue is to ensure the holder
complete protection, our second to grant the protection at the
lowest possible rate. Write or phone us.

Nfld. Labrador Export Company, Limited,
s.1.1f Agents, Board of Trade Building.


A Trip to Ceylon

You cannot, perhaps, visit Ceylon,
but Ceylon will come to you, and India
as well, every time you enjoy a cup of

Blue Bird Tea
Brings Happiness!
BAIRD & CO., St. John's, Distributors for Newfoundland.

Roil's Plank for Tenants.

In the course of my Real Estate Business a large number of
tenants have complained of the exorbitant rents now being
charged for Houses, Rooms, etc. I do not like to judge on any
matter by hearing one side.

After considering same I have deemed it wise to make a
Plank in my Election Campaign and I have pledged myself if
elected to go into the matter in a business like way and to work
out a system that will be more equitable to both Landlord and
Tenant, and, if necessary, move for an appointment of a Com-
mission (that will be a Rent Commission) to deal with all mat-
ters concerning the Housing Situation. At present I fear some
tenants are at the mercy of unscrupulous landlords, but fortu-
nately for some of us all are not of the same calibre.

In view of the above conditions—too well known to a large
number of you, I want the earnest support of every Tenant in
the City to put my Plank in operation.

It is up to all Tenants to give me the power my marking
your X opposite the name of

FRED. J. ROIL,
The Real Estate Man.
(In my next I will touch on the Sectarian Issue.)

**The Wide-Awake Stores
ARE THOSE WHICH SELL
Victory Brand
Clothes.**

 Specially designed and priced
for the exacting trade which is
offering to-day. In spite of the
trade depression good business
is being obtained by the stores
which are selling VICTORY
BRAND CLOTHING.

Get your share of the trade
by ordering from our big assort-
ment of stock.

WHOLESALE ONLY.

**The White Clothing
Manf'g. Co., Ltd.,**
250 DUCKWORTH STREET.
sep24.eod.1f

Something Extra Good.

You would soon make a for-
tune if you got a penny for
every time that is said about

**VERBENA
FLOUR**

**The Lake of the Woods
Milling Company.**

W. A. Munn,
Wholesale Agent.

Reid-Newfoundland Co., Limited

S.S. "Glencoe."

SOUTH WEST COAST SERVICE.
Passengers leaving St. John's on 8.45
a.m. train Tuesday, December 13th, will
connect with S. S. "Glencoe" at Argentina
for usual ports of call between Argentina
and Port aux Basques.

Reid-Newfoundland Co., Limited

**Intercontinental
Transports Limited**

ST. JOHN, N.B., TO ST. JOHN'S, Nfld.

S. S. MAPLEDOWN Dec. 28

LIVERPOOL SERVICE.

S. S. BILBSTER Dec. 1

S. S. WISLEY Jan. 1

S. S. HASTINGS COUNTY Jan. 8

LONDON SERVICE.

S. S. EVANGER Dec. 18

S. S. WISLEY Jan. 1

S. S. LISGAR COUNTY Jan. 18

LONDON AND HAVRE.

S. S. HOERDA Dec. 28

HARVEY & CO., Limited,
Agents Canada Steamship, Limited.



Made to Measure Clothes
have an air of distinction, a richness of finish and an
assurance of correct style that stamps the wearer as
a man of good taste and dignity.

The American Tailor
W. P. SHORTALL, 300 Water Street.
Phone 477. P. O. Box 445.

Now in Stock!

300 brls. Choice N. S. Apples,
75 Boxes California Oranges,
(all counts)
50 Kegs Green Grapes.
PRICES RIGHT.

BURT and LAWRENCE.

**Your Only Safe Course—
Demand Genuine Ford Parts.**

Every good thing is limited. Genuine Ford Parts are widely
imitated and the imitations have cost Ford owners collectively
a stupendous sum in extra repair costs and premature replace-
ments.

The Canadian and U. S. fields has been thoroughly exploited
by the makers of these spurious parts who are now dumping
them here in the hope that you will provide a market to replace
the home market that has repudiated them.

Had these parts possessed merit it would not have been
necessary to dump them here. Ford owners in Canada and the
U. S. A. could take the entire output, but they are too familiar
with the results that follow the use of these spurious parts to
touch them at any price.

Follow the example of these other Ford owners. Demand
Genuine Ford Parts and refuse to be satisfied with anything else.

DODD'S GARAGE, LTD.,
Catherine Street, St. John's.
Authorized Ford Agents for Newfoundland.
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