OUR ANNUAL Fall Opening of New Goods.

Every woman buys some dry goods. The question of value offered and treatment given must enter the mind in deciding where to buy. Our increasing business leads us to believe that our customers are finding satisfaction here. Our purpose is to furnish nothing but reliable goods.

Millinery, Mantles, Furs, Dress Goods, Gents' Furnishings, Boots and Shoes

we show the topmost styles and the lowest prices. Our buyer having returned from the British and American markets, we are now ready for the Fall trade.

Now is a good time to Buy Furs too!

We welcome lookers the same as buyers.

For Fall and Winter.

It is with exceptional pride that we invite you to view our beautiful showing of New Hats for street and dress wear.

The most striking **Novelties of the Season**

and the most conservative creations, each are to be found in ample assortments.

Get Your

The assortment here is large. The styles are elegant. The values are big. The prices

We have your size in several Styles

and grades that you will like. The variety of fabrics and models will enable the most particular women to be delightfully suited.

We always guarantee Your Satisfaction and steadfastly see to it that every custom-

er gets it always. Come and see the New Coat Styles TO-DAY.

The Saddest Place Old Age is Only a Germ

Morris Let Five Years Pass By

and Nothing Done. "The saddest place in Newfound- Insane Asylum into a Poor Asylum land," so declared the Grand Jury for but apparently these plans are pigeon the Island more than four years ago. I holed away in some department.

The phrase was taken up by the News and Chronicle and served as the If the Poor Asylum was the saddes text for some of the bitterest vilfica- place in Newfoundland in the spring tions of the Bond Government. In of 1908, when Mr. Gosling, as force fact McGrath and Robinson used it as man of the Grand Jury, made his one of the severest indictments startling and sensational announce against Sir Robert Bond.

sensational statement was made, five October while the elections were be since it was used as one of the many ing fought and until March, 1909, false catch cries to stampede the vo- when Morris became Premier, it is in ters. It is time to examine and see no better plight now. Morris for all how much sincerity the Morris Gov- his vaunted humanitarianism, his love when from hustings and press daily scathing accounts of the condition of the inmates of the Poor Asylum went forth to the city and colony. If cost was too great. The cost was no there was any truth in these alarmist too great when millions were spent assertions how does Morris propose to on the Reids, or when some member explain that four years and more of the party desired a \$10,000 fee have passed while nothing has been or an equally expensive picnic. So done to relieve or improve the condi- much for Morris's humanitarian feeltion of the aged indigent in this Asy- ings. Mr. Gosling's phrase was taken lum. He and McGrath and Robinson and used for election purposes pure shed copious tears over the sad con- ly for the sake of swaying the elecdition of neglect, dirt, squalor and torate and not from the remotest general wretchedness which they as- sympathy or kindly feeling for the serted were to be found in the Poor aged poor. Demagogue and opport

True, we heard of extensive plans to on the countenance of the Picnic erect a new building or to convert the Boss.

Babbitt's

Cleanser

Made by

B. T. BABBITT, (Inc.)

Established 1836.

Capitalized at

\$3,000,000.00

This is the firm that

is making Babbitt's

Cleanser for you. Ask

those who have used it

and their answer will be

NO OTHER FOR ME.

For sale by

J. J. St. John,

in Newfoundland! he scientist Methchnikoff, of the Pasteur Institute in Paris, says the Chicago Tribune." It is not necessary that people should feel burdend with years and grow feeble and exhausted as the months roll into years. All that is due to a microbe u the body, and when science can once discover the antitoxin which can successfully combat the poisonous effects of the microbe we can live on. perhaps not longer, but without any liscomfort until the end comes. He eses his theory on his observations

of mammals as compared with birds. ment; if it remained the saddest place Four years have elapsed since that during the months of September and grows feeble and decrepit and breaks down in every way. But birds do not A duck that is twenty years old shows no signs of advanced age. Parrcts remain for long years in a how much sincerity the Morris Gov-ernment and P. T. McGrath, J. A. Rob-for aged indigent, has allowed the liant plumage. In the case of a parinson and these highly subsidized poor, sick, feeble, aged poor to rakeet, which according to reliable scribes of Sir Edward Morris had main in their wretchedness for an information is seventy to seventy the seventy th formation, is seventy to seventy-five years old it is impossible to recogplace" in Newfoundland. nize old age so entirely normal is its And what reason is alleged? Th appearance and so easy its move

difference in the intestines in mammals and birds. The latter are so built that the microbes which are abundant in the intestines of the nammals do not or cannot accumulate n the bird. In the mammal they inrease from year to year, and the tox e effect from these intestinal sources produces the phenomenon which we tunist and time-server are writ large

OATS,

Hominy Feed

BRAN,

P. E. I.

Selling at very Lowest Prices

GROCERY and

FEED STORE,

Prince's Streets.

Cor. George's and

Phone \$42A.

Underwear Co.

Nova Scotia

Its Desirable Location The mills are located at Eureka, in the heart of the sheep-raising district of Nova Scotia, with near supply of raw mater ial, excellent water power

and the best class of labor

always available.

Its Extensive Market Nova Scotia has a cont nent-wide reputation for knitted woolen goods largely due to the peculiar quality of Nova Scotia wool which makes it particularly suitable for the manufacture of underwear, in which this Com pany excels. Orders have already been booked which will tax the capacity of mills for the balance of the year

Its Exceptional Yield Preferred Stock of Company, which we offer

at 98 p.c., to return the very handsome yield of 7 1-8 p.c. As there are no bonds or other fixed charges against the Company the Preferred Stock ranks as an unusually attractive and well-secured investment. Your enquiry for further information, in person or by post, is wel-

J. C. Mackintosh & Co. Established 1872 Members Montreal Stock Exchange

C. Power-Manager for Nfld. 282 Duckworth St., St. John's. Halifax, St. John, Montreal, New Glasgow, Fredericton,

Sulphate of Ammonia contains over

The use of Sulphate of Ammonia

The price of Sulphate is moderate

The Handkerchief Trick

when sales of all descriptions are i rogress, the shoplifter gets busy

One trick, now only practised

beginners, is to drop a handkerchief over some small article and then pick them up together. "Palming" jewellery is a favourit trick. This requires a great deal of

practice, and consists in picking up several small pieces of jewellery, and eplacing all but one on the counter The one remains held by the muscles of the palm, though the back of th hand and the fingers appear quite na tural and unbent. Umbrellas are frequently used

drep rings, etc., into, as also are ticules and handbags. The shoplift e: sits at the counter, and at an op portune moment pushes jewellery of andkerchiefs over the edge into the

Handkerchiefs disappear in thou ands. When no one is looking the shoplifter takes up a handkerchief crumpling it into her hand and walks off with it in full view of everyone detective would be a brave man who would attempt to prove that the ST, JOHN'S GAS LIGHT COMPANY. Board of Trade Building, St. John's. andkerchief was not her property.

Stafford's Liniment, Prescrip ion "A" and Phoratone Cough Cure is sold every night at Stafford's Drug Store, Theatre

MINARD'S LINIMENT LIMBER-

Murphy Jumps Off Investment News Brooklyn Bridge. St. John's, Sept. 25th, 1913.

New York, Sept. 22.-"Dare Devil Brooklyn Bridge yesterday, was pick-ceived by His Grace. We join with went calmly to sleep in a police stat- of his Church. ion cell, where he was placed on a charge of "attempted suicide." Murphy made his 135 foot jump clad in a bathing suit, which he wore under his street cloths, discarding the latter on the bridge promenade and leaped off the railing in sight of the Sunday bridge crowds before a police officer who ran for him could get near him.

McMurdo's Store News.

THURSDAY, Sept. 25, '13. Messrs. J. & E. Atkinson, Ltd., were always famous as one of the best firms way he chose. The banker so de of perfume distillers, and some of their clared on the witness stand at the odors, especially their incomparable impeachment trial of the Governor White Rose, are famous throughout The designation of a check on its the English speaking world. We have back as a contribution to the Gov others, such as New Mown Hay and strict its use to that purpose, Mr. Jockey Club, for which this firm is Schiff said. Henry Morgenthau, Amscarcely less noted. If you want a bassador to Turkey, and formerly strong sweet perfume that will not go Chairman to the France Committee "dead," look through this line of goods on the Democratic National Com at our store. Price 60c., 70c. and \$1 mittee testified that when he gave

At the Military Road Branch to-day: Sweet Peas, Asters, Chrysanthemums.

Personal.

Mr. T. D. McManus, chief teller the Bank of Montreal, this city, has been transferred to the main branch at Montreal and left by last evening's express. He was well known and liked socially as well as commerci ally. His gentlemanly attainments made him popular and endeared him to everybody with whom he came in contact. Many of his companions regret his departure but what is St John's loss will be a gain to Montreal.

Minimise The Loss. Here and There.

BOWRING SHIPS. Practically farmers may easily minimise the loss, due to a backward to-day, coming east. and cold season, by the judicious use The Prospero left King's Cove a of Sulphate of Ammonia as a fertili-5.30 a.m. to-day, going north.

INDECENT ASSAULT. - Constable arrested. 20 per cent of nitrogen, as against 15 per cent in Nitrate of Soda, and is therefore more than 25 per cent better lugent was sent to Pouch Cove ves terday and arrested a young man charged with indecently assaulting a kening and increasing the growth girl. The case is being tried in court has increased enormously of late years and it is recognized to be the most valuable fertilizer obtainable. By its judicious use the production of root

Stafford's Phoratone Cough Mixture will relieve you of that crops per acre may be doubled, and the growth of late crops stimulated. We invite the attention of Farmers to our special pamphlet on the best methods of using Sulphate, copies of which will be forwarded free to any address on application.

reported plentiful at Lawn. Codfish are also plentiful and operations are favoured by excellent weather, but the dogfish pest is causing the fishermen

LUNATIC AT LARGE.—Last night by Dr. Campbell, pronounced insane of clothes in an archway on Water of wreck trains for lapses and scores one of the ships in port.

Congratulations.

We extend heartiest congratulations His Grace Archbishop Howley on attaining his 70th birthday to-day. The Murphy" as Jos. Murphy is known Cathedral grounds are nicely decoratby his high diving feats, took what ed in honor of the event, and many he called a "practice" jump off the expressions of goodwill have been reed up unharmed by three of his fri- all his friends in wishing him many ends in a row-boat and afterwards more years of usefulness in the service

Cable News.

Supporters of Woodrow Wils ominated their candidate for Go ernor at the New Jersey primaries carrying every country in the Stat with the exception of two.

\$2,500 check given him by Jacob A

Schiff, a New York banker, in any

ALBANY, To-day. Governor Sulzer was free to us

the Governor a check for \$1,000 as a personal contribution he had placed no limitations on its use These are two of alleged campaign contributions which articles of impeachment against the Governor that it cannot make any difference Everything You Use in that it cannot make any difference in this case, but if I were sitting on the case as a criminal prosecution said Judge Cullen, President of the Court. I should have to charge the jury that if the owner consented to delivered, such use would not constitute larceny. This testimony and the ruling of the presiding Judge thereon marked the opening of the actual trial of impeached executive.

TOKIO, To-day. A plot to assassinate the Japanese Minister of Foreign Affairs, Baron Nobuaki Makino, and dynamite the bons for all machines. Foreign Office, has been unearthed by the police, and a miner who had stolen explosives for the purpose was

NEW YORK, To-day. The will of William J. Gaynor, late Mayor of New York, filed at New York, leaves the widow the Brookyn residence and five hundred shares in the Royal Baking Powder Company Stock. The remainder of the estate with the exception of minor bequests divided two-sevenths to each of his two sons, and one-seventh to each of his three unmarried daughters. The value of the estate is estimated to be \$2,000,000.

WASHINGTON, To-day. Main failure all along line from of ficials and directors of New Haven railroad down to its trainmen is held by the Interstate Commerce Commis sion to have been the cause of the Inspector Collins took into custody a VALISE FOUND.—At an early hour Wallingford wreck, Set. 2nd, in which woung woman who was acting strange- this morning Constable O'Neill, of the 21 were killed and 35 injured. In its ly. This morning she was examined night watch staff, found a valise full report the Commission blamed crews Funeral on Saturday, at 3 p.m. and was taken to the Lunatic Asylum Street. It belonged to a fireman of officers and directors for inefficiency ASE FOR MINARD'S LINIMENT AND

THE 6 BEST That Ever Left

Scotland.

Premier, 'Gaelic' Old Smuggler White Seal, Johnnie Walker, White & Mackay's Special, and Stuart Royal.

These Whiskies we sell at \$1.20 per bottle,

\$13 00 per case Also, several Cheaper Brands Goods shipped on the same

day as order is received P. J. SHEA, 314 Water-St. 'Phone 342.

Your Office.

We have a large stock, and a very great variety of Office Supplies, from which we believe we can supply your every need.
HERE YOU SEE the New Memory

Tray, the little device that keeps you HERE ALSO YOU WILL SEE The New "Cado" Ink Eraser; the little spun glass brush that takes ink out petter than any knife or brush can do

HERE YOU CAN GET The Invincible Typewriter Supplies, Anvincible Typewriting Paper in all its grades and sizes. Invincible Typewriter Rib HERE WE PRINT your Bill Heads velopes, and now that the end of the idea to see how many of the above you will need in sending out your oills. Let us have the order, and if you want some in a hurry just say so, and you can have them right away. HERE YOU CAN GET anything ou want in a Loose Leaf Ledger inder or Holder; and HERE WE CAN Rule. Print and

Punch any Loose Leaf Form you use or would like to use,-for that is on at a lower price than the imported HERE YOU SAVE \$50.00 to \$60.00

Dicks & Co., Ltd.

DIED.

Passed peacefully away at 9.15 this morning, the Rev. W. Pilot. D.D., D. C.L., F.R.G.S., I.S.O., aged 72 years.

TAKE NO OTHER

CUT THIS Consign

On arrival o at the f Thursday

Merasheen Isle Valen Clatise Harbor Chambers Tack's Beach Bar Haven Woody Island Sound Island North Harbor

NOT

Brule (alterna

Leaves after arr John's a the foll

Campbellton Kite Cove Brown's Arm Botwood. Exploits

Moreton's Har Tizzard's Harl Twillingate

Freight re

Freight centia e

Marystown Burin St. Lawrence Fortune Grand Bank Belleoram St. Jacque's

Harbor Breto

S. S. "

Brigus Harbor Grace Carbonear Trinity Catalina Bonavista King's Cove Wesleyville Twillingate Battle Harbo Spear Harbon Francis Harb Fishing Ship Ship Harbor

> MAIN *Waterford

*Mount Pea *Kane's Va Donovan's *Irvine Topsail *Manuels *Talcville *Fox Trap Kelligrew

*Upper Gu *Seal Cove *Duff's

*Brien's

W. E. Bearns, C. P. EAGAN, Jas. Baird, Ltd. J. D. Ryan, Bishop, Sons & Co. cents

Everywhere.