

Steer Brothers.

100 Barrels Libby's Avalon Beef
50 Tierces Sinclair's Spare Ribs
200 Cases Clark's Pork and Beans
25 Cases Force
200 Boxes 3 Crown Raisins, 25 lbs. each
100 Boxes 36 1's Seeded Raisins
200 Cases Cleaned Currants
50 Cases Seadog Matches
50 Boxes Sunlight Soap
100 Boxes Prunes.

Phone 647 for Prices.

Steer Brothers.

5c. The Crescent Picture Palace. 5c
AFTERNOON, 2.15; NIGHT, 7.30 AND 9.15.

Presenting Webster Campbell and Anna Mae Walthall in

"The Five Dollar Bill."

An Essanay Black Cat feature.
Helen Gibson in "A MILE A MINUTE"—An episode of the "Hazards of Helen" railroad series.
G. M. Anderson in "BRONCHO BILLY AND THE POSSE"—A great drama of western life.
"THE LOVE BUGS"—A lively Vim comedy with Kate Price and Babe Hardy.

THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

Happy 'Cause We're Doing Good.

We are making BIG profits for our 328 clients and for ourselves, and the MORE we make for them, the more we make ourselves, while the GREATER our profits are, necessarily, the GREATER must be our clients' profits. Ponder that statement. This Company cannot make money unless our clients make BIG MONEY.

328 active clients are not enough for an organization able to cater to 1,000. Consequently we want 500 by Christmas and 1,000 by Spring. You will be our client if you have the human desire to MAKE BIG PROFITS. We can "deliver the goods", and while doing so are well able to GUARANTEE THE SAFETY OF YOUR MONEY.

LET YOUR NAME ON OUR MAILING LIST FOR FULL PARTICULARS.

J. J. LACEY & CO., Ltd.,

INVESTMENT SPECIALISTS, CITY CHAMBERS,
(Over Royal Bank of Canada.)



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

J. J. ST. JOHN.

SLOAN'S LINIMENT,
Known the world over for its immediate cure. Retailing at 25c. per bottle.

J. J. ST. JOHN,

AGENT,
Duckworth Street and LeMarchant Road.

Ladies' Fall & Winter Coats

We have just received an advance shipment of Ladies' New Fall and Winter Coats.

Newest Creations of Fashion.

Also NEW COSTUMES, SKIRTS, BLOUSES, ETC., ETC.
See them to-day.

William Frew,

Prisoners of War in Germany.

The following regulations, governing the regulating and despatch of parcels and money to Prisoners of War in Germany are published for the information of the public. The Newfoundland War Contingent Association is appointed by the Central Prisoners of War Committee to handle all matters pertaining to the forwarding of parcels and money to Newfoundland P. of W. in Germany.

The N. W. C. A. forward a regular supply from London to Germany as follows:—

(a) **Food.** Three parcels per man per fortnight containing such things as tinned beef, tinned salmon, biscuits, milk, sugar, margarine, dripping, baked beans, carbolic soap, chocolate, cigarettes, tobacco, and a few toilet necessities.

(b) **Clothing.** The following outfit is sent periodically to N. G. O's and men in Germany by the Pay and Record Office: 1 great coat, 1 jacket, 1 pair trousers, 1 cap (the foregoing is a special uniform for P. of W.), 1 pair of drawers (woollen), 1 undervest (woollen), 2 towels, 3 handkerchiefs, 1 pr. boots.

(c) **Money.** It is inadvisable to send money, unless P. of W. ask for it. The amount which may be sent is Two Shillings per week for any one man. The Army Council have instructed the Central P. of W. Committee to the effect that they may not accept gifts of foodstuffs or clothing from members of the public, whether for despatch to a particular P. of W. or as a contribution to the general stock of the Association. This instruction has arisen through an arrangement with the German Authorities that all parcels forwarded should be packed and forwarded by the association.

Relatives may rest assured that everything possible is being done in London for the comfort and welfare of Prisoners of War in Germany.

J. R. BENNETT,
Minister of Militia.

oct10,161,w.f.m



CUT IN PRICES.

OUR PRICES NOW ARE:

Steak, 40c. per lb.
Roasting Beef, 30 & 35c. lb.
Frying Beef, 30c. lb.
Stewing Beef, 25c. lb.

M. CONNOLLY.

3 Very Useful Books!

THE WOMAN'S BOOK.

Contains everything a woman ought to know. Household Management, Cookery, Children, Home Doctor, Business, Dress, etc. About 800 pages. Price \$1.50.

JACK'S SELF-EDUCATOR.

A guide to a 15% education, 22 subjects included with carefully prepared courses of reading on each subject. 822 double column pages. Price \$1.50.

JACK'S REFERENCE BOOK.

An Encyclopaedia of General Information. A Medical, Legal, Social, Educational and Commercial Guide. An English Dictionary. 1088 pages, quarto, cloth. Price \$1.50.

Garrett Byrne,
Bookseller & Stationer.

WINNARD'S LINIMENT CURE FOR COLDS, ETC.

Cleaned Currants!

COOKED PORK, 6 lb. tins.
CORNED BEEF, 6 lb. tins.
(Frac Bentes.)
CAMBELL'S SOUPS.
BONED CHICKEN.
CRISCO in 1 1/2's & 3's tins.
SULTANA RAISINS.
SEEDLESS RAISINS.
GLACE CHERRIES.
SALTED
JORDAN ALMONDS.

ANCHOVY PASTE.
COOKED HAM (Potted).
PEANUT BUTTER.
CELERY SUET.
FRENCH MUSTARD.
COLEMAN'S MUSTARD.
ASPIC JELLY.
GUAVA JELLY.
BIRD'S CUSTARD POWDER
MORTON'S
CUSTARD POWDER.

EGG POWDER (whole) in 10-lb. Tins.

Rose's Lime Juice
Cordial.
Welsh's Grape Juice
Apple Cider.
Lemon Squash.
Salad Dressing.
Mince Meat.
Leaf Gelatine.
Corn (in Glass).

Ice Cream Powder.
Jelly Powder.
Queen Olives.
Worcestershire Sauce.
Marachino Cherries.
Maple Syrup.
Moir's Cakes.

A Fresh Stock
NEILSON'S
CHOCOLATES—
the Chocolates that
are different—in
fancy boxes and
bulk.

BOWRING BROTHERS, Limited,

Phone 332.

GROCERY DEPT.

Phone 332.

LATHROP OIL ENGINE

Better Because They Last Longer.

A. H. MURRAY, Agent.

GALVANIZED SHIP BUILDING NAILS,
5, 6, 7, 8, 9 inch.

CONVEX WASHERS.

Galvanized SHEET IRON,
in 20, 22, 24, 25, 26 gauge.

Selling at
LOWEST PRICES.

BOWRING BROTHERS, Limited,
Hardware Department.

No Advance in Price

The New Fall Showing

—of—
Christy and Stetson
Hard and Soft

HATS.

Tried and proven for half a century, is now open for your inspection at

SMYTH'S.

They fit like old ones.

REID-NEWFOUNDLAND COMPANY.

SOUTH COAST SERVICE.

S.S. "GLENCOE."

S. S. GLENCOE will leave Dry Dock Wharf Monday, October 15th, 1917, at 12.00 noon, calling at following ports:

Cape Broyle, Ferryland, Fermeuse, Trepassey, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Fortune, Grand Bank, Belleoram, St. Jacques, English Hr. West (Alt. with Hermitage), Harbour Bretton, Pass Island,

Hermitage (Alt. with English Hr. West), Gaultois, Pushthrough, Rencontre (Alt. with Grand Bruit), Francois, Cape La Hune, Ramea, Burgeo, Grand Bruit (Alt. with Rencontre), La Poile, Rose Planche, Burnt Island, Channel, Port aux Basques, North Sydney

Freight accepted up to 6.00 p.m. Saturday, October 13th. For passenger and freight rates apply PASSENGER and FREIGHT DEPARTMENT.

Reid-Newfoundland Co.

Warner's Rust-Proof CORSETS



are proving daily their trustworthiness.

Trusty for delineating a good figure; for service and comfort, and—by no means the least—their rust-proof feature.

It is a Corset that one may, if one wishes, launder as easily as lingerie. But Warner's Rust-proof Corsets are so moderately priced that oftentimes the luxury of a new pair cannot be resisted.

Price from \$1.40 per pair up.
EVERY PAIR GUARANTEED.

Marshall Bros
AGENTS.

WE CAN DELIVER THE GOODS.

In stock, a large assortment of
DRESS GOODS

—in—
Poplins, Cotton Cashmeres, Canton Cords, Meltons, Plaids, Chepe de Chene, Serges, Whipcords, Satin Cloths, Tweeds, Volles, Sport Goods, Plain and Corded Velvets, Embroideries.

PRICES RIGHT.
GARNEAU LIMITED,

Wholesale Dry Goods, 1st Floor T. A. Hall, Duckworth Street, Phone 727. P. O. Box, 26.

Apples! Apples!

Arrived to-day, October 9th,

500 barrels

Choice GRAVENSTIEN APPLES,

1's, 2's and large 3's.

GEO. NEAL

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Fair and mild to-day, increasing E. to S. winds with rain on Sunday.

WELCH'S GRAPE JUICE

VOLUME XXXIX.

3

Auction Sales!

THE PEOPLE'S AUCTIONEER

AUCTION.

At the Residence of
MR. JAMES STOTT,
Water St. East, on
Tuesday Next, 16th instant,
at 10.30 a.m.—

A quantity of Superior Household Furniture. Particulars in Monday's papers.
P. C. O'DRISCOLL,
Auctioneer.

AUCTION.

Tuesday, 16th inst.,

at 10.30 a.m., at

Empire Wood Working

Factory,

(Hill of Chips).

Stock consisting of

Billings, Window Sashes,

Doors, Press Moulding,

Table Legs, Couch Legs, Brackets

of 2-in. Pine (extra wide)

of Patterns,

5M. Birch Newel Post Stock,

1 Lot Banister Stock,

10 ft. Sweet Cedar,

and Rails,

Smelling Sash Stock,

Window Boxes,

Picture Backing,

M. 1 inch Spruce,

Smoke Stack (new),

Large Pulley,

Catamaran, 4 Trolleys.

R. K. HOLDEN,

Auctioneer.

oct11,4i

AUCTION!

ON MONDAY NEXT,

at 11 a.m., at Store of

H. Courtenay,

Water Street West.

Stock of DRUGS

Also:

2 Small Counters,

1 Large Shop Fixture,

1 Small Shop Fixture,

1 Set Scales,

1 Small Stove,

1 Box Lye,

4 Cans Copal Varnish,

200 lbs. Powdered Paint,

etc., etc., etc.

R. K. HOLDEN,

Auctioneer.

oct13,1i

3 Very Useful

Books!

THE WOMAN'S BOOK.

Contains everything a woman ought to know. Household Management, Cookery, Children, Home Doctor, Business, Dress, etc. About 800 pages. Price \$1.50.

JACK'S SELF-EDUCATOR.

A guide to a 15% education, 22 subjects included with carefully prepared courses of reading on each subject. 822 double column pages. Price \$1.50.

JACK'S REFERENCE BOOK.

An Encyclopaedia of General Information. A Medical, Legal, Social, Educational and Commercial Guide. An English Dictionary. 1088 pages, quarto, cloth. Price \$1.50.

Garrett Byrne,

Bookseller & Stationer.