

We will now send THE FARMING WORLD for the remainder of this year free to all new subscribers for 1901.

# THE FARMING WORLD PREMIUMS

If by any chance subscribers overlooked reading the eight-page supplement in last week's FARMING WORLD making announcement of our plans for the new season of 1900-1901, with illustrated list of the generous premiums we are offering, let us emphasize the importance of turning at once to that issue and reading the story there told.

We have planned for a large increase in circulation for the year ahead, and the premiums we offer must help in that direction. We count on subscribers helping, and for that reason repeat—**read the eight-page two-color supplement in last week's Farming World.**

- We will be glad to send a copy of last week's paper to any friends
- who will be interested in THE FARMING WORLD, and who will per-
- haps give some time to pushing a canvass and thus earn one or more of our premiums.

## THE PREMIUM LIST INCLUDES, AMONG OTHER THINGS

### Lady's Breast Watch

An illustration is given of this in last week's paper. Only eight new yearly subscriptions, with 20 cents to cover cost of packing and postage, is needed to put you in possession of one of these.

### Lady's Gold-filled Watch

This is a lovely article for any lady to possess. It is an excellent time-keeper, and whilst not gold, is guaranteed to retain its rich gold like appearance for at least five years. Particulars of how you can get one of these is in last week's FARMING WORLD.

### Great Boy's Watch

This is an astonishing proposition, for it means putting almost anyone in possession of a good reliable time-keeper. Look at page 233 of last week's FARMING WORLD and see how easily you can own one of these.

Handsome

### Bronze-Iron Clock

This is both a handsome and useful article. It is built on the stop-watch principle and serves as an egg boiler or a timer for cooking any dish. Very little effort is required to get it—see last week's issue of FARMING WORLD.

## HOW TO OWN A GUN

Farmers and farmers' sons will appreciate the valuable premium that we are offering in a double barrel breech-loading gun, full description with illustration given in last week's FARMING WORLD. Just a little energy in getting some new subscribers to THE FARMING WORLD is needed to make one of these \$12 guns cost you nothing. We are also offering a Flobert rifle, sold regularly at \$5. Turn to last week's FARMING WORLD and get the particulars, or if you have not a copy near by drop post card and we will send you one.

This by no means exhausts the premium list. It is a big list—a splendid and generous list. We want you to know all about it, and tell your friends about it.

# THE FARMING WORLD

Confederation Life Building, TORONTO