



## World of White Exposition!

AYRE'S exposition of White Goods has for years been looked forward to as one of the principal merchandizing events of the year. A distinguishing feature of our display is that the goods shown are entirely new, many of them having been imported expressly for this event. This season we have been particularly fortunate in securing exceptionally good bargains in many lines, in both the English and American markets—values our patrons will appreciate. We list some of them on this page. **SALE NOW ON.**

### Curtains.

Just in time for fixing-up for spring. We show handsome styles and special values, **35c. to 12.50** per pair. **Curtain Nets and Madras.** We show many very effective patterns in the newest materials, **10c. to 75c.** per yard.

### St. Gall Embroideries.

We have, in the past, offered many good lines of embroideries to our customers, but our importations this year surpass anything yet shown. For delicacy and beauty of design these goods have never been equalled in Newfoundland. Prices from **6c. to 50c.** per yard.

### Wash Goods

For several seasons "White" has been the favorite in summer dress fabrics, and this season it will be more popular than ever. Our stock is a good criterion of what is "correct" in this line, embracing as it does the accepted styles for 1914. Special offerings in Mercerised Brocades and Madras at

**15c. and 20c.**



### Shirt Waists and Blouses

Correct English and American designs; some very attractive styles this season at

**60c. 75c. 80c. \$1.30**  
**\$1.50, \$2, \$2.60**

A big special at **50c.**

### HOUSEHOLD SUPPLIES.

These are all standard goods, considerably below regular prices.

54 inch Sheeting	40c.
80 inch Sheeting	37c.
90 inch Sheeting	45c. & 55c.
100 inch Sheeting	55c.
90 inch Linen Finish	40c.
42 inch Circular Pillow Cotton	27c., 34c.
44 inch " "	30c., 37c.
Bleached Tabling, 28 1/2c., 34c., 37c., 40c., 70c.	
Half-Bleached Tabling, 30c., 35c., 40c.	
32 inch Twilled Night Short Cloth	14 1/2c.

36 inch Double Warp Night-Shirt Cloth	22c.
30 inch Perfection Shirting	10c.
36 inch Superior Shirting	12c.
36 inch Lonsdale	16c., 18c., 22c.
36 inch Lawn, in 2 to 6 yard lengths	.9c. per yard
Fine American Lawn, 4 to 8 yard lengths	.9c. & 1 1/2c.
American Madras, 4 to 8 yard lengths	1 1/2c.
Household Shirting in 6 yard lengths	.8 1/2c. & 10 1/2c.
Brilliant, 5 & 6 yard lengths	12 1/2c.
American Pillow Slips	20c., 25c.
Face Cloth	.6 for 25c.

### Embroidered Dresses!

Made of Swiss Muslins, in the latest styles; handsomely embroidered. **\$5.50, \$8.00 to \$15.00.**

### MUSLIN DRESSES

Special at **\$2.00**  
Child's Muslin Dresses—  
**\$1.30, \$1.70, to \$3.00**

### CORSETS.

For the next few days we offer our well-known "Pearl" corsets made of fine quality coutil, daintily trimmed, Directoire style dble. supporters. Sizes 20 to 28, at a special price,

**\$1.00**

### Lingerie Underwear

In Underwear we show an exquisite assortment of the daintiest creations in English, American and French (hand-embroidered)



Camisoles . . . . . **40c., 60c., 85c.**  
Lace Slips . . . . . **\$1.00**  
Camisoles and Knickers to match . . . . . **85c.** each  
Knickers . . . . . **45c., 60c., 85c.**  
Corset Covers . . . . . **40c., 60c., 80c., \$1.20**  
Princess Slips . . . . . **\$1.60, \$2.20, \$2.70**  
Night Dresses . . . . . **90c., \$1.25, \$1.50, \$2.00 to \$5.80**

### Handkerchiefs.

A fortunate purchase enables us to offer the surplus Christmas stock of a big dealer in England, at prices that we are positive will appeal to all who see them. They include:—

H.S. Initial, 6 for	15c.	Child's H.S., 3 for	8c.
Embroidered, 6 for	45c.	Embroidered Sachets, some with 3, others with 6 Hks.	70c.
H.S. Embroidered Initial 6 for	40c.	H.S. Special	40c. ea.

### APRONS

In various patterns. . . . . **15c., 25c., 30c.**

### TABLECLOTHS, Etc.

Values that should appeal to every house-keeper: Damask tablecloths,

**70c., \$1.00, \$1.40, \$2.10, \$2.90, \$3.20.**

DOYLEYS, with scalloped edges, 25c. per doz.

### Napkins

Table Napkins, put in 1-2 dozens, at **70c., 75c., 90c., \$1.08, \$1.20, 1.50**

Mail Orders Filled



### NAINSOOKS

36-inch Fine Nainsock, 13 Pure Cambrics in 4 to 6 yard lengths. . . . . **10c., 12c. 15c.** per yard

### TOWELS

SOFT TURKISH TOWELS. Special at . . . . . **10c., 15c., 20c. to 30c.** each.

## News of the City and the Outports

### MR. A. B. MORINE BACK FROM TRIP ABROAD

Visited the United States on Professional Business and Also Made a Trip to Toronto, Canada.—T. S. Weather Conditions.

Mr. A. B. Morine, who has been visiting Canada and the States, returned Saturday. A month was spent in New York where Mr. Morine had been called in connection with the Job Brothers-McMartin case, involving \$100,000.00, which has been set for hearing in our Supreme Court on April 13th.

While in New York Mr. Morine was the guest of his youngest daughter, who resides at Staten Island. The winter has been a very severe one, there being several heavy falls of snow which tied up surface traffic. The city spent \$3,000,000 this winter raising the snow blockade.

Leaving New York Mr. and Mrs. Morine proceeded to Toronto to visit their elder daughter, and Mrs. Morine will remain with her a few weeks.

### PICNICS BEGIN EARLY

Sir Edward Morris left by Saturday's express on his annual winter picnic. Those who haven't had a holiday for years—the firemen, for instance, who are obliged to exist on a pittance—will wish Sir Edward a pleasant voyage.

They hope he will not return for a long while, or he may increase the price of something else.

Why pay \$100.00 a season for gasoline when \$20.00 will run the famous FRASER engine on kerosene, with better results than on gasoline. FRANKLIN'S AGENCIES, LTD.—31

### PERSONAL.

Mr. R. Moulton left by Saturday's express for Halifax.

Mr. H. C. Thompson returns to England by the Digby.

Captain and Mrs. Atlay of H.M.S. Calypso, proceed to England by the Digby.

Miss Scotland, of Heart's Content, leaves for England this week on a visit to friends.

Miss Williams, who has been visiting Mrs. P. Knowling, leaves for England by the S.S. Digby.

Mr. and Mrs. H. Baird leave for England this week on a business and pleasure trip.

Mrs. Mould and three children leave for England on Wednesday for the summer.

Mr. C. E. Bowley, steward of H.M.S. Calypso, leaves for England on Wednesday.

His Excellency the Governor, Mrs. Davidson and maid, are booked for England by the Digby.

Mr. G. J. Carter and the Misses Carter (2), proceed to England by the Digby.

Mrs. S. Bartlett, who has been visiting relatives here, leaves for England by the Digby.

Mr. A. Balfour, of the St. John's Meat Co., who has not been well of late, returns home this week.

Mr. and Mrs. George Reid left by this morning's train for Carbonear, where they will spend a few days with friends.

Messrs. Reg. Harvey and A. Gosling, who have been touring Southern Europe and England on their motor bikes, are expected by the Digby tomorrow.

Mr. W. Ramsay, who spent several years in Western Canada, and has been visiting relatives in St. John's since Christmas, leaves on Wednesday for Winnipeg to resume work.

Miss Maud Wilcox, formerly of Brigus, who has been living at Sydney for the last couple of years, has been spending the winter with relatives in her native town, is at present visiting St. John's. She returns to Brigus Wednesday and by Thursday's express leaves for Sydney.

Mr. W. Oliver, of S. Milley's, who was accidentally shot New Year's Day, was at work this morning, the first time since the accident. Yesterday Dr. Cowperthwaite took a shot from his foot, and there are still half a dozen in the flesh. Mr. Rideout, who was accidentally shot at the time, is still far from well.

Mr. W. A. Rolfe, of Holmwood and Holmwood, London, of which Messrs. Crosbie & Co. are agents, who has been residing in St. John's the last six months, leaves for the old country by the Digby. Mr. Rolfe, during his residence here, has made many friends who are sorry that he is leaving. The best evidence of their esteem for him is their hope he will return.

Rev. C. V. Camplin Cogan, formerly Rector of St. Mary's Church of this

city, with the Rev. Dr. Collisson, waited upon King Manuel and his Consort at Fulwell Park last month to present to them a miniature in ivory of Queen Amelie of Portugal, the gift of the parishioners of All Saints, Twickenham, on the occasion of their recent marriage.

King Manuel and Rev. Cogan are next door neighbours and they have become great friends.

Mrs. R. G. Rendell leaves by the Digby this week en route to the Old Country where she undergoes treatment. She has been ill all the winter and now her physicians advise her to go to England for a special course of treatment which it is hoped will prove satisfactory. Mrs. Rendell is a lady who is very well known in St. John's in every good work, and her many friends regret her illness. We trust that she will shortly return home fully restored to health. Miss Rendell accompanies her mother.

### ST. PATRICK'S DAY AT THE CASINO THEATRE

Special arrangements have been made for the celebration of St. Patrick's Day at the Casino Theatre, and the management assure patrons a pleasant time. The feature film is the three-reel Irish love story "Colleen Bawn." Every one is familiar with the story, but it is new on canvas. No one should miss it. There is also another charming Irish drama entitled "The Butter Cup." This will be presented tomorrow also.

Saturday a cablegram was received from Mr. Kieley that he had secured the great story by the Kalem players, entitled "From the Manger to the Cross." This film is in demand all over Canada and the States, especially for the Lenten season. Mr. Kieley was particularly fortunate in securing it for St. John's. It will be put on at the Casino. There are five reels, and it is said to be a marvellous piece of work.

PLACE YOUR ADVERTISING IN THE DAILY MAIL

### BISHOP JONES PREACHES AT ST. THOMAS' CHURCH

Subject of His Discourse was the Eternal Combat Between Good and Evil.—An Eloquent and Instructive Sermon.

His Lordship Bishop Jones was the preacher at St. Thomas' Church at Matins yesterday. His text was "When a strong man, armed, keepeth his palace, his goods are in peace. But when a stronger than he shall come upon him and overcome him, he taketh from him all his armour wherein he trusted, and divideth the spoils."—XI Luke, 21, 22.

His Lordship delivered a brilliant discourse which made a lasting impression on the large congregation. In scholarly language the Bishop dwelt upon the combat between good and evil which goes on in every breast, and explained the text in such a manner as the majority of those present never heard before.

### HOW ABOUT THIS!

The brighter side of a fire disaster is the self respect enjoyed by the man that is insured. Is he not glad of this fund in his hour of distress? Are you, my friend, thus protected? If not, Mr. Percie Johnson can insure you for so little that you won't feel it, and you are always sure of your claim being promptly paid.

### ST. PATRICK'S HALL

Under the superintendence of Thos. Nash, Esq., Chairman of Schools, a new hard-wood has been laid down in the theatre flat by Mr. W. Harris, carpenter and builder.

### FUNERAL NOTICE

The funeral of the late W. A. Marshall takes place from his late residence "Hillsboro" King's Bridge Road, at 2.30 p.m. on Wednesday.

### C. L. B. BAZAAR.

His Lordship the Bishop has kindly consented to open the C.L.B. Bazaar which will be held in the Armoury on Tuesday, April 21st, and the two succeeding days.

The following ladies will be ready to receive any contributions which may be set:

FANCY STALL, No. 1—Mrs. R. G. Rendell and Mrs. J. S. Munn.  
FANCY STALL, No. 2—Lady Outerbridge, Mesdames Bowring, Gosling Clift and Herbert Rendell.  
PHOTO FRAMES AND BASKETS—Mrs. Job, Mrs. R. B. Job, and Mrs. W. R. Warren.  
GENTLEMEN'S STALL—Mrs. E. D. Carter and Mrs. Franklin.  
NOVELTY STALL—Mrs. T. Winter and Mrs. John Harvey.  
PLAIN WORK—Mrs. M. G. Wither, Mrs. John Williams and Mrs. Geo. Williams.  
AFRONS—Mrs. Hunt, Mrs. Fred. Stirling and Miss Hunt.  
JUMBLE TABLE—Mrs. W. Charles White.  
SAMPLE TABLE—Mrs. G. W. B. Ayre and Mrs. J. C. Marshall.  
FLOWER STALL—Mrs. Chas. Emerson.  
FANCY TABLE—Miss LeMessurier.  
20, 30 & 40 cent TABLE—Mesdames H. and N. A. Outerbridge.  
CHINA TABLE—Mrs. Geo. Knowling, Jr.  
DOLL TABLE—Mrs. and Miss Rossley.  
CHILDREN'S & KNITTING TABLE—Mrs. Fred Rendell & Mrs. Brehm.  
FANCY WORK—Mrs. Noseworthy.  
CANDY TABLE—Mrs. F. B. Wood and Mrs. Tasker Cook.  
REFRESHMENTS—Mrs. Fred Knight.  
TEA & SUPPER TABLES—1, Mrs. James Edwards; 2, Mrs. Strong and Mrs. Ellis; 3, Mrs. S. Marshall and Mrs. Jas. Rendell; 4, Mrs. E. Hawkins and Mrs. Macklen; 5, Mrs. Crowdy; 6, Mrs. Geo. Davey, Mrs. Walter Willis and Mrs. Chaytor; 7, Mesdames R. G. Ash, H. Dickinson and Watson.

### ST. PATRICK'S DAY EVENTS

9.45 a.m.—B.I.S. Parade.  
11 a.m.—Tasker Installation, Masonic Temple.  
2 p.m.—Performance Casino theatre.  
2.15 p.m.—B.I.S. Dramatic Co. B. I.S. Hall—"A Daughter of Erin."  
3.30 p.m.—Tea and concert, Aula Maxima, St. Bon's College—St. Bon's L. A. annual.  
3.30 p.m.—Cowan Mission Concert and tea, College Hall.  
3.30 p.m.—Tasker Celebration, British Hall.  
7.30 p.m.—Performance, Casino theatre.  
8 p.m.—Wesley Ladies' Aid Concert and tea, Basement Wesley Church.  
8 p.m.—Illustrated lecture, King George V. Institute.  
8 p.m.—Frontiersmen's Dance, C.L.B. Armoury.  
8.15 p.m.—B.I.S. Dramatic Co.—"A Daughter of Erin."  
8.30 p.m.—"Irish Night, College Hall.

### THE MEMBERS of the

B.I.S. will meet at St. Patrick's Hall on Tuesday, the 17th inst., at 9.15 a.m., preparatory to attending the Annual Parade. By order, T. P. Halley, Secretary. mar16/14

### WANTED—For April 1,

in the country, a good and reliable servant girl, in family of three; washing out. Apply in the morning to MRS. COCHIUS, 56 Prescott Street.

### Boy to learn Pressing.

Good opportunity to willing boy. UNION CLOTHING FACTORY, 167 Water Street.

### LOST Near Barter's Hill

and corner Queen St., a Brooch. Finder will be rewarded on leaving same to this office.—mar13/14