

For Quick Turn-over

It is obvious to every live merchant that "turn-over" makes for success in retailing.

We can tell you **how** to increase your "turnover."

If you are not selling O-Cedar Products, stock them now. You will see a prompt increase in your sales-per-month.

If you now stock O-Cedar Products, but fail to let your customers **know** you have them—put O-Cedar Polish and O-Cedar Polish Mops in your window—display O-Cedar Cards in your store—and right away you will realize that to get ready sales for these articles you only have to direct people's attention to them.

That is because they are quality articles—well advertised.

Through the Advertising, they are known—by reason of the quality they are appreciated and win repeat sales.

All that your customers need is a reminder that you sell them—to buy them at your store.

The demand is ever-present—awaiting but your slight effort to direct it your way.

Channell Chemical Co.,
Limited
TORONTO

