

CANADA PERMANENT MORTGAGE CORPORATION

TORONTO STREET

TORONTO

Established 1855

President—W. G. Gooderham, First Vice-President—W. D. Matthews, Second Vice-President, A. S. Hudson, Joint General Manager—R. Hudson, John Massey, Assistant General Manager—George H. Smith,

PAID-UP CAPITAL	\$ 6,000,000.00
RESERVE FUND (earned)	5,250,000.00
UNAPPROPRIATED PROFITS	197,977.41
CAPITAL AND SURPLUS	11,447,977.41

Deposits Received

Debentures Issued

Seventy-Five Years Ago

On the first of February, 1843, The Mutual Life of New York issued the first mathematical reserve policy ever written by an American company.

Having completed its 75th fiscal year on the 31st December, 1917, the Company enters upon the new year with a justifiable pride in its impregnable strength, its unsurpassed policy contracts, its generous dividends, and its great body of well-satisfied policyholders.

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THE OLDEST COMPANY IN AMERICA IS
THE COMPANY FOR YOU.

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For terms to producing agents address

THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK

34 Nassau Street . . . New York City

The Life Agent's Manual

Published by The Chronicle, Montreal

THE London Assurance CORPORATION OF ENGLAND.

INCORPORATED BY ROYAL CHARTER A. D. 1720

CAPITAL PAID UP \$ 2,241,375
TOTAL CASH ASSETS 22,457,415

Head Office for Canada - MONTREAL
W. KENNEDY, W. B. COLLEY, Joint Managers.

ATLAS ASSURANCE COMPANY LIMITED of LONDON, ENGLAND

The Company commenced business in the
REIGN OF GEORGE III and the following
figures show its record—

At the Accession of	Income	Funds
KING GEORGE IV.	\$ 387,065	\$ 800,605
KING WILLIAM IV.	657,115	2,038,380
QUEEN VICTORIA	789,865	4,575,410
KING EDWARD VII.	3,500,670	11,185,405
KING GEORGE V.	6,846,895	15,186,090

and at 31st DECEMBER, 1916 7,980,685 20,730,010

In addition the Company has a Subscribed
Capital of Eleven Million Dollars (of which \$1,-
320,000 is paid up.)

Agents wanted in unrepresented districts.

Head Office for Canada:

260 St. James St., MONTREAL
MATTHEW C. HINSHAW, Branch Manager



Assets:
\$22,022,227.19

Surplus:
\$7,426,114.26

Canadian Head Office:
MONTREAL.
J. W. HINNIE, Manager

L'UNION

FIRE INSURANCE COMPANY, Limited

Established 11828 Head Office: PARIS, France.

Capital fully subscribed . . . \$2,000,000.00

25 p. c. paid-up

Fire Reserve Funds 5,539,000.00

Available Balance from Profit

and Loss account 111,521.46

Net Premiums in 1916 5,630,376.43

Total Losses paid to 31 Dec., 1916 100,942,000.00

Canadian Branch:

LEWIS BUILDING, 17 St John St, MONTREAL
Manager for Canada: MAURICE FERRAND.