

The Picnic



Season is only just beginning, and the weather man says that August is to be a dry, warm month.

At our THREE STORES we are clearing out all our stock of Summer Shoes at prices so low that there is no necessity for wearing a shabby boot or shoe.

Canvas, Buck, Patent and Gun Metal Oxfords, Pumps, Colonials and Ties at great reductions.

Now is the time to buy seasonable Footwear

Waterbury & Rising

LIMITED
King Street Union Street Main Street

COAL?

TELEPHONE MAIN 2670
Ask For Low Summer Prices
CONSUMERS COAL CO., LIMITED

Candy for Picnics Make this department a success. Our long experience and exceptional facilities will assist you greatly. We have a splendid line especially adapted for this purpose.
EMERY BROS. 82 Germain St.

NYAL'S
Mayflower Talcum Powder

Mayflower Talcum Powder

Nyal's Mayflower Talcum is an experience to every first time user. Its touch is soft, soothing and refreshing. Its distinctive Mayflower perfume, delicate, individual, elusive. Ideal for every use to which you can put a Talcum.

Nyal Quality preparations can be obtained only in Nyal Quality Stores. Ask one of them for free copy of Booklet entitled "Your Complexion," giving full particulars of best methods of massage.

Nyal Quality Store

The Gift for the Bride

For a Gift of distinction and individuality, let us suggest a choice piece of Diamond Set Platinum Jewelry. It may be a Bracelet, Necklace, Earrings, Bar Pin, Brooch or Finger Ring. Our Platinum Jewelry has the latest "touch" in design, and our Diamond and Gem Values are supreme.

Ferguson & Page
Diamond Importers and Jewelers
41 King St.

Keep in Touch With The WEATHER MAN

A Good Thermometer is really indispensable in the home, the institution, the business house, as well as in halls and churches.

Attached to your window casing the "Out-of-door" Thermometer gives you the exact temperature without your having to leave the house.

The Indoor Thermometer makes it very easy to regulate the temperature of any part of the home.

Our extensive display includes Tested Thermometers — absolutely accurate — with plainly marked white figures on dark plate, or dark figures on light plate, as you choose, the plates, in some of the higher grades being of brass and water-proof.

Others have clearly marked glass plates which are also water-proof. Then we have large Porcelain Plate Thermometers with big figures; also Oven and Bath Thermometers.

BAROMETERS

Market Square **W. H. THORNE & CO., LTD.** King Street

THE NEUTRAL RED CROSS SOCIETIES

It would be impossible to exaggerate the horror of the European situation if there were no neutral Red Cross Societies. Switzerland, Holland and Denmark are all situated geographically on the chief routes of communication between belligerent countries, and their Red Cross societies have played a special part in emphasizing the international character of the Red Cross. These neutral Red Cross societies mediate between the Red Cross societies of the nations at war and exemplify those universal principles of international charity, which more than anything else in the world today make for universal peace.

Holland effects the exchange of incapacitated French and German prisoners. The Swiss Red Cross keeps up a large exchange bureau by means of which French and German prisoners are returned to their respective countries, and Denmark does the same kind of service for Russia and Germany. Lists of prisoners of war are sent by the different countries to these neutral Red Cross societies which are thus in a position to answer all inquiries of relatives and to forward mail and parcels to prisoners.

To appreciate the department of Red Cross work one has only to imagine the terrible confusion that would result from the disappearance and silence of millions of men. Immense legal difficulties would arise everywhere in the absence of all information as to the existence or death of prisoners of war. Estates would be involved in legal tangles. Women thinking they were widows might contract new marriages. Every country would be full of Knock, Arden and disputes as to the inheritance of property.

The present world without the Red Cross would be unthinkable. The Red Cross typifies civilization itself.

The American Red Cross. America, the largest neutral country, has sent a hospital unit to every belligerent country. The English unit is stationed in the American Women's Hospital at Paignton, Surrey. The French unit is at Pau. The Russian unit is in charge of a hospital at Kiev on the Baltic. The German units conduct two hospitals at Gielwitz and Koesel. The Austro-Hungarian units are stationed at Vienna and Budapest. There is a Serbian unit at Belgrade and a Turkish unit at Constantinople. In addition the American Red Cross is doing work in Mexico and in China, so that its activities are at the present moment world wide.

The American Red Cross executive informed of conditions and needs in every country. One of the most efficient parts of the world wide Red Cross organization is the Japanese section. It has a membership of 1,800,000 and an endowment fund of \$18,000,000. Its last annual meeting was presided over by the empress and was attended by 10,000 delegates. The American Red Cross society has a membership of 18,000 and an endowment fund of \$29,000. There is thus no country in the world in which there is so much Red Cross enthusiasm as in Japan. In all their work the Japanese have faithfully discharged all Red Cross obligations even to their own disadvantage.

Every well to do person in Japan joins the Red Cross. Even young children are enrolled as life members before they can walk or talk. The Japanese Red Cross member stands in the line of the intel above his door and it is said that house-breakers scrupulously respect premises so marked.

In the present war the Japanese Red Cross executive informed of conditions and needs in every country. One of the most efficient parts of the world wide Red Cross organization is the Japanese section. It has a membership of 1,800,000 and an endowment fund of \$18,000,000. Its last annual meeting was presided over by the empress and was attended by 10,000 delegates. The American Red Cross society has a membership of 18,000 and an endowment fund of \$29,000. There is thus no country in the world in which there is so much Red Cross enthusiasm as in Japan. In all their work the Japanese have faithfully discharged all Red Cross obligations even to their own disadvantage.

Good for Boys



Camping time is a time of joy for the youngsters. Very few things are needed for a cracking good time — a tent, blankets, plain, stout clothing, and plenty of good, wholesome food.

A splendid food to take along is

Grape-Nuts

It's an ideal camping food — nourishing, appetizing and always ready to eat.

This delicious wheat and barley food contains great nutrition with little bulk. It is made from the natural, whole grains, retaining all of their vital mineral salts, particularly necessary for building health and strength in growing boys and girls.

Grape-Nuts is ready to serve direct from the package — just add good milk or cream. Summer rains won't hurt the supply — packages are wax-wrapped and moisture-proof.

"There's a Reason" for Grape-Nuts

Made in Canada — Sold by Grocers everywhere

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

Stores Open 8.30 Close 6 O'clock; Fridays 10 p. m., Saturdays 1 p. m.

Sale Of Ladies' and Children's Knitted Underwear

Manufacturers' Samples and Oddments in Summer Undergarments At Surprisingly Low Clearance Prices
CONTINUED THURSDAY MORNING
IN WHITEWEAR DEPT.—SECOND FLOOR

New Rugs

FOR HOMES AND OFFICES
Our stock of high-grade rugs was never more complete, and you will be able to select with perfect satisfaction from this extensive display. These rugs are marked at prices ruling at the time they were purchased, but the same rugs if secured from the mills now would have to be sold at much higher prices.

FINE ORIENTAL RUGS
FINE AXMINSTER RUGS
FINE WILTON RUGS
FINE BRUSSELS RUGS

All sizes and in shades and designs to blend with any color scheme. A great many of these rugs are suitable in pattern for office use.
CARPET DEPARTMENT—GERMAIN ST.

New Linen Skirts

FOR OUTING WEAR
LINEN SKIRTS—Natural shade, perfectly plain style, with one and two pockets; 39, 40 and 41 inch lengths.
Each \$1.75
COSTUME SECTION—SECOND FLOOR.

Manchester Robertson Allison, Limited

THE CITY AND STREET RAILWAY

Com. Potts Moves Far Action to Prevent Running of Cars Over Some Sections

At yesterday's meeting of the Common Council, Commissioner Potts reported on the condition of the street railway rails at Bridge street curve, in several places in Main and Mill streets, at Paradise row corner, in Charlotte street and at the head of King street; also at Princess and Carmarthen corner. He had written the company about the latter said, they having refused to respect the court's judgment, he found it impossible to protect the public from the dangerous condition of the tracks until this council takes such action as will compel the St. John Railway Company to respect the rights of the citizens. He moved that the council instruct the city solicitor to institute action against the company for an injunction prohibiting them from running over the sections complained of.

Commissioner Wigmore seconded the resolution to promote discussion.

Com. Potts said the city solicitor had advised him that the course proposed was the only method of action.

There was some discussion and then a private session at the close of which the mayor announced that the matter was left in the hands of the recorder for further action and advice.

General Matters.

J. A. Gregory's tender of 40,000 feet of spruce deals at \$17.25 was accepted. Commissioner Russell was given authority in the same house repairs and also to act as he thought best relative to removing the "Hing house" in Protection street.

The following tenders were accepted: T. McAvity & Sons, Limited: 1,000 feet terra cotta pipe at \$48.50 per 100 feet; 1,200 feet terra cotta pipe at \$27.25 per 100 feet; 1,400 feet terra cotta pipe at \$18.25 per 100 feet; 10 15x16 terra cotta pipe Ys, at \$2.30 each; 30 12x6 terra cotta pipe Ys, at \$1.85 each; 10 12x9 terra cotta pipe Ys, at \$1.85 each; 40 9x8 and 25 9x9 terra cotta pipe Ys, at 37 cents each.

Vroom & Arnold: 2,500 feet, 6-inch cast iron pipe at \$83 per ton; 1,500 feet, 8-inch cast iron pipe at \$83 per ton; 1,500 feet, 10-inch cast iron pipe at \$83 per ton; 300 feet, 24-inch cast iron pipe at \$83 per ton.

A complaint was received from W. R. Humphrey, Alexander street, of an obstruction that he described as one that "would be a disgrace to a backwood's hamlet." In contrast to this Dr. F. H. Neve wrote, in asking that his claim for damages to his automobile be reconsidered, spoke of the council's "widely appreciated administration." Both matters were deferred.

The mayor and Commissioner Potts and Russell were appointed delegates to the New Brunswick Union of Municipalities which will meet at Fredericton on August 23 and 24.

The application of the New Brunswick Telephone Company for permission to run a line of poles out the Sandy Point Road to the hospital was referred to the commissioner of public works and the road engineer. The company confirmed an agreement to let the top sections of poles in Queen street be used solely for fire alarm purposes.

All the members of the assessment

RED CEDAR CLAPBOARDS.

LAST FOREVER

GET OUR PRICES

J. RODERICK & SON

BRITAIN ST.

Phone 854

commission wrote accepting the nomination. Professor Kierstead said that he would be unable to attend any of the meetings of the commission after September 20, if they interfered with his college duties.

Commissioners Potts and McLellan were appointed to revise the list of voters for the house of assembly, on the motion of Commissioner Russell.

In the elections for library commissioners Dr. Christie and Mrs. Frank H. Foster were agreed upon. The only other nominations were: A. E. McGinley and Mrs. David Mullin.

The difference in teas lies in their flavor. As the flavor in tea comes from an essential oil, which deteriorates as the tea gets old, it is necessary for you to buy only fresh well-packed tea in order to be sure of getting good flavor. "SALADA" tea, by reason of its enormous sales, is always fresh and therefore delicious.

BIRDS IN THE WAR.

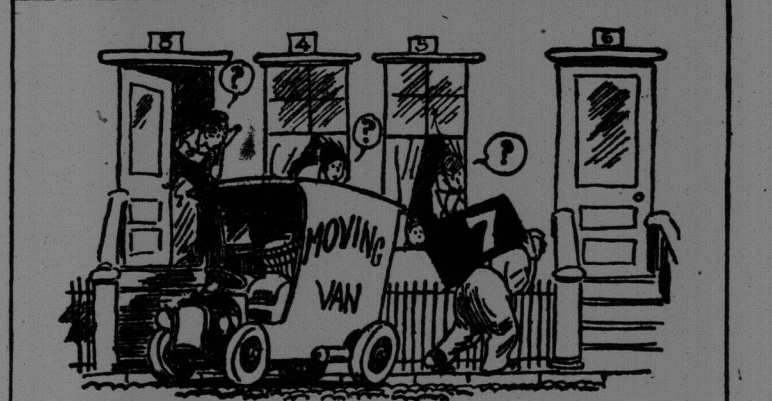
Berlin, July 13 (Correspondence)—Experiments and observations made in the various battle fronts by bird lovers have revealed some striking characteristics of the feathered broods that have not been frightened from their accustomed haunts by the war. Quite as unusual as any other conclusion is the showing that crows, from generations of experience, fear rifle fire but not artillery fire, while song birds, never having known the fear of the hunter and his rifle, break into song when the guns are fired, but are alarmed at the tremendous explosions of shells.

Even the trained artillery horses con-

tinued to show more fright at shell explosions than the birds. The crows, for instance, do not even trouble to take to flight when a shell lands near them, but does not explode, and only rise for an instant when it does go off. But when the rifles begin to pop they put as much distance as possible between themselves and the trenches.

Many of the soldiers have canaries in their trenches, and have conducted numerous experiments with them. Usually the discharge of a rifle is a signal for them to sing, and the sound of breaking glass will bring the same result. The same is true to a great extent of the wild song birds that abound, especially along the French front.

The birds of course display a sharpness of vision that even a powerful telescope will not equal, and many times the warning of an attack has come first of all from the crows and other birds rising in alarm at some movement that the sentries for all their watchfulness had not detected.



Sh-h-h-h! There goes the 7th point.
Have you looked for it in Sterling Gum?
It is well worth finding.

- 1—Crowded with flavor.
- 2—Velvety body—NO CRIT
- 3—Crumble-proof
- 4—Sterling purity
- 5—From a daylight factory
- 6—Untouched by hands

What?

Sterling Gum

The 7-point gum

PEPPERMINT AND CINNAMON FLAVOURS

Made in Canada

Suitable rewards for the discovery of the 7th point will be offered later.