



Fall & Winter HATS!

London and New York Millinery, Ready-to-Wear and Un-trimmed Hats

for Children, Misses and Ladies. Our complete line is now open.

Autumn Hats are of as many varieties as the women who will take up their positions under them; all sorts sizes and shapes. The designers have been very liberal in the number of New Creations for 1917-18.

LADIES' WAISTS, \$1.20 to \$14.00. Including the new Fall and Winter showing of Forsyth Tailored Waists, and a beautiful selection of Dressy Georgette Waists.

1917-18

Fall and Winter Models of Tailored

Coats and Suits,

in Autumn's most Favored Shades, Including the most popular Taipe, in fur trimmed American Broadcloth, Velour, Trench Cloth etc., at prices to suit all purses.

\$11.00 to \$80.00.

Always something new showing in our windows.

See Windows. See Windows.

BISHOP, SONS & CO., LTD.

'Phone 484.

Mail Orders Receive Careful Consideration.

New Fall & Winter Sweater Coats

NECKWEAR, RUFFLES, SILK DRESSES, SILK DRESS SKIRTS, SERGE DRESSES, WOOL POPLIN SKIRTS, HAND BAGS, SILK HOSIERY, CAMISOLES, VEILS & VEILINGS, HAT TRIMMINGS,

and everything in ready for wear apparel for Infants, Girls, Misses and Women.

A Mother Thinks of Her Soldier Son.

The sunlight through the floorway on the floor I see it dancing. It leaps with wanton pleasure on his photo against the wall. At which with eyes bedewed with tears to-day I'm sadly glancing. As I think upon my son who for the Motherland did fall.

Oh, the thoughts of days when he was but a romping little fellow. Like a vision to the exile none more pleasing I behold. And I see the sunny ringlets, hear the voice so sweet and mellow. As he whispered all his troubles to me in the days of old.

I can see how at night time at my knee he would be kneeling. As he hoped the prayer I taught him, gazing on me sweet and mild. And again my soul is glowing with that old and tender feeling. Which around me threw its mantle when he was a little child.

Ah, who can tell the love that's borne by every tender mother. Who can portray the feeling that runs wanton in her mind? A father nor a sister nor the love of a fond brother. Cannot be like a mother's thought. It may be good and kind.

When my boy had grown to manhood and the trumpet it was ringing. Blown by Thor to rouse his followers in forum and in field. Then he came forth with a courage and with other voices singing. He gave up all for England when she unto him appeared.

All I ask is that when I am laid forever deep in slumber. May I meet my son for whom I hold a mother's heartfelt care. Where the angels are rejoicing may we be amongst that number. I feel I shall, for he often said he'd meet me over there.

JAMES MURPHY. September 19th, 1917.

Clareville Concert.

On Thursday evening last a concert of almost exceptional interest, under the management of Mr. A. C. and Mrs. Pittman, was held in the Methodist School at this place. The concert consisted of dramatic sketches, recitations, vocal and instrumental music. The performers, who rendered their parts in good form and elicited the approval of the audience in prolonged applause, were the following:—

Mrs. W. Parsons, Misses Day and Summers and Messrs. Parsons, Day and King. Miss Minnie Adey, Miss Day and Mr. and Mrs. Pittman gave excellent service at the organ. It would not be wise to make any invidious distinction but I may be permitted to say that while the performers all excelled, Miss Maggie Summers showed great platform function and nice discrimination in the choice of song. With so much ability to make the weary hours in Clareville less cumbersome and monotonous during the months of fall and winter the good

Ringworm on Child's Head

Caused Great Distress and Spread to Neck and Ears—Cure Was Speedily Effected When Right Treatment Was Recommended.

Grand Bend, Ont., Sept. 20th.—There is no disease of the skin more obstinate than ringworm, and the mother who writes this letter does so fully realizing what it will mean to other anxious mothers to know about Dr. Chase's Ointment.

This remarkable cure was brought about two years ago, and as there has been no return of the distressing disease there can be no doubt that the cure is permanent.

Mrs. D. Stebbins, Grand Bend, Ont., writes: "I am going to tell you of my experience with Dr. Chase's Ointment. My little girl had sores come out on her head which looked like ringworms. They were spreading fast, and I tried home treatment, but nothing helped her. I took her to the doctor, and he opened some of the sores, which were as big as the yoke of an egg. The salve he gave me to put on the sores, and the poor child would cry for an hour or more after an application. For six weeks it continued to spread all over her head, and came down to her neck and ears. She suffered terribly. At last, some kind ladies told me about Dr. Chase's Ointment, so I got a box, and the first time I put it on she was relieved of pain, and the second time the swelling was all gone. Before we had finished the first box, the sores were nearly gone. I have told all the people around here about your Ointment, and I cannot praise it too much. It is now two years since my little girl was troubled in this way, and it never came back, so you can see she is completely cured. You are at liberty to use this statement for the benefit of others who may be suffering in a similar manner."

Joseph Brenner, J.P., endorses this statement as follows: "This is to certify that I am personally acquainted with Mrs. D. Stebbins, of Grand Bend, Ont., and believe her statement with reference to Dr. Chase's Ointment to be true and correct."

Dr. Chase's Ointment, 60 cents a box, all dealers or Edmanston, Bates & Co., Limited, Toronto. Be suspicious of the druggist who tries to talk you into accepting a substitute.

WITH DOG AND GUN.—Among the parties who left town yesterday to be on the nearby hunting grounds early were Mr. R. B. Job and Capt. Riley, M.C. Game is reported to be fairly plentiful on the whole this season.

Fishing Rods, Trout Lines, Baskets, Wading Stockings, Fly and Bait Hooks, to be had at BOWRING BROS., Ltd., Hardware Dept.—may25, eod, tf

Paints, Stains, Oil, Varnishes, Floor Polish, Wax, Mops, Paint Brushes, etc., to be had at BOWRING BROS., Ltd., Hardware Dept.—may25, eod, tr

Money in Dog Fish.

Dog fish have been so numerous at Portugal Cove within the past two weeks that two fishermen have accounted for five hundred gallons of liver, for which they received 30 cents a gallon at Job's oil factory. We understand Messrs. Job Bros. are buying upwards of a thousand quintals of dog fish, which they intend exporting. At present hundreds of quintals of these fish have been strewn over the farm land or buried in clay or bog to make fertilizer for the grounds.

Here and There.

PORTO MARKET.—Stocks (Nfld), past week, 24,733; previous week, 15,803. Consumption, past week, 5,933; previous week, 7,225.

DR. SMITH (Dentist) resumes practice Wednesday, September 19th.—sep18, 6i

TO BE OPERATED ON.—Mrs. Smith, wife of Mr. E. A. Smith, of the reportorial staff of the Telegram, entered the General Hospital this morning to undergo an operation.

SALVAGE SHIRTS. Value \$1.10 for 39c. **THE WEST END BAZAAR,** sep19, 4i 51 Water St. West.

BIG FREIGHT.—The largest freight for the season taken in any one trip goes north by the Prospero to-morrow. The steamer is set down to sail from here at 10 a.m.

Nyal's Face Cream at Stafford's Drug Store, Duckworth St. and Theatre Hill.—sep7, tf

RHODES SCHOLARSHIP POSTPONED.—Owing to war conditions the Rhodes Trust has informed the Chairman of the Rhodes Committees throughout the world that the election to scholarships for this year has been postponed.

SLIGHTLY WET MEN'S UNDERSHIRTS. Value \$1.10 for 39c. **THE WEST END BAZAAR,** sep19, 4i 51 Water St. West.

MISSING BERRY PICKERS TURN UP.—A woman named Dave and her daughter were reported to the police last night to have gone astray in the fog while berry picking on the South Side Hills. Two officers went in search but meanwhile the missing berry pickers turned up at their home in Dammerill's Lane.

The Wonderland Shows—First Circus to Play Nfld.

TEN BIG SHOWS AND FREE ACT.

DARE DEVIL JACK GORDON in Slide for Life, hanging by his neck, AT PRINCE'S RINK AND GROUNDS—Afternoons, two o'clock, Evenings, seven o'clock; Saturday Afternoons, one o'clock.

THE PARISIAN MODELS—Posing Show.

THE MONKEY SPEEDWAY, where little monkeys race in automobiles.

THE SUBMARINE, or Under and Over the Sea.

THE HAWAIIAN VILLAGE—Singing, Dancing and Music.

THE CIRCUS SIDE SHOW—Freaks, Electric Girl, Snakes and Monkeys.

VICTORIA YOUNG—Largest Mother on Earth.

\$10,000 MERRY-GO-ROUND and FERRIS WHEEL.

ADMISSION TO GROUNDS—CHILDREN, 5c.; ADULTS, 10c.

She Won't Sink.

(From the Philadelphia Public Ledger.)

The ship's crew, scattered in their small boats, were watching with great concern the fate of their wounded vessel. The torpedo had struck well forward and apparently in a non-vital spot. Without warning the submarine appeared near them on the surface, and its captain shouted with considerable heat, "That damned ship of yours won't sink! I'll have to give her another lesson!" Whereupon, drawing off, he proceeded to continue the peppering performance with shell fire. Still the vessel floated. She listed, to be sure, but with feminine perversity she couldn't make up her mind to sink. The perversity must have been founded on true feminine intuition, for while the Hun was earnestly popshotting at his wilful target along came a British submarine and sank him in two places. After which the merchantman's crew resumed their voyage and limped with triumph into a friendly port aboard of the ship that wouldn't sink. The whole incident has the flavor of early wars when knights were bold instead of frightful and fairness was still on the code of honor. A dramatic tang pervades the situation, if the agitated Jackies had time to notice such things while their tall ship lurched under the enemy's guns. As for the climax, there are few that could surpass the stealthy approach of the British submarine all undetected, the nice calculation with which its decisive torpedo was aimed and the final breaking up of the Teuton sea-hunter. How discomfited he must have been had he time to do aught but sink! One cannot help weaving a pleasant little allegory about the episode; Germany, struggling to throttle England, who doggedly refuses to be throttled, and the thoroughly satisfactory ending by sudden collapse on the part of the throttler. Whether the allegory prove true is a matter for time to solve, but of one thing Germany may be presently assured, "The damned ship won't sink!"



Martin Royal Stores Hardware Co.,
General Hardware Importers.

Arriving daily large stocks of

Paints, Oils, Varnishes, Cutlery, Tools, Briar Pipes, Bedsteads, Mattresses, Glass, Locks, Hinges, Guns, Gunpowder, Shot, Shovels, Traps, Wringers, Washers, Enamelware, Washboards, Axes, Axe Handles and all kinds of Shelf and Heavy Hardware.



We make a specialty -of- Sewing Machines Sales and Farming Machinery.

SEND FOR QUOTATIONS.



MARTIN ROYAL STORES HARDWARE CO., Ltd
(Successors to Martin Hardware Co. & Royal Stores Hardware)

for time to solve, but of one thing Germany may be presently assured, "The damned ship won't sink!"

Junk.

Soap's scarce in Germany, which is perhaps why the German people don't wash their hands of the Kaiser.

A man was arrested the other day for taking cold. He was caught stealing ice.

By living in the Revolutionary period instead of to-day, Ivory Bean escaped a lot of guying.

To the highbrow "the Nine" means the Muses; to the low brow it means the baseball team.

A fifteen dollar suit looks better in the store window than a thirty dollar suit does on your back.

After looking at one of those show cases dehydrated greens we are more suspicious of cheap cigars than ever. —St. John Telegraph.

Pongee make a most attractive and practical winter dress for small girls.

BULL RUNN—Oh, After All Ye Old Pastime of Tennis Isn't Such an Old Ladies' Game—Judge It for Yourself!

BY CARL ED




PRICES, QUALITY, VALUE,

Lack of space

The B...

BRASSIENS

A line of these garments that were made of some trimmed with Swiss edging, some fastened behind, some inch bust. Reg. Saturday and Monday

CHILDREN'S UNDERPA...

Fleece-lined for fit children from reasonable weight underpinned this Friday, Saturday and day

MOREEN UNDERSKIRT

Ladies' colored with a wide flared Navy, Sax, Purple, Grey and Black, these wide and offer you skirts with a collar their regular price \$1 Friday, Sat'ly and

CHILDREN'S CORDUROY

Good-looking and Corduroy for girls or boys, skirted with a collar, shades of Navy, Sax and White. Reg. \$1.25 Friday, Sat'ly and

Last Year

BOYS' FALL COATS

When we say "Fall" serviceable, substantial, they. Gun Metal, to take all that (m for the bigger boys. Friday, Saturday and

LADIES' BOOTS

In Black, Colored, patent leather, heel; half sizes. Left and we are at Regular \$2.50 pair. Friday, Saturday and Monday

And No NEW SUIT BE NEE

BOYS' TWEED

The popular good for the schoolboy, say 2 piece suits in mixtures. The price high as \$12.50. day, Saturday and

NEGLIGEE SHIRT

All the boys like the bosom easy fitting. Shirts, suitable for all round wear; that is all the new striped, American launders, on neckband; size 12 to 14; half sizes. Regular \$1.50. Friday, Saturday and Monday

BOYS' SCHOOL BAGS.

Strong, serviceable, proof School Bags, leather bound, with separate lunch receptacle, shoulder strap, etc. Reg. 40c. Friday, Saturday and Monday

Chil'ren's RYJ

These are JO suitable shades of Pink, Ho silk braid loops, ed; a comfortable, Value for \$1.60. day, S