

# OUR 21st ANNUAL FEBRUARY SALE!

## THE GREATEST OF ALL SALES

### IS NOW IN FULL SWING!

WE have set the town a-talking again, just as we have every year for the past TWENTY-ONE YEARS—only more so. Every indication points to a phenomenal success. We have the goods. The prices are honestly reduced. We have the reputation that gives force to such sales. It won't be our fault if you don't come and get your share of the great bargains. This list is a small representation from the mass that we are offering, but it shows how strong the saving wind is blowing.

## Don't Miss Your Share of These Advantages!



**Dress Fabrics**

### GREAT BARGAINS!

Careful consideration of the following prices can hardly fail to convince shoppers of the nature of the reductions prevailing throughout this store, and the great savings that can be realized by purchasing now.

**Purchase for Future Requirements Now while Prices are Low.**

#### DRESS AND COSTUME SERGE

In Navy and Black, 44 to 56 inches Wide.

Reg. 70c.	Sale Price . . . 60c.
Reg. 95c.	Sale Price . . . 82c.
Reg. 1.10.	Sale Price . . . 94c.
Reg. 1.20.	Sale Price . . . 1.00.
Reg. 1.35.	Sale Price . . . 1.15.
Reg. 1.40.	Sale Price . . . 1.20.
Reg. 1.50.	Sale Price . . . 1.25.
Reg. 1.65.	Sale Price . . . 1.40.
Reg. 1.80.	Sale Price . . . 1.55.
Reg. 2.00.	Sale Price . . . 1.70.
Reg. 2.10.	Sale Price . . . 1.80.
Reg. 2.25.	Sale Price . . . 1.90.
Reg. 2.30.	Sale Price . . . 1.95.
Reg. 2.40.	Sale Price . . . 2.00.

#### WATERPROOF CRAVENETTES

In Fawn and Navy, 58 inches wide.

Reg. \$1.65 yd.	Sale Price . . . \$1.40
Reg. \$3.25 yd.	Sale Price . . . \$2.75

#### BLACK AND WHITE SHEPHERD CHECKS.

Reg. 60c. yd. Sale Price . . . 52c.  
Reg. 1.10 yd. Sale Price . . . 94c.

#### SAXE SERGE.

Reg. \$1.80 yd. Sale Price . . . \$1.55

#### SAXE DIAGONAL.

Reg. \$1.50 yd. Sale Price . . . \$1.25

#### BLANKET COATINGS.

Shades of Brown, Saxe, Tan, Navy, Emerald and Scarlet.

Reg. \$2.25 yd.	Sale Price . . . \$1.90
Reg. \$2.50 yd.	Sale Price . . . \$2.11

### HOSIERY!

In view of the rapidly advancing prices of Hosiery of all kinds, we are offering you during this Sale an opportunity which will not come your way again for some time. The Sale Prices have been fixed with the idea of making them so attractive that you cannot fail to recognize the wisdom of anticipating your needs for many months to come.

#### CHILDREN'S AND MISSES' WORSTED HOSE.

SIZES 9 up to 8.

Reg. 30c. pr.	S. Price 26c.
Reg. 35c. pr.	S. Price 30c.
Reg. 40c. pr.	S. Price 35c.
Reg. 45c. pr.	S. Price 40c.
Reg. 50c. pr.	S. Price 45c.
Reg. 55c. pr.	S. Price 50c.
Reg. 60c. pr.	S. Price 55c.
Reg. 65c. pr.	S. Price 60c.
Reg. 70c. pr.	S. Price 65c.

#### WOMEN'S CASHMERE HOSE, RIBBED AND PLAIN.

Reg. 25c. pr. S. Price 21c.  
Reg. 30c. pr. S. Price 26c.  
Reg. 35c. pr. S. Price 30c.  
Reg. 40c. pr. S. Price 35c.  
Reg. 45c. pr. S. Price 40c.  
Reg. 50c. pr. S. Price 45c.  
Reg. 55c. pr. S. Price 50c.  
Reg. 60c. pr. S. Price 55c.  
Reg. 65c. pr. S. Price 60c.  
Reg. 70c. pr. S. Price 65c.



### Notions

#### SEWING COTTON.

J. W. R. Cotton. Just what's required for machine or hand sewing; six cord superior quality Cotton in Black and White; all sizes. Reg. 5c. reel. Sale Price, 3 reels for 12c

#### WHITE AGATE BUTTONS.

On Cards containing 12 dozen; medium size, 4 hole style. Regular 8 cents card. Sale Price . . . 6c

#### MENDING WOOL.

English spun, all wool mending in Black, White, Tan, Grey, Shetland, Navy, Red, etc. Reg. 3c. card. Sale Price, 3 5c

#### TOILET PINS.

Electro-plated pins; all large sizes; solid heads and needle points. Reg. 3c. sheet. Sale Price, 6 sheets for 11c

#### SAFETY PINS.

The "Princess" Safety Pin in books containing 2 dozen nickel plated steel safety pins; small, medium and large sizes. Regular 4 cents book. Sale Price . . . 5c

#### JOB NEEDLES.

Gold-eyed needles in packages containing twenty-five; sizes 1 to 4, 3 to 7 and 5 to 8. Reg. 5 cent packets. Sale Price, 5 pkts. for 10c

#### BOXES OF STATIONERY.

Containing twenty-four Em-press shaped envelopes twenty-four sheets of plain letter size, guide lines and blotter, super quality linen finished paper that you will have no trouble to write on. Regular 45c. box. Sale Price . . . 39c

#### BOXES OF STATIONERY.

Containing 18 sheets of fine quality ruled paper, in letter size and 18 well gummed envelopes conveniently banded and boxed; exceptional value at this low price. Special 18c

#### BEL BON THEATRICAL COLD CREAM.

In four ounce China jars with screw covers; splendid value, Regular 50c. Special Sale Price . . . 19c

#### SAPONE CARRARA SOAP.

This soap is absolutely pure and free from any injurious substances. Comes in large square tablets, covered with a medium size Turkish face cloth. Special Sale Price . . . 10c

#### VISCOL.

For waterproofing, softening and preserving Boots, Harnesses and all kinds of leathers. In screw top cans containing a half pint. Reg. 30c. each. Sale Price . . . 27c

#### VASELINE CAMPHOR ICE.

An exquisite toilet article of superior quality for chapped hands and lips, rough skin, etc., prepared from fine "Vaseline." Special Sale Price, per tin . . . 11c

#### NAVY WHIPCORD.

Reg. 85c. yard. Sale Price . . . 73c.

#### NAVY DIAGONAL COBD.

Reg. 55c. yard. Sale Price . . . 52c.

#### NAVY GABERDINE.

Reg. \$2.00 yd. Sale Price . . . \$1.70

### THE SALE OF COATS Goes on with Unabated Interest



#### BLACK CARACULE COATS.

Reg. \$25.00 ea. for \$20.00  
Reg. \$29.50 ea. for \$23.60

#### CHILDREN'S AND MISSES' TWEED COATS.

(24 inch.)  
Reg. \$4.50 each for \$3.60  
Reg. \$4.90 each for \$3.92  
Reg. \$5.50 each for \$4.40  
(27 inch.)  
Reg. \$3.30 each for \$3.04  
Reg. \$4.25 each for \$3.60  
Reg. \$4.50 each for \$3.60  
(30 inch.)  
Reg. \$4.90 each for \$3.92  
Reg. \$7.00 each for \$5.60  
Reg. \$8.00 each for \$6.40  
(33 inch.)  
Reg. \$4.60 each for \$3.68  
Reg. \$5.75 each for \$4.70  
Reg. \$7.00 each for \$5.60  
(36 inch.)  
Reg. \$4.35 each for \$3.48  
Reg. \$5.00 each for \$4.00  
Reg. \$5.25 ea. for \$4.20  
Reg. \$7.50 ea. for \$6.00  
Reg. \$13.50 ea. for \$10.80

#### FUR LINED COATS.

Made from Tweeds and Cloths, in the very newest styles, and lined with Imitation and Rabbit Fur.  
Reg. \$34.00 ea. for \$27.30  
Reg. \$40.00 ea. for \$32.00  
Reg. \$42.50 ea. for \$34.00  
Reg. \$59.00 ea. for \$47.20

#### BLACK DOGSKIN COATS.

Reg. \$55.00 ea. for \$44.00  
Reg. \$42.50 ea. for \$34.00  
Reg. \$42.50 ea. for \$34.00

#### LADIES' TWEED COATS.

Reg. \$10.50 ea. for \$8.40  
Reg. \$12.50 ea. for \$10.00  
Reg. \$15.00 ea. for \$12.00  
Reg. \$17.75 ea. for \$14.20

#### ASTRACHAN COATS.

Reg. \$15.00 ea. for \$12.00  
Reg. \$17.50 ea. for \$14.20

### Ladies Serge Costumes.

Navy—Regular \$20.00.	Sale Price . . . \$16.00
Navy—Regular \$22.50.	Sale Price . . . \$18.00
Navy—Regular \$25.00.	Sale Price . . . \$20.00
Navy—Regular \$27.50.	Sale Price . . . \$22.00
Navy—Regular \$30.00.	Sale Price . . . \$24.00
Navy—Regular \$32.50.	Sale Price . . . \$26.00
Navy—Regular \$35.00.	Sale Price . . . \$28.00
Navy—Regular \$37.50.	Sale Price . . . \$30.00
Navy—Regular \$40.00.	Sale Price . . . \$32.00
Navy—Regular \$42.50.	Sale Price . . . \$34.00
Navy—Regular \$45.00.	Sale Price . . . \$36.00
Navy—Regular \$47.50.	Sale Price . . . \$38.00
Navy—Regular \$50.00.	Sale Price . . . \$40.00
Navy—Regular \$52.50.	Sale Price . . . \$42.00
Navy—Regular \$55.00.	Sale Price . . . \$44.00
Navy—Regular \$57.50.	Sale Price . . . \$46.00
Navy—Regular \$60.00.	Sale Price . . . \$48.00
Navy—Regular \$62.50.	Sale Price . . . \$50.00
Navy—Regular \$65.00.	Sale Price . . . \$52.00
Navy—Regular \$67.50.	Sale Price . . . \$54.00
Navy—Regular \$70.00.	Sale Price . . . \$56.00
Navy—Regular \$72.50.	Sale Price . . . \$58.00
Navy—Regular \$75.00.	Sale Price . . . \$60.00
Navy—Regular \$77.50.	Sale Price . . . \$62.00
Navy—Regular \$80.00.	Sale Price . . . \$64.00
Navy—Regular \$82.50.	Sale Price . . . \$66.00
Navy—Regular \$85.00.	Sale Price . . . \$68.00
Navy—Regular \$87.50.	Sale Price . . . \$70.00
Navy—Regular \$90.00.	Sale Price . . . \$72.00
Navy—Regular \$92.50.	Sale Price . . . \$74.00
Navy—Regular \$95.00.	Sale Price . . . \$76.00
Navy—Regular \$97.50.	Sale Price . . . \$78.00
Navy—Regular \$100.00.	Sale Price . . . \$80.00

### Men's Wool Mufflers.

In Khaki and Silver Grey; they are made from local wool in hard wearing qualities; every boy and man should have one of these, as there is nothing more comfortable than these hard frosty days.  
Reg. 75c. ea. S. Price 65c.



### MEN!

These hard times, "How to Economize" is a question that exercises the minds of all. This Sale should be welcomed as it offers splendid opportunities to save on everything needed for Men's wear. Read the accompanying list and note the Low Prices for this Sale.

#### MEN'S BRACES.

Regular 35c. pair. Sale Price . . . 30c.  
Regular 40c. pair. Sale Price . . . 35c.  
Regular 70c. pair. Sale Price . . . 60c.

#### MEN'S "WALK-OVER" BOOTS.

Made on the latest American lasts in Blucher, Balmoral and Buttoned styles in Black, Tan and Patent leathers.  
Regular \$5.50 pair. Sale Price . . . \$4.95  
Regular \$6.00 pair. Sale Price . . . \$5.40  
Regular \$6.50 pair. Sale Price . . . \$5.85  
Regular \$7.00 pair. Sale Price . . . \$6.30  
Regular \$7.50 pair. Sale Price . . . \$6.75

#### MEN'S "WALKWELL" BOOTS.

Comfortable, easy-fitting styles in Box Calf and Vici Kid; Black only; all sizes.  
Regular \$5.35 pair. Sale Price . . . \$4.82  
Regular \$5.60 pair. Sale Price . . . \$5.06

#### MEN'S TWEED SUITS.

Made in our own Factory from good wearing materials and finished in the most up-to-date way.  
Regular \$8.00 suit. Sale Price . . . \$7.20  
Regular \$8.50 suit. Sale Price . . . \$7.65  
Regular \$9.00 suit. Sale Price . . . \$8.10  
Regular \$9.50 suit. Sale Price . . . \$8.55  
Regular \$10.00 suit. Sale Price . . . \$9.00

#### MEN'S WINTER CAPS.

With fur inside bands.  
Regular 85c. each. Sale Price . . . 75c.  
Regular \$1.40 each. Sale Price . . . \$1.25  
Regular \$1.65 each. Sale Price . . . \$1.50

### Men's Knitted Ties.

In perfectly fitting styles that always retain their shape and color; they are made without lining or padding and will give splendid satisfaction; at these low prices you should lay in a supply of these.  
Reg. 25c. ea. S. Price 21c.  
Reg. 40c. ea. S. Price 35c.  
Reg. 55c. ea. S. Price 48c.

### Sale of FURNITURE.

A glance at the prices will show you the advantage of buying during the great annual event. Those who seek "something different" in furniture—newer ideas, choicer patterns and a greater degree of exclusiveness—will find more than pleased with the splendid stock assembled here.

#### BUFFETS

In Surface and Golden Oak, Turned, Early English and Mahogany finishes; fitted with plain and beveled plate mirrors in various styles.  
Reg. 23.00. S. Price 19.25  
Reg. 42.25. S. Price 35.06  
Reg. 37.50. S. Price 31.00  
Reg. 55.25. S. Price 46.40  
Reg. 58.00. S. Price 48.00  
Reg. 65.00. S. Price 54.00

#### BEDSTEADS.

Finished in heavy White Enamel, with Brass rails and knobs; in a large variety of designs.  
Regular \$10.75 each. Sale Price . . . \$8.96  
Regular \$14.50 each. Sale Price . . . \$11.55  
Regular \$18.00 each. Sale Price . . . \$15.12  
Regular \$28.75 each. Sale Price . . . \$22.16  
Regular \$37.00 each. Sale Price . . . \$30.77

#### BRASS BEDSTEADS.

Made in extra heavy style; various designs and finished bright and dull.  
Regular \$21.00 each. Sale Price . . . \$25.77  
Regular \$23.00 each. Sale Price . . . \$27.12  
Regular \$25.00 each. Sale Price . . . \$28.57  
Regular \$28.00 each. Sale Price . . . \$32.16  
Regular \$37.00 each. Sale Price . . . \$39.77

#### BATTAY CHAIRS AND ROCKERS.

Natural, Varied, Fumed, Golden Oak and Sea and Green finishes; upholstered in French Cretonnes, Tapestries and Imitation Leathers.  
Regular \$9.75 each. Sale Price . . . \$7.52  
Regular \$12.00 each. Sale Price . . . \$10.00  
Regular \$18.00 each. Sale Price . . . \$15.50  
Regular \$21.75 each. Sale Price . . . \$17.00

### Shantung Silk.

For Ladies' and Children's Dresses, Blouses, etc. Comes 34 inches wide. A firm finish washing Silk that will give splendid wear and wash well.

Regular 55c. yard.	Sale Price . . . 46c.
Regular 65c. yard.	Sale Price . . . 55c.
Regular 85c. yard.	Sale Price . . . 72c.
Regular \$1.10 yard.	Sale Price . . . 98c.
Regular \$1.75 yard.	Sale Price . . . \$1.45

# The Royal Stores Ltd.