

The Telephone Situation

# The World at the Telephone

The demands upon the telephone nowadays are enormous. Everybody telephones. As a result the complexities and perplexions of the business were never so pressing.

Wherever you turn, especially in the larger cities of this continent, telephone men are wrestling with the greatest difficulties they have ever faced.

Very heavy demands for new connections have come right atop of world-wide shortage of vital material.

The heaviest traffic loads in the history of the business have come when facilities were lacking because of the scarcity of material and when labor unrest and unsettlement were most acute.

Expanding business in all lines means insistent demand for extension of telephone facilities. The cumulative requirements of a fast growing community like ours tax our resources to the limit!

We were never trying harder than we are today to make our facilities and service meet the demands of a difficult situation.



**The Bell Telephone Company OF CANADA**

**COMMISSIONER HIGGINS HERE TO CONFER ON SALVATION ARMY MATTERS**

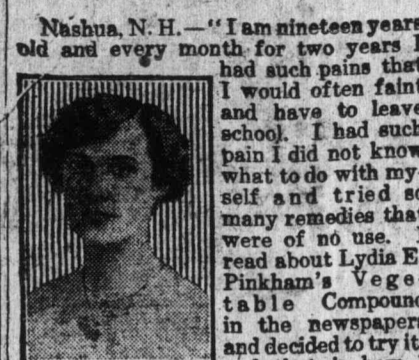
Com. W. J. Richards, head of the Salvation Army in Eastern Canada and Col. John McHillan, Chief Secretary are conferring with Commissioner Higgins, Chief of Staff and Second in Command of the Salvation Army for the work who arrived in

Boston from London, England, recently. Com. Higgins came to America to discuss matters pertaining to Salvation Army affairs in Canada and the United States, with Commander Eva Booth, head of the Salvation Army in the United States and with the Canadian officials. He was for many years Chief Secretary of the United States and recently succeeded

Com. Howard as Chief of Staff and Second in Command. Many matters having an important bearing upon the future policy of the Salvation Army, and its reconstruction work are to be taken up at this meeting and it is expected that on his return Com. Richards will have something to say in regard to the questions affecting the policies to be followed in Canada.

## SCHOOL GIRL TELLS OTHERS

How They Can Find Relief From Periodic Sufferings.



Naahua, N. H.—"I am nineteen years old and every month for two years I had such pains that I would often faint and have to leave school. I had such pain I did not know what to do with myself. I tried so many remedies that were of no use. I read about Lydia E. Pinkham's Vegetable Compound in the newspapers and decided to try it, and that is how I found relief from pain and feel so much better than I used to. When I hear of any girl suffering as I did I tell them how Lydia E. Pinkham's Vegetable Compound helped me."—DEBRA MARTIN, 28 Bowers St., Naahua, N. H. Lydia E. Pinkham's Vegetable Compound, made from native roots and herbs, contains no narcotic or harmful drugs, therefore is a perfectly safe remedy to give your daughter, who suffers from such painful periods as did Miss Martin.

**OWNER OF THE RIGHTS OF UNCLE TOM IS DEAD**

MOUNT CLEMENS, March 23.—William H. Kibble, fifty-two years of age, sole owner of the dramatic rights to Uncle Tom's Cabin and for many years a member of Field's Minstrel Troupe, is dead at his home here of heart trouble. Mr. Kibble was prominent in Masonic circles and also was a leading member of the Elks.

**FORMER KAISER IS EATING BERRIES AT \$1.25 EACH**

BRUSSELS, Mar. 23.—While thousands of his former subjects are in desperate straits from starvation in Germany, William Hohenzollern is eating strawberries at \$1.25 each in Holland, it was learned today. The strawberries are being brought here and shipped to Amerongen for the former Kaiser's table.

The cost of Pullman travel is going up. The company is seeking approximately an increase of 20 per cent.

**CATARRH OF THE BLADDER** relieved in 24 HOURS. Each Capsule bears name MIDY. Beware of counterfeits.

## You Pay only the Same Duty on Red Rose Orange Pekoe Tea as on the Very Poorest Tea

Before the war there was no duty on tea. To-day there is a duty of 7 cents a pound on tea brought from British possessions, and one of 10c. a pound on tea brought from other countries, regardless of the quality. If it were levied on the value of the tea, as is the case with other goods imported into Canada, the duty on a pound of Red Rose Orange Pekoe Tea would be about double that levied on common tea. But the duty on a pound of this fine-quality, mountain-grown tea—Red Rose Orange Pekoe Tea—is the same as that on a pound of the very poorest tea. This is one of the reasons that this tea of extra quality—as well as our standard, well-known Red Rose brand—is so much better valued than ordinary teas. You pay less duty. This situation is appreciated by tea lovers all over Canada. There is a greater demand for fine-quality tea to-day than before the war. And our NEW fine-quality tea—Red Rose Orange Pekoe—is already enjoying a brisk demand. Try it. Sold only in our new package—the waxed board carton.

**T. H. ESTABROOKS COMPANY, LIMITED**  
St. John, Montreal, Toronto, Winnipeg, Calgary, Edmonton, St. John's, Nfld., and Portland, Maine.

Mountain grown Orange Pekoes from the best plantations. A tea of quality at a little extra price.

Our well-known Red Rose Package, the sale of which is increasing faster than ever before. Red Rose consists chiefly of Assam teas, the richest and strongest in the world and therefore very economical. (The Red Rose Orange Pekoe Package is a little different in design.)

## HOUSECLEANING TIME

In the Spring a Woman's Fancy Turns That Way.

She Finds the Work Fascinating—Some Very Practical Hints as to Doing the Job—Recipes for Cleaning and Polishing.

(Contributed by Ontario Department of Agriculture, Toronto.)

**H**OUSECLEANING for the most part is fascinating work, that is, after we pass the cellar. After all, this is really the most important part of the house and should receive first consideration in the spring. Probably it will never be known how much of the low state of vitality found in some families is to be charge to ill-ventilated, badly-lighted, poorly-drained cellars, where decaying vegetables are kept, sending its foul germs laden air to every part of the house. If vegetables are stored in the cellar they should be carefully picked over and all growth and decayed ones removed. In addition to thoroughly cleaning, the walls should be white-washed, and if the cellar is at all damp, it is well to keep a metal or earthen receptacle containing unslaked lime constantly present. Not a day should pass without the cellar being properly aired. In the very hot summer days, the windows should be opened every night and closed during the day. The reason for this is, that the outdoor air in the daytime is much warmer than in the cellar. This warm, moist-laden air enters the cooler atmosphere of the cellar, and the moisture condenses and rests on all surfaces making the cellar damp and warm. By opening the windows at night and closing them in the daytime the cellar is kept dry, pure and clean. It is well, too, before leaving the cellar to see that the screens are placed properly in the windows—screens of fine wire netting to prevent flies, or insects entering. We cannot emphasize too emphatically the need for proper protection against flies. More diseases are caused by flies than we are wont to believe, and while doing the spring cleaning it is well to see that each room is screened properly to prevent the entrance of flies.

If we attend to the little things before we start the actual cleaning, such as sorting and cleaning drawers, putting away furs, winter curtains, extra blankets, etc., and laying in a supply of cleaning materials, this will save a lot of time. It has been customary to envy the home with new furniture. We think it would be easy to make the house look well if we just had some new chairs, dressers, tables, etc., but, as a matter of fact, it does not make the housecleaning half as interesting if we have some old furniture (which we have longed to discard for years) to transform into something new. What could be more fascinating than the painting of chairs, tables and other furniture in order to have it harmonize with the walls, the drapery, the woodwork, and the floor.

It is not only that a floor looks much better if it is painted or polished, but it saves time and energy in cleaning. The rough surface collects greasy moisture, dust settles in to it and soon grimy discolored and unhealthy conditions exist. Fine floors are hard to keep clean. The following methods of treating them may be of value:

- 1st. Spread over the floor strips of old sheeting; to this add two coats of paint. This will secure a very satisfactory border for the floor and the centre may be covered with a rug.
- 2nd. Apply a coat of linseed oil. Then fill cracks with "Crack and Crevice Filler," and apply an oak stain and two coats of floor finish.

It is difficult to say which rooms in the house should receive the most careful consideration. The bedroom is important because it is in the bedroom the person should receive that perfect sleep which will insure physical and mental strength.

The kitchen, too, is important, because here the woman spends a great deal of her time. It will be found most satisfactory to have linoleum placed on the kitchen floor. This is easily kept clean, and is soft, warm, elastic and wears well. There should be no mopping in the kitchen which cannot be washed. The furniture, walls, etc., should be washable. While cleaning this spring it is especially important that we should see that all the utensils which are being used constantly should be in a convenient place, and if possible, closed cupboard should be placed in the kitchen. The following recipes and information may be found of value in doing the spring cleaning:

**Washing Windows.**—Always dust first and clean the woodwork before the glass. The glass may be washed with warm water and soap, ammonia, or kerosene, or whitening and ammonia. In washing wring the cloth almost dry, rinse off the window, and dry with a soft cloth and polish with a soft paper or cloth.

**Painted Woodwork.**—Wash in warm soapy water with a soft cloth, doing a little at a time and drying as you go along. For light painted wood use whitening paste.

**Vanished Woodwork.**—If very soiled use soap and water. Dry very thoroughly and then rub with ammonia or kerosene. To use kerosene just dampen the cloth and after rubbing on the vanished woodwork rub again with a dry cloth. If not, you will find a white glow will result.

**Dustless Dusters.**—Dip the cheese cloth in a mixture made from ½ cup melted parowax.

**Note.**—These dusters may be washed several times before they require to be dipped again.

There are many helpful suggestions for cleaning, and labor-saving devices appearing in weekly papers and magazines from time to time. It is a good plan to cut these out, place them in a labelled envelope or box for future use.—Miss D. M. Sutherland, Women's Institutes Branch.

Col. Harbottle has donated a shield to be given to the boxer scoring the most points in the Pittsburgh-Toronto tournament which commences today.

## Nose Clogged From A Cold or Catarrh

APPLY CREAM IN NOSTRILS TO OPEN UP AIR PASSAGES

Al! What relief! Your clogged nostrils open right up, the air passages of your head are clear and you can breathe freely. No more hawking, snuffling, mucous discharge, headache, dryness—no struggling for breath at night, your cold or catarrh is gone. Don't stay stuffed up! Get a small bottle of Ely's Cream Balm from your

druggist now. Apply a little of this fragrant, antiseptic cream in every nostril, let it penetrate through every air passage of the head; soothe and heal the swollen inflamed mucous membrane, giving you instant relief. Ely's Cream Balm is just what every cold and catarrh sufferer has been seeking. It's just splendid.

LINDSAY, March 23.—Grocers of Bowmanville combined to bring in a carload of sugar. It arrived all right, but when being emptied it was found that someone had stolen thirteen bags.

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Let it be a Grand or Art Upright, this instrument is capable of the minutest and highest expectations of the most critical artist—equal to the production of the finest shadings and interpretations that may be demanded by a Tetrastini or other great artist.

"The world's greatest piano"—to-day the choice of people of culture all over the Dominion, in Great Britain, Australia, New Zealand, South Africa, Paris, France, and South America.

It is not surprising that Canadians speak with pride of this piano.

**HEINTZMAN & CO., Ltd.,**  
68 St. Paul Street  
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