

BOYS' KHAKI

CAPS.

Just opened: A limited quantity of these quick sellers. Not replaceable when the present stock is exhausted.

Still at old price:

40c.

NEW FALL IMPORTS!



We are now ready with many Lines of Goods such as you require for Fall and Winter. Notwithstanding the many drawbacks and difficulties of obtaining Goods, still we have been very fortunate—being early in the markets—in securing many attractive lines.

All Departmentnets are now well stocked.

Marshall Bros

MEN'S TIES

AND

Scarfs.

Seldom have we shown the assortment now on view.

A lot of **High-class Goods** at popular prices.

Coincidences.

By RUTH CAMERON.



RUTH CAMERON

The other night in a newspaper office part of the name of the senior member of a firm whose advertisement that paper carries daily, fell from the press. It was then between one and two in the morning. The next day the news came to the office that early that morning the senior member of the firm had died.

A newspaper friend of mine who was night editor in that office told me that story the other day. What do you think of it? That it is only a coincidence? Yes, so do I—that is in the part of me that insists on looking at things sensibly. But in spite of the wet blanket of common sense, don't you just love coincidences? Don't you love to have them happen to you, to tell of them, and to hear about them.

Everyone Loves A Coincidence. I confess I do. And I think almost everyone does, for let such a story as that of the night editor be related in any company and immediately everyone is ready to relate the coincidence that happened to him or his brother-in-law, or his cousin's aunt or his friend's friend.

In our group it was the signal for the chronicling of half a dozen such stories. In going to give you two—the author's, because it was the most dramatic, and my own, because I am sure of its absolute authenticity (no aspersions on the veracity of the authorship intended, but second-hand stories are never quite

so unimpeachable as the first-hand variety).

The Night The Fire Chief Died. The author told of the death of a man who had been fire chief of his city for many years. The night he died (the very moment, the author-man thinks, but is not sure—second-hand you see) something went wrong in the wire system and all the fire-bells began to ring out the death of their chief.

The morning my grandfather lay dying we heard a crash in the parlor and rushed down from his bedroom to see what had happened. On the floor lay the picture of my grandfather which had hung in twin state beside grandmother's for nigh on forty years. Grandfather died that afternoon.

Of course a coincidence is nothing but a coincidence—according to Daniel Webster, two contemporaneous happenings, and according to common usage, two contemporaneous happenings between which there appears to be some strange and miraculous relationship.

Such dramatic happenings are merely a result of the working out of the law of permutation and combination. Pictures fall and people die every day. Once in a great number of times the picture of some person is due to fall on the day he dies. When that happens it is not a sign or a warning, merely a coincidence.

And Yet, In Spite Of Common Sense. That's common sense. And yet in spite of all it has to say, there is something about these strange happenings with their delicious suggestion of the miraculous, their thrilling hints at hidden forces that piques the cosmic curiosity in most of us.

We know they are only coincidences, but we almost wish we didn't. And now if this chat moves you to

'Phone 480.

Due to Arrive By Express To-Day:

- 200 baskets PLUMS—Red, Blue, Yellow.
- IN STOCK:
- 3 bxs. 2 lb. slabs Butter.
- 10 bxs. 28 lb. Solid Butter.
- 3 bxs. 56 lb. Solid Butter.

Soper & Moore, Wholesale Groceries, Fruit and Produce.

Belydore Orphans' Collection.

(Continued).

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\$5.00 each—Rev. J. Pippy, Messrs. H. G. Brownrigg, A. O'Reilly, Jas. Kennedy, P. J. Shea, Thos. Fitzgibbon, Miss Cummins, T. Walsh, John Barron.

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McGuire's, Dandykake.

O, wifey dear, and did you hear, the news that's on the go, McGuire's Bread contains a tag, ten dollars worth you know. The one who strikes the lucky loaf, the "I'll jump with joy" my boys, and "heel it" to McGuire's, to get the promised prize.

McGuire's Bread "it can't be beat," 'tis worth its weight in gold. In every home in St. John's, it is prized by young and old. And now there is his Dandykake, a dandy 'tis no doubt, it will melt with sugar icing, just like butter in your mouth.

So, wifey, buy McGuire's loaf, good weight I do declare, maybe a tag in one of them we may locate my dear. If I were you I would eschew your home-made bread to bake. Until we find a prize-tag in McGuire's Dandykake. J. M. sept 10, 21

Our New Serial.

To-day we begin publishing our new serial story, entitled "Echoes of the Past; or, the Reconnoissance of Love." This is a story abounding in thrilling adventures and will well repay perusal.

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it." "That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex, at your druggists." Zylex, 50c. a box; Zylex Soap, 25c. a cake. Zylex, London. eod.tf

Imitations Abound, but insist upon getting the genuine. "The D. & L. Hazel-Menthol Plaster." It has stood the test of years. It cures aches and pains quicker than any plaster, 25c. and 1 yard rolls \$1.00.

Brading, lace and fur will appear together on the new autumn models. Chiffon and cloth combined are frequently used for autumn costumes.

Rossley's East End Theatre!

St. John's Leading Vaudeville, Dramatic & Picture Theatre.

Last Day to See Nfld. Regiment.

Children's Matinee 2.30 p.m. SPECIAL ACT—Don, the Wonderful Performing Dog; Mr. J. Russell in big act.

New Performers & Pictures on Monday.

Ian MacKenzie, World Renowned Scottish Baritone; Miss Gertrude Ashton, High Class Soprano, Gold Medalist; William Wallace and his violin. Three of the finest performers in the vaudeville world to-day.

SHIPMENT OF NEW FILMS FROM NEW YORK.

5c. The Crescent Picture Palace. 5c.

Broncho Billy's Double Escape.

A Western drama with G. M. Anderson.

"THE GYPSY TALISMAN"—A Biograph melo-drama. "LITTLE MISS MAKE-BELIEVE"—A comedy-drama. "THE FABLE OF AGGIE AND THE AGGRAVATED ATTACKS"—Written by George Ade, America's greatest humorist. "BUD, BILL AND THE WAITER"—A Kalem comedy with Lloyd V. Hamilton and Ruth Roland. HARVEY COLLINS in Classy Songs and Ballads. Good Music, a Cool and Well Ventilated Theatre. The Usual Extra Pictures at the Big Saturday Matinee.

The British Theatre

COMMENCING DAILY AT 2.30 AND 7.30.

Madame Olive Timmons

will sing "An Irish Folk Song" by Foote, and "The Swanee River," promptly at 3.30, 8.30 and 10.

FIVE SUPERIOR PHOTO-PLAYS, AND

Mount Cashel Garden Party, etc.

On Saturday, by popular request, ARTHUR PRIESTMAN CAMERON will repeat "Belgium Put the Kihosh on the Kaiser" at 8, 8 and 9.30.

MISS E. TAPPER, MR. A. H. ALLEN, JOHN CRONAN.

PIANOS and ORGANS!

We can place your Piano or Organ way down in price. Be wise and save money as others are doing. Let us order for you one of the fine instruments we represent and have sold to hundreds in Newfoundland. Our profit is a commission only. Catch on!

CHESLEY WOODS,

282 Duckworth Street.

Evaporated Apples, 10 1-2c. lb. by box.

Start the Day Right and Everything will Run Smoothly.

Because of the critical attention to its proper selection, Homestead Tea is specially sustaining and wholesome, as well as clear, rich and fragrant.

HOMESTEAD TEA .50c. STAR TEA .45c.

"There's a smile in every cup of Homestead."

C. P. EAGAN.

DUCKWORTH STREET & QUEEN'S ROAD.

PRESERVING PLUMS to arrive next week ex Florizel.

Fresh Supply MOONEY'S FANCY BISCUITS, 15c. lb. and up by box. Shredded Wheat Biscuits, 16c. pkgs.

Kellogg's Corn Flakes, 12c. pkg. Libby's Evaporated Milk, 13c. tin Libby's Condensed Milk, 13c. tin Fresh Canadian Creamery Butter.

McLaren's Imperial Cheese, opad Crocks.

No. 1 Salmon, Ocean Brand, 1915 pack. No. 1 Lobster, Ocean Brand, 1915 pack.

New Potatoes—Local. New Potatoes—New York. Gravenstein Apples.

Nyal Quality Store STAFFORD'S, Theatre Hill & Duckworth St.

Your Boys and Girls.

It has often been declared that the sound of running water has the effect of lulling one to sleep, but in India the mothers go much further than this and make their babies sleep by letting a small stream of water flow directly on their little heads.

Such means seem almost incredible, and one might think colds and other ailments would result that would kill the babies, but apparently this novel liquid lullaby has no harmful effects upon the native infants, and they lie sleeping for hours with a stream of water flowing directly upon the top of their heads.

This is done by the native mothers in the vicinity of Simla. There the women do a great deal of field work and must leave their babies alone. Few of the women can afford caretakers, and so they resort to what they consider the next best thing.

MINARD'S LINIMENT CURES GAGGET IN COWS.