

Headquarters 38th Regiment
D. R. of Canada

Regimental Orders
By LIEUT.-COL. F. A. HOWARD,
Commanding

Brantford, Feb. 16, 1917.
The Regiment will parade at the
Armories at 8 p.m. on Monday, Feb.
19, 1917. All officers, non-coms, and
men will attend for purpose of re-
organization of the regiment. Dress
muffi.

JAS. S. ROWE,
Lieut.-Adjutant

Auction Sale

At the Farm
AUCTION SALE OF FARM STOCK
AND IMPLEMENTS
Wesby Almas has been instructed
by Mr. John A. Houlding, to sell by
public auction at his farm situated
at Tutela Heights about 2 miles
south of the city on

TUESDAY, FEBRUARY 20.
Commencing at one o'clock sharp,
the following:—Horses—One Clyde
mare, 5 years old and one four
years old, general purpose; one
black mare, 11 years old, a dandy;
black mare, rising 6 years old and
well bred, good as gold, can trot
very fast; sorrel mare, 8 years old,
good family driver; colt, rising 2
years old; aged mare, grand work-
er. Cattle—Four good cows, 2 cows
in good flow of milk; 1 Holstein
cow, fresh; and 1 cow to freshen
soon; 1 heifer to freshen soon; 4
good thrifty yearlings, 2 good cows,
2 Holstein heifers, will freshen soon,
1 grade cow, fresh. Implements—
Frost and Wood Mower, Frost and
Wood horse rake, 2 Cockshutt dis-
c-harrows; set of harrows, 21 Cock-
shutt plow, scuffer, Massey-Harris
tender, 4 Adam's wagons, nearly
new; 2 wagon boxes, new; 2 sets of
Adam's sleighs, set of trucks, 4 top
buggies, nearly new; open buggy,
stock rack, spring tooth cultivator.
Harness—Two sets of heavy har-
ness, set light single harness, horse-
blankets, forks, chains, whiffletrees,
hoes, etc. Hay—70 tons of Hay—
thirty tons of mixed and 30 tons of
Timothy and 10 tons of Lucerne, 100
bus. of Oats, also a quantity of good
household furniture.
Terms—All sums of \$10.00 and
under cash; over that amount 8
months credit will be given on fur-
nishing approved security or 5 per
cent. off for cash on credit amounts.
JOHN A. HOULDING, Prop.
W. ALMAS, Auctioneer.
WM. FOULDS, Clerk.

A. B. C. OF RAILWAYS



A Scene in the C.P.R. Yards at Wainipeg.

THE FULL CARLOAD

A great deal of progress has been
made recently in bringing
about co-operation between
railways and their patrons and one
way in which this has been man-
ifested is the general endeavor to
reduce if not entirely eliminate the
waste of freight cars. The benefits
which accrue to the shipping public
as well as to the car owners by re-
fraining from using equipment un-
duly for storage purposes is gener-
ally understood and appreciated but
the increased efficiency which can
be derived by loading every car to
its maximum cubic or carrying
capacity seems to be frequently

overlooked. The full loading of
cars has direct bearing on car
supply and particularly at this time,
when a serious car shortage exists
in certain parts of the country it
is desirable that in no case should
better loading may be obtained and
two cars be used where one would
suffice.
Some of the larger shippers have
issued bulletins to their customers
pointing out the methods by which
better loading may be obtained and
were these suggestions adopted
generally the benefits which would
accrue to all concerned would be
great and immediate.
The average railway car has a
carrying capacity of about forty
tons but the average load per car

is only twenty-three tons. Many
shippers and consignees are in the
habit of ordering only sufficient
freight to equal the minimum pre-
scribed by tariff when they could
as well order a full carload or if
convenient to do so could arrange
to have their consignments con-
solidated with others of a similar
nature travelling to the same des-
tination, thereby saving at least or,
perhaps, more cars. Consignees
would find by adopting methods
such as this their freight would be
shipped more promptly as the ship-
pers would have more equipment at
their disposal and the annoying de-
lays attributed to "waiting cars"
would be largely a thing of the past.

To The Editor
IN MEMORY OF SIR ISAAC BROOK

To the Editor of the Courier:—
Dear Sir,—Will you kindly allow
me space for the following verses.
They are taken from an old Mon-
treal paper, and I think they are
very appropriate for the occasion. I
do not know the author's name, but
it is an old Canadian ballad, and is
called "The Battle of Queenston
Heights."
Upon the heights of Queenston,
One dark, October day,
Invading foes were marshalled
In battles' dread array,
Brave Brook looked up the rugged
steep,
And planned a bold attack;

"No foreign flag shall float," said
he,
"Above the Union-Jack."
His loyal hearted soldiers were ready
every one,
Their foes were thrice their num-
ber.
But duty must be done.
They started up the fire-swept hill,
With loud resounding cheers,
While Brook's inspiring voice rang
out,
"Push on, York Volunteers!"
But soon a fatal bullet
Pierced through his manly breast,
And loving friends to help him,
Around their hero, pressed;
"Push on," he said, "Do not mind
me!"
And ere the set of sun,
Canadians held the rugged steep,
The Victory was won.
Each true Canadian soldier
Laments the death of Brook;
His country told its sorrow
In monumental rock;
And if a foe should e'er invade
Our land in future years,
His dying words will guide us still:
"Push on, Brave Volunteers!"
MISS A. G. V. ANDREWS,
City.

MARKETS

FRUITS	Apples, Basket, small	0 00 to 0 50
	Apples, Basket, large	0 25 to 0 50
	Pears, Basket	0 25 to 0 50
MEATS	Bacon, side	0 32 to 0 34
	Bacon, back	0 25 to 0 26
	Beef, per lb.	0 18 to 0 22
	Beef, hinds	0 14 to 0 16
	Turkeys, lb.	35 to 40
	Geese	1 75 to 2 00
	Chickens, each	75 to 1 00
	Ducks	0 80 to 1 00
	Dry Salt pork	0 20 to 0 22
	Dresser Pork	0 25 to 0 26
	Kidneys	0 10 to 0 12
	Lamb	10 40 to 10 00
	Smoked shoulder	0 18 to 0 20
VEGETABLES	Beans, quart	0 25 to 0 25
	Celery	8 for 30 cents
	Carrots	0 15 to 0 20
	Horseradish, bottle	0 15 to 0 20
	Cabbage, each	0 10 to 0 15
	Cabbage, doz.	0 75 to 0 90
	Onions, pk	0 60 to 0 70
	Potatoes, basket	0 50 to 0 60
	Potatoes, bushel	2 30 to 2 30
	Potatoes, bag	3 25 to 3 50
	Parsnips, lb.	0 25 to 0 30
	Turkeys, each	0 65 to 0 70
FISH	Halibut steak, lb.	0 20 to 0 30
	Kipperd herring	0 15 to 0 16
	Pickered	0 12 to 0 18
	Perch	0 12 to 0 15
	Salmon trout, lb.	0 17 to 0 20
	Whitefish, lb.	0 15 to 0 18
DAIRY PRODUCTS	Butter, creamery, per lb.	0 46 to 0 48
	Butter, dairy, per lb.	0 44 to 0 46
	Eggs, per doz.	0 50 to 0 60
	Whey, comb, clover	0 25 to 0 30
	Hay, ton	10 00 to 12 00

**WOMEN AND THEIR
INFLUENCE IN THE
BUSINESS WORLD**

Her Activity Has Created a
New Standard, Says
Noted Businesswoman
POWER OF INTUITION
Mrs. Almy Discusses Special
Need and Ability of
Women in the Re-
tail Trade

"The woman in business has creat-
ed a new standard," said Mrs. Almy
in the course of an interesting ad-
dress before the Montreal Publicity
Association last week. Mrs. Almy,
the head of the great departmental
store in Montreal and a chain of
similar stores throughout the States,
is well qualified, as a successful busi-
ness woman, to express her opinion
of the future of women in salesman-
ship, publicity and window decora-
tion as well as executive positions
in a large departmental store.
With reference to the enormous
activity of women since the war,
Mrs. Almy pointed out that women
had shown a tremendous aptitude
for business as well as usefulness
in factories. Society women had or-
ganized bazaars, and in one case in
her mind they had at one stroke
sold at half price enough admission
tickets in one or two days to pay all
the expenses of a great bazaar which
was to bring in hundreds of thou-
sands of dollars, and perhaps a mil-
lion. Any merchant who could meet
his expenses for the year in two days
would be exceedingly well satisfied
with himself.
"A woman," said Mrs. Almy, "has
a very peculiar aptitude for business
and the most useful thing in her
power of intuition. She understands
how dress appeals to women, for in-
stance, and if she can succeed in
making a customer look well she is
always going to have that customer
on her list.
"The wise merchant has grasped
this fact. His road to success is
plain. He needs women trained to
understand woman's nature, wo-
man's needs, her love for beauty,
her necessity for stylish dress suit-
able for all occasions, her comforts,
her necessities and those of every

Financial and Commercial

Properties For Sale

By S. G. Read & Son, Ltd.

50 ACRE FARM.
For sale in Tp. of Burford, near village of Burford; nearly all
under cultivation; small orchard; house and bank barn; well;
50 to 75 maple trees, good loam soil. Price only \$3,000, reason-
able terms, or will rent farm for \$130 a year and taxes.
CITY PROPERTIES.
No. 5653, 1 1/2 storey red brick residence on Brighton row, con-
taining parlor, dining room, kitchen, pantry, hall, 3 bed-rooms,
2 clothes-closet, sewer connections, bathroom, gas, electric;
only \$2,250. Reasonable terms.
No. 6175, West Mill St., brick 2 storey, parlor, dining room, kit-
chen, 5 bedrooms, one downstairs; furnace gas, electric, city
and soft water. Small barn. Some fruit. Price \$3,000
No. 6175—West Mill St., frame cottage, 3 bedrooms, city and
soft water. \$1,200. Will be sold with above property.
Also some of the finest residences in Brantford for sale.
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