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THE CHATHAM DAILY PLANET

MIDSUMMER SALE | H. W. Ball & Co' | MIDSUMMER SALE

Three Days of Wonderful Bargains

We will make Thursday, Friday and Saturday, three of the busiest days in the history of this store. The object of the big price sacrifices is simply to stir up business to greater achievements than ever. Prices do not stand in our way, we must have business and the only way is to offer goods at such prices that will compel you to buy.

WASH GOODS, LINENS AND STAPLES

MUSLINS

75 lengths of fine imported dress muslins, a great number of them are in dress patterns, the colors are beautifully blended on white and cream grounds, dark and light tones. These fabrics are the choicest of the choice. worth 50c to 75c yd., sale price 25c a yard.

SHIRTING

8 pieces English Shirting, good heavy weight warranted colors, stripes and checks, regular price 121/2 c yd., sale price 8c yard.

********* IRISH LINENS

Another shipment of mill ends of Irish Linens, in lengths from 1/2 yd. to 4½ yds., they are worth from 65c to 75c a yard, sale price 25c yard.

MUSLINS

A general clearance of high-class dress muslins, consisting of dotted Swiss, batiste, voile, etc., a splendid assortment of patterns and shadings. checks, stripes and smaller designs, regular 25c & 35c, sale price 15c a yd.

****** TOWELLING

10 pieces of pure linen glass towellings, checks and plain blue and white and red and white, fine wire thread and good weight, regular 10c value, sale price 7c yard.

************* **TOWELS**

9 dozen crash towels, extra large size, with red centre and border, regular value 29c each, sale price 18c each.

BED SPREADS

\$1.25 large size honeycomb spreads, some of them are just a little soiled, they are manufacturer's "secouds", would be worth in the regular way \$1.25, sale price 79c each.

4444444444444444444 TABLE LINENS

5 pieces of 34 bleached linen, good wide width and warranted pure linen, good value at 50c, sale price 34c yard.

SWABS

25 dozen swabsmostly used for dish cloths, we have rather too many in stock, so down goes the price, regular 50c dozen, sale price 33c a dozen.

HOSIERY, CORSETS AND UNDERWEAR

HOSE

10 dozen ladies' knit lace hose, fine summer weight, in white and black, warranted fast colors, sizes 8½; 9, 9½, 10, regular 38c, sale price 25c per pair.

90 pieces of fine torchon lace and insertion, beautiful new designs, from 1 to 4 in. wide, worth from 8c to 15c a yard, this is the greatest lace special of this season, sale price 5c

18 dozen ladies' cashmere hose, plain and ribbed, warranted pure wool and fast black, sizes 81/2. 9, 9½, 10, regular 25c & 35c, sale price 17c-3 pair

**** Laces and Embroideries

EMBROIDERIES

1000 yards of choice embroidery, fine muslin and cambric, well worked edges and new neat patterns, 5 to 12 in. wide, worth 15 to 25c a yard,

sale price 9c a yard.

CORSETS

5 dozen ladies' corsets, very newest styles, long front, medium bust, long hip with supporters attached, perfect fitting, a full range of sizes 18 to 30, regular value \$1, sale price 69c.

***** **BOYS' BELTS**

25 dozen Boys' Buster Brown Belts, a good quality of leather and splendid shades, brown, tan, navy, green, red, black and white, all sizes, regular 25c, sale price 15c

WHITEWEAR

WHITEWEAR

UNDERSKIRTS

98 beautiful white underskirts, made of fine cambric, flare flounce, embroidery panel and dust frill, well made and trimmed, regular values \$1.75 and \$2, sale price \$1.98.

LAWN WAISTS

5 dozen ladies' fine white lawn waist, embroidery and lace trimmed, allover lace fronts, short and long sleeves, 5 different styles, sizes 32 to 42, regular price \$1.75 & \$2, sale price \$1.10.

DRAWERS

6 dozen ladies' drawers, made of fine cambric. torchon lace and embroidery friils, regular 65c, sale price 39c.

Numerous other cut-prices in Suits, Skirts and Coats--for lack of space we are unable to specify.

King Street, Chatham

The Bargain Giver

Your're Going Away, of Course, And You Need a Trunk

There is no reason in the world why you should not take advantage of our BIG SALE, and save a little money while you are buying it, and at the same time get the

best value obtainable.

We think when you read these prices that you will

agree with us that here's the place to come for a bargain in Trunks, Suit Cases, Club Bags, Etc.

hat box complete, from \$1.68 up.

hat box complete, from \$2.48 up.

Positively all at Manufacturers Prices.

Drop in and have a look at them anyway. Will be glad to have you.

Suit Cases, all sizes and kinds, from \$1.25 up.

'Ladies' and Gentlemen's Club Bags from 75c up.

Iron covered Trunks, 28 inches, with single tray and

Canvas covered Trunks, 28 inches, with single tray and

J. L. CAMPBELL.

Opp. Standard Bank.