

# Quality and Price!

When making a purchase two things should be considered—QUALITY AND PRICE. Any article that has been purchased at a low price, but which has not quality behind the price, has really been a very expensive purchase. We offer you QUALITY at REASONABLE PRICES.

## Men's Shirts.

Khaki Work Shirts, 90c. and \$1.50 each  
Negligee, a large variety,  
70 cts. to \$2.80 each.

## Men's Braces.

Police and Firemen's, 35 cts. per pair  
Cyclo, 45 cts. pair.  
President, 60c. pair.

## A Clearing line

## Boys' Straw Sailor Hats. A Big Job.

Navy, Brown, White and Red. Reg. price, 85c  
Selling now at 50c. each.

*Marshall Bros*

## Men's American Neck Ties.

A splendid assortment of American Wide End Silk Neck Ties, 25c., 35c., 50c., 60c. and 75c. each. We have a Tie to suit you.

## Men's Stylish Hats.

SOFT FELT.  
Brown, Navy, Black, Grey and Green, \$1.40 and \$1.60 each.

HARD FELT.  
Comfortable and neat, 80c. to \$2.50 each.

## The Peacemaker.

By RUTH CAMERON.



RUTH CAMERON

If you are fretting over something and she begins to speak, even before you sense what she is saying, the tones relax you and make you feel that very likely things are coming out all right, and that, anyhow, fretting is foolish.

And of course the lines of her face all slant up and she's comfortably plump.

But She Isn't A Professional Optimist

I never see her or hear her speak without having the words, "Oh heart of mine, I wouldn't worry so" come into the back of my mind.

And yet she's not one of these exasperating professional optimists who are always telling you not to worry and reminding you how much better off you are than someone who is miserably off.

In fact I never heard her tell anyone not to worry or fret.

She just enters into a situation and says the tactful, the kindly, the gracious thing, in that pleasant restful way of hers, and makes you feel you needn't worry.

One Of Those Disagreeable Players.

The first time I met her we were playing cards at a charity bridge. My partner was one of those clever disagreeable players who rag their partners if they don't play just so. Our

opponent made it no trumps and won the game. My partner glared at me through his tortoise rimmed glasses. "We would have set them," he said. "If you had signalled me by discarding from your strongest suit the first time you had to discard. That's the rule, you know."

I didn't know, and I felt like a small child who has been stood on the floor in school.

So you can imagine what healing it was to my spirit when the peacemaker said so pleasantly that not even he of the accusing tortoise rimmed eyes could take offense. "Well, you know some people think it weakens your strongest suit to discard from it."

Not a Showy Talent But A Lovable One.

"She's always like that," one of her old friends told me when I mentioned the incident.

And I have found it true.

It's not a showy talent, this "fair" for making things go more smoothly, but it's certainly an awfully lovable and livable one.

We need more people like that.

I used to wonder a bit why the Peacemakers in the Beatitudes were to receive one of the highest rewards. I begin to understand.

Minard's Liniment Co., Limited.

Dear Sirs,—This fall I got thrown on a fence and hurt my chest very bad, so I could not work and it hurt me to breathe. I tried all kinds of Liniments and they did me no good.

One bottle of MINARD'S LINIMENT, warmed on flannel and applied on my breast, cured me completely.

C. H. COSSABOOM.

Rossway, Digby Co., N.S.

Ostrich feathers are cleverly worked on some hats to take the place of straw.

## New Goods To-Day!

80 crates Small Onions.  
50 crates Green Cabbage.  
10 crates Ripe Tomatoes.  
5 cases Fresh Grape Fruit  
80 boxes Red Apples.

## ORANGES.

We have full stocks of  
Ripe, Juicy, Sound Fruit—  
250's, 216's and 176's sizes.

**Soper & Moore,**  
WHOLESALE JOBBERS.  
Phone 450.

## Rann-dom Reels.

### THE BRIDEGROOM.

The bridegroom is a humble cog in the marriage ceremony which is overlooked by everybody except the officiating clergyman, who never knows whether he will mesh with the ring service or get both feet caught in the wrong response. One reason why clergymen are prematurely gray is because they have to face so many heavy-hearted bridegrooms who never come in on time without being punched in the ribs by the bride's father or the best man, or both.

Whenever there is going to be a wedding the bridegroom is invited to come to the church and he taught how to assemble his legs and hands so that he will know what to do with them during the ceremony. One of the greatest trials an eager, conscientious bride can have is a hollow-headed bridegroom, who is liable to mar the most solemn part of the execution by standing with his legs crossed and both hands folded peacefully across his stomach. If it were not for the bridegrooms who have no sense of location are apt to walk into the furnace room on the way to the altar, there would be no necessity of heating a large, stained-glass church for dress rehearsals, at heavy expense to some broken-hearted parent.

If urged to use a patent medicine, the mother should always examine the label very carefully for the federal food and drugs act requires the manufacturers of patent medicines to print on the label of the bottle the amount or proportion of certain dangerous drugs that may be present in the so-called "remedy."

## The Gas Range!

The Gas Range means comfort for the housewife, shorter kitchen hours for her, and a cleaner kitchen. It is a great mistake to think that cooking with gas is expensive.

Whenever a woman becomes used to gas for cooking, thoughts of a coal or wood stove fill her with gloom. A Gas range is so much easier to operate, so efficient for all kinds of cooking, and so much cleaner, that the idea of going back to the old style methods is decidedly unpleasant. Yet in winter many housewives think they must use a coal or wood stove, because there is no other way of heating the kitchen. THERE IS ANOTHER WAY AND IT IS FAR BETTER THAN THE OLD. THE CLOW GAS STREAM RADIATOR WAY. may 23, 17

Minard's Liniment Cures Diphtheria.

## Casualty List.

(Received June 30.)

Died at Reserve Lazarette, Mulheim, Ruhr, Rheinland, Germany, May 2. (Previously reported Prisoner of War April 28th.)

2882—Private Cecil J. Knott, Burgeo.  
2621—Private Edmund Taylor, Harbor Grace South. Prisoner of War Mulheim, Germany, April 28. (No further particulars.) Now reported—Nature of wounds—Gunshot wound thighs.

J. R. BENNETT,  
Colonial Secretary.

## Death Naval Reservist

H. M. S. "Briton,"  
at St. John's, N. F.,  
29th June, 1917.

Sir,—I regret to inform you that the Admiralty has reported the death of Eric G. Woodford, Seaman of the Newfoundland Royal Naval Reserve, 2061. X. on the 28th June, 1917, from Pulmonary Tuberculosis.

His next of kin is his Mother, Mrs. Lucy Woodford, of Herring Neck, Notre Dame Bay, N.F.

Yours truly,  
A. MacDERMOTT,  
Commander.

The Editor  
Evening Telegram,  
St. John's Nfld.

## \$50.00 in Cash Prizes!

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a lucky number at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.

1st Prize . . . . . \$20.00  
2nd Prize . . . . . \$15.00  
3rd Prize . . . . . \$10.00  
4th Prize . . . . . \$ 5.00

P.S.—The above does not apply to "wholesale" buyers, but only the "Retail Cash Purchases" made at our two stores.

These prizes will be drawn by two prominent business men on the above mentioned date.

**DR. F. STAFFORD & SON,**  
Theatre Hill,  
STAFFORD'S PHARMACY,  
Duckworth Street,  
Stafford's 3 Specialties:  
STAFFORD'S LINIMENT,  
STAFFORD'S PRESCRIPTION "A",  
STAFFORD'S PHORATONE COUGH CURE.

## Note of Thanks.

Editor Evening Telegram.

Dear Sir,—I wish to thank through your paper the many friends who so kindly sent me telegrams and letters of sympathy and the many that sent wreaths at the time of my dear wife's death. Please insert the same in your paper and oblige.

Yours truly,  
J. W. JACKMAN.  
Tilt Cove, June 27th, 1917.

Buy a bottle of Stafford's Phoratone Cough Cure for 25c. and receive a numbered ticket. See advertisement.—may 1, 17

MINARD'S LINIMENT CURES DIPHTHERIA.

## 5c. The Crescent Picture Palace. 5c

AFTERNOON, 2.15—NIGHT, 7.30 AND 9.15.

Presenting Lillian Drew, Edward Arnold and E. H. Calvert in

## "His Moral Code."

An Essanay super-feature in 3 reels.

"THE SELIG TRIBUNE"—A reel newspaper, containing the latest and best news items.

"HIS WIFE KNEW ABOUT IT"—A class Vitagraph Drew comedy, featuring Mr. and Mrs. Sidney Drew.

MADAME OLIVE TIMMINS SINGS TO-DAY.

PROFESSOR MCCARTHY playing the Newest and Best Music—Drums and Effects.

## Rossley's British Theatre.

SPECIAL PROGRAMME—FAREWELL WEEK.

## Tuesday Monster Country Store.

Such a quantity of beautiful goods.

WEDNESDAY NIGHT—

## Farewell Benefit for Sunshine Girls.

Every girl will give her specialty the first made a hit for her. A great night of songs and dances by the jolliest little crowd in existence.

## Thursday, Beauty Baby Competition.

10 names in, and still coming. 4 big prizes—1st prize, beautiful cot, fully equipped; 2nd prize, solid silver gold lined cup; 3rd prize, baby's high chair; consolation or 4th prize, baby's beautiful rocking chair.

## For The Country House!

In our Furniture Dept. to-day may be seen some particularly attractive Porch & Garden Chairs.

These Chairs are all-wood, light stained finish, fitted with adjustable leg rests, and can be folded away when not in use.

If you want light yet serviceable Furniture for the Summer House or Garden, you will find it well worth while to see our stock as we carry a large selection at exceptionally moderate prices.

**U. S. Picture & Portrait Co.,**  
WATER STREET.

The "Evening Telegram" is read by over 40,000 People daily.

Clim  
FREE

Men's

Shirts,  
length.

War

Messages Re  
Previous

RUSSIANS OPEN

The Russian theatre have opened on the Germans' front and stormed along an 18 1/2 mile front with heavy artillery forced to retire. An extensive attack on Russians since then.

BRITISH TROOPS  
MAKE PITCH

British troops are progressing in their French mining operations. The day's official statement of the British headquarters of a German mile front along the west of Lens.

FRENCH AND GERMAN  
IN LIVERY

French and German engaged in lively fighting west of Deadman's Hill sector. The position five times and was taken by both sides. German tanks on the French failed. Surprise at Aisne and Champagne were repulsed by the

GERMAN SHIPS FIGHT

WASHINGTON—Eighty-seven German men, seized in America outbreak of war, were the President to the yesterday afternoon. The other four in possession of the ment.

ARMISTICE OFFER

COPENHAGEN—It is reported from source that Field Marshal Denburg, Chief of the in a wireless message, offered an armistice to time his wish was toilities during the elec