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ADVERTISING

with us is an investment, not an expense. It would cause you very little trouble for you to prove by using our columns, that it pays to advertise in

THE ADVERTISER

Others are reaping the benefit of a greatly increased business or a ready disposal of things mentioned as For Sale, Exchange or To Let, by patronizing our columns. We impress upon you the fact that we have a circulation of 2300 copies among the best people of the Valley, including a small Western Canada and Foreign clientele. Consult us at once at the office or by letter in reference to rates.

Open during all Business Hours. Come in any time if you are contemplating Printing, Advertising or a Subscription to our paper and we will talk the matter over with you.

Subscribers to Advertiser

receive at least 16 pages per week fully double the matter of any other paper between Yarmouth and Halifax. One dollar pays the subscription price for 102 papers a year if you pay in advance.

THE ADVERTISER

Kentville, N. S.

H. G. HARRIS, Publisher.

World's Greatest Marine Disaster

Three Thousand Lives Lost.

Paris, March 3—It was announced at the French Ministry of Marine today that there were nearly 4,000 men on board the French auxiliary cruiser *Provence* when she was sunk in the Mediterranean on February 26.

It was stated that on board the *Provence* were the staff of the Third Infantry Regiment, the Third Battalion, the Second Company of the First Battalion, the Second Machine Gun Company and one extra company, in all nearly 4,000 men.

Over 3,000 Lives Lost.

As the Ministry of Marine, on February 29, announced that the number of survivors of the *Provence* disaster was estimated at 870, it is indicated by the foregoing despatch that upwards of 3,130 lives were lost.

The loss of more than three thousand lives in the sinking of the French auxiliary cruiser *Provence* is the greatest ocean disaster of modern times. Up to the present the largest number of lives ever lost in one wreck was when the White Star liner *Titanic* struck an iceberg off the Newfoundland banks on April 14, 1912, and sank with a death loss of 1,595. The rescued numbered 743.

The French Ministry of Marine had previously given out no statement as to the number of persons on the *Provence* when she went down. The vessel, however, when in the transatlantic service could carry 1,960 passengers, including the crew, and it has been presumed that as she was transporting troops between ports not far distant apart, she was carrying a number of men larger than her normal capacity.

Sunk in the Mediterranean.

The official statement announcing the sinking of the *Provence* said:

"The French auxiliary cruiser *Provence* II, so designated to distinguish her from the French battleship *Provence*, engaged in transporting troops to Saloniki, was sunk in the Mediterranean on February 26. Two hundred and ninety-six survivors have been brought to Malta, and about four hundred to Melos by French and British patrol vessels, summoned by wireless. "No signs of a submarine were noticed before or after sinking."

Some Great Sea Disasters.

Among the other great sea disasters, in addition to the *Titanic* already mentioned were:

The Cunard Line steamship *Lusitania*, which was torpedoed by a German submarine and sunk off the Head of Kinsale, Ireland, on May 7, 1915, with the loss of 1,206 lives.

The burning of the excursion steamer *General Slocum* in the East River, June 15, 1904, when nearly 1,000 persons met their death.

The French Line steamship *La Bourgoyne*, sunk in collision with the sailing ship *Cromartyshire*, off Sable Island, July 4, 1898, with the loss of 580 lives.

The Japanese steamship *Kiku-Maru*, sunk off the coast of Japan, September 28, 1912, with the loss of 1,000 lives.

The burning of the Uranium Line steamship *Volturno* in mid-ocean on October 9, 1913, with the loss of 136 lives.

The Canadian Pacific steamship *Empress of Ireland*, sunk in collision with the Danish collier *Storstad* in the St. Lawrence River, May 29, 1914, with the loss of more than 1,000 lives.

Minard's Linctment Cures Dandruff.



NOTHING in music that science and culture have produced can surpass the perfection of the Haines Bros. Piano. With all its beauty, durability and sweetness, it costs no more to buy a Haines Bros. Piano than to buy any ordinary kind.

Ask us for full particulars.

Sold by J. R. WEBSTER



With a Smith Motor Wheel attached to your Bicycle you will not need to peddle. All you'll need to do is just sit and steer. Think what COMFORT that means. And with the Smith Motor Wheel attached to your bicycle you will be able to go anywhere, everywhere, all over—any distance—in perfect ease and real motoring fashion. Think what conveniences, advantages and pleasures THAT means. Call and see this wonderful machine at

Kentville Garage, Agents for G. S. & M. Co.

MAUD S. AND DAN PATCH

Names to conjure with amongst lovers of horseflesh were Maud S. and the famous Dan. They were the outcome of patient training grafted on sterling qualities of form and endurance; they were developed in speed and staying power when some evidences of their excellence had been discovered.

In the dairy world many names of excellent cows are emblazoned in history. They have made astounding records in the hands of careful feeders who discovered their great capacity. Note two points: first, although many good records are now known, the possibilities of such yields of milk and fat were, in many cases, totally undreamed of even by the men who at one time owned such magnificent cows; second, what has added to the value of the world's record breakers is the very fact that simple, cold arithmetic has been used to calculate the milk and fat production.

Some system of dairy records, then, has helped this discovery of the compeers of Maud and Dan; records are helping dairymen today to discriminate intelligently between the plodding utility cow and the high speed, long-endurance cow. A note to the dairy division, Ottawa, will bring any reader, without cost, samples of record forms, the keeping of which will prove a useful eyeopener and increase your income.

Mr. and Mrs. Waldo Lovelace have returned to their home at Grafton after a visit to Boston and other parts of Massachusetts.

KINGS SS.

In the Court of Probate 1915

In the matter of the Estate of AMOS BUTLER, late of Kentville in the County of Kings, Farmer, deceased

TO BE SOLD AT Public Auction

—ON—

Saturday, the 18th day of March, 1916, at Eleven o'clock in the forenoon, at the Store of Arthur S. Burgess at Canning, Kings County, N. S., under a license granted by the Court of Probate for the County of Kings, All the estate, right, title, interest, claim and demand of the said Amos Butler at the time of his death in and to the following lots of land and premises:

ALL that certain piece or lot of land situated in Cornwallis, in the County of Kings, and bounded and described as follows:—Beginning at the South West corner of lands now owned by John Gibson, on the North side of the Gibson Road, so called, running Northwesterly by said lands sixteen rods, more or less to a stake, thence Westwardly eighteen rods, more or less to the corner of John Gibson land, thence South to the highway, thence Easterly by said Highway to the place of beginning, containing one acre and three quarters more or less.

ALSO, A.L. that certain other lot of land situated near the Gibson Road, so called, in Cornwallis aforesaid, and bounded as follows:—Beginning at the North West Corner of lands formerly owned by Amos Butler, thence Northwesterly by Joshua Chase's lands fifty-nine rods, thence Easterly by said Chase's lands eighteen rods, thence Southerly fifty-nine rods to North East corner of lands formerly of Amos Butler, thence Westerly by said Butler's lands eighteen rods to place of beginning, containing six and one half acres, more or less.

TERMS OF SALE.—10 per cent Cash at time of Sale, remainder on delivery of Deed.

DATED at Canning, this 14th day of February, A. D. 1916.

A. S. BURGESS, Admr.

ESTHER WELLS, Admx.

DOMINION ATLANTIC RAILWAY & STEAMER

Kentville Time Table effective Nov. 15, 1915. (Service daily except Sunday)

LEAVE	
Express for Halifax	6:00
Express for Yarmouth	6:10
Express for Halifax	6:40
Accom for Halifax	7:00
Accom for Annapolis	7:00
Accom for Kingsport	11:00
Accom for Kingsport	4:05
ARRIVE	
Express from Halifax	10:10
Express from Yarmouth	3:51
Express from Halifax	6:10
Accom from Halifax	7:10
Accom from Annapolis	11:21
Accom from Kingsport	8:55
Accom from Kingsport	2:35
Accom. fm Kingsport, Sat. only	5:52

Midland Division

Trains of the Midland Division for Windsor daily (except Sunday) for Truro from Halifax at 6:40 a. m. and 12:30 p. m. connecting Truro with trains of the Intercolony Railway and at Windsor with express trains to and from Halifax and Yarmouth. Buffet parlor cars run daily (except day) on Mail Express trains between Halifax and Yarmouth.

Canadian Pacific Railway

To ST. JOHN and MONTREAL (via Digby) (Daily Sunday excepted) S. S. YARMOUTH leaves St. John a. m., arr. Digby 12:15 a. m. L. Digby 1:50 p. m. arr. St. John 5:00 p. m. making connections with the Canadian Pacific trains at St. John for Montreal and the West.

BOSTON SERVICE

Steamers of the Boston and Yarmouth S. S. Co., sail from Yarmouth for Halifax and Truro, Wednesdays Saturdays

R. U. PARKER, Genl. Passenger Agent

GEORGE E. GRAHAM, General Manager

NOTICE

Bring your Carriages and Automobiles in and have them touched up. The proved appearance will light you.

Bike Wagons For Sale

Auto Painting a Specialty

AUBREY YOUNG

Paint Shop opposite Aberdeen Hotel

FOR SALE

At a bargain, a small farm of six acres containing 115 apple, plum, pear, cherry trees, 2 1/2 miles from Kentville. Comfortable 7 roomed house, barn, other out buildings on premises. Whiter particulars apply to E. R. F. White Rock, N. S., Oct. 9th, '15.

TO LET

The Store on Main Street, Kentville, lately occupied by J. W. Ryan & Co. Floor space of main floor, carpet room, basement—5000 square feet. Apply to J. W. Ryan

FURNESS SAILINGS

From London	From Halifax
Feb. 10 Rappahannock	Feb. 10
Feb. 20 Shenandoah	Feb. 20
Mar. 14 Kanawha	Mar. 14
From Liverpool	From Halifax
via St. John's, Nfld.	via St. John's, Nfld.
Jan. 31 Bromore	John's, Nfld.
Feb. 15 Durango	Feb. 15
Feb. 25 Graciana	Feb. 25
Mar. 5 Tabasco	Mar. 5

Above sailings are not guaranteed and are subject to change without notice.

FURNESS WITHY & CO. L.

Halifax, N. S.

NOBLENES

As one lamp lights another, grows less, So nobleness enkindleth nobleness.

—James Russell Lowell