

BRANTFORD'S BIGGEST-YET SHOE SALE

Starts Friday Morning, February 27th
at 8 o'Clock

The Roberts & Van-Lane Shoe Co., Limited, Put
the Whole of Their \$30,000 Stock on Sale at
Unheard of Reductions From Regular Prices

Here Are a Few of the Many Bargains

Ladies' \$3.00, \$3.50 and \$4.00 Shoes for \$2.00

This is one of the best of all the chances we offer the ladies. These shoes are of Patent Colt, Gun Metal and Tan Calf. They are button or lace, and they were built on to-day's most popular lasts, and they are stylish, comfortable and serviceable. No such shoes were ever offered you ladies at anything like \$2.00. This is one of the lines that it will pay to stock up with.

Women's \$4.00 High Shoes \$2.68

Patent Colt, very dressy and stylish. Were big value at \$4.00. During sale \$2.68. Don't miss these, ladies.

Ladies' \$3.50 Bluchers for \$2.48

These are Patent Colt and are extra dressy. Never sold regularly for less than \$3.50.

Ladies' \$4.00 Dongola Kid Shoes \$2.98

Ladies' \$2.25 Kid High Shoes for \$1.48

These have Patent toecap and extra heavy soles—just right for winter or spring wear. Price everywhere \$2.25. During sale \$1.48.

Ladies' \$1.50 Kid Bals for 98c

These are especially strong and dressy for the price. We have only 97 pairs of these all told, so that any lady who would like to buy a good pair of shoes for 98c ought to get here early.

Ladies' \$2.00 Dongola Kid Shoes for \$1.28

These are Blucher cut and are made of extra choice leather, a right-up-to-the-minute shoe in every way, sizes 2 to 8 and one of the biggest snaps of the sale at \$1.28. Be sure, ladies, to see these.

Ladies' Dongola Kid Strap Pumps 93c

These shoes are made in the Old Country. They have rubber heels and black jet ornament on vamp. These are of solid leather, and if you don't watch out you'll be offered imitations of them. We, nor anybody else, ever sells these shoes for less than \$1.50. SALE PRICE 93c PAIR.

Broken Lines of Ladies' High Shoes

Not every size in this lot, but if you can find your fit among them you'll be good money ahead by doing it. WORTH UP TO \$4.00. SALE PRICE 98c.

Ladies' Carpet Slippers, Worth 50c, for 28c

Ladies' \$2.50 Fancy Patent Colt Slippers \$1.68

Men's \$3.50 Box Calf Bluchers \$2.48

Here's a good, strong, dressy shoe for you men that is exactly what you want for this weather.

Men's \$2.25 Extra Strong Shoes for \$1.68

These make a splendid working shoe, will resist wear and give the best of satisfaction. We recommend them.

Men's \$2.00 Working Shoes for \$1.43

Made of the best buff leather, strongly put together.

Men's Heavy Tan Working Shoes for \$2.48

This is a \$3.50 line, and a good one even at THAT price. Any man who does work that is hard on shoes needs a pair of these.

Men's 3.00 Kid Bluchers for for \$1.98

You can't beat 'em. Smart, dressy, newest lasts. See these.

Men's \$3.00 Kid Bluchers, Sale Price \$1.98

These are made for men who cannot wear a heavy shoe. But while they are light, they are still strong and serviceable.

Men's \$1.75 Split Congress Shoes for \$1.38

One of the finest working shoes we ever saw for the money.

Watch This
Paper for
Future Ads.

WE shall keep you informed about the progress of this Sale, and shall print from time to time some SPECIAL SPECIALS, which will be just like finding money to those who know about them. This sale will be continued until our stock is reduced enough to make room for our Spring goods. But don't take anything for granted. Be here as early as you can after 8 o'clock Friday morning. Any shoe-needer can earn money faster by patronizing this Sale than by working for it!

All Men's, Women's,
Boys' and Children's
FELT SHOES
AT HALF PRICE

The Roberts & Van-Lane Shoe Co. Limited

Only Address: 203 Colborne Street, Brantford