

Get Ready
for Spring

ROOFING

When you build, you want the roofing that will give you the *best service*—that will last so long that its cost *per year* is less than any other.

Paroid has proved in actual use on farm and dairy buildings, on factory and railway buildings, on government buildings at home and abroad, to cost less *per year* than any other roofing.

There are good reasons for it:

It is better made and is made of better materials. Its basis is a better, tougher, more durable felt—made in our own mills. (Established in 1817.) We are in position to *know* that it is. You cannot afford to buy a roofing made from a cheap felt nor from a manufacturer who does not make his own felt.

PAROID

Paroid has a thicker, smoother, more pliable coating than any other ready roofing. It is better all the way through. You can see and feel the difference.

It is the only roofing laid with square, rust-proof caps which do not rust nor work loose and which have the largest binding surface.

Read our offer and let us *prove* to you its superiority. If your dealer cannot supply you, don't take a substitute. Write to us direct. We'll pay the freight.

Send Now For Free Samples

and find how to save money on your roofing. If you enclose *4c.* in stamps for postage we will send you free our new 48-page book of *Complete Plans For Farm, Poultry, Dairy and Live Stock Buildings.* It will save you money.

E. W. BIRD & SON,

(Established in U.S.A. in 1817)

Canadian Factory and Office, Hamilton, Ont.

OUR OFFER

Buy one lot of Paroid; open it; inspect it; apply it to your roof, and if then you are not satisfied, send us your name and address, and we will send you a check for the full cost of the roofing, including cost of applying.

Manufacturers and Dealers in

TELEPHONES, SWITCH- BOARDS, LINE MATERIAL and SUPPLIES

If you are interested in Telephones or Fire Alarm apparatus let us hear from you. We can supply you with anything or everything needed for a Telephone or Fire Alarm system.

Write us for our catalogue and prices.

NORTHERN ELECTRIC & MANUFACTURING CO.

Winnipeg

Limited

Montreal

OUR BEST
ADVICE

USE CARNEFAC

FOR CALVES OR HOGS
THAT ARE NOT THRIVING

Look into this
roofing question



Get book on "Roofing Right" and see how little risk you take when you roof any building with

"OSHAWA"
GALVANIZED STEEL
SHINGLES

Sold under a plain GUARANTEE that keeps your roof good for 25 years. With decent care, an Oshawa-Shingled roof will last a CENTURY.

Easy To Put On

With a hammer and a snips (tinners' shears) anybody can put Oshawa Shingles on perfectly. Locked on all four sides—see the side lock?



It drains the shingles so that water can't seep under. Top lock (see below) makes whole roof practically one piece and sheds water quick. Made in one grade only—28-gauge semi-toughened steel, double-galvanized (saves painting).

Wind-water and fire-PROOF. Keep buildings safe from Lightning.

Cost only \$4.50 a square (10 ft. x 10 ft.)



Send for booklet and learn how little a RIGHT roof costs. Address

The PEDLAR
PEOPLE
Of Oshawa

Montreal Ottawa
321-3 Craig St. W. 425 Sussex St.
Toronto London
11 Colborne St. 69 Dundas St.
Winnipeg Vancouver
70-82 Lombard St. 615 Pender St.

OUR BEST
ADVICE