

A Women's Newspaper for Montreal for One Day

With the disappearance of the snow, and with the summer vacation within sight, the problem of playgrounds for the children of the congested parts of the city comes again into the range of 'practical politics.'

But the playground problem has not yet been taken hold of either by the 'practical politicians' of the Provincial Legislature or the City Hall.

Aiming at stimulating these gentlemen into action by means of a thoroughly aroused public opinion, the ladies of Montreal have arranged with the publishers of the 'Witness' to take complete charge of a special 'Women's Edition of the Montreal Daily Witness,' to be issued early in May.

This is something the ladies of Montreal have never yet done. They have been leaders in all sorts of enterprises to raise money for movements aiming at a better city, but this is the most ambitious undertaking yet launched, and, while they regard it purely as a business proposition, they rely upon the good offices of their friends to give the fullest measure of publicity to it.

The 'Women's Edition' will be unique in the annals of Montreal journalism. The feature will be the need of supervised playgrounds, and this will be presented with full information and illustrations showing what is being done elsewhere in that connection. But in addition, every department of the paper will be edited by a woman, and matters of current interest will be viewed from a woman's standpoint, not even excepting such masculine matters as finance and sport.

The Parks and Playgrounds Association, under whose auspices the 'Women's Edition' will be produced, includes most of the best-

known Montrealers, and, with their influence in its favor, the venture cannot be anything but a huge success commercially, providing money for playground equipments.

The ladies have already started canvassing for advertisements, and are meeting with gratifying success.

The circulation department, not content with relying upon the sales of the day of issue, are distributing coupons which will be sold in advance, as tickets for a bazaar are sold. These will be in the hands of hundreds of enthusiastic friends of the cause, who will sell the coupons at five cents each. Each coupon will be good for one copy of the famous 'Women's Edition,' if presented on the day of issue, the enormous increase in the size of the issue having entailed the pricing of the price at five cents per copy.

The officers of the Parks and Playgrounds Association and the ladies directly in charge of the 'Women's Edition' are as follows:—

Patron. His Excellency Earl Grey, Governor-General of Canada; president, Sir Alexandre Lacoste; first vice-president, Sir George Drummond; second vice-president, Mr. George Hooper; hon. secretary, Mr. A. D. Durnford; hon. treasurer, Mr. C. J. Fleet, K.C.

Board of directors: Sir George A. Drummond, Sir Alexandre Lacoste, Mr. Robert Meighen, Mr. C. J. Fleet, the Hon. F. L. Beique, Lieut.-Colonel Burland, the Hon. J. P. B. Casgrain, Sir E. S. Clouston, Bart.; the Rev. Dr. Hill, Dr. Lachapelle, Mr. H. Laporte, His Worship the Mayor, Sir W. C. Macdonald, Mr. Charles Meredith, Mr. H. V. Meredith, Mr. W. R. Miller, Mr. Bartlett McLennan, the Hon. R. Dandurand, Mr. M. J. A. Prendergast,

Mr. Farquhar Robertson, Mr. Recorder Weir, Lady Drummond, Lady Hingston, Mrs. Thibaudau, Mrs. Logan, Mrs. Morse, Mrs. Cox, Mr. A. Durnford, Mr. George Hooper.

Editorial Board of the Women's Edition of the 'Witness': Mrs. J. E. Logan, who has had experience in literary journalism extending over several years in connection with the New York 'Evening Post' and 'The Nation'; Mrs. Cox, wife of Prof. Cox, of McGill University; Mrs. F. P. Walton, wife of the Dean of the Faculty of Law, McGill University; Miss Waud.

Advertising Committee: Mrs. Hamilton Gault (convener), Mrs. Winslow, Mrs. Peterson, wife of the Principal of McGill University; Mrs. C. E. Moyse, wife of the Dean of the Faculty of Arts, McGill University; Mrs. C. Johnson, Mrs. Colin Campbell, Mrs. H. Vincent Meredith, wife of the manager of the Bank of Montreal; Mrs. J. D. Rolland, wife of the Hon. J. D. Rolland; Miss Rubenstein.

Sales Committee: Mrs. F. H. Waycott, past president of the Montreal Women's Club, and Miss Edith Watt, joint conveners; Mrs. F. Robertson, wife of the president of the Montreal Board of Trade; Mrs. Weir, wife of Judge Weir; Mrs. Wylde, wife of Dr. Wylde; Mrs. A. Murray, Miss Blackader, Miss Roddick, Miss Esdaile, Mrs. Roddick, wife of Dr. T. G. Roddick.

The primary aim of the ladies is, of course, to raise funds for the Playgrounds, but their secondary aim is to make everybody discuss Playgrounds, so, in order to set the town talking, they have adopted several plans to make the interest steadily increase from now until the day of publication.

TWO LIMERICK CONTESTS

To stimulate interest in the Women's Edition, and also to gather in the many little donations towards the Playgrounds Fund, two Limerick Contests have been arranged. The results of both Contests, together with the best last lines and the brightest and cleverest original Limericks, will be given in the Women's Edition, and will undoubtedly form one of its many interesting sections.

HOW WOULD YOU END IT?

Oh, the Montreal women are bright,
They will edit the "Witness" some night.

The next day our old town
Will be turned upside down.

CONTEST No. 1

This will be for the best last line to be submitted as an ending to the incomplete Limerick printed at the top of this announcement. Copy the coupon given below on a sheet of note paper, fill out the blank lines and enclose ten cents, in coin or stamps, as a DONATION to the Playgrounds Fund. Send it in as soon as possible, for all entries will be numbered as opened, and should two persons hit on the same line, the first in order will be the only one for whom that ending will count. Entries in this competition must be addressed:

Aunt Limerick,
Care The Women's Edition,
"Witness" Office, Montreal.

CONTEST No. 2

Besides prizes for the best last line to the above, prizes will be awarded for the best wholly original Limerick on the Women's Edition, in which the words, "Women" and "Witness" must appear. These Limericks must also be accompanied by ten cents each as a donation to the Playgrounds Fund, and must be received before the end of April, but in this case the address will be:

To the Editor,
Original Limerick Competition,
Women's Edition,
"Witness" Office, Montreal.

N.B.—The same person may send in as many entries as desired for either or both competitions—the more the merrier, but to count for the prize each entry must be accompanied by ten cents as a DONATION to the Playgrounds Fund.

THE PRIZES

The prizes will be awarded as follows:

For Last Line Limericks		For Original Limericks	
One	First Prize	One	First Prize
One	Second Prize	One	Second Prize
Twenty-five	Third Prizes	Five	Third Prizes
Fifty	Fourth Prizes	Ten	Fourth Prizes

Aggregating Ninety-Four Prizes, value over \$150.00

More prizes are given in the "Last Line" contest, as that will naturally attract more entries, but for that very reason it will be easier to win the prize in the "Original Limerick" contest for those who enjoy the fun of writing verses and have the happy knack.

The prizes will be:

First Prize

One 3-yd. best quality Canadian flag (British manufacture), of real double-warp wool bunting, canvas bound, roped and toggled, all ready to hoist.

Second Prize

One 2-yd. Canadian flag, quality identical with above.

Third Prize

One year's subscription each to "World Wide" and the "Canadian Pictorial," to be sent either to his own or any other addresses the winner designates. (To Canadian addresses outside Montreal, one six months' subscription to the "Daily Witness," or one year's subscription to the "Weekly Witness" may be substituted for either of the above.)

Fourth Prize

One year's subscription to either "World Wide" or the "Canadian Pictorial," to be sent to any address the winner designates. (To Canadian addresses outside Montreal, one six months' subscription to the "Daily Witness," or one year's subscription to the "Weekly Witness" may be substituted for the above.)

How Would YOU End It?

Oh! the Montreal women are bright,
They will edit the "Witness" some night,
The next day our old town
Will be turned upside down

Name

P.O. Address.....

Date

N.B.—I enclose ten cents as a donation to the Playgrounds Fund.

In sending in your version of the last line it will not be necessary to cut out this coupon, thus spoiling your copy of the "Pictorial." Merely copy it in full on a sheet of note paper, filling in the blank lines. Send it with 10 cents in coin or stamps, to "Aunt Limerick," Women's Edition, "Witness" Office, Mon

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