## The Sinew Nation <br> in generation after generation of rugged manhood-are built by pure, wholesome bread, the bread that nourishes childhood, invigorates youth and supports the burden of mature manhood's daily toil. The basis of pure breat pure flour-not a flour that but prepared only for in them all. Many generations of hardy Canadians have been raised on the nutritious bread that is made from <br> "Beaver" Flour

 It is a perfect blend of the rich Ma readil assimilated Ontario Fall wheat. It provides a perfect food, rich in the gluten that builds bone and muscle, but also supplying those qualities BEAVER FLOUR is equallyaking of tasty cakes and delicate biscuits and pastry. It aids the housewife to establish new records for the quality of her baking. It never fluctuates or presents unwelcome surprises, as so often happen with ordinary flours. It just makes pure, nutritious Bread, light in texture and white in appear-
ance, and Pastry that is readily distinguished by its crispness and refinement of flavo

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