

Hand-in-Hand Brand

98 $\frac{50}{100}$ of pure Bi-carbonate of Soda in it—
please remember that

For greatest purity, unequalled strength, absolute evenness of the grade, the "Hand-in-Hand" Brand of Bi-carbonate of Soda has yet to find a competitor.

Bi-carbonate Soda

Stepping Stones To Confidence

Maypole Soap Dyes

Used like ordinary soap but—it washes and dyes at one operation. The English Home Dye of highest quality—bright, fast, fadeless colors. It wins a woman's confidence. Handy—quick—sure—clean.

Thistle Brand Finnan Haddies

"The Thistle wins"—this is the new pack, and will go quickly. Clean—freshly packed. **Real Finnan Haddies** that your customers know so well.

Lazenby's Soup Squares

ready to use. A woman will thank you—rest assured of that. Of course you'll get her regular trade besides her thanks!

"Boil and bubble—care and trouble." Keep a woman out of a hot kitchen and win her gratitude. Suggest these time and labor-saving Lazenby's Goods, all

And Jelly Tablets

Sold by leading wholesalers everywhere.

Agents:

A. P. Tippet & Co., Montreal and Toronto.

F. H. Tippet & Co., St. John, N.B.