

The Reductions are so great as shown by the sample prices quoted here that our store is bound to be crowded with eager buyers. Therefore come early in order to make satisfactory selections.

February Clearance Sale

Prices Reduced regardless of cost, on big lines of merchandise. At these sale prices you will have many opportunities to make a dollar buy more for you than it ever bought before.

In preparing for this sale it has been our fixed purpose to move all of this season's goods from our shelves. This means a grand saving for you on a wide range of merchandise for 9 days.

THURSDAY, FEBRUARY 17, TO SATURDAY, FEBRUARY 26
Our Prices Will Make You Money

MEN'S SHOES

We've said "Good-bye" to all these Shoes

Men's Box Calf, blucher style, worth \$3.00 a pair, sale price.....\$2.10
Men's Boston Calf, blucher style, worth \$2.25 a pair, sale price.....\$1.30
Men's Velour Calf, stylish up-to-date shoe worth \$4.00, sale price.....\$2.95
Astoria Shoes in all the latest styles at reduced prices.

WOMEN'S SHOES

Women's Felt Foxed Lace, a good warm shoe, worth \$2.00, sale price.....\$1.39
100 pairs of Ladies' Shoes, broken lots of \$2.50, \$3.00 and \$3.50 grades, choice entire lot.....\$1.95
Women's Gunmetal Blucher, worth \$3.75, sale price.....\$2.19
Growing Girl's Heavy Kid Blucher, reg. \$1.75, sale price.....\$1.35
All the latest spring styles have arrived and are being opened daily. See them before buying. The new Gypsy Queen is a very popular shoe, either with the white or black buttons. Come in and see it today.

HAVE YOU SEEN THEM?

Our new samples of spring Wall Paper have arrived and are ready for your inspection. It will be very much to your interest to see them before you paper a single room. A pleasure to give suggestions and show papers.

Departments That Show on This Sale
Women's and Misses' Coats, Dresses, Blouses, Furs, Silks, Dress Goods, Undermuslins, Corsets, Hosiery and Underwear.
Men's and Boys' Hats and Caps.
Blankets and Comforters, Curtains and Rugs, Oilcloths and Linoleums, Carpets and Window Shades.

New Spring Goods Arriving Daily

E. MAYHEW & CO.

"The Store That Saves You Dollars Every Year"

The Transcript.

THURSDAY, FEBRUARY 17, 1916.

CAIRO.

Mr. and Mrs. Alfred Wehlann entertained a number of their friends on the 12th inst.

Frank McLean arrived home from Detroit Thursday.

Mr. and Mrs. G. L. Smith, of Essex, visited friends here and enjoyed the "Home Ties" entertainment.

The play "Home Ties" was given by our dramatic club on Friday evening and was a grand success. The town hall was packed to overflowing. The several characters executed their part with marked ability and the audience was spellbound throughout the evening. The beautiful costumes worn was a feature, indicating the character in a most pleasing manner. The Kelly orchestra, of Newbury, supplied the musical part and were encored several times.

Mrs. D. M. Smith, accompanied by her daughter, Mrs. W. A. McKeown, left by the C. P. R. on Sunday for London, having been called to see

their son and brother, M. D. Smith, who was suffering from appendicitis and was likely to be a subject for an operation in the hospital. Since writing we are pleased to learn that an operation was successfully performed on Monday morning and that bright hopes are entertained for his speedy recovery.

Geo. E. Fenby autored to Watford and other points and reports success in his line of business.

To safeguard the child from damage that worms cause, use Miller's Worm Powders, the medicine par excellence for children. These powders will clear the system entirely of worms, will regulate and stimulate the organs injured by the worms, and will encourage healthful operation of the digestive processes. As a vermifuge it cannot be surpassed in effectiveness.

SHEPHERD.

Was your valentine an imp or an angel?

Prospects look good now for home-made ice cream.

Thousands and thousands of bushels of wheat are coming in to the mills these weeks, and there are thousands

that won't come till the price goes 'way down.

Miss E. Pasha made a short visit here last week.

T. H. Moorhouse is laid up with another attack of rheumatism.

A farmers' club was organized here last week and regular semi-annual monthly meetings will be held, open to all, at which good, live addresses will be given by capable men. A good program will also be given. Yes, free.

We are glad to inform those anxious to know that Oliver George is on a fair way to recovery.

Mr. and Mrs. Vosberg were Bridgen visitors last week.

A few of our "youth and beauty" took in the play at Cairo last week and pronounced it a huge success.

W. Bolton is away holidaying.

Emmie Moorhouse is visiting in St. Thomas.

Shetland has the promise of a branch of the Merchants Bank as soon as men can be spared. But the business men here avow that "girls" would do as well or better.

When all other corn preparations fail, try Holloway's Corn Cure. No pain whatever, and no inconvenience in using it.

Newbury

D. J. Batsner, of Cincinnati, was in town a few days last week.

Mrs. D. G. Archer, of Windsor, is visiting her father, J. Gay.

Miss Stotte is in London this week attending the wholesale millinery opening.

The limelight views and lecture, "The Flower of Empire," given by Rev. W. L. Spence, of Chatham, under the public school auspices, on Friday evening, was splendid. The views were perfect and made a pleasing and instructive entertainment.

Mrs. Amos Fennell was called to Ridgeway on Friday to attend the funeral of her late sister, Miss Maggie Bateman, who passed away suddenly after attending an oyster supper on Wednesday evening. The deceased was known to many here, having visited frequently at Mrs. Fennell's, to whom sympathy is extended.

Mr. and Mrs. Wm. Stokes left on Tuesday for a short visit in Windsor before leaving for their home in Calgary. Both look well and bring most encouraging reports from those who went from this district to the West.

J. Martin, of Lambeth, visited his daughter, Mrs. Ward, last week.

Mrs. F. W. Watts, of Toronto, will address the Women's Institute next Saturday, at 2.30. Topic, "Your Influence in the Home." A ten-cent tea will be served. All welcome.

Melbourne

The annual meeting of the Melbourne Public Library was held on Feb. 8th. Owing to the snow storm the attendance was not as large as usual. The directors for 1915 were re-elected for the new year. The members are:—Rev. D. C. Stephens, Rev. J. B. Currie, W. G. Robinson, E. L. Frost, H. D. A. McKenzie, Mrs. A. P. McDougald, Miss Mary E. Mather.

The first meeting of the directors was held on Feb. 11th. E. L. Frost was elected chairman, Miss Mary E. Mather re-elected secretary-treasurer, and John Mair was engaged as librarian. About sixty new books have recently been added to the library.

A MEDICINE FOR THE MINER'S PACK.—Prospectors and others going into the mining regions where doctors are few and drug stores are not at all, should provide themselves with a supply of Dr. Thomas' Electric Oil. It will offset the effects of exposure, reduce sprains, and when taken internally will prevent and cure colds and sore throats. A lubricant will keep the muscles in good condition.

Wardville

Mr. Moore, of Lambeth, spent a few days last week in town.

Miss Mabel Milner has returned to Detroit after spending the past month at her home here.

Miss Ila Quigley, of Kilmartin, spent the week-end at her home here.

Mr. Luke, of the Royal Bank staff, is on his vacation to his home at Oshawa.

The Wardville High School will hold their annual concert on Friday evening, Feb. 18th. Wm. Sheppard, as soloist, will take a leading part in the program. There will also be a drill, chess, and a one-act comedy, "The Girl and the Undergraduate," by the pupils, and the presentation of diplomas.

The many friends of Mrs. H. Sparling are glad to hear of her improvement in health.

E. Clark, of the 135th Battalion, Parkhill, spent the week-end at his home here.

Miss G. Currie, of Glencoe, spent Monday in town.

Crinan

Mrs. W. W. Welch is on the sick list.

Mrs. W. J. Webster spent over Sunday with friends in Dutton.

Murdock Matheson is confined to his home with a severe attack of the grippe.

The board of managers of Argyle church held a business meeting on Friday evening.

Will Welch, son of Mr. and Mrs. W. W. Welch, con. 1, has joined the 91st battalion stationed at St. Thomas.

Miss Mary McColl is visiting Miss Grace McIntyre, con. 2.

A. D. McMillan, con. 2, is visiting friends in Detroit and Cleveland.

Several from here attended the Social Service convention at West Lorne on Monday afternoon and evening.

Mrs. H. Johnson and son Neil are visiting at Fingal and St. Thomas.

They intend returning to their home in the West shortly.

Several from here attended the funeral of the late John A. Dobie at Glencoe on Friday.

Mrs. D. C. McKee has returned from London after a visit with her sons, Chris and Dan McKee.

The following is a summary of the report of Crinan cheese factory for 1915 which has just been issued:—Milk received, 806,837 lbs.; cheese manufactured, 36 tons 1,270 lbs.; average yield, 11.01; average price per lb. cheese, 14.53; average price per 100 lbs. milk \$1.31. The patrons received \$8,166.50 in cash and \$1,262.51 for cut cheese. The total amount received for cheese was \$10,715.70.

Malcolm McIntyre, con. A, has an attack of la grippe.

The postponed annual meeting of the Crinan cheese factory is to be held in Markham's Hall on Friday evening.

Fred Boyce, dairy inspector for the district, will deliver an address.

Two gentlemen were watching some sparrows, and one remarked that they must be very hardy birds to live in this country in the winter. "Oh, they sleep in fir trees," answered the other gent. Har! Har!

THE MOST POPULAR PILL.—The pill is the most popular of all forms of medicine, and of pills the most popular are Farmer's Vegetable Pills, because they do what is asserted they can do, and are not put forward on any flimsy claims to excellence.

They are compact and portable, they are easily taken, they do not nauseate nor gripe, and they give relief in the most stubborn cases.

Appin

The Appin Improvement Society held a successful meeting on February 8th. A debate, "Resolved, that there is more to be learned from travelling than from reading," was keenly contested and decided in favour of the affirmative. The program committee for the next meeting, February 22nd, consists of Stanley Towers and Fred McGill for the debate, and Miss Glanfield, Jessie Eddie and Effie Patterson for the music.

The Appin Women's Institute will hold their regular monthly meeting at the home of Mrs. John Jones on Thursday afternoon, February 24th. Program as follows:—Care of house plants for winter blooming, Mrs. John Jones; music, by Miss Zella McMaster; question drawer; Hostesses—Mrs. J. A. McTaggart, Mrs. Frank Nichol and Mrs. John Macfie. Ladies having socks and shirts finished for the soldiers are requested to bring them to this meeting.

At a meeting of the quarterly board of Appin circuit, Methodist church, Rev. O. W. Bristol, the pastor, was invited unanimously to remain for the United States should remain neutral," was debated by Neil J. and Dan McKellar, for the affirmative, and J. A. Scott and Charles McLean, Glencoe, for the negative. Decision was in favour of the negative.

The Young People's Society of Burns' Church will meet Wednesday evening of next week.

Master Alexander Munroe returned home from London on Monday.

Miss Bessie McIntyre, of London, and her cousin, Duncan McIntyre, of Yarmouth, visited over Sunday with friends here.

J. H. McFarlane returned to Detroit on Saturday after spending a few days in this vicinity.

Kilmartin.

Mrs. (Rev.) J. Fraser Smith is visiting her aunt, Miss Waugh, Toronto.

Miss Jean Wood spent the week-end at D. N. Munroe's.

A large crowd attended the literary at S. S. No. 17 on Thursday evening last. A good program was given, and the subject, "Resolved, that the United States should remain neutral," was debated by Neil J. and Dan McKellar, for the affirmative, and J. A. Scott and Charles McLean, Glencoe, for the negative. Decision was in favour of the negative.

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CLUBBING RATES

Renew your newspaper and magazine subscriptions at the Transcript office. We can save you money, as well as the trouble and expense of remitting. The following are some of our clubbing rates:—

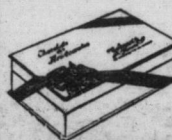
The Transcript and Family Herald and Weekly Star \$1.95
Daily Advertiser, morning or afternoon edition.....2.95
Daily Free Press, morning.....3.75
Daily Free Press, afternoon.....2.95
Daily Globe.....3.90
Daily Mail and Empire.....3.90
Farmer's Advocate.....2.45
Weekly Sun.....1.85
Weekly Mail and Empire.....1.85
Weekly Advertiser.....1.85
Toronto Daily News.....2.90
Weekly Free Press.....1.95
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All subscriptions are payable in advance. Address: TRANSCRIPT OFFICE, Glencoe, Ont.

A Drug Store for Men

We sell the best shaving creams, photographic supplies, tooth brushes, dentifrices, soaps, cigars, tobacco and chocolates.

When you want to give 'her' something really fine we suggest a box of NEILSON'S "Chocolats des Aristocrates." One dollar a pound box.

Scott's, Glencoe



Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Dr. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

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In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

MERCHANTS BANK OF CANADA

Established 1863 Head Office, Montreal
Capital, paid up \$7,000,000 Reserve Fund \$7,248,134

SAVINGS DEPARTMENT

We give special attention to Savings Accounts. One dollar only is necessary to open an account. Interest allowed at highest bank rate, and added twice a year without application or presentation of pass-book. No delay in withdrawals. Two or more persons may open a joint account, and either party can withdraw money.

FARMERS' BUSINESS

Money advanced to Farmers at Reasonable Rates. Sales Notes handled on most favorable terms.

J. A. McKELLAR, Manager

GLENCOE BRANCH

THE ROYAL BANK OF CANADA

INCORPORATED 1869

Capital Authorized.....\$25,000,000
Capital Paid-up.....11,500,000
Reserve and Undivided Profits.....13,230,000
Total Assets.....\$38,730,000

HEAD OFFICE—MONTREAL

MONEY ORDERS.—A safe and economical method of remitting small amounts.

\$5 and under.....3c
Over \$5.....\$10 6c Rates
Over \$10 Not exceeding.....\$30 10c
Over \$30.....\$50 15c

SAVINGS BANK DEPARTMENT Deposits of \$1 and upwards received and interest at highest current rate added twice yearly.

A General Banking Business Transacted.

Glencoe Branch - E. M. DOULL, Manager

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Leave Toronto 6.40 p. m. Daily
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Through equipment, including Electric Lighted Compartment Observation Car, Standard and Tourist Sleepers, Dining Car, First-class Coaches.

"The frequent C.P.R. Service passing through the Business Centre of each City is an asset to the Traveller."

Particulars from Canadian Pacific Ticket Agent, or write W. B. Howard, D.P.A., Toronto

APPIN LUMBER YARD

We handle everything in the building line, including lumber, lath, shingles, lime, Pedlar roofing and siding, also fence posts and Beaver Board.

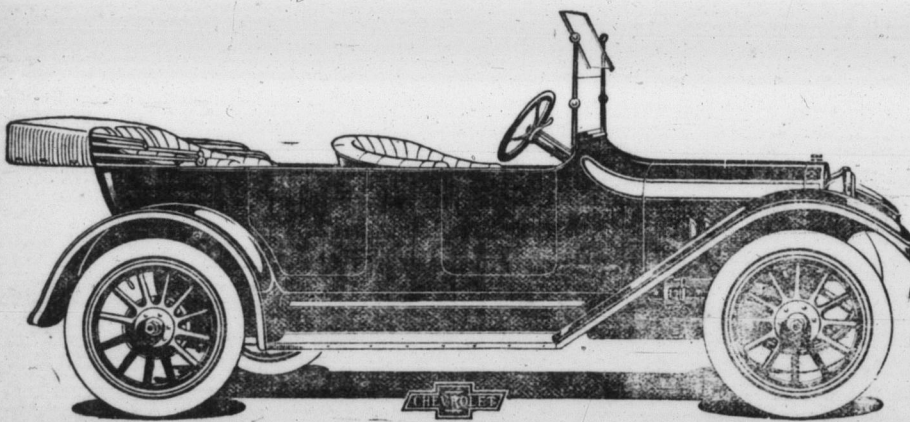
Contracts made for building. Quality first.
Get our prices.

W. R. STEPHENSON
APPIN, ONT.

Valve-in-head Motor

CHEVROLET

Sturdiness
Beauty
Economy



\$675 f. o. b. Oshawa

The Lightweight Champion of America

Any hill on high gear, fully loaded. Same type of motor as used in all aeroplanes, submarines and racing cars because it produces more power, is more reliable in action, and saves you 15 to 25 per cent. in your gasoline bill over any other type of motor. Shock absorbing springs, rubber bumpers, floating axle, electric starter and lights, electric horn, speedometer, ammeter, license brackets, and there is what you do not get on the other cars at any price, an automatic cut-out, i. e., if you leave your ignition button on you cannot burn out your batteries; they cut out automatically. Also, some of the \$2,000 cars are copying the Chevrolet rear axle: the entire assembly runs in an oil bath. The beautiful new roadster is now ready.

The moral of this story is that you cannot buy too early, that is, if you do not want to wait till June or July for a car. The company has paid particular attention to making the bodies sturdy and noise proof. See it.

N. & A. M. GRAHAM