Anglo-Bavarian Brewery,

LINDBERG & BACKSTROMS

BAVARIAN BEER

AN ESSENTIAILY TEmPERANCE dRINK.

THE VAST QUANTITY OF

BAVARIAN BEER

Which we now sell to be used in this Town is a drink, we respectfully offer to all the rest of mankind and in earnest recommend it to all as a

STRONG ALLIANCE OF TEMPERANCE AND MORALITY

in every district wherever unthinking people have not made it an unworthy drink. The most intellectual people in Germany for ages have drank

BAVARIAN BEER,

and drink it now. Seventy-five millions of people—moral, healthy, strong, sensible and cultivated men and women—drink

BAVARIAN BEER,

To-day, from Russia to the Rhine, and beyond it—yea, in Rome itself.

J. Linbers & Backstrom's

BAVARIAN BEER,

is as good as can be made in Germany! so said our respected Spanish Consul Don Jose Fronsky, at a festive board who in the very height of enthusiasm invited **all to drink**

BAVARIAN BEER,

He did two good things; he showed what people of the finest taste and the highest cultivation think of

BAVARIAN BEER,

And he administered an honest slap in the face to hypocrisy and vulgarity Since that memorable day the sale of

BAVARIAN BEER,

Have enormously increased in this town. Now we offer it in any shape or quantity to the inhabitants of this Island, Cape Breton. Novo Scotia and West Indies, &c., &c.,

Logsheads, Farrels, or Dozen of Bottles

BAVARIAN BEER.

ALL IN ORIGINAL PACKAGES,

Fit for any climate, age, sex or condition

J. Lindberg & Backstrom's

BAVARIAN BEER,

Will be found an invaluable

"Temperance" Drink.

We recommend it to every organized

TEMPERANCE ALLIANCE AS AN AID TO THE CAUSE OF

Temperance, Morality, and Innocent Enjoyment.

and points with pride to the good character and high standing as citizens of the German and German American people who

ALL DRINK IT CONSTANTLY

As part of their diet.

We urge

All Leading Men in the Cause of Temperance,

do not only allow, but to use and encourage such a pure and wholsome Beverage as *Bacarian Beer.*

BAVARIAN BEER,

Has killed a great deal of Whisky, and Rum-drinking since introduced.

BAVARIAN BEER,

Will civilize a Modock, from the error of his ways!

WHY NOT?

Since it has converted hundreds of Whisky-drinking Modocs, and changed RUM-SHOPS and GROGGERIES into quite orderly.

BEER SALOONS,

Where every one can enjoy himself comfortably, learn good manners, and form correct social habits!

IT IS UNWISE

To be prejudiced against

BAVARIAN BEER,

When it does so much good.

it is a shame to encourage **Drunkenness** by not using

BAVARIAN BEER,

AS THE BEVERAGE.

if good people are to hear talk gainst such a good thing, they ought to be willing to hear something in favor of it

BAVARIAN BEER,

ALWAYS CROWDS OUT WHISKEY

Why! Because, 1st—People like it better than Whisky when they once try it It is more agreeable. It is vastly more wholesome. It cannot be anything but pure WATER, pure HOPS and pure MALT, put together by a good BREWER as BACKSTROM claims that he himself really is. It is impossible to POISON it or DOCTOR IT. You can do nothing whatever to

Lindberg & Backstrom's

BAVARIAN BEER,

After it leaves them, except to keep it to waste it, or to drink it!

J. Lindberg & Backstroms

BAVARIAN BEER

CANNOT BE DRUGGED

And 2nd—Independent of the many bad effects of Spirituous Liquors

Lindberg & Backstrom's

Pure, Wholesome Bavarian

BEER,

Can be sold much cheaper in consequence of the late tax on the former.

This Climate is, by its Providential arrangement the very climate for

BAVARIAN BEER.

The climate is natural and uncommonly DRY. It is so dry, in comparison with that of Europe, that it makes a serious difference in various trades and occupations. For instance, in most parts of Europe the climate is so moist that housewives cannot dry their washed clothes except in fine weather, and often in the open fields. It takes them nearly a week to dry their clothes. Here, the clothes washed and hung out in the morning, are dry before night. So, a plastered house in Europe is not fit to live in for six months, because even with the help of fires, it takes so long to dry. Here one room is dry while they are plastering the next one. This perpetual drinking up of every fluid by the air about us acts on the blood of the people and would dry them up in a little while if they did not prevent it in some way. In the early days they tried West India rum and brandied wines and distilled liquors. But some years ago they found that that remedy was worse than the disease. It was the universal drunkenness upon rum which called for the TEMPERANCE and lastly for the PROHIBITION movement. The last is the remedy of impatient ignorance, if it includes this wholesome and nutrious drink A better, a surer or more complete remedy, founded on science and sense, is

BAVARIAN BEER.

It arrests at once the dryness of the climate and of the fluids. It gives tone to the nerves and digestion to the stomach and strength to the muscles! Some foolish people say that

BAVARIAN BEER

CONTAINS NO NURISHMENT,

And thing that they make a great argument by saying it. Backstrom never said that

BAVARIAN BEER

Does not contain nourishment. He knows better. He drinks it himself, and sells it for others to drink, NOT TO EAT! It is not only

Nourishing, but it is a Mild, Diffusable Stimulent and a medium of nutriment as well.

Even a prohibitionist might know that Man could not live without nutritious drink. For this and other reasons the Medical Faculty recommend and use

BAVARIAN BEER.

Doctors advise Dyspeptic people to drink

BAVARIAN BEER.

N. B.—It will keep in bottles well corked, and in a cool place

FOR A YEAR!

At the end of that time it is a fact that can be proved at the BREWERY, that

Lindberg & Backstrom's

BAVARIAN BEER

Is better than the best Bass, Alsop's or Scotch Ale, which cost so much more money. Convalescent patients take

BAVARIAN BEER

From the hands of the Doctor. Mothers of Families, by the repeated directions of the Family Physician, make daily use of meals of

BOTTLED BAVARIAN BEER,

Sold by Dealers for family use. Lawyers, Judges, Clerks, Mechanics, Preachers, Lecturers, Editors, Printers, Writers of works, Literary men of every class in this literary and intellectual community, all use

BAVARIAN BEER.

Even the Legislators like it, and would undoubtly have made it a beverage in their Refreshment Chamber in the House of Assembly, had not the late Anti-Confederate Government come to an untimely end.

BAVARIAN BEER

Will be made as usual for sale, and any Temperance Organization Or anyone else may have a stock of

LINDBERG & BACKSTROM'S

Bavarian Beer

AT THE FOLLOWING PRICES, VIZ:

In Bottles, quarts per dozen.....7s
" pints " do.....4s
In Casks, per gallon.....2s

☞Observe! Tare charged extra!

We are sure that nine out of ten to whom

BAVARIAN BEER

Is offered for sale know nothing about it, except from hearsay. Many of them think it is SMALL BEER, but

BAVARIAN BEER

Is not SMALL BEER, by any means, and this should be understood

We think it no more than right that the sincere but ignorant men who talk against

BAVARIAN BEER

Without knowing anything about it should be enlightened. And we think that those who promote Temperance could not do better to further the good work than to recommend the

BAVARIAN BEER

As they now do water—a clear and sparkling beverage.

And we think the Newfoundlanders deserve a better fate than to be the victims of Dyspepsia, Liver Complaint, Kidney Diseases, Marasmus and Consumption for want of a pure, wholesome, innocent and cheap drink like

LINDBERG & BACKSTROM'S

BAVARIAN BEER

Which now can be had "in any quantity from our Dealers, viz:

Mr. Moore, Mrs Leo, Messrs Connolly Walsh, Lunergan, Tobin, Maher, Loughlan, Chambers, Foran (Atlantic Hotel), Oldridge, Duggan, Sparshat, Shea McCarthy, Lery, Whelan, Cox, Dead y, Farrel, Elmslay, Baird, Moores, Leamey, McCourt, Rankin, O'Donnell, Lash, Olson Power, McKay, (Arcade Saloon). Cullen, Mrs. Farrel, Messrs Treligan, P Murphy, Devine, Mechan, R Murphy, McGrath Torphy Topsail Road.—Farrel, Dunn and Fitzpatrick. Kings Bridge:—Eagan, Mrs Dooley and Joucelyn, Topsail:—Dealy and Mrs Squires. Local Steamers &c., &c.

The Proprietors only regret they did not introduce BAVARIAN BEER some years ago, as it would have saved the Colony the expense of adding a wing to the Lunatic Asylum, and the increased expense in the Pauper relief fund of which the Royal Commission so grievously complain.

THE NEXT IS EVERYBODY'S QUESTION,

"What must we Drink?"

"We advocate Temperance to the reasonable extent it is advocated by the foremost temperance men in Europe, and without ruining the praiseworthy temperance movement in the gronnd by exaggerated requirements. This, is alas the case with many fanatics in this country, who make no distinction between fermented and distilled beverages. They condemn wine, a beverage made of grape juice, in which Christ himself indulged not alone, but even commanded its use at the Communion Table; they condemn also the use of

FERMENTED BEVERAGES,

while statistics prove it to be a blessing to those nations for which it has become a national beverage, by their perfection in the art of preparing it. Any one who has ever visited Belgium or Bavaria, and witnessed the result of the national beverage, the

BAVARIAN BEER and the LAGER,

on these two peoples, must be converted from any prejudice against

THOSE BEVERAGES,

if ever he had any. It is not necessary to go to Europe to be convinced; we may visit the BEER-drinking German quarters in this country, notice the general health and industrious habits of that people, and compare it with those nationalities not blessed with the habit of being satisfied with **BEER**, but needing the unnatural stimulus of distilled spirits, whisky, brandy, or even alcohol.

It is indeed a common observation among physicians or medical students in our large charity hospitals that a **Post Mortem** reveals at once whether the subject under examination was a Beer-drinking German, by the better health of the interior organs and the presence of a liberal supply of adipose (fatty) tissue, or whether he was a whisky drinker, as proved by the diseased condition of kidneys and liver, a general leanness and a tendency to athropy of the muscular system.

Many persons are opposed to the

AVARIAN BEER

only through prejudice; they will indulge in Ale and Porter at their dinners but decry the use of BEER. Now, the fact is that the

BAVARIAN and LAGRE BEER

Contains less alchol than either Ale or Porter, and that experience proves that an excess in its use carries less injurious consequences with it than excess in the use of any other kind of this class of beverages. It has even been proved that some constitutions can consume *Four, Five, or Six gallons* in a single day—a feat perhaps impossible with any other beverage water perhaps excepted, and tending to prove that next to water

BAVARIAN BEER

Is the most harmless drink. Such a quantity of milk would surely produce severe indigestion, while the drinking of so much Ale, Porter, or wine would be out of the question.

We cannot of course find fault with those who simply dislike BEER from a natural aversion of the bitter principle of the hops, with which it is more abundantly provided than other BEERS. This may be the reason that many people prefer Ale; but we ought to suggest that in order to have the full benefit of the moderately stimulating and nutritious qualities of any kind of BEER, it must not be drank at improper hours, as then really good BEER may be quite unpalatable. The best time is at dinner during the use of Beef, Mutton, Pork, etc., to which it is a very desirable addition.

It is a common observation that the desires in regard to food and drink are, in many individuals, undergoing a change in the course of years. This is simply caused by the modified wants of the system. A young, vigorous person does not need the stimulus of BEER or WINE at the table, which appears to become a necessity for others when they become older. The wisest plan is to follow simply the natural desires as they best indicate the wants of the system, provided these desires are not proverted by the unnatural habits of smoking or chewing tobacco, using an excess of condements, especially pepper or the habit of distilled drinks, which nobody should use, except largely dilluted, as is the case with wine, the strongest qualities of which contain alcohol in as high a proportion as it ever should be introduced in a human stomach.

The inconsistency of temperance people in general is, among other things shown in the fact that they allow the use of fermented Cider, which contain about as much alcohol as Rhine wine The latter is often dispensed in New York under the name of German Cider, many of whom we have heard certify that the German Cider is much better than the American article. A curious observation has also been made by dealers in Soda Water; they find that the ginger Syrup, which is the most pungent and stimulating of all, and also contains some alcohol, of which the other syrups are free, is generally preferred by temperance people, who invariably ask for the hot ginger Syrup, while the wine and Beer drinkers take the refreshing syrup of lemon, or some other fruit.

As it thus appears that most people need some stimulus, it may be well to acknowledge this fact, and to allow them to indulge in one which is not only harmless but beneficial, instead of requiring a total abstinence and, in which many are unable to persist, who breaking their pledges, lose their self-respect in so far as to indulge in the most pernicious of all habits—the use of the intoxicating distilled liquors.

It is for reason of the above consideration that we have recommended to all who have a chance to obtain this good Beverage in their neighborhood, to do so instead of keeping a "Brandy bottle in the house"—*New York Paper.*

DIRECTIONS.

1—The bottled Beer ought immediately after landing be unpacked from the barrels or boxes and if possible be placed in an erect position in a cool place.

2—In receiving the casks with Beer, Ale or Porter, put them on good solid stand in a cellar, keep them 6 days on the stand before opened, and the bung or vent hole must be opened before the tap is put in, a sufficient quantity of clean good bottles is required when drawing of the Beer etc., and as quick as possible be corked with good corks.

3—In returning the empty casks and bottles the name or initials of the person who send them, ought to be marked on the head of the casks or barrels.

4.—The goods to be shipped at the debit and risk of the Purchasers, and any remarks against the article, etc., ought to be made immediately on receipt of goods if any notice will be taken of the same,

The Proprietors also manufacture all kind of Aerated waters, viz.,

Temperance Champagne....	16s	per doz
Ginger Ale.....	6s 6d	" "
Lemonade.....	6s	" "
Rose Water.....	6s	" "
Seltzer Water.....	6s	" "
Berliner Water.....	6s	" "
Soda Water.....	5s	" "

J. Lindberg & Backstrom.

ST JOHN'S NEWFOUNDLAND

HARBOR GRACE

MEDICAL HALL

W. H. THOMPSON

PROPRIETOR,

has always on hand a carefully selected Stock of

Drugs, Medicines

DRY PAINTS, OILS, &c. &c.

And nearly every article in his line that is recommendable:

Keating's Worm Tablets
Cough Lozenges
Rowland's Odonto
Oxley's Essence of Ginger
Lamplough's Pyretic Saline
Powel's Balsam Aniseed
Medicumentum [stamped]
British oil, Balsam of Life
Chlorodyne Mexican Mustang
Liniment, Steer's Opodeldoc
Radway's Ready Relief
Arnold's Balsam
Murray' Fluid Magnesia
" Acidulated Syrup
S. A. Allan's Hair Restorer
Rossiter's do
Ayer's Hair Vigor
" Sarsaparilla
" Sherry Pectoral
Pickles, French Capers,
Sauces, Soothing Syrup
Kaye's Coaguline
India Rubber sponge
Teething Rings, Sponge
Tooth Clothes, nail, Shoe
stove brushes
Widow Welch's Pills
Cockle " do
Holloway's do
Hortons do
Nunts do
Morrison's do
Radways do
Ayer's do
Parsons do
Jaynes do
Wilson's do
Uncle John's vegetable do
Holloway's Ointment
Adams' Indian Salve
Russia Salve
Morehead's Plaster Corn do
Mather's Feeding bottles
Bond's Marking Ink
Corn flour, Fresh Hops
Arrowroot, Sago Gold Leaf
Nelson's Glelatine and Isinglass
Bonnet blue
best German Glycerine
Lime Juice, Honey
Best Ground Coffee
Nixy's black lead
Roth & Co's Rat Paste
Brown's Brohial Troches
Woodills Worm Lozenges
" Baking Powder
McLeans Vimifuge
Lear's India rubber Varnish
Copal Varnish, Kerosene Oil
Chimnies wicks, Burners, &c.
Cod Liver Oil
Fellow's compound Syrup of Hypophosphites
Extract of Logwood in ¼lb boxes
Cudbear, worm tea, Toilet soaps
Best Perfumeries, Pomades and hair oils
Pain Killer
Henry's calcined Magnesia
Enema Instruments,
Gold beater's Skins
Fumigating Pastiles
Seidlitz powders
Furniture polish, plate do
Flavouring Essences, Spices, &
Robinson's patent barley
" Groats
Breast relievers, Bronze
Breast Glasses Extract Lemon
Nipples and tubes for Feeding bottles
Grey's Anodyne Liniment
Wilson's Soothing Syrup
" persian Salve
" Sarsaparillian Elixir
" Cramp & pain killer
Dow's sturgeon Oil Liniment

☞All the above proprietory articles bear the Government stamp, without which none are genuine.

Outport orders will receive careful and prompt atention.

July 1m.