Friday Morning

One Surprise Package

To Each of the First Forty Customers Buying Over \$3.00 worth.

AN EXTRAORDINARY

EIGHT DAY

Saturday morning

Seven Cakes of Lennox Soap for 25c to first jorty customers.

Goods, Ready-made Clothing Of General Dry Groceries.

Opportunity knocks but once at every ones door. We have the largest stock of choice merchandise in the history of this institution, which we are offering at startling reductions for Cash or Produce.

Sale opens Friday Morning June 8th. Boy's Suits, regular to 7.50 for Suits, reg. up to 9.00 for 6.95.

Save and Produce is the call of the times. Farmers have been doing their utmost to Produce by seeding every available acre of land. Now Save Save dollars by coming out to this opportune selling event.

Men's Suits and Suitings.

Tweeds and Serges are getting scarcer and higher every day. You can save 25 to 50 per cent by buying now.

Men's Suits, regular 14.00 to 17.00 for 11.45.

Men's made to measure Suits, reg. 25.00 to 30.00 for 22.50. Suits, regular 30.00 to 35.00 for 27.50.

Boy's Suits, regular to 7.50 for 5.45.

Dress Goods, extra special

100 yds Silk Crepe, choice shades and worth 1.25 for 79c per yd. 60 yds French Crepe-de-chene at less than wholesale market. While they last to clear at 1.19 per yd.

Fancy Dress Voiles, reg. 60c per yd at 49c. Dainty White and Colored Voiles, values to 50c, sale price 23c a yd.

Fancy Vestings, to clear at 21c per yd. Fancy Sport Stripes and Spots. Good strong material for skirts and middies. Reg 40 to 50c per yd at 29c. Ladies Waists specials at 65c, 80c and 1.00 each.

Saturday Evening June 16th

Sale closes

Men's Dress and Work Shirts.

Splendid values at 1.00 to 1.25 for 79c. Rubber Collars, reg 25c for 15c. Men's Balbriggan underwear, reg 50c for 39c. Men's Cotton Hose, specials at 10 and 17c per pair

Grocery Specials.

Many of these lines are less than to-days wholesale prices, so you cannot make any mistake in buying a quantity.

Cooking Figs 3 1-2 lbs for 25c. Peaches, 2 lbs for 23c.

Fresh Roasted Rio Coffee, 5 lbs for 1.00.

Japan Tea, reg 30c at 4 lbs for 1.00.

Package Teas now worth 55c at 40c per lb.

Flavoring Extracts, 4 bottles for 25c.

Mentholatum, reg 25c and 50c at 19 and 39c per jar.

Infants Delight Soaps, reg 10c at 3 for 23c.

Richards Pure, Naptha, Lennox and Pure Castile, all at old prices,

Japanese Ammonia, reg 10c at 2 for 15c.

5 cases Salmon worth 18c per can at 3 cans for 40c.

Remnants! Remnants! Watch the Remnant Tables for Valves Extraordinary. You will find many lines here we have not been able to list. Meet us face to face at these Bargains.

OUR PRICES TALK.

Dinner Sets

Scarce goods and prices are rapidly advancing. 1-97 piece Set, green pattern. Reg. 12.00 for 9.00. 2-97 piece Sets. Reg. 20.00 for 15.95.

Come early! Come often! Satisfaction Guaranteed.

This store has not arrived at its present stage of usefulness by chance. It isn't the result of circumstances, but down right honest hard work—wherein your interests as customers have been studied at every corner and turn. This is no ordinary sale but right in the face of rising costs and higher prices, we are offering you merchandise at these extraordinary low prices.

Don't procrastinate, many of these goods cannot be replaced for less than 50 per cent advances.

Snaps in Hosiery Department.

Childrens Hose Reg. 20 and 25cts. at 2 pair for 35c. Ladies Silk ankle Hose, not 50c but 23c. Ladies Cotton Hose 2 pair for 33c.

Ladies' Vests, Underskirts, Etc.

Ladies Vests worth 20, 25 and 30c. Sale special, 2 for 35c Black Underskirts, good \$1 value, for 85c. Babies' Embroidered Caps, regular 50c, for 37 cts. 500 yds choice Embroidery, reg. up to 10c, sale special 5½c

Dress Ginghams at 7 yds. for \$1.

Curtain Scrims.

Extra Specials at 10c, 12 1-2c, 19c and 23c per yd. Cretonnes worth 20 to 30c. Special at 17c per yd.

Tapestry Rugs.

Best English make and scarce goods 2½x3, Reg. 12.50 for 10.95, 2½x3, Reg. \$15.00 at 13.25.
3x3 Reg. 16.00, at 13.95.

4 Rugs 3½x3 Reg. 14 to \$22, at 10.95 to \$19.95.
3 Rugs 3x4 Reg. 20 to \$23.00 at \$16.95 to \$19.95.
2 Rugs 3½x4 Reg. 27.00 and 30.00 at \$24.45 and 27.-

All Specials Strictly Cash.

We pay Highest Prices for Butter, Eggs, Wool, Potatoes, Etc.

ONTARIO